



# Compliance as a competitive advantage

Featuring Miro's ISO/IEC 42001 Certification Journey with BSI

**WSAI Workshop**

9th October, 14:05-15:05

# Workshop participants

- **BSI**

- Martins Onwuka, AI Client Manager
- Audience: Craig Civil and Shusma Balaji

- **Miro**

- Henrik Haugbølle, Head of Engineering, AI
- Andy Plaxton, Head of Information Security and Audits





- Why ISO/IEC 42001
- AIMS at a Glance
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- Challenge Spotlight
- Miro Certificate Ceremony
- Audit Timelines



# Why ISO/IEC 42001?

## Principles & Outcomes

1

**Governance**

2

**Risk  
Management**

3

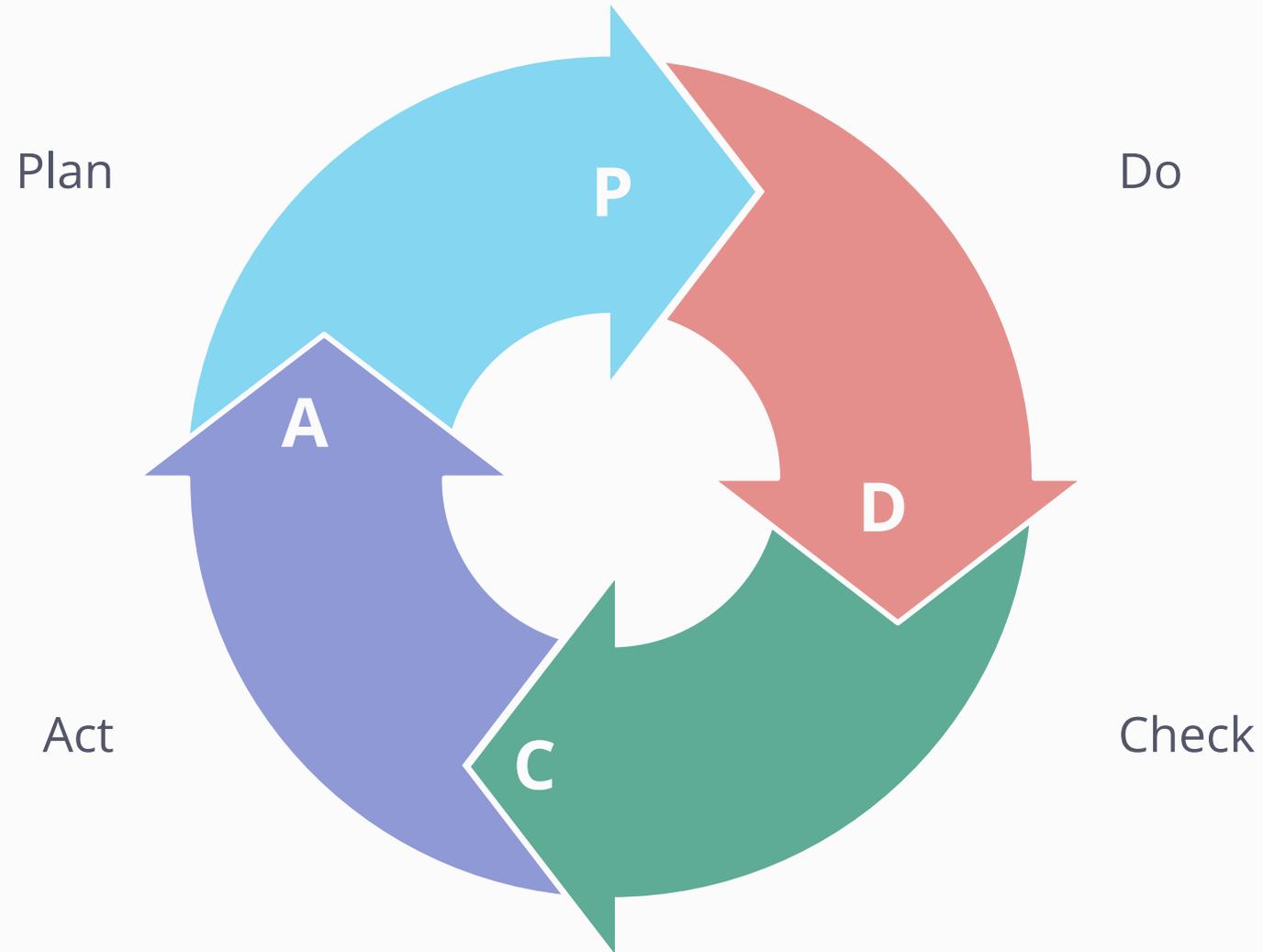
**Transparency &  
Fairness**

4

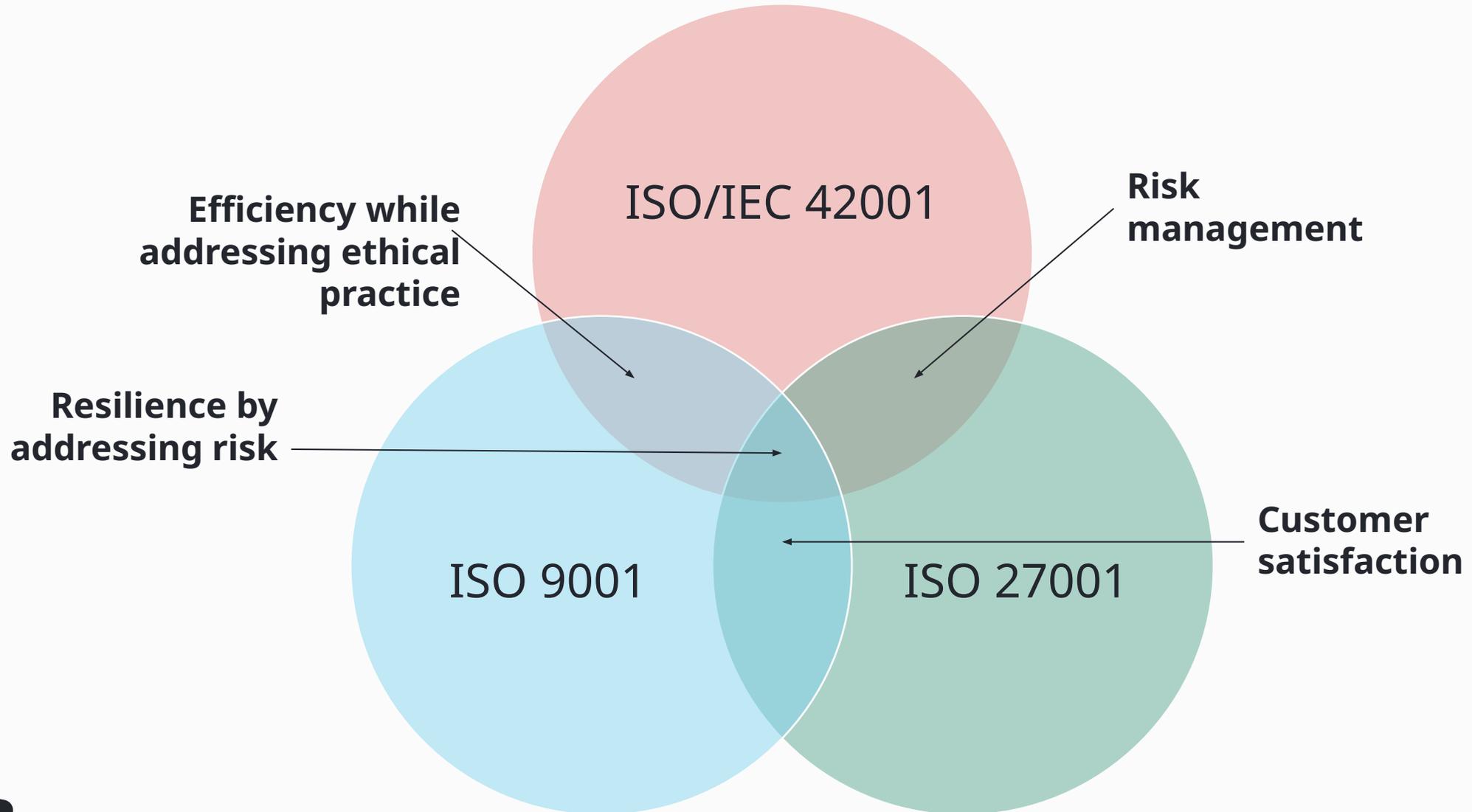
**Continuous  
Improvement**



# AIMS at a Glance (PDCA Cycle)



# AIMS on Existing Management Systems



# Miro Context

Customer trust | Regulatory readiness | Responsible AI leadership

Scope and  
Integration

Early Risk and  
Challenges

Learning  
through the  
Journey

Value &  
Reflection

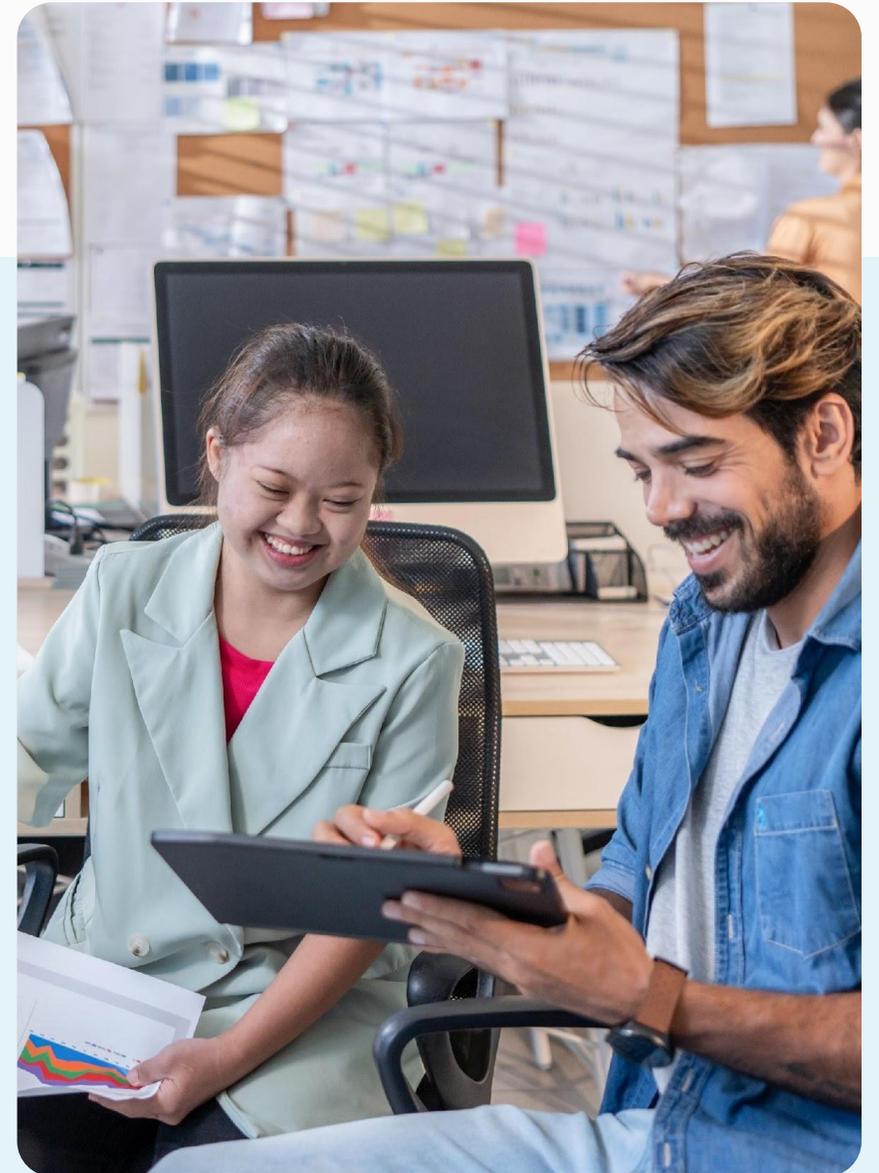
# General audit observations (BSI)

## Strengths

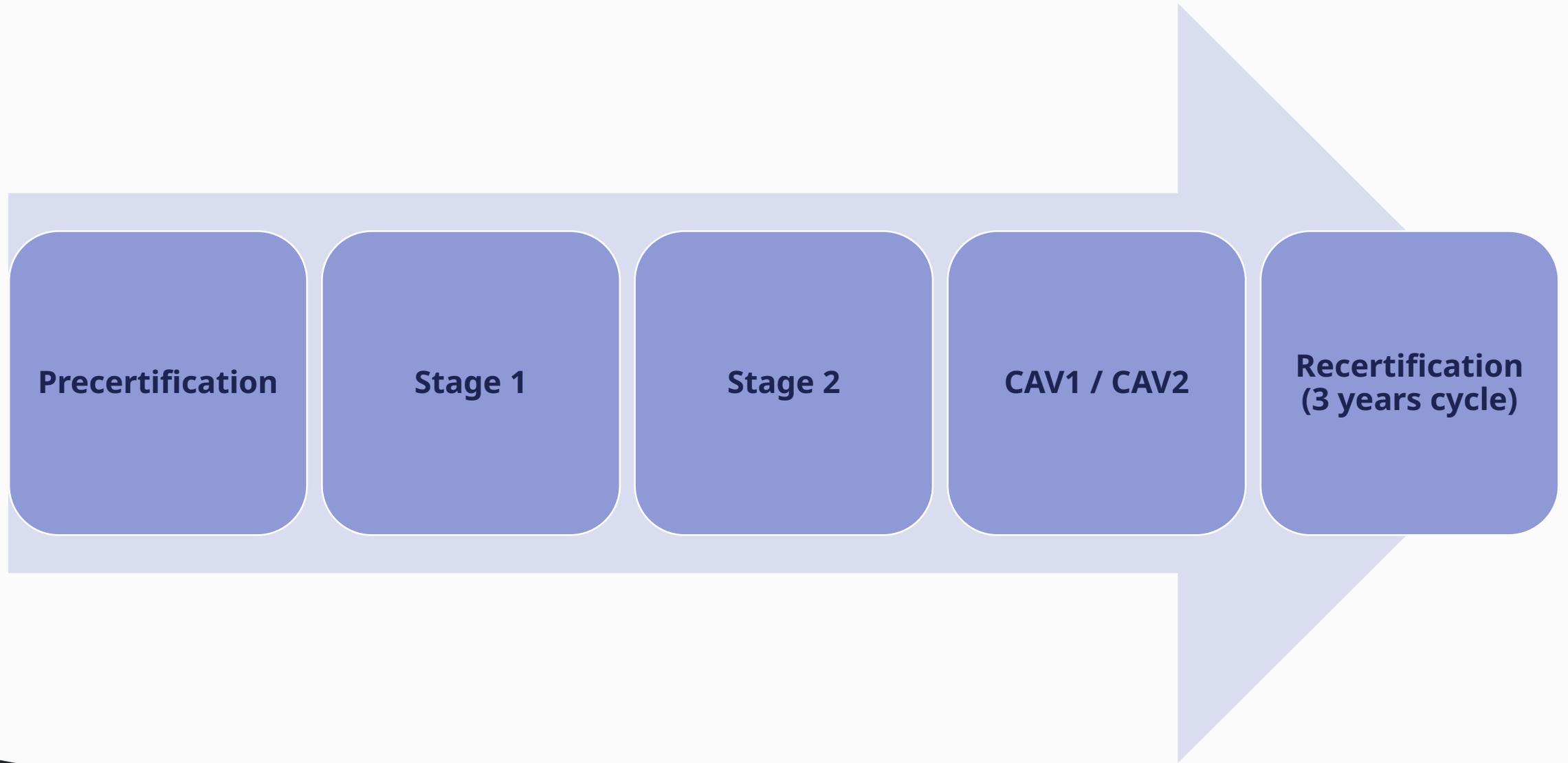
- Leadership
- Competency
- Domain Knowledge

## Opportunities

- Impact assessment
- Risk Management
- Documentation

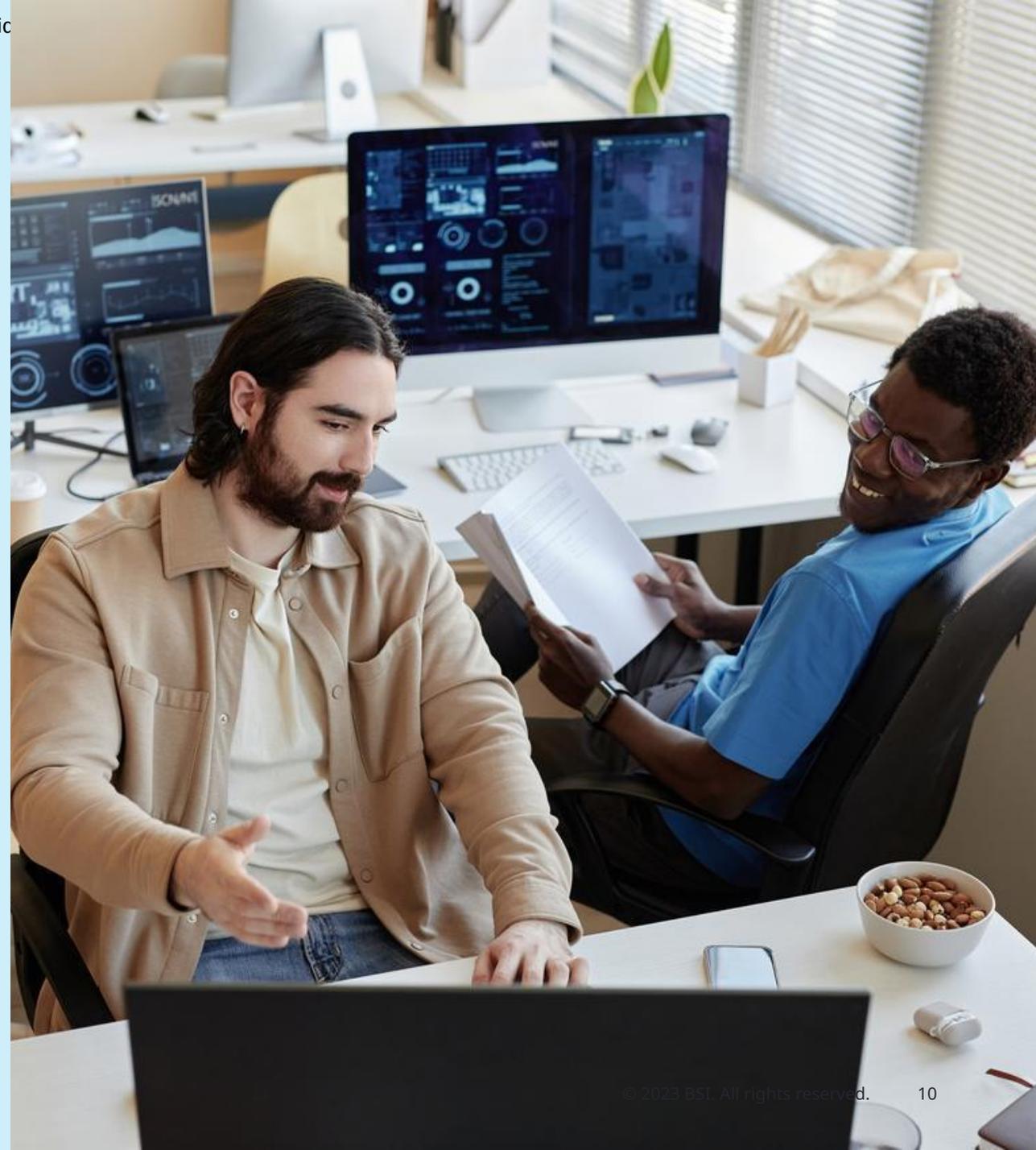


# Audit and Certification Timeline



# Miro Story

- Audit Preparations
- Cross Team Collaboration
- Reflections - What We'd do Differently
- Results & Lessons Learned
- Recognition



# Quick Poll: What's the biggest compliance challenge in your organisation?

1. Governance
2. Risk
3. Training
4. Communication



# Miro Certification Ceremony





Thank you

