

Building Trustworthy AI in MENA

From Compliance to Confidence



Smart city with buildings and network nodes



Government/justice icon



Citizens group icon

AI transforming economies & societies

Trust = cornerstone of adoption

Ethics must keep pace with innovation

Transformation – Trust – Tempo

Why Trustworthy AI?

AI should serve humanity.

Human dignity

Common good (maşlaḥa)

Empowerment & agency

Justice & compassion



Global AI Ethics

- OECD Principles, UNESCO Recommendation, EU AI Act.
- Principles: Fairness, Transparency, Accountability, Privacy, Safety.



From Universal Principles to Local Meaning

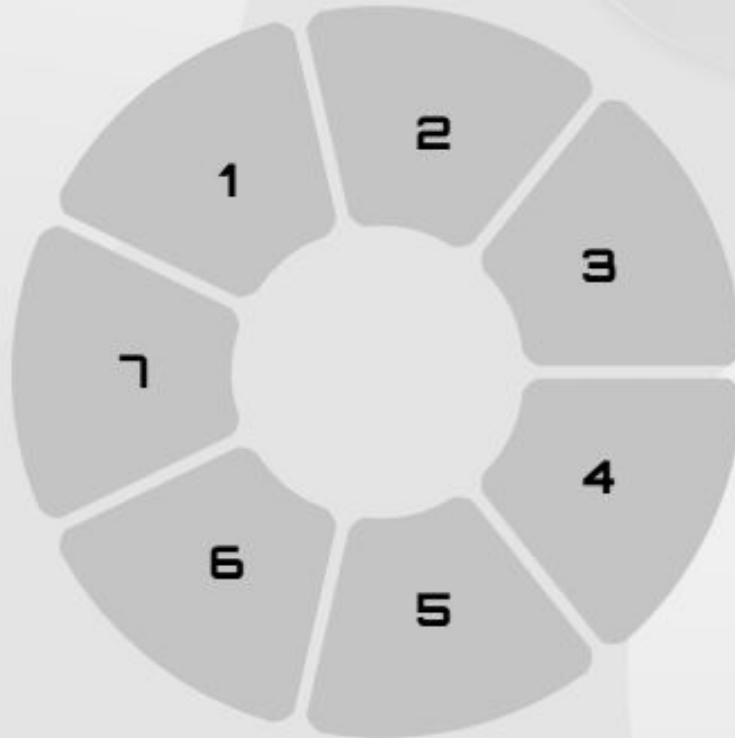
Universal → Local

**Transparency:
Legitimacy of trusted
authority**

MENA ethics lens

**Transparency:
Explainability**

Generic ethics lens



Privacy: Individual

Generic ethics lens

Privacy: Family

MENA ethics lens

**Fairness: Race,
gender**

Generic ethics lens

**Fairness: Tribe, sect,
dialect, origin**

MENA ethics lens

MENA Is Defining Its Own Model

Qatar – Ethics-by-design, citizen-centric services

Riyadh Charter – Islamic values, family, dignity

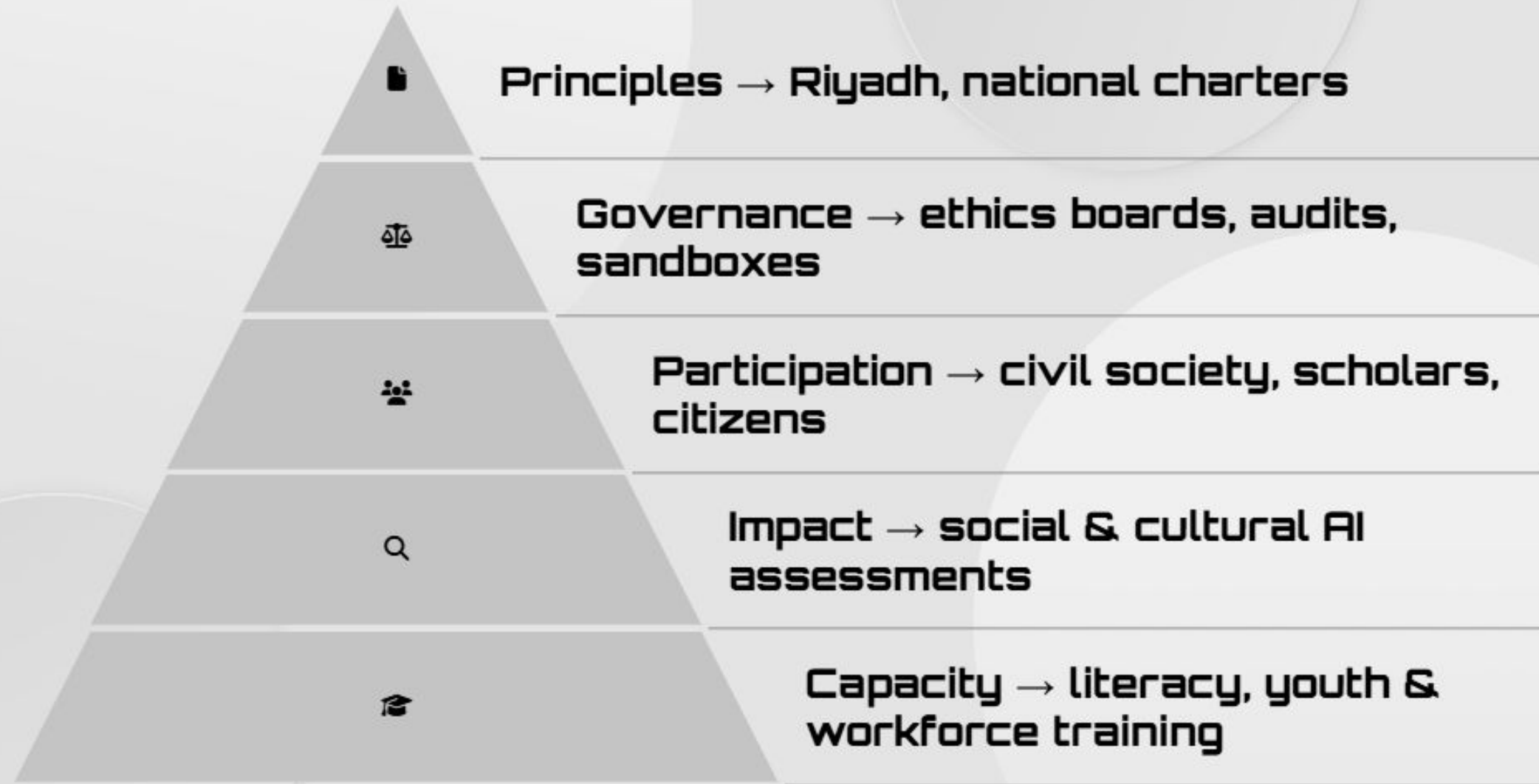
Saudi Arabia – Vision 2030, SDAIA AI ethics

UAE – AI ethics, sandboxes

Egypt – Responsible AI Charter, inclusion

Region-wide – ICESCO, chairs, collaboration

Operationalising Trustworthy AI



Shaping a MENA Model of Trustworthy AI

**Confidence in AI that
reflects us**

**Practical governance
embedded**

Local values honoured

**Global standards
embraced**

| Our goal is not just AI that works, but AI our societies can trust.