

PRESS RELEASE

London, 25th September 2025

Back to the Future: World Summit AI returns to Amsterdam with bold new tracks and big global impact

This October, Amsterdam will once again become the beating heart of global artificial intelligence as World AI Week kicks off and World Summit AI returns for its 9th edition.

Hosted at Taets Art and Event Park on 8–9 October, the summit brings together the brightest minds and biggest players in Artificial Intelligence for two days of breakthrough innovation, fierce debate and meaningful connection.

World Summit AI is part of World AI Week, the world's leading week-long gathering of the global AI community. A high-energy series of 50+ cutting-edge events across business, science, technology and networking. Together, they showcase how AI is transforming business and society, with a focus on automation, creativity, diversity, innovation, responsibility and optimisation.

According to Grand View Research, the global AI market is projected to reach USD 3.5 trillion by 2033, growing at a CAGR of 31.5%.*

As AI investment accelerates and real-world deployment scales up, World Summit AI Amsterdam and World AI Week serve as a vital platform to explore, understand and guardrail for what's next in AI, but also what's happening right now. Known as the world's most influential and inclusive AI summit, World Summit AI convenes leaders from across the ecosystem - enterprise, big tech, startups, academia, investors and government - to inspire innovation, drive positive change and tackle the most pressing challenges shaping our collective future.

"World Summit AI is the most prestigious AI summit - it's that simple: miss it and you're not in AI," said Sarah Porter, CEO and Founder of InspiredMinds!

More than a B2B conference, World Summit AI is a festival of ideas and impact. With a theme of "Back to the Future: It's About Time," the 2025 edition dives headfirst into the urgency of this AI moment, one where opportunity and responsibility collide. From AI4Good to regulation, technical deep dives to moonshot visions, the summit offers an unmatched mix of depth, access and energy.

World Summit AI 2025 will feature cutting-edge tracks including:

- Frontier AI
- Collaborative Intelligence
- Moonshot Mothership
- Physical AI
- AI & Entrepreneurship
- Intelligent Learning
- Innovation Insights

- Startups, Scaleups & Unicorns
- AI for Good
- Technical Deep Dives
- Accelerating AI Adoption
- Money AI
- Responsible AI & Governance
- Startup Showcase

A Global Speaker Line-Up. Confirmed speakers include:

- Karen Hao, NYT Bestselling Author and Journalist
- Peter Sarlin, CEO and Co-Founder, **AMD** [Silo.AI](#)
- Max Welling, CTO & Co-Founder, **CuspAI**
- Jochen Rudat, Chief Growth & Revenue Officer, **Humanoid**
- Catelijne Muller, President, ALLAI, **Observer CAI** (Council of Europe), Member, **OECD**
- Fernando Dominguez Pinuaga, Vice President, **SandboxAQ**
- Tanuja Randery, Managing Director and VP of AWS EMEA, **AWS**
- Magesh Bagavathi, Chief Data and AI Officer, **PepsiCo**
- Ellen Svanström, Chief Digital Information Officer, **H&M Group**
- Wendell Wallach, Semi-retired: Scholar/Author/Activist, **Formerly: Yale Interdisciplinary Center for Bioethics & The Carnegie Council for Ethics in International Affairs**
- Helia Mohammadi, Ph.D., Chief AI & Precision Health Officer, **Microsoft Canada**
- Dr. Ebtessam Almazrouei, Director and Co-Founder, AI-Cross Center Unit, **Technology Innovation Institute (TII)**
- Jason Snyder, Global Chief AI Officer, **Momentum Worldwide**
- Zack Hicks, Chief Digital and Technical Officer, **Kimberly-Clark**
- Dr Ambica Rajagopal, Group Chief Data and AI Officer, **Michelin**
- Anja Kaspersen, Director Global Markets, **IEEE**
- Jan Hajic, Coordinator and Co-Leader, **OpenEuroLLM**
- Daniel Gebler, CTO, **Picnic**
- Alejandro Saucedo, Director of Engineering, Applied Science, Product & Analytics, **Zalando**
- Robert Petrosino, Strategic Engagement Advisor: Artificial Intelligence, **FBI**

More names will be announced in the lead-up to the summit.

- END -

*Grand View Research: Artificial Intelligence Market (2025 - 2033)

<https://www.grandviewresearch.com/industry-analysis/artificial-intelligence-ai-market>

About the Organisers

InspiredMinds! is the world's largest and most active community in Artificial Intelligence and emerging technology, uniting over 300,000 members across 167 countries.

Our mission is to act as a catalyst for national and international strategies that leverage AI for human progress. We believe in the power of emerging technology to drive positive change, and we're committed to showing how the world can "do good" with science and tech.

We bring together global leaders from across all sectors, including big tech, academia, startups, investors, governments, NGOs, corporates, SMEs, and non-profits, through our flagship summits and year-round programming.

We are the creators of the World Summit AI series (Amsterdam, USA, Canada, Qatar) and Intelligent Health (Basel and London), the world's leading event series dedicated to AI in medicine.

If you'd like to speak with or interview someone from InspiredMinds!, email us at hello@worldsummit.ai

Press passes can be booked here: <https://ti.to/inspiredminds/world-summit-ai-2025/with/press-pass>

Find out more about World Summit AI: <https://worldsummit.ai/>

Find out more about World AI Week: <https://worldaiweek.ai/>

Photos from last year's event: <https://inspiredminds.smugmug.com/WSAI/n-fgL6BX/2024>