

Metaverse As a Service (MaaS)



Bridging between Patients & Healthcare providers

Agenda

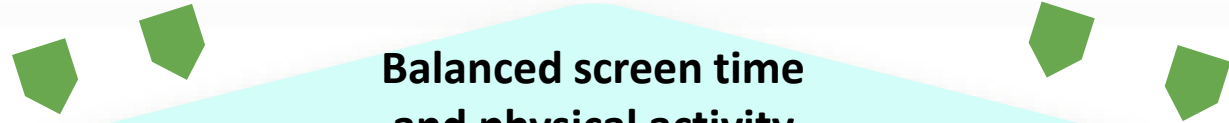
- 1 Digital findings (2024)
- 2 Foreseen Diseases
- 3 Mitigation Strategies
- 4 A simple look at Metaverse
- 5 Metaverse – A promising future
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- 8 Benefits of Metaverse
- 9 Current Industry updates (Pharmacies)
- 10 A Conclusion : Metaverse – MediVerse – Healthverse - Medaverse



2024 findings on “Digital Diseases”

Mitigation Strategies

Projected Digital Diseases



Balanced screen time
and physical activity

Digital literacy
and education

Responsible technology
design

Regular digital detox
& self-assessment

Mindful online
interactions

**AIAA - Artificial Intelligence (AI)
Anxiety**

Fear of AI replacing human jobs and relationships

Virtual Reality Psychosis (VRP)

Blurred lines between virtual and reality leading to psychosis

Digital Detox Disorder (3D)

Withdrawal symptoms from sudden digital abstinence

Cyber-Social Isolation (CSI)

Social isolation due to excessive online interactions

**Neuro-Digital
Degeneration (NDD)**

Long-term cognitive decline from excessive digital stimulation

Digital Eye Strain (DES)

Prolonged screen time causing eye fatigue,
dryness, irritation

Tech Neck

Poor posture from frequent smartphone use
leading to neck pain and spine damage

**Smartphone Addiction
Disorder (SAD)**

Excessive phone use affecting mental health,
relationships, and daily life

Cyberchondria

Excessive online health research leading to
anxiety and hypochondria.

**Nomophobia
(No Mobile Phobia)**

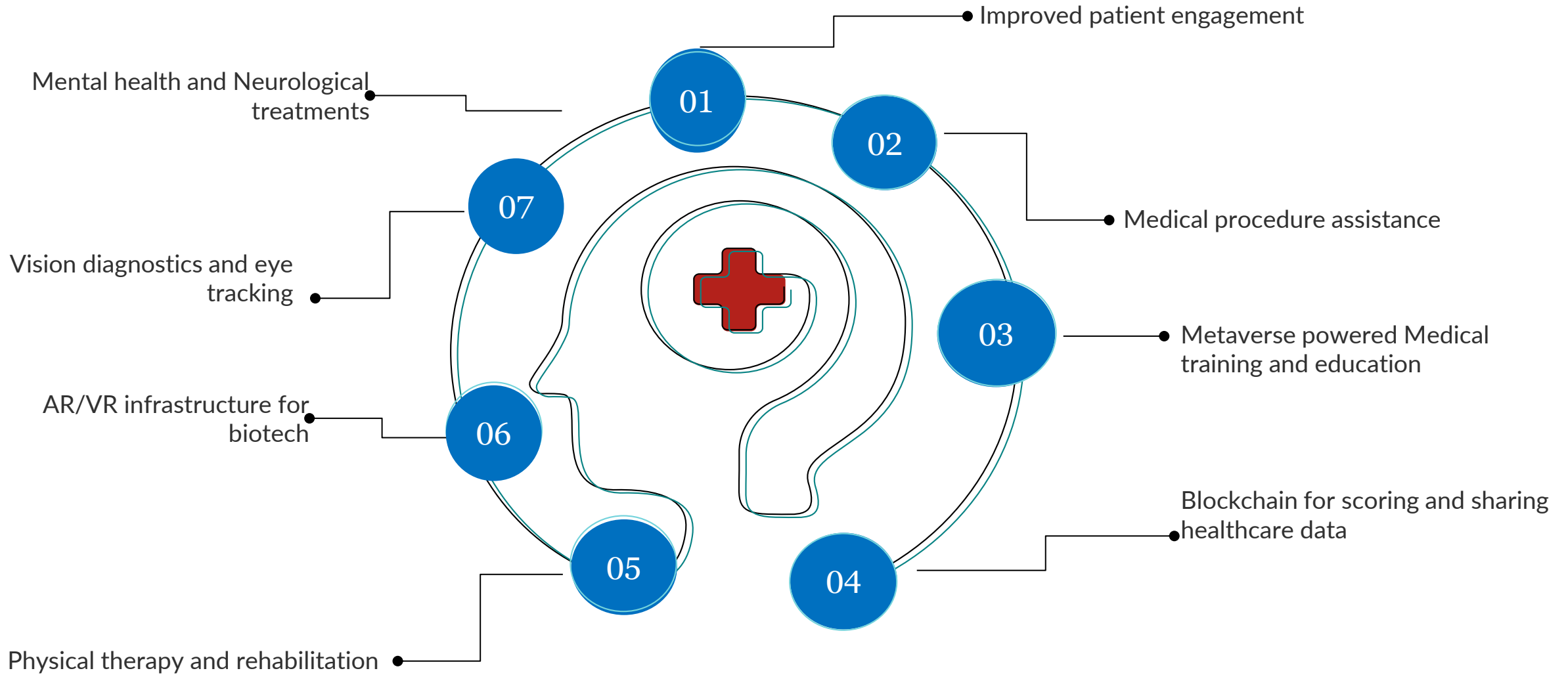
Fear of being without a mobile device

These conditions are still expanding and in the process of formally recognized in medical literature, but experts warn of their potential risks

Metaverse is promising to be a biggest major tech innovation to our everyday's Health , Wellness and Life since the age of smartphone



Metaverse for A Unified Healthtech: Aiming Physical and Virtual Integration of Qatar's Healthtech Services



It should be **MEDverse** or **MEDiverse** A Customized version of Metaverse of Healthtech & Medtech sectors

Seen & Projected impacts



Wellbeing



Fitness



Virtual wellness



Virtual relaxation



Meta medicine



**Meta Healthcare
Training**



Medical procedures



Meta surgeries

Pharmacies in Metaverse / Mediverse

CVS Pharmacy files for NFT,
blockchain, metaverse
trademarks

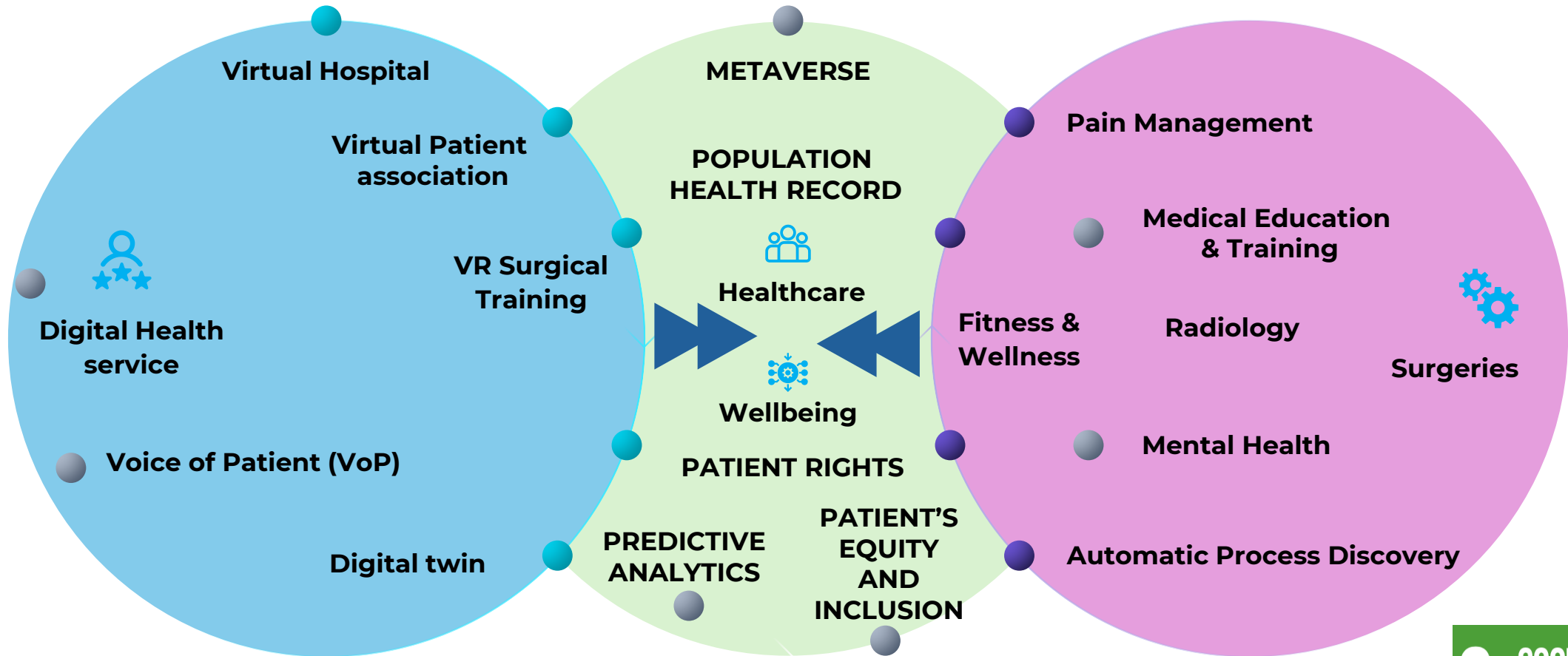


**Walmart drug program cheaper for many
Medicare patients**

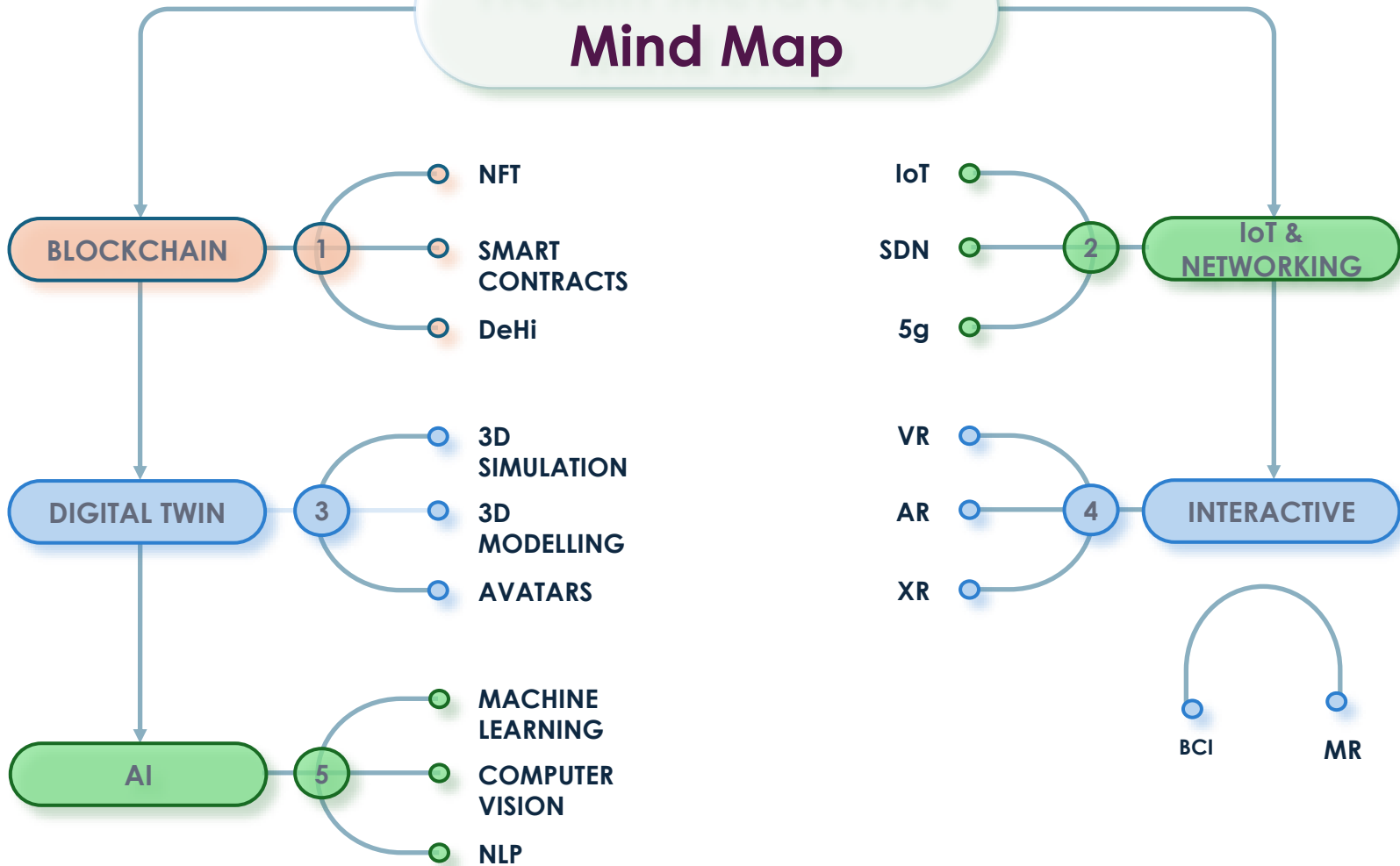
The discount retailer's \$4 generic prescriptions beat Medicare's co-pays 21 percent of the time, a study found.



A SUSTAINABLE HEALTH METAVERSE (SEAMLESS CAPABILITIES)



Health Metaverse Mind Map



Now, You may decide which innovation is going to get bigger in Healthtech & Medtech?

Or this ?



this ?



Before I wrap-up,

“Patient centered care is not just about having highly qualified Clinical care teams, latest technologies or the best equipment or advanced facilities – it is about treating patients in the way Patients want them to be treated. This precisely means respecting patient’s values, preferences, and needs.”

“Healthcare is about trust. Learning to trust is a difficult job, and the best way to find out if we can trust a system is to make sure you can trust others and more importantly – they can trust you”

“Revolution & Evolution of Metaverse is not going to happen outside the system but within the system”

A BIG Thank You



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