



PEPSICO

World
Summit 

HOW PEPSICO PUTS HUMANS AT THE CENTER OF OUR DIGITAL TRANSFORMATION



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PERFORMANCE



More than
\$86 billion
net revenue in 2022

BRANDS



Many iconic
billion-dollar
brands

PEOPLE



Approximately
309,000
employees

SCALE



More than 200
countries
& territories and 294
manufacturing plants



Maximize Efficiency
2x Complexity With
higher efficiency



Precise Execution
Service Millions of
Outlets
Across 200 Countries



Consumer Experience
Transform 1.4B+ Daily
Experiences

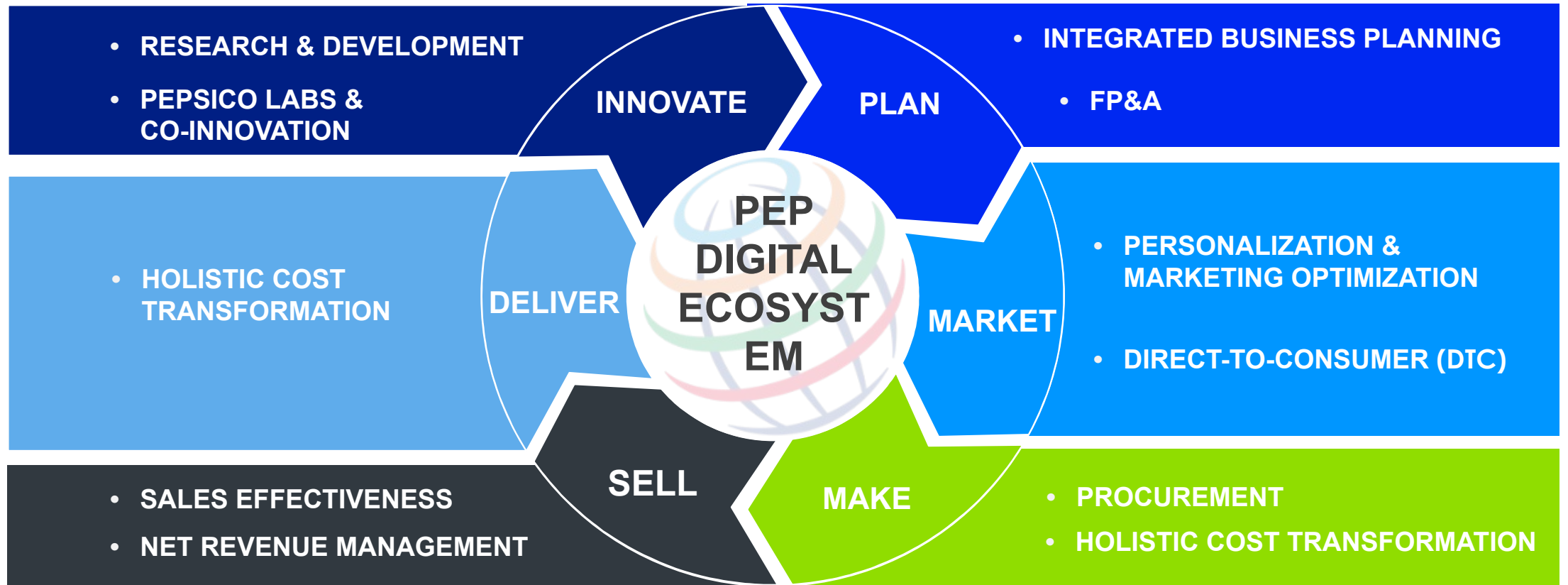


PEPSICO'S INTEREST IN AI



... at a global scale

VALUE CHAIN TRANSFORMATION POWERED BY DIGITAL AND AI



SUSTAINABILITY

ENABLERS

DATA
FOUNDATION

CLOUD
TRANSFORMATION

AI

CULTURE
CHANGE

UPSKILLING +
RESKILLING

PEPSICO TAKES A PROACTIVE APPROACH TO RESPONSIBLE BUSINESS FOR DATA & AI



- 1 Opportunity to become a **cognitive-enabled** enterprise
- 2 Creating a **human centered approach** for AI
- 3 To **build trust** in all areas of Data & AI use, with explainability, transparency and controlled bias
- 4 Established a **Responsible AI framework** across the Enterprise

Q&A



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THANK YOU.