



**Vista Technologies**

# CO-LIVE

EMPATHY THROUGH IMMERSION

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Vista Technologies

# ABOUT US

Vista Technologies is a forward-thinking tech hub dedicated to crafting digital solutions that inspire, engage, and empower.

We bring you CO-LIVE, formerly Co(X)ist our flagship product for empathy through immersion!





# THE PROBLEM



Deep-rooted ethnic tensions and social inequalities continue to divide Ethiopian and African communities

Existing education and tools fail to equip youths with empathy, perspective, and conflict-resolution skills

Misinformation and stereotypes intensify divisions, contributing to violent conflicts in Ethiopia, with over 1,200 deaths and 1.2 million displaced in 2019 alone<sup>1</sup>



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# OUR SOLUTION



- Make the user experience of being in the shoes of others, and place them in an interactive cultural setting.
- Users interact with real-world-inspired scenarios with an AI avatar in the virtual world, choosing paths and understanding consequences.
- Focus on Ethiopian youth and ethnic diversity to highlight inclusion and resilience.
- Culturally co-created to reflect real community voices and values.



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# OUR SOLUTION

- Co-Live, born in Ethiopia and incubated at Vista Technologies
- Through immersive storytelling, you wear another ethnicity's clothes, dance their dances, eat their food, and speak their language, all virtually.
- Co-Live combines AI with XR, creating adaptive guides that respond in real time to your language, behavior, and choices.



**Immersive VR platform designed for peace building and empathy development**



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# WHY WE'RE UNIQUE



Story-driven  
immersive tech  
rooted in real-life  
Ethiopian/ African  
experiences



Community co-  
creation ensures  
authenticity



Behavior-driven  
design using VR  
gaming loops



Bridges education,  
peacebuilding, and  
tech innovation

# TRACTION



2022

**US Embassy Funding  
& Collaboration**



2023

**Best XR Game Award By  
the Ethiopian Game  
Association**



2024

**Amsterdam Immersive  
Tech Week Showcase**



2025

**EuroXR Recognition &  
Research Publication**



**EuroXR 2025**  
Proceedings of the Application, Poster,  
and Demo Tracks of the 22nd EuroXR  
International Conference  
Sij Hein | Barbara Schiavi | Eleonora Tsanakaki (eds.)



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# MEET OUR TEAM



**Muleta Taye**



**Mahder Getaneh**



**Ammar Abdellah**

At the heart of Vista Technologies is a multidisciplinary team of creative technologists, architects, and developers with a passion for purposeful design and emerging technology



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# OUR VISION

Feel Deeper. Understand Better. Live Together.



Access to  
Innovation Lab  
for product  
refinement



Mentorship in  
business, scale-up,  
and social impact



Networking with like-  
minded startups and  
global stakeholders



Visibility & Support for  
further funding and  
partnerships



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THANK  
YOU

# APPENDIX

