

# The Future of Learning and Work

Creating a Skilled Workforce for a Changing World

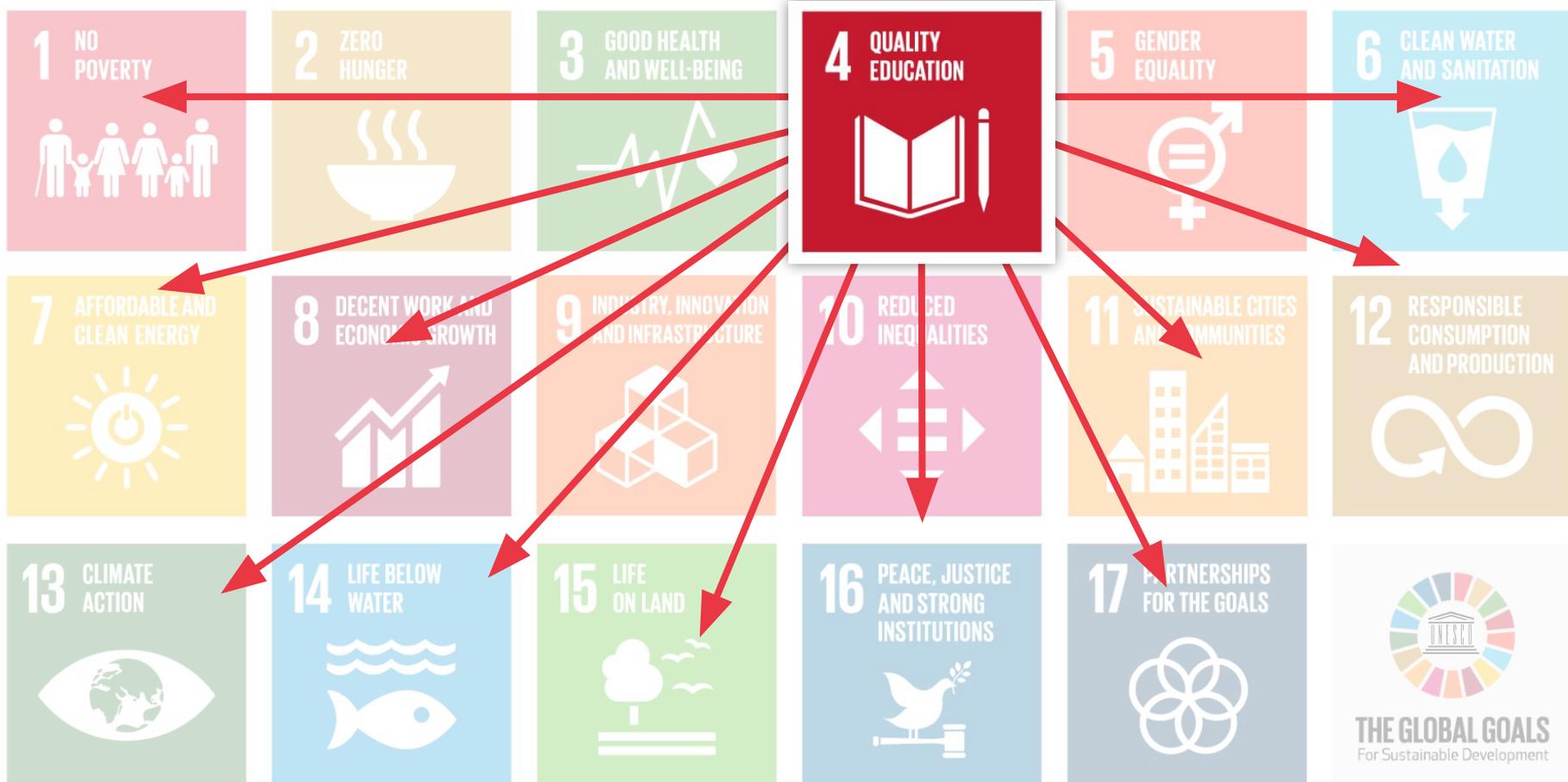


**Nicolaz Foucaud**  
Managing Director, EMEA  
Coursera

World AI Summit

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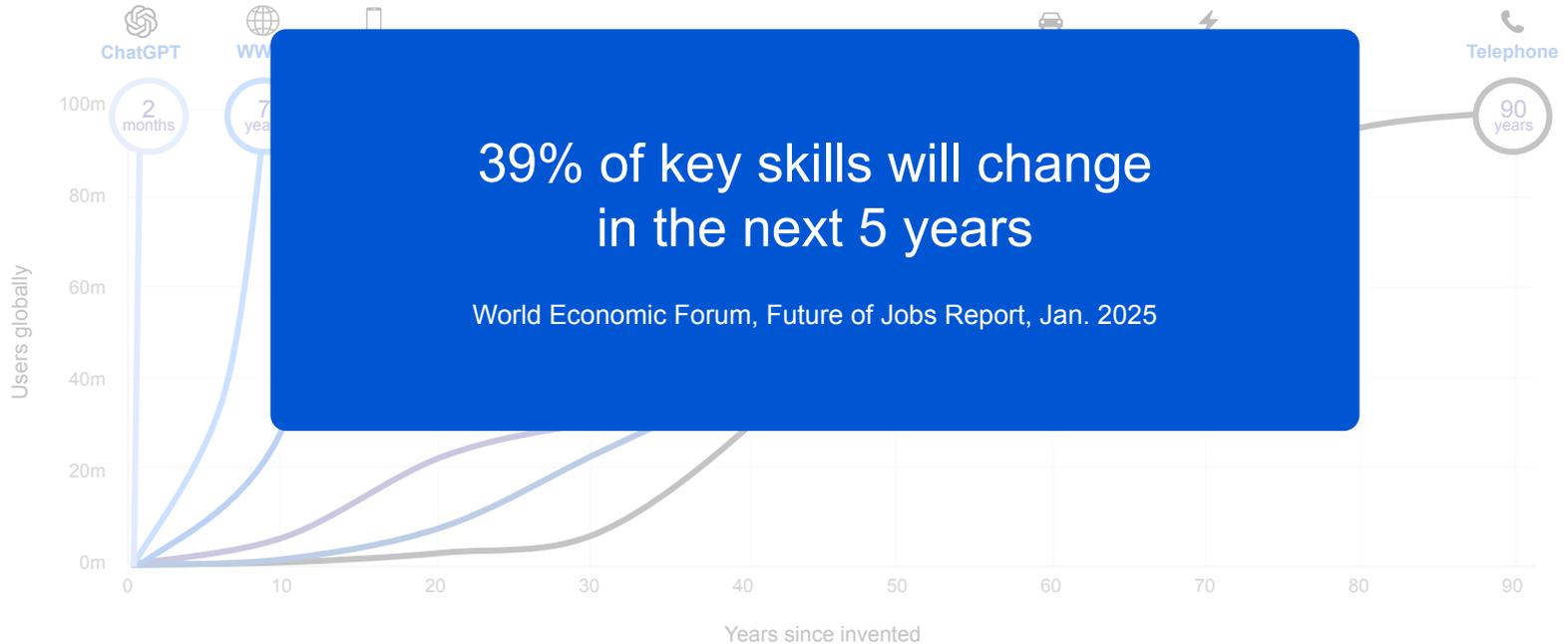
October 8, 2025



# The world is changing faster than ever

## Technology Adoption Curve

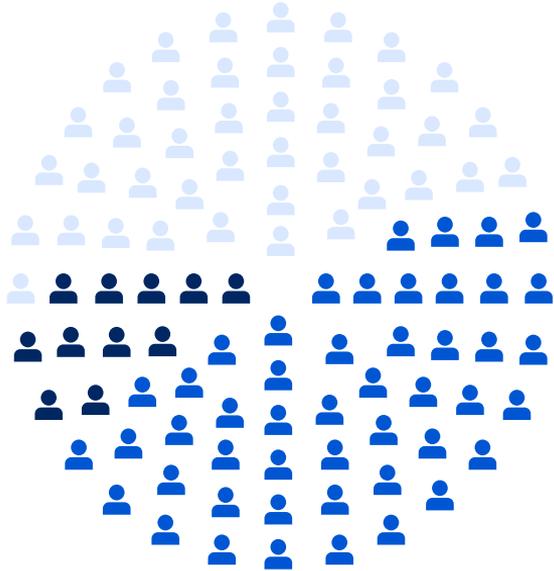
Time to reach 100 million global users



\*US households only.

Sources: [\\*Rogers, Everett \(16 August 2003\) \[1962\]. \*Diffusion of Innovations\*. ChatGPT sets record for fastest-growing user base. Reuters.](#) [Share of United States households using specific technologies. Our World in Data](#)  
[Fion University. Imagining the Internet U.S. BLS. American Families 75 Years of Change Our World in Data. Adaption of Communication Technology](#)

# Learning must scale to meet urgent need



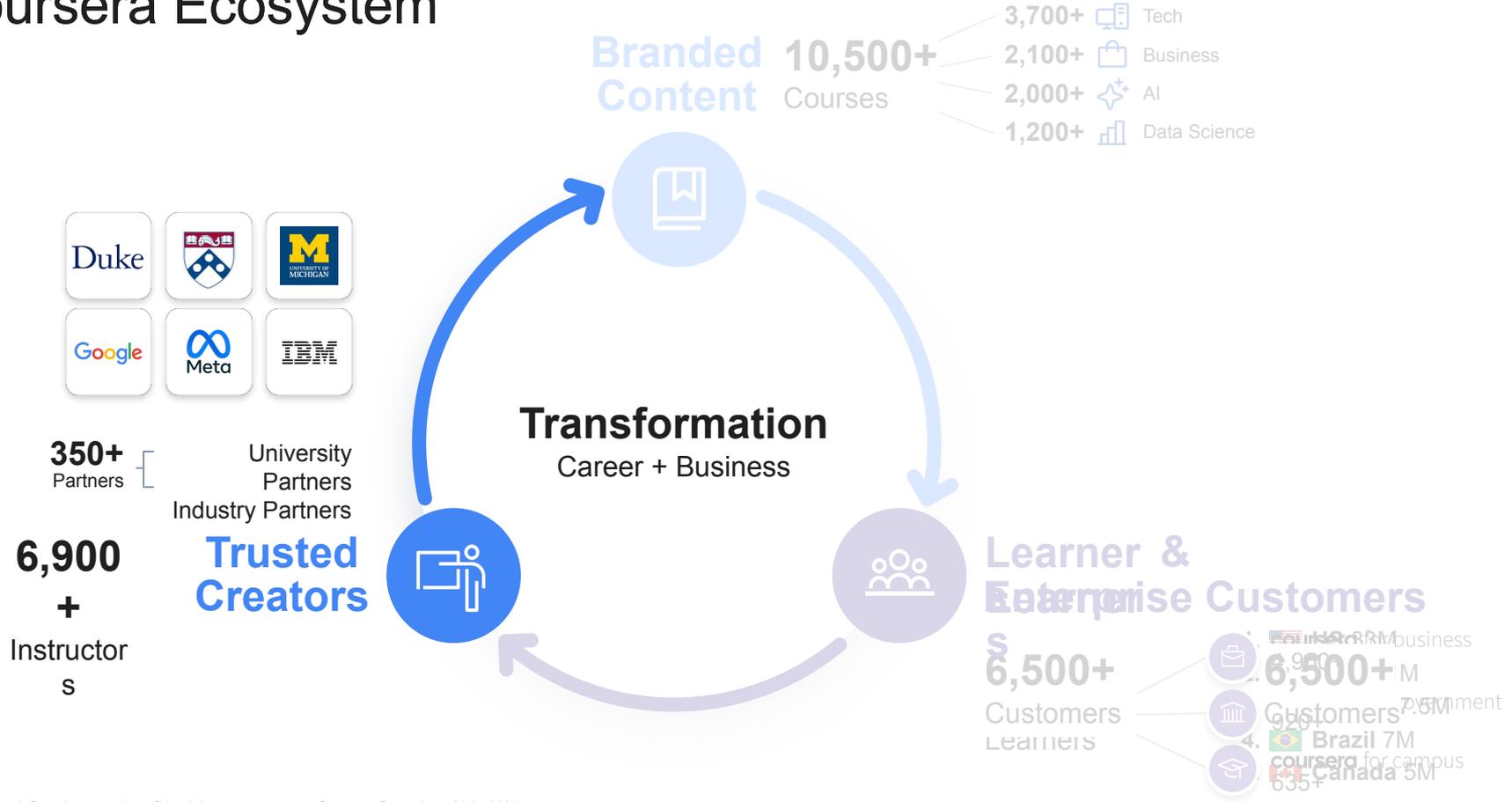
If the global workforce  
were **100 people...**

**59** need retraining by 2030

**11** are unlikely to get retrained

# The progress and promise of online learning

# Coursera Ecosystem



# Serving Learners Worldwide

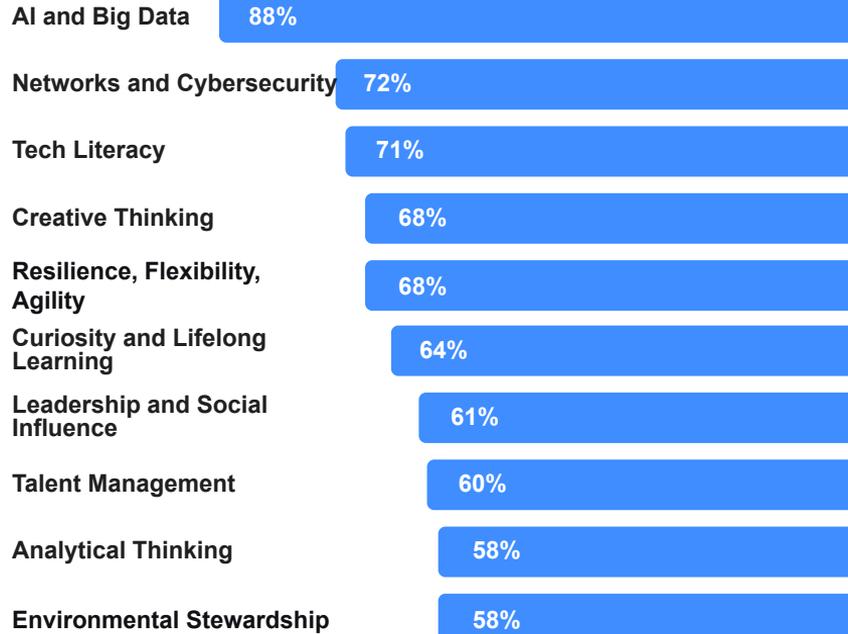
with Trusted Content



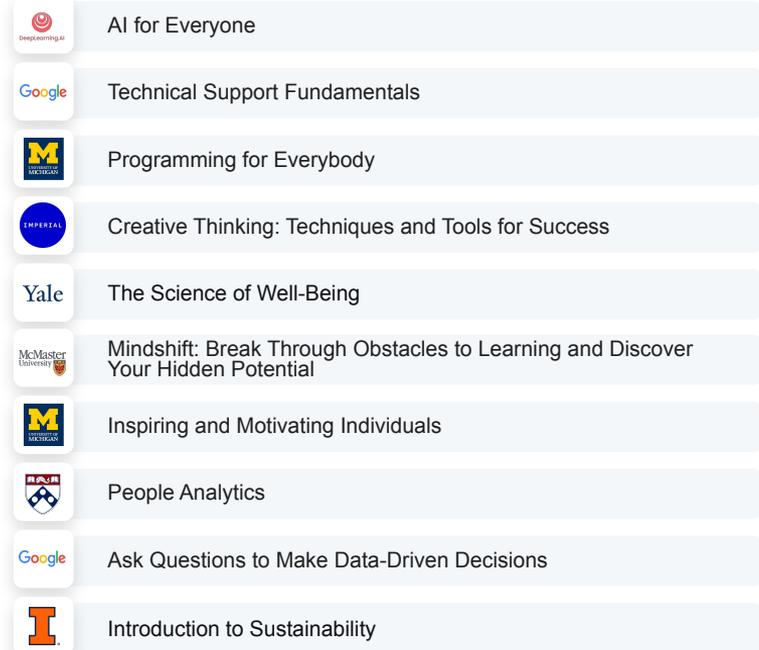
# AI, tech, and human skills in most demand

## Top skills

Share of employers that consider skills to be increasing in importance

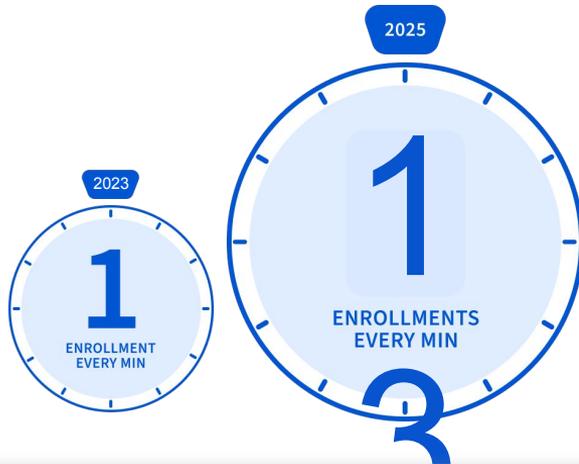


## Top courses



# Leading partners meeting GenAI demand

## GenAI content enrollments per minute



**11M+**  
Enrollments

## Growing GenAI content catalog

2024 **500+** COURSES → 2025 **1,000+** COURSES



Google AI Essentials



ChatGPT for Project Management: Execution, Tracking, Success



Generative AI: Introduction and Applications



AI Fundamentals for Non-Data Scientists



Generative AI Essentials: Overview & Impact

# Enriching learner experiences and outcomes

with Coursera Platform



LAUNCHED APRIL

2023

# AI translations continue to increase global access

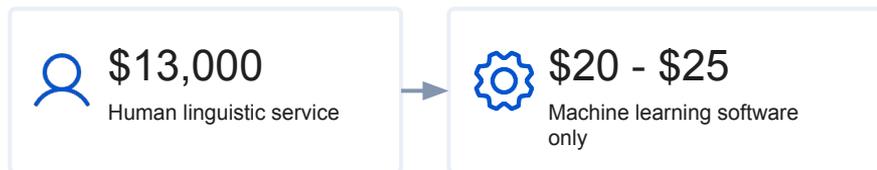
## 5,600+ courses

Lecture video subtitles, course readings, quizzes, assessments, assignment instructions, discussion prompts, course descriptions, and syllabuses

## 26 languages

Arabic, French, Spanish, Portuguese, German, Russian, Chinese, Indonesian, Japanese, Hindi, Korean, Turkish, Ukrainian, Thai, Italian, Polish, Dutch, Greek, Swedish, Kazakh, Hungarian, Vietnamese, Azerbaijani, Pashto, Kannada, and Croatian

Illustrative cost  
Cost per course per language



4.4M

Enrollments in  
AI translated content

Coursera Coach has helped 2.4M+ learners

# Newsweek

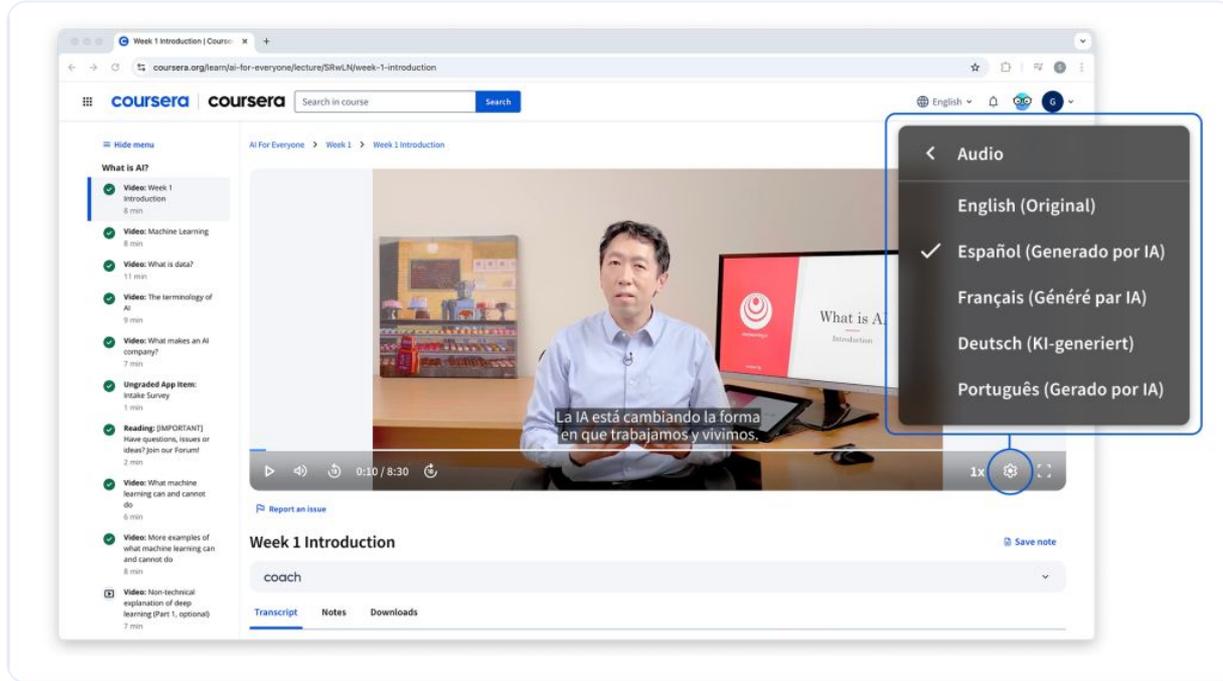
AI Impact Awards 2025  
Best Outcomes, Commercial Learning



coach



# Continually advancing learning with new features



AI  
2025



## AI Dubbing

Reducing the language barrier



# Continually advancing learning with new features

< **Productivity for Project Managers**  
Dialogue

💡 How am I doing? 🗨️ I'm stuck 📄 New chat

 **Nat**  
I was on a project last year where the goals kept changing. We started with a simple feature update, and it turned into a full redesign halfway through.

 **Coach**  
That's a classic case of scope creep. When the scope isn't clearly defined, it's hard to manage time, resources, and expectations. What would you have done differently looking back?

 **Nat**  
I think we should've aligned earlier with stakeholders. We didn't really lock down success metrics or what was in scope. So when new ideas came up, there wasn't much pushback.

 **Coach**  
Exactly. Clear scope definition up front helps everyone stay aligned. It's also easier to evaluate trade-offs when new requests come in. Want to dig into how to write a good scope statement next?

Send a message ➤

APR 2020  
(GA)



## Dialogue

### Building interactive learning

# Continually advancing learning with new features

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## Explore roles

Advance in your career with recognized credentials across levels. Choose from 60 roles.

Beginner ▾ All Software Engineering & IT Business Sales & Marketing Data Science & Analytics Healthcare

### Data Analyst

A Data Analyst collects, cleans, and interprets data, using tools like Excel, SQL, and Tableau to analyze trends and provide insights for decisions.

**If you like:** analyzing data to find insights, creating reports and visualizations, working with spreadsheets and databases

**\$95,616** median salary <sup>1</sup>  
**67,071** jobs available <sup>1</sup>

**Credentials**

- Google Data Analytics
- Google Cloud Data Analytics
- + 4 more

### Cyber Security Analyst

A Cyber Security Analyst monitors IT systems, analyzes threats, finds vulnerabilities, and implements measures to protect data from cyber attacks.

**If you like:** protecting networks and data from cyber threats, analyzing security vulnerabilities, developing security protocols

**\$115,584** median salary <sup>1</sup>  
**28,468** jobs available <sup>1</sup>

**Credentials**

- Google Cybersecurity
- IBM Cybersecurity Analyst
- + 3 more

### Data Scientist

A Data Scientist analyzes large datasets to uncover insights, using statistics, machine learning, and visualization to inform business strategies.

**If you like:** analyzing complex datasets, developing machine learning models, solving statistical problems

**\$155,520** median salary <sup>1</sup>  
**72,837** jobs available <sup>1</sup>

**Credentials**

- IBM Data Science

### Machine Learning Engineer

A Machine Learning Engineer builds and optimizes algorithms that enable computers to learn from data, using large datasets and neural networks.

**If you like:** developing machine learning models, working with large datasets, coding in python or r

**\$169,700** median salary <sup>1</sup>  
**6,963** jobs available <sup>1</sup>

**Credentials**

- Machine Learning
- MathWorks Computer Vision Engineer

APR  
2025



## Career-based Discovery

Aligning content with careers

“

The ultimate 21st century skill  
is the **ability to learn.**



UNESCO Director-General Audrey  
Azoulay

**Thank you**

**Q & A**