



We don't scale AI. We scale good.

AI INFRASTRUCTURE FOR REFUGEES, HEALTHCARE, AND
THE PUBLIC GOOD.

Trusted by governments. Co-designed with frontline workers.



The Human Cost of Shortages... and of **the** **Wrong AI**

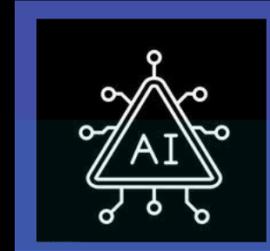


SHORTAGES

Interpreter Shortages

80% of asylum seekers
wait weeks

Result: exclusion, missed care,
burnout.



MISUSED AI

Unregulated AI

Google Translate has
mistranslated key testimony
in asylum hearings,
jeopardizing protection
claims.

Result: wrong decisions,
retraumatization, loss of trust.

Shortages don't justify risky AI

The Opportunity: A Third Path for AI



DO NOTHING

- Interpreter shortages deepen
- Exclusion, delays, burnout



THE WRONG AI

- Mistranslated testimonies
- Retraumatization legal failures, misdiagnosis



THE THIRD PATH

- AI built for high-risk contexts
- Supports professionals, not replaces them

**AI shouldn't
replace people or
do nothing.
It should help
people do more,
safely.**



Mission AI

Ethical AI tackling critical gaps in public systems

One company. Multiple solutions. A trusted AI partner for the public good.

PASSERELLE

PILOT BEGINNING

AI-powered language access for healthcare and social service professionals working with migrants — with instant human backup when cases are high-risk

 450K+yr potential reach ⚡ 20% faster intake  10 pilot sites

FUNDRAISING INTELLIGENCE SUITE

EARLY STAGE

AI that finds hidden funding, maps donor networks, and helps NGOs win more grants.

 Addressing \$50B grant gap  Beta Q2 2025

TRUTHGUARD

IN DEVELOPMENT

AI to detect, counter, and disrupt disinformation — protecting civil society and democracy. target: EU & US contracts, backed by strategic philanthropy.

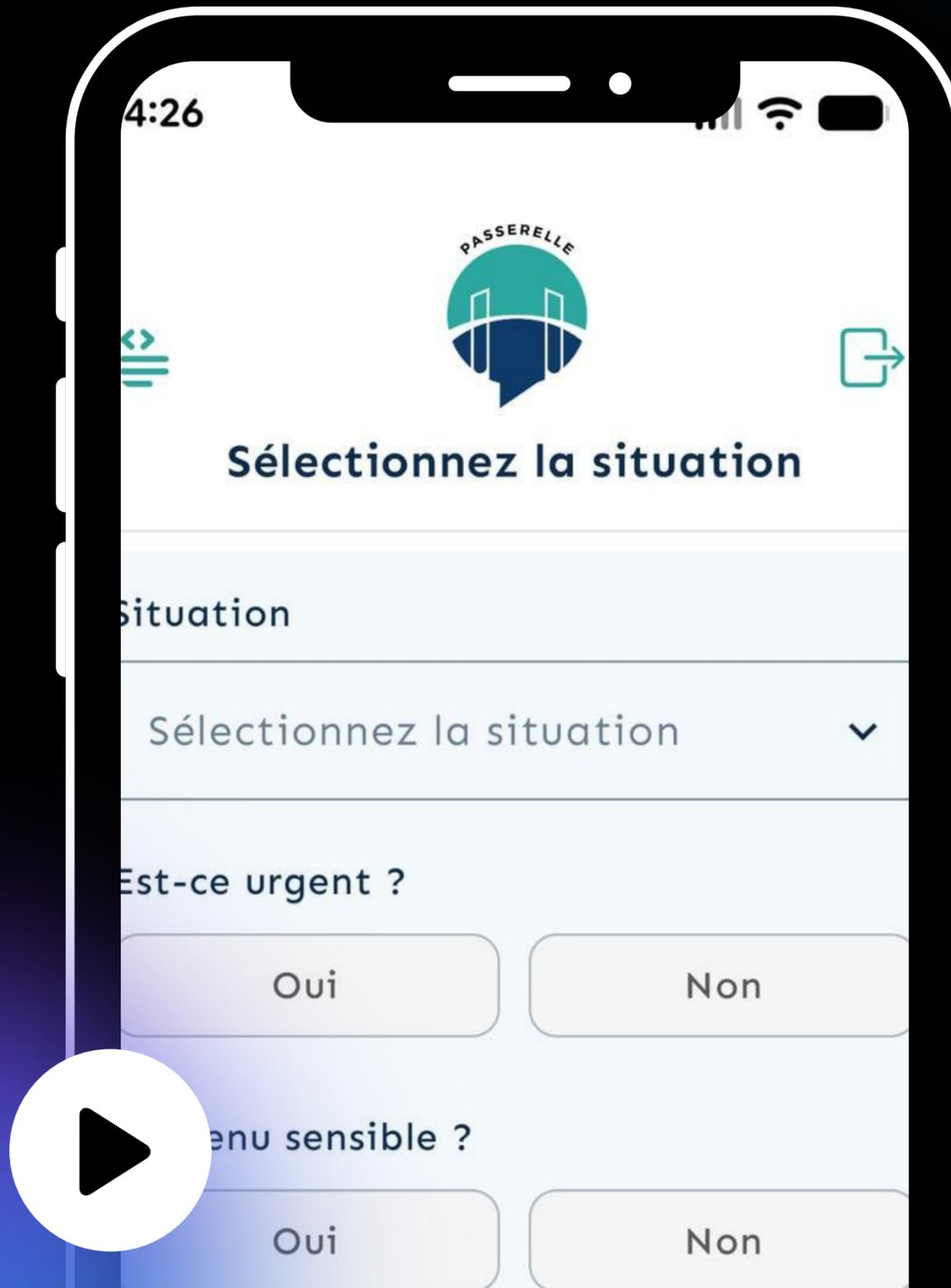
 Target: EU & US markets  Countering rising extremism

PASSERELLE: A CLOSER LOOK



CONTEXT-AWARE DESIGN

Different situations need different approaches. Passerelle recognizes that.



01

Situation-Specific Flows

Medical appointments aren't the same as housing questions. The system adapts

02

Matching Sensitivity to Method

Routine questions use AI. Sensitive situations get human interpreters.

03

Respect for Human Stakes

Critical moments - diagnoses, trauma discussions - always involve a human interpreter.



INCLUSIVE CONSENT

Real consent means people understand what's happening and can say 'no'

GDPR by Design

Full transparency and EU data compliance from the start.

Accessible for All

Consent is read aloud in each person's language—no one excluded by literacy barriers

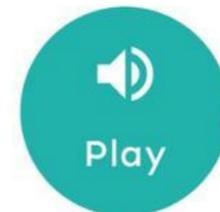
Informed & Empowered

No hidden processes. People know what's happening and stay in control.

Obtenez le consentement du bénéficiaire.

موافقتك تستعمل هاد التطبيق

واش موافق تستعمل هاد التطبيق باش الناس لي خدامين يقدرو يفهموك؟ ما غادي يتسجل حتى حاجة وما غادي يتخزن حتى حاجة. تقدر توقف فأي وقت بغيتي. إلا كنت موافق، ضغط على الزر لخصر. إلا ما كنتش موافق، ضغط على الزر لحممر.



URGENCY & SENSITIVITY DETECTION

Passerelle monitors for warning signs—critical words like 'suicide' or 'pain,' long pauses, repeated confusion. When something's wrong, the system immediately connects to a live interpreter.



Proving Impact at Scale

TRACTION

PASSERELLE

- ISM France (client): national interpreting leader, trusted since 1971
- 10 pilot sites live → 25 by Q1 2026
- 450K+ annual interactions projected
- Co-designed with frontline interpreters & NGOs

FUNDRAISING TOOLS

- 3 NGO pilots active
- 37% ROI increase in funding secured
- 50% reduction in proposal prep time
- RFP Radar & Donor Insights in production

TRUTHGUARD

- Philanthropic Interest
- EU democracy NGOs committed to pilot
- Pre-pilot stage, validation in progress
- Positioning at frontier of AI accountability

The €75M Government AI Opportunity

Language Access Services for Passerelle

Dual Value Creation: The European Union has allocated significant funding for AI-powered language services. Every euro invested generates measurable social impact while building a sustainable business in healthcare and migrant services.

€10B+

TAM

Global Language Services Market

Impact

Millions of migrants & patients face language barriers every year

€75M+

SAM

EU Public Sector (5 Years)

Impact

1M+ critical interactions annually in healthcare & social services

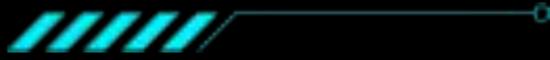
€1.2M+

SOM

Target Market (5 Years)

Impact

Hundreds of thousands of safe interactions supported



Experienced Team Proven Impact

\$1B+

Raised for NGOs

50+

Years Combined

25+

Countries

- Google engineering to African market leadership
- Deep cloud systems & AI infrastructure expertise
- Product innovation for emerging markets at scale
- Social impact meets enterprise technology



**Juliet
Macdowell**
CEO



**Jeroen
Schweitzer**
CTO



**Zeeshan
Gardezi**
CPO



**Adaku
Omidisou**
COO

Thank you

[HTTPS://MISSIONAI.IO/](https://missionai.io/)



<https://missionai.io>

juliet@missionai.io