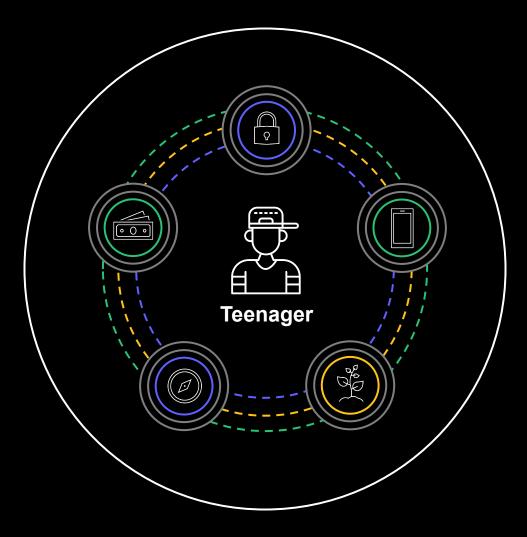


## Intentional AI

Democratizing Safe, Innovative and Secure Solutions with Speed at Scale

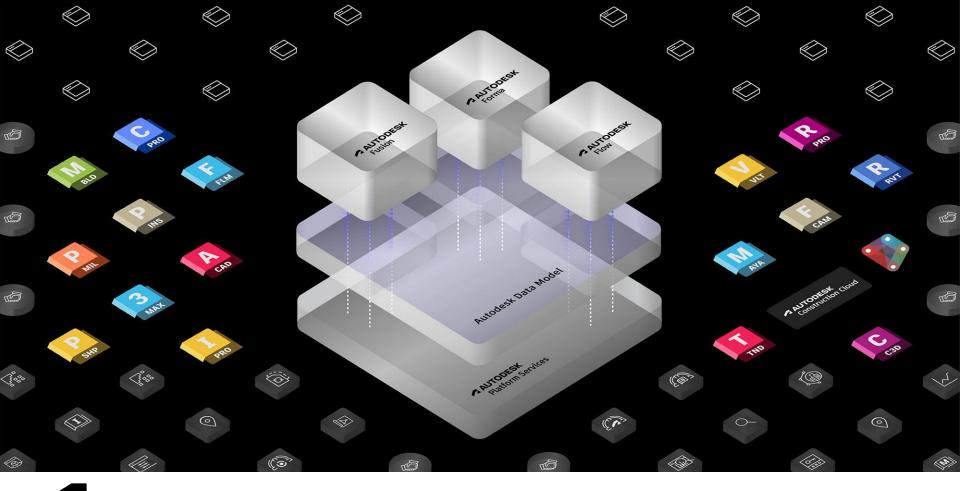
Ritesh Bansal VP of Autodesk Data and AI Platform

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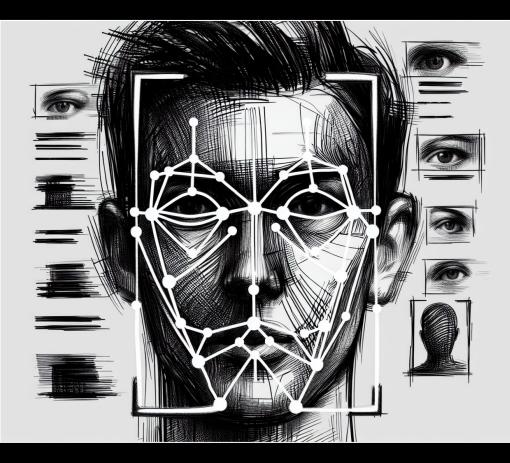


#### Al is here to stay.

## How do we make it safe and secure for everyone while accelerating innovation?



**Empower everyone everywhere to design and make anything.** 







#### **Governance First**

#### **Trust Principles for Al**



#### **Governance First**

**Building ethical foundations** 

Automate governance from the start

**Build lineage for transparency** 

Leverage quality data to power great AI

### **Design For Real Needs**

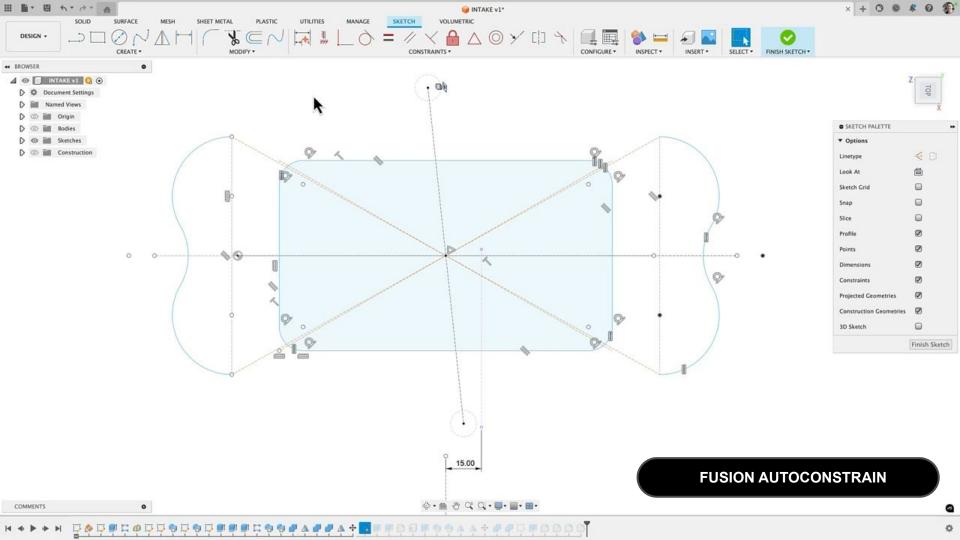
Augmenting human capabilities, not replacing them

Begin small, aim big

Deploy small automations to boost productivity

Build confidence gradually





#### **Democratize for All**

#### **Platform-first approach**

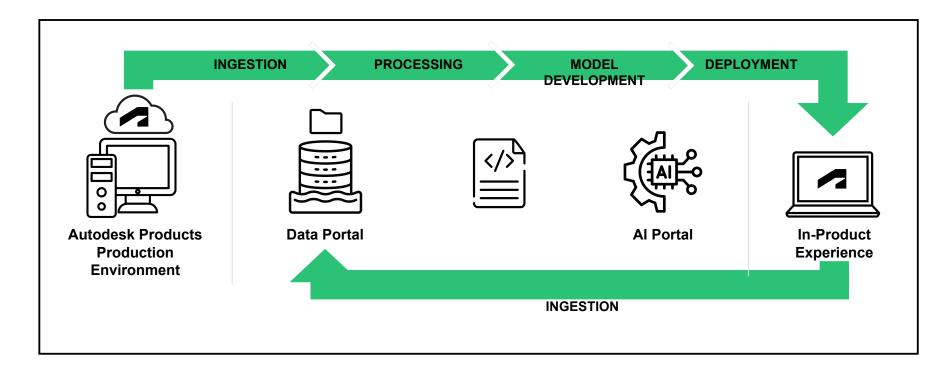
Create self-service tools for everyone

Initiate with APIs and documentation

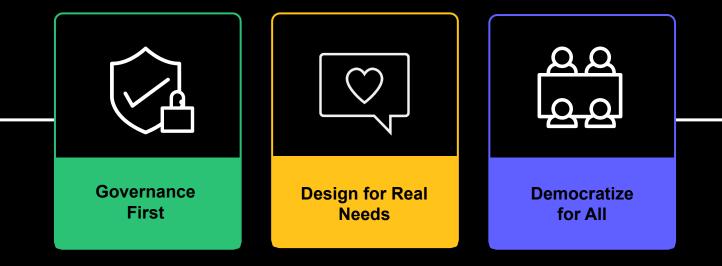
Invest in scalable infrastructure



### **Democratize for All**



Deployment:



#### What's your plan to begin building more intentional AI?

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