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Token Power

# The New Economics of AI

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CMO

# 2025

## The Age of Reasoning

# Smarter AI Comes at a Premium

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# Smarter AI Comes at a Premium

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The Rise of

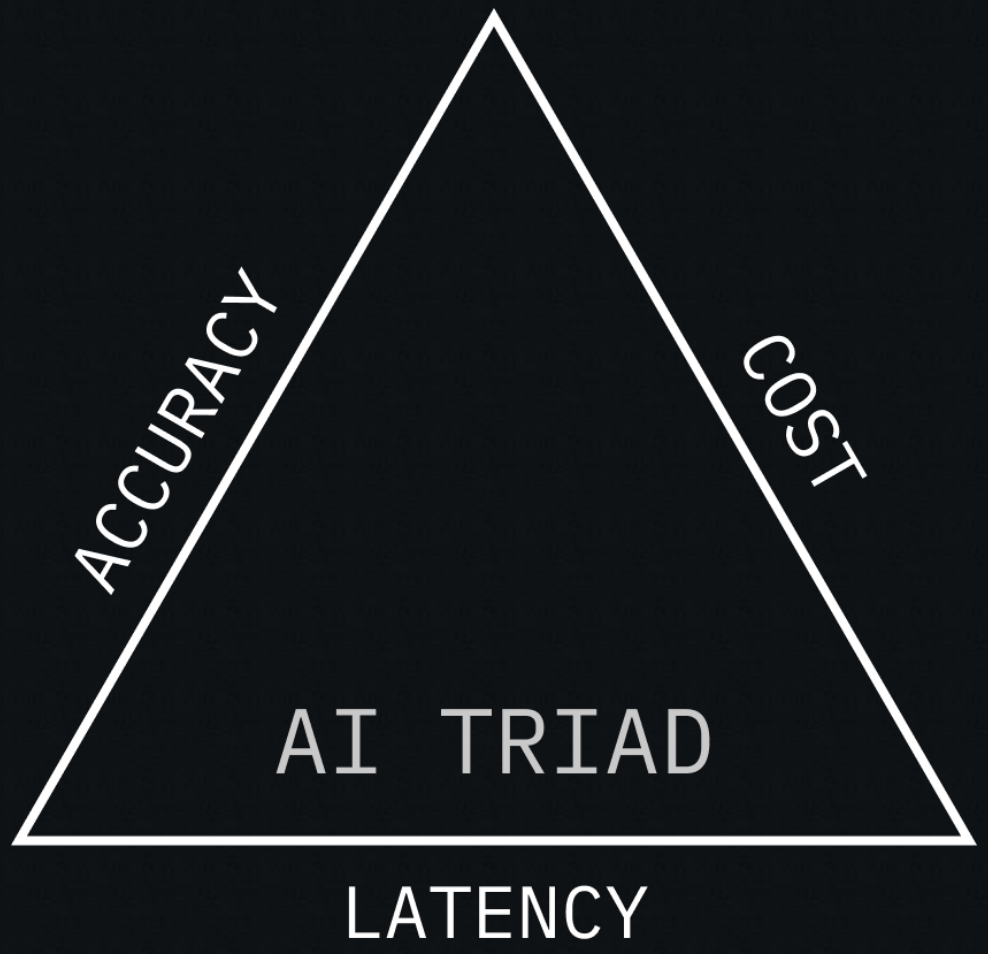
# Reasoning Models

ARC PRIZE

ARC PRIZE

# Infrastructure Cannot be an Afterthought

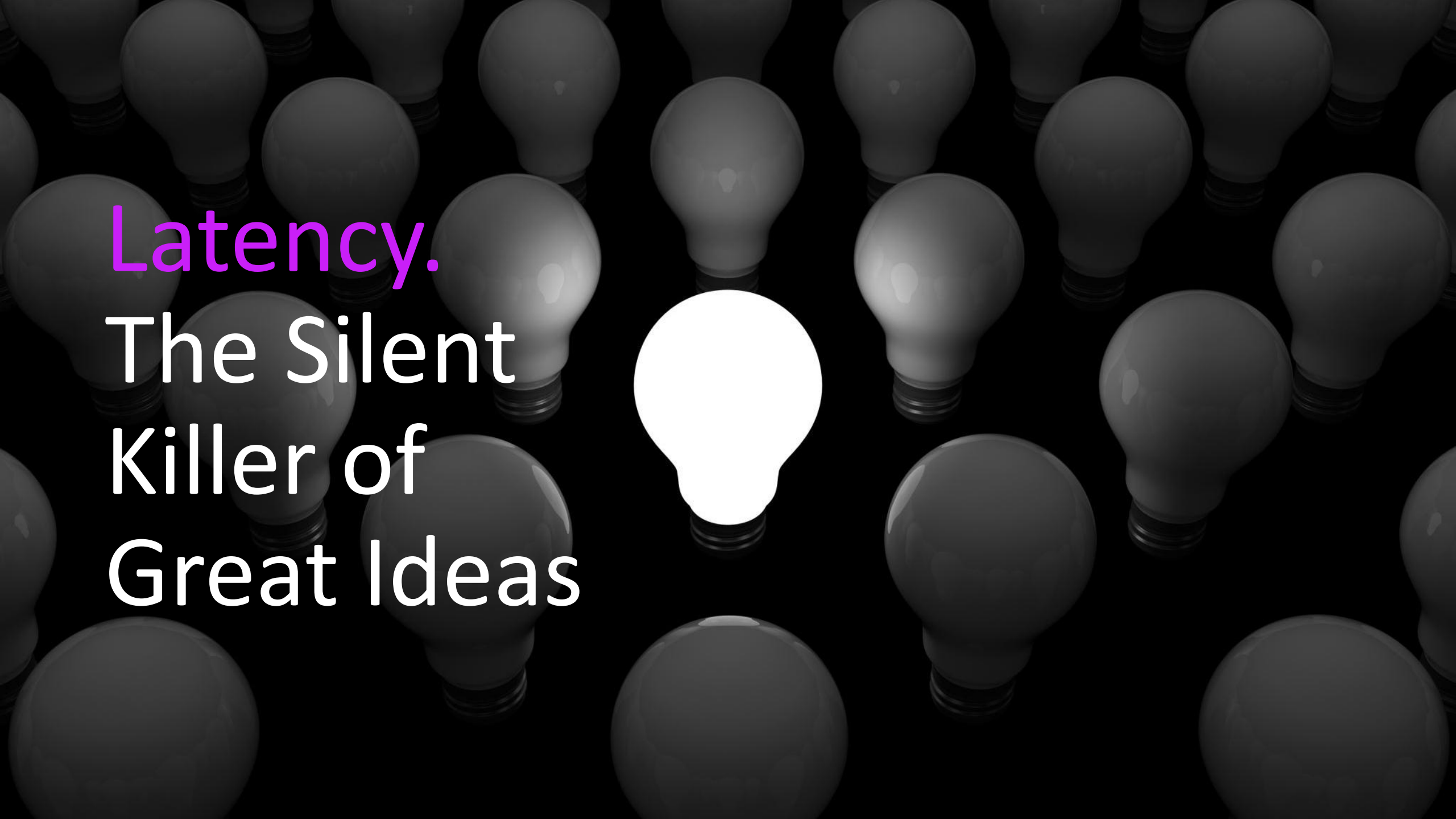
# The AI Economics Triad



# Accuracy.

# Non-negotiable

# Latency.
# The Silent Killer of Great Ideas



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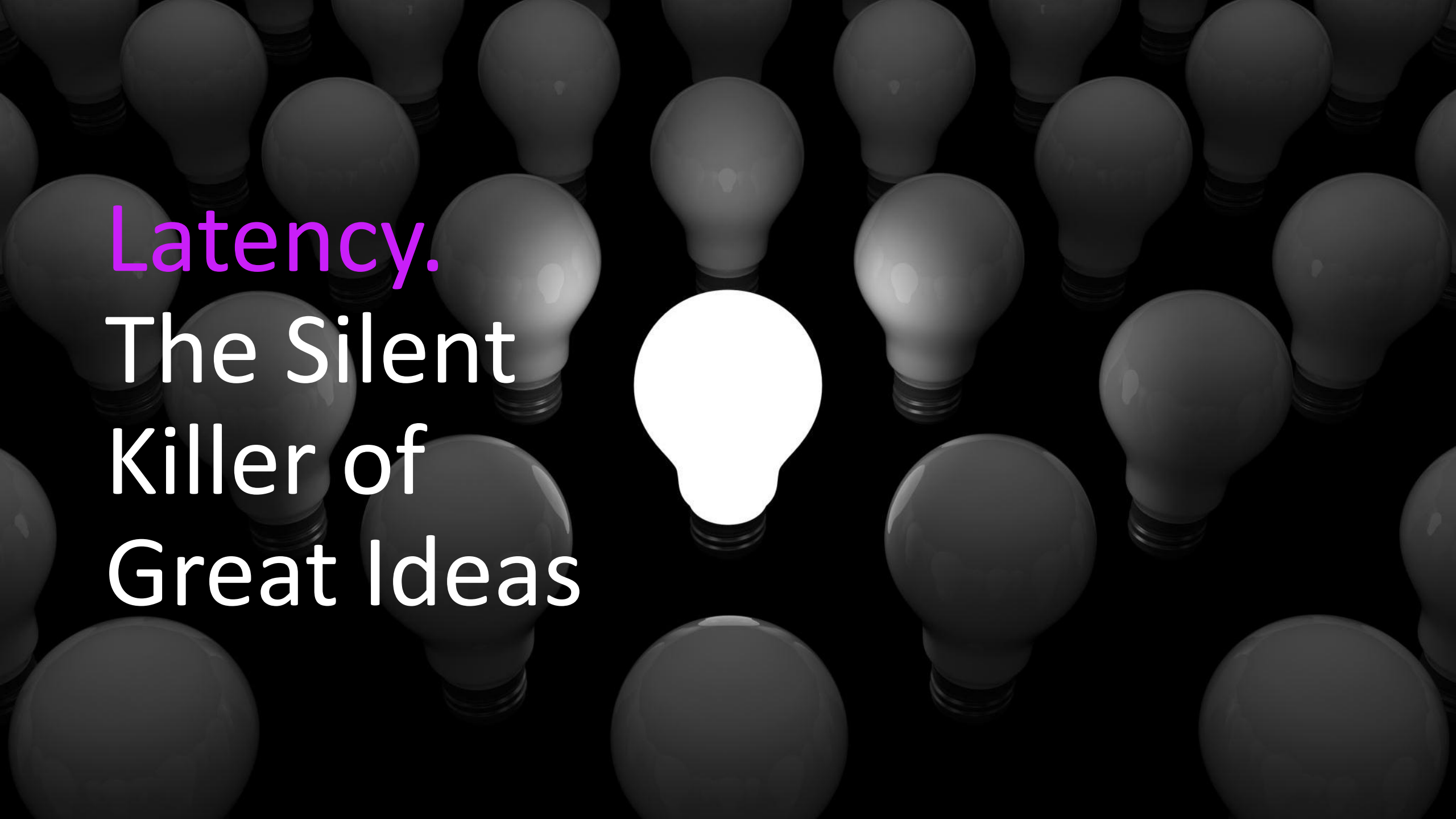

# Cost is Just
# The Symptom

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# Agentic AI

Hi, I'm DeepSeek.
How can I help you today?

# Design Problem
# NOT a Funding Problem

# QPS is Out
# TTFT is In

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# AI Unit Economics Per Token

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# AI Unit Economics Per Token

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# Token Warehousing

# Prefill vs. Decode

Prefill

Decode

# Prefill Caching.
# Instant Recall
# Reduced Spend

# Memory = Margin
# Reuse = Speed

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# Reuse = Speed

# The GPU Bottleneck

# The GPU Bottleneck

# Full Price Part-Time Work

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# Architecting for Velocity

# Architecting for Velocity

The Power of

# Persistent Memory

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The Power of

# Persistent Memory

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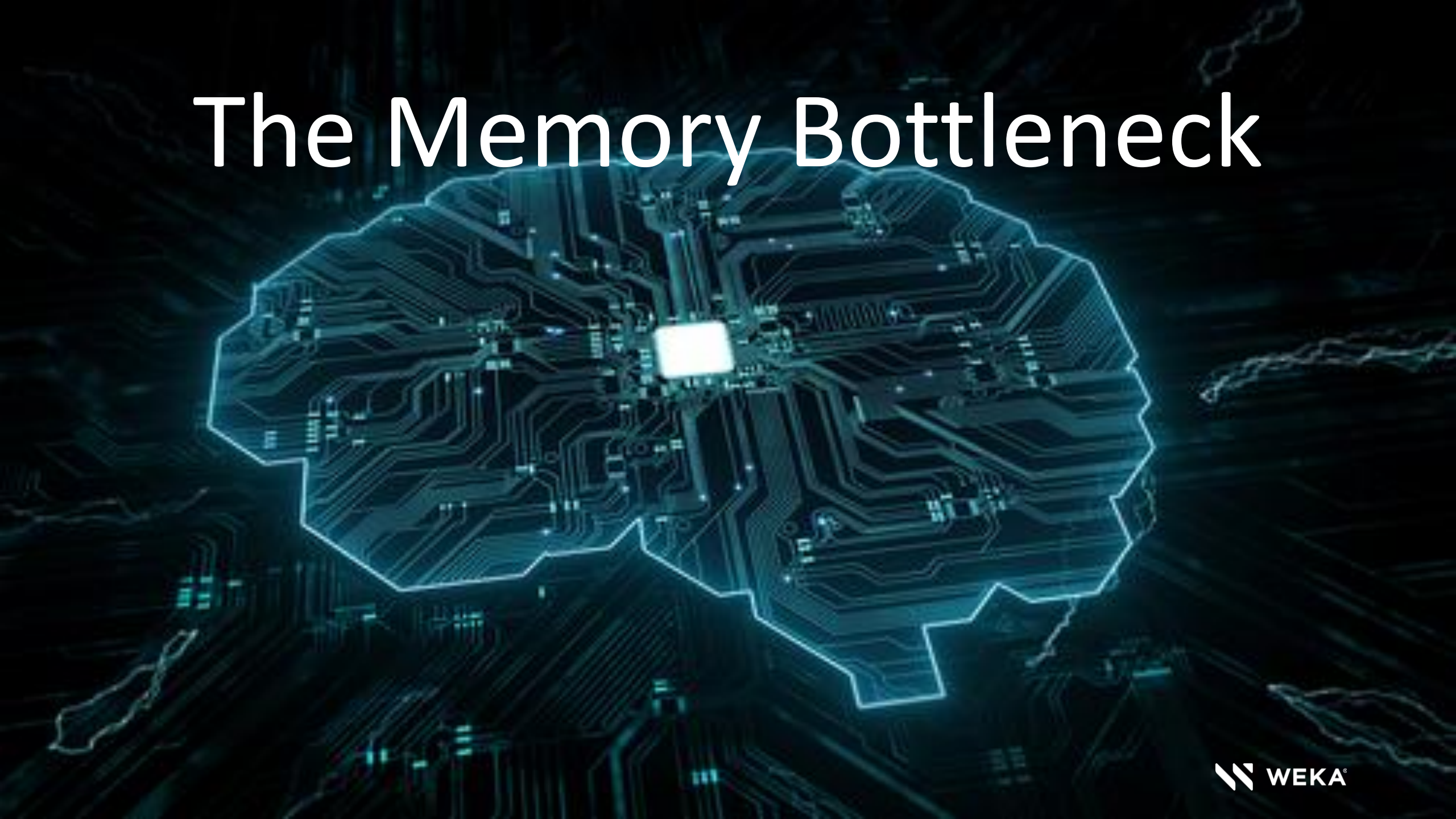
The Holy Grail of

# Inferencing Economics

The Holy Grail of

# Inferencing Economics

# The Memory Bottleneck



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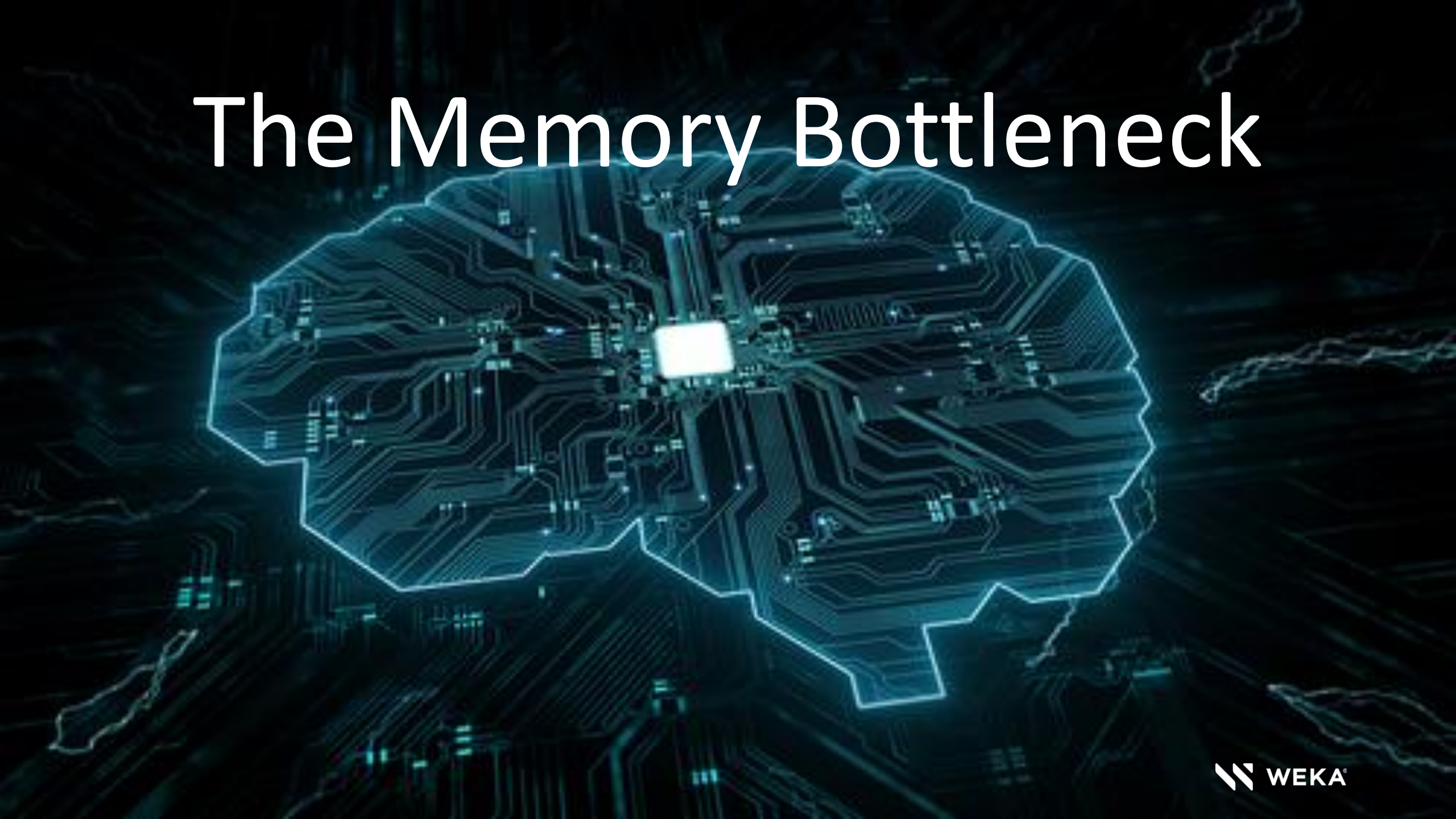
# The Memory Bottleneck



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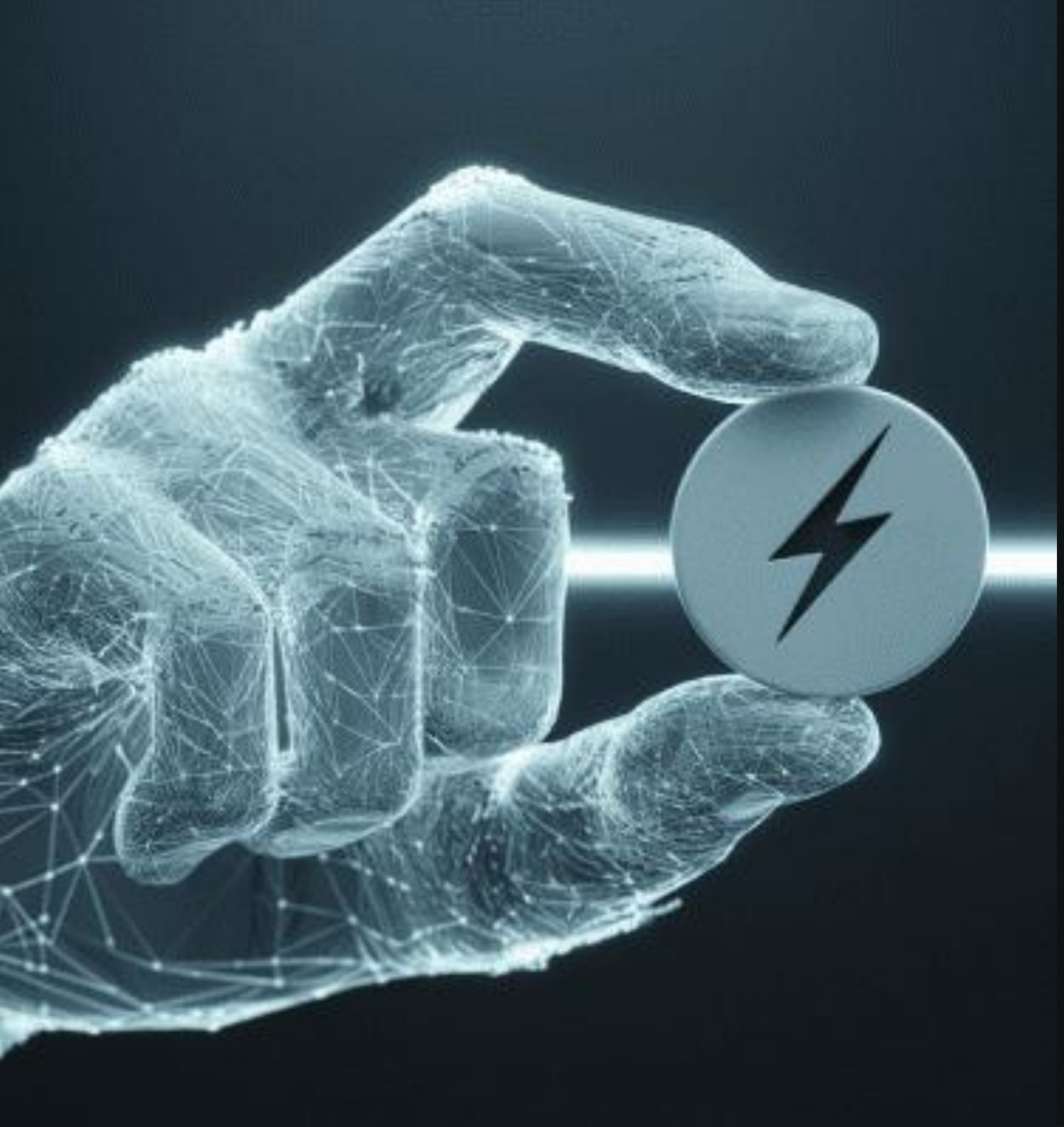
# Memory is Currency

# Memory is Currency

# What it Takes to Win

- Measure TTFT
- Prefill Once, Decode Often
- Think Tokens, not Queries
- Maximize Memory to Drive Profits



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# Sustainable AI Starts With Tokenomics

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THANKS FOR YOUR TIME

# Learn How to Maximize Your AI Token Production

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