Make rapid, transformative impact a reality

with SAP Business AI

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SAP

2025

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1972

400,000

180

Bring out your best.

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Unlock value for your Business

Everywhere

ERP and finance	Supply chain	Customer experience
Procurement	Human resources	IT and cross-function

with SAP Business AI

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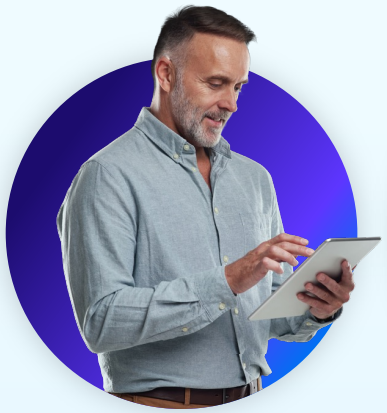
You are at the center of what we do

Each challenge is unique, yet you all demand more intelligent
and connected technology solutions to succeed

CFO

CPO

CHRO



COO

CIO

CRO

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34,000+ customers

are already benefitting from SAP Business AI

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SAP Business AI

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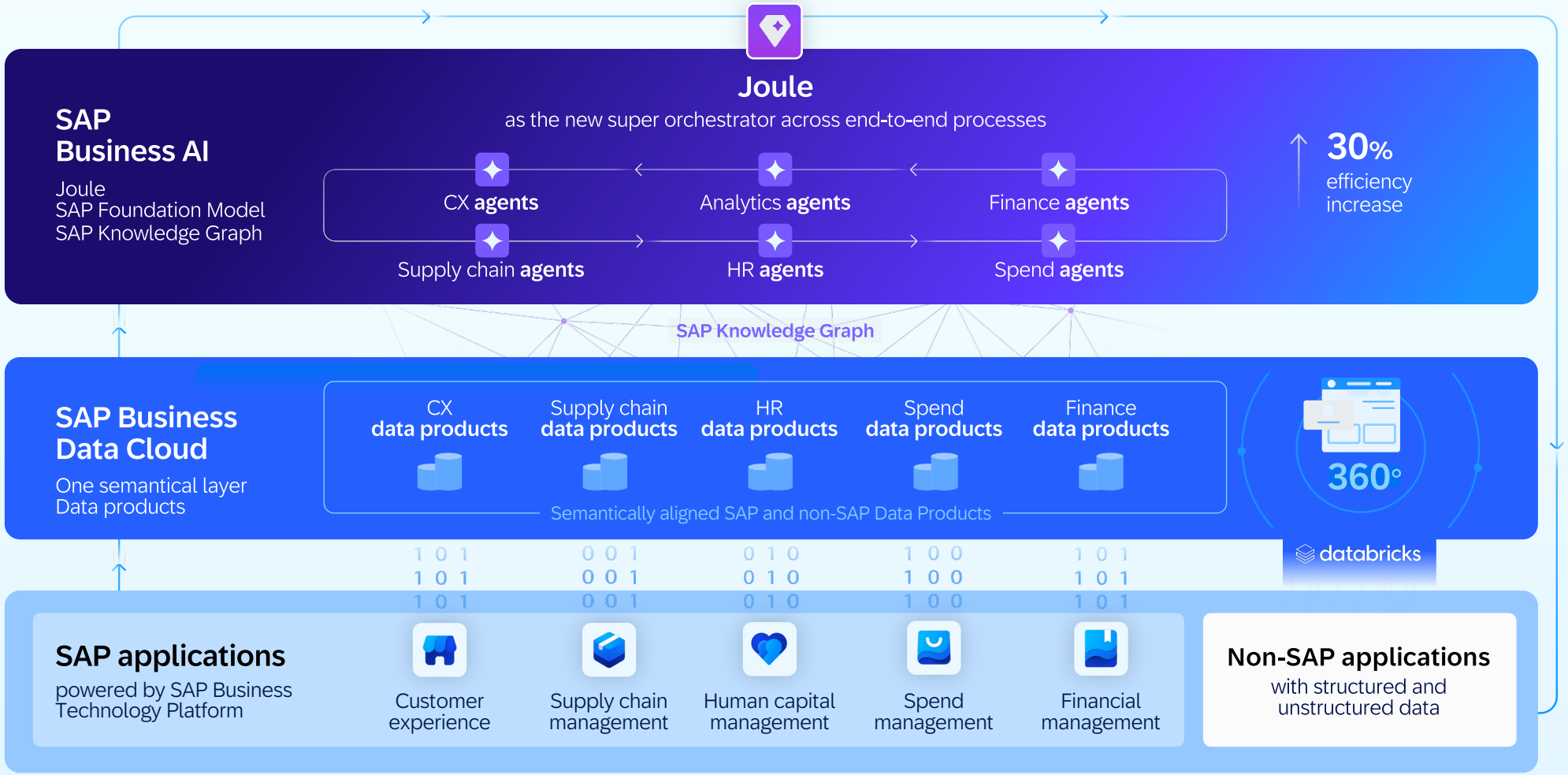
AI first and Suite first

SAP delivers market making innovation with SAP Business Suite



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Drive relevant outcomes ✦ Trust reliable results ✦ Adopt AI and scale responsibly

SAP Business Data Cloud

Signavio — LeanIX — WalkMe — **AI-Assisted Cloud Transformation** — CALM — Joule for Consultants — and more

Joule

Joule agents

Embedded AI capabilities

- Financial Management
- Supply Chain Management
- Human Capital Management
- Spend Management
- Customer Experience
- Business Technology Platform

Customized AI

based on AI foundation

AI Foundation

on SAP Business Technology Platform

AI ecosystem partnerships and investments

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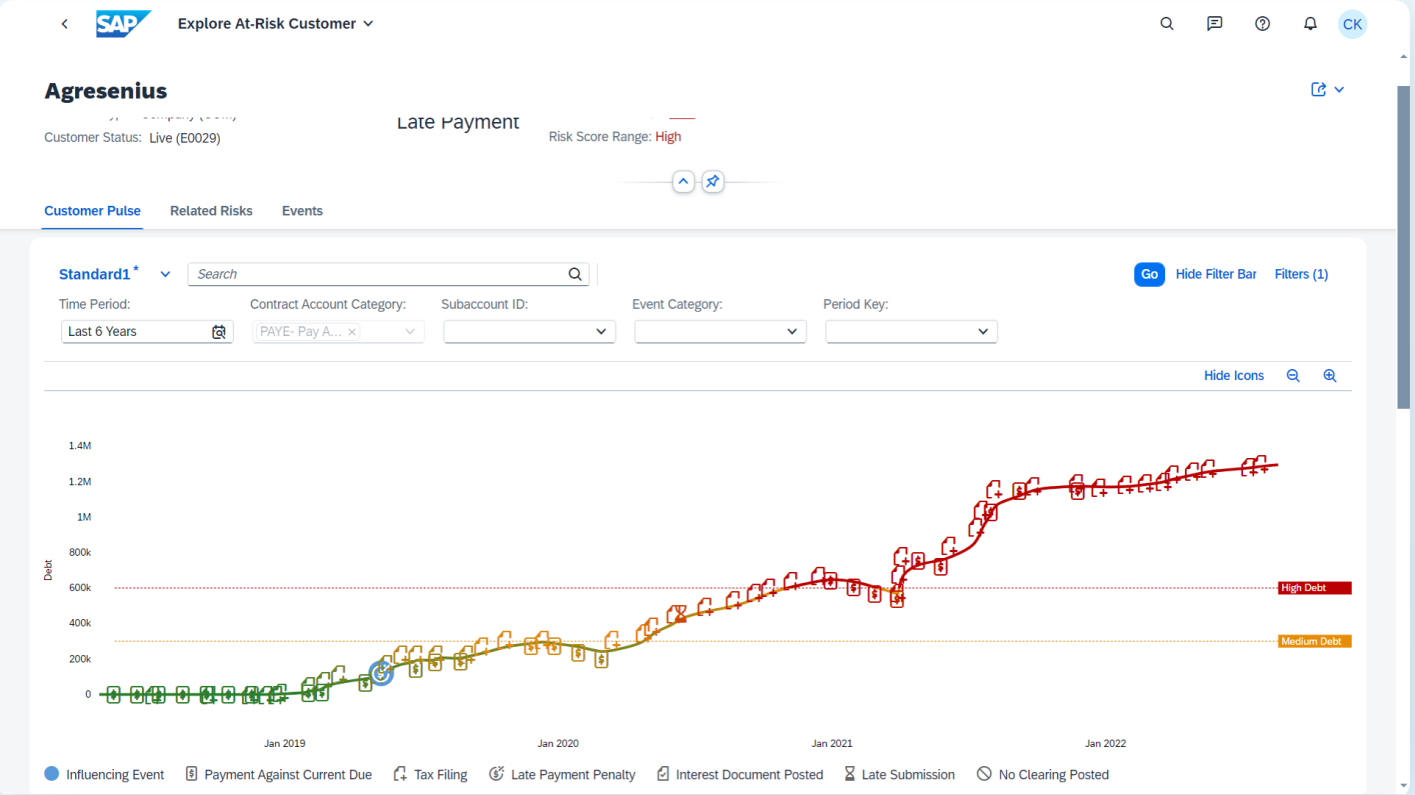
Chief Financial Officer
Natalie

Available now | Learn more

Identify high-risk accounts and optimize collection strategies

SAP S/4HANA Cloud Private Edition,
AI-assisted behavioral insights for contract accounting

3.5% reduction
in days sales outstanding
(DSO).



Without AI	With AI	Created value
50 Days Sales Outstanding.	**48.3** Days Sales Outstanding.	**Annual benefits of up to €421,662***

* Numbers assumed for Consumer Products company, €1bn in revenue and 2,000 employees | Annual benefits result from one or more value drivers | Source: SAP Value Management

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400

embedded AI use cases

In 2025

explore available use cases

AI Feature Catalog

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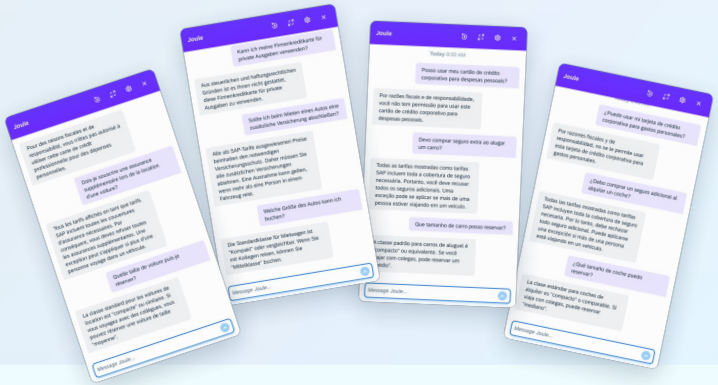
Hi Joule

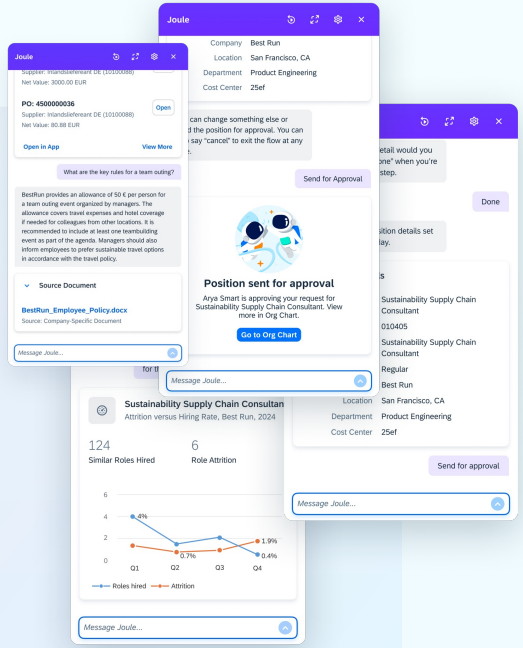
What's new?

Multi-language capabilities



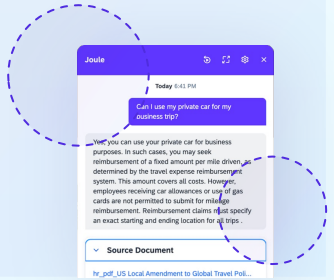
Joule — interaction patterns

- transactional
- navigational
- informational
- **analytical**



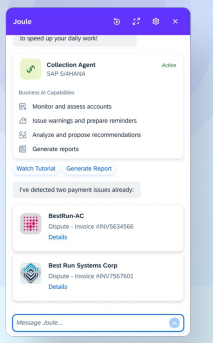
AI-assisted document grounding

- Builds trust
- Reduces ambiguity
- Minimizes hallucinations



Joule agents

across all business processes



Joule studio

Build your Joule skills

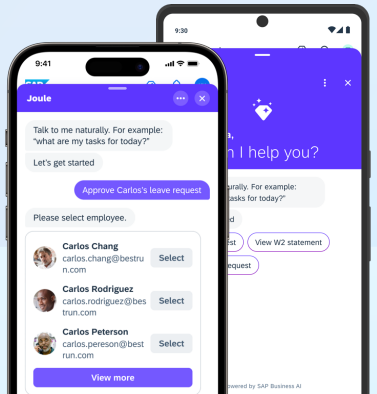
For Consultants

Joule simplifies SAP Consulting

For Developers

Joule boosts ABAP Development

Joule for mobile



1300 Skills by end of the year 2024

* Including business users, developers and consultants

Joule Agents

Planning

Reflecting

Reasoning

Collaborating

getting work done **from start to finish**

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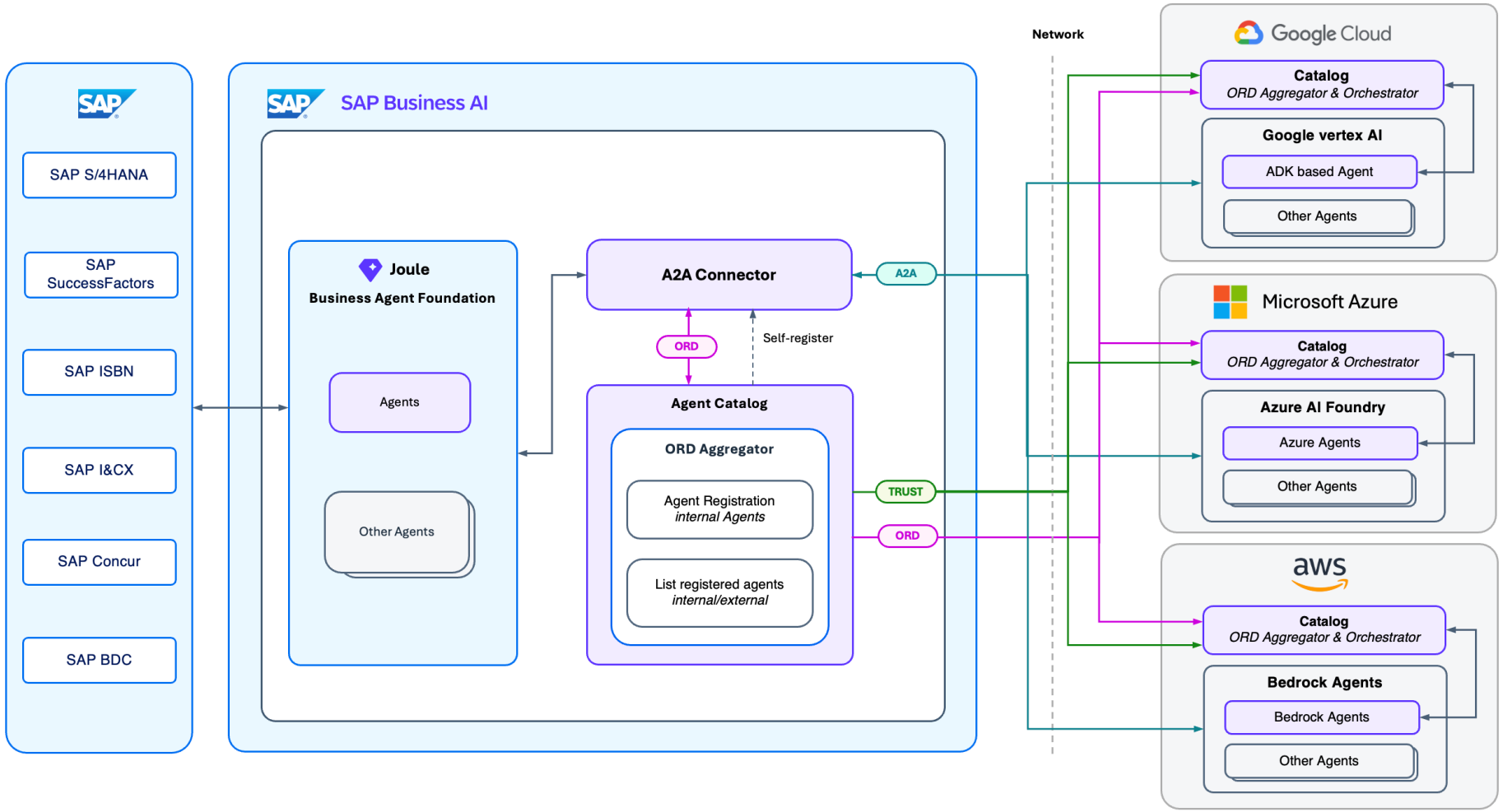
A2A



SAP Architecture Center

Discover how **SAP** uses the **A2A** protocol to connect with Google, Microsoft Azure and AWS agents.

Scan the QR code to explore the full architecture on the **SAP Architecture Center**.

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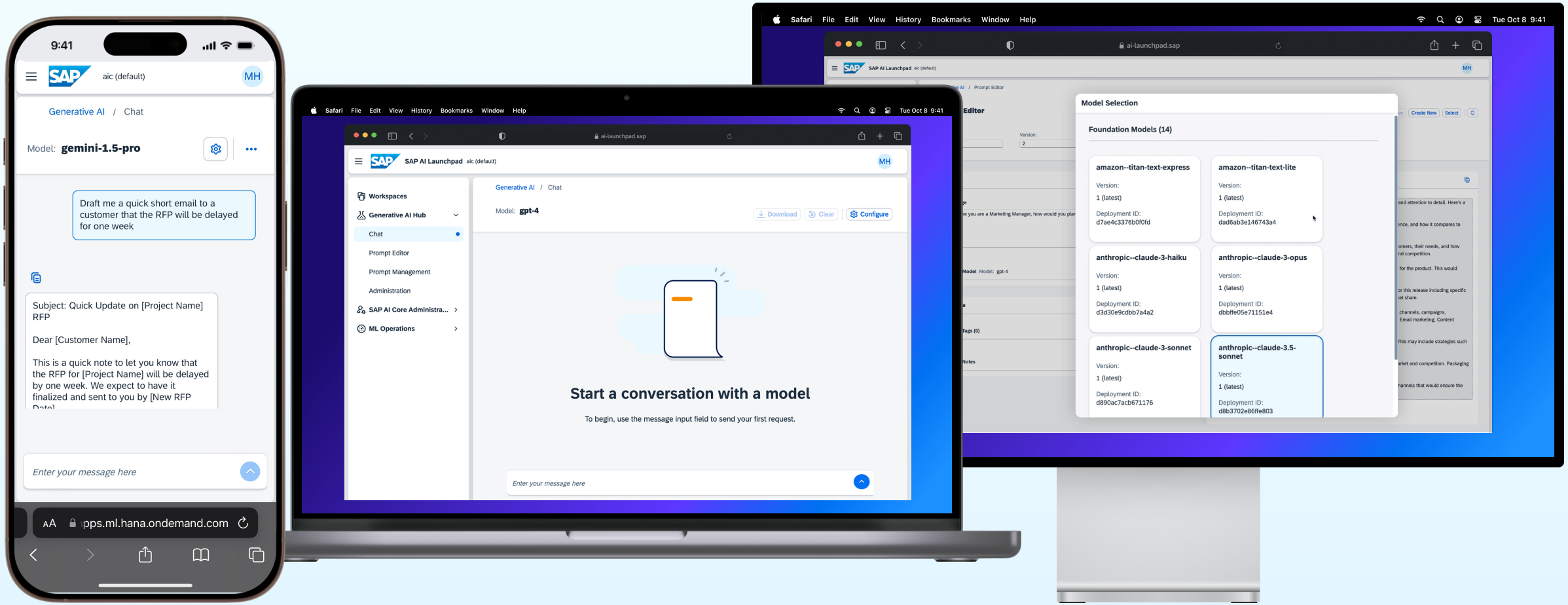
Generative AI hub

Make the most out of every AI-powered extension and adapt to evolving trends.



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AI Foundation

What's new?

AI Orchestration

Data masking

SAP Knowledge Graph

SAP HANA Cloud
Knowledge Graph Engine

SDKs

Python
JavaScript
Java
ABAP

Extract information from unstructured data

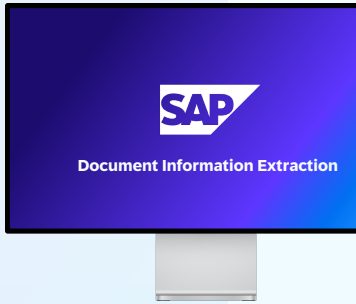
60 languages

35 file types

advanced OCR

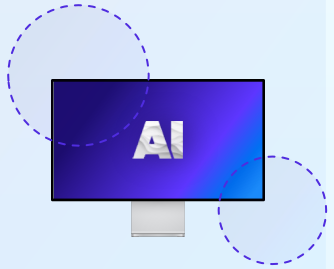
more

Arabic
Finnish
Spanish
Portuguese
Italian
French
German
English
Japanese
Chinese
Greek
Polish
Turkish
Norwegian
Swedish



AI-assisted document grounding

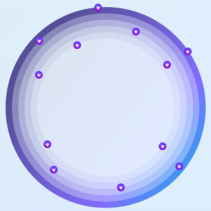
- Grounding
- Prompt Templating
- Data Masking
- Content Filtering
- LLM access



25 top tier models available

Global Scaling

across all hyperscaler and data centers



150+

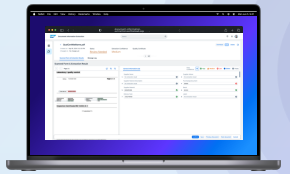
Partners building on AI Foundation

116+

Industry specific use cases

Pre-configured

Content for essential business documents



Available
Supplier Invoice
Purchase Order
Shipping Document
Payment Advice
Quality Certificate

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Get started

With SAP Business AI

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www.sap.com/ai

Explore upcoming AI use cases releases
SAP Roadmap Explorer

Learn about our vision and approach in our
SAP Business AI White Paper

Gain trust with our responsible AI guidelines
SAP Global AI Ethics Policy

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Thank you

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