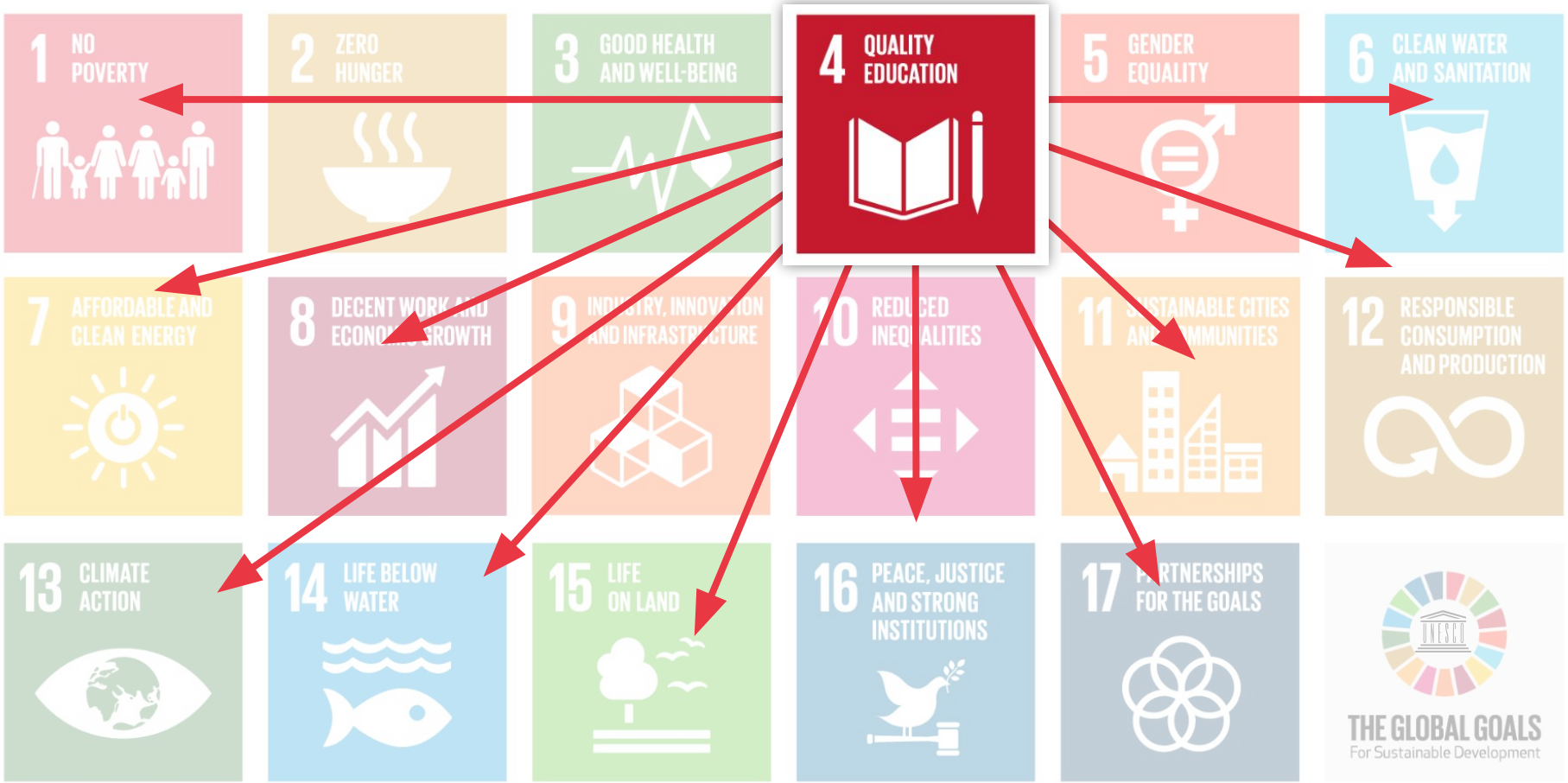
The Future of Learning and Work

Creating a Skilled Workforce for a Changing World

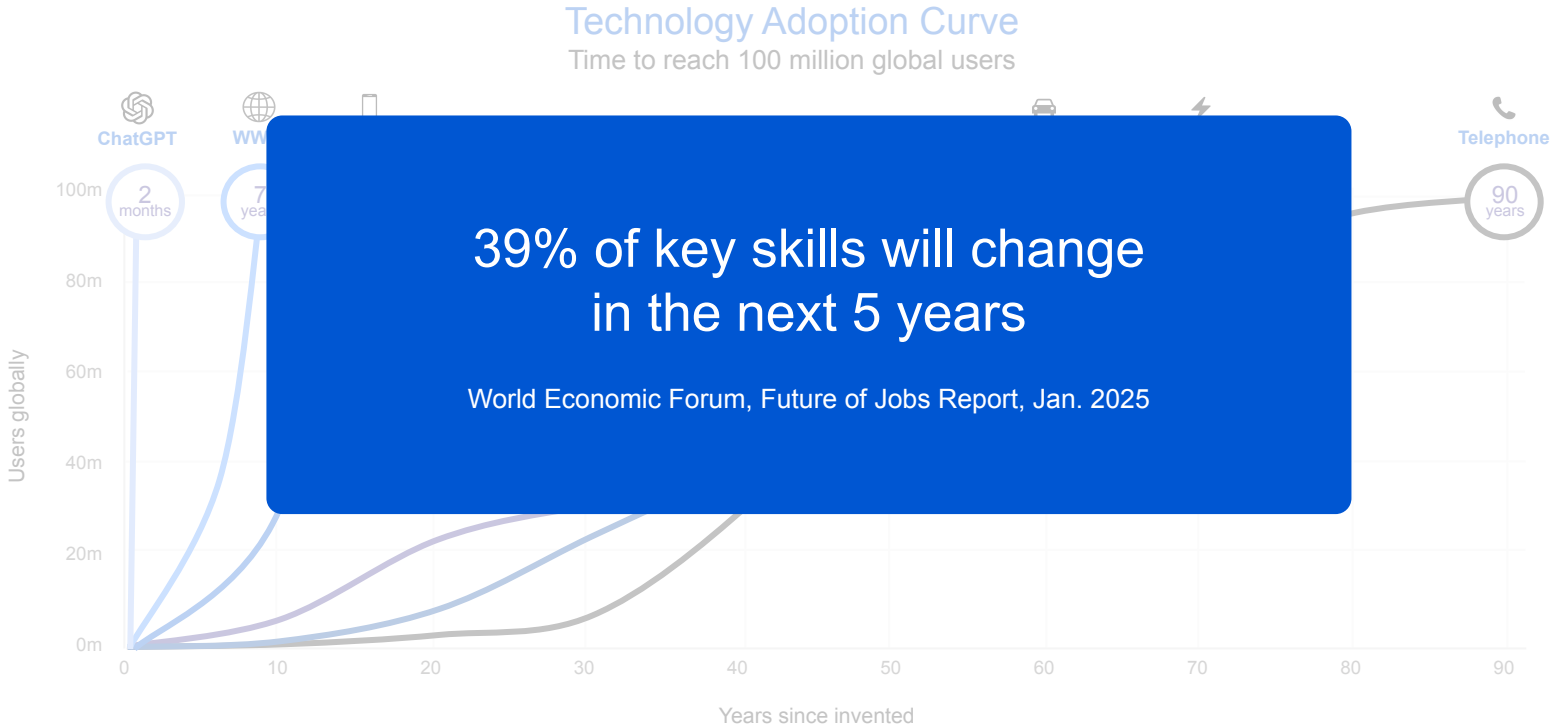
Nikolaz Foucaud
Managing Director, EMEA
Coursera

World AI Summit

October 8, 2025


1 NO POVERTY
2 ZERO HUNGER
3 GOOD HEALTH AND WELL-BEING
4 QUALITY EDUCATION
5 GENDER EQUALITY
6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY
8 DECENT WORK AND
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
10 REDUCED
11
12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION
14 LIFE BELOW WATER
15 LIFE ON LAND
16 PEACE, JUSTICE AND STRONG INSTITUTIONS
17
UNESCO
THE GLOBAL GOALS
For Sustainable Development

The world is changing faster than ever



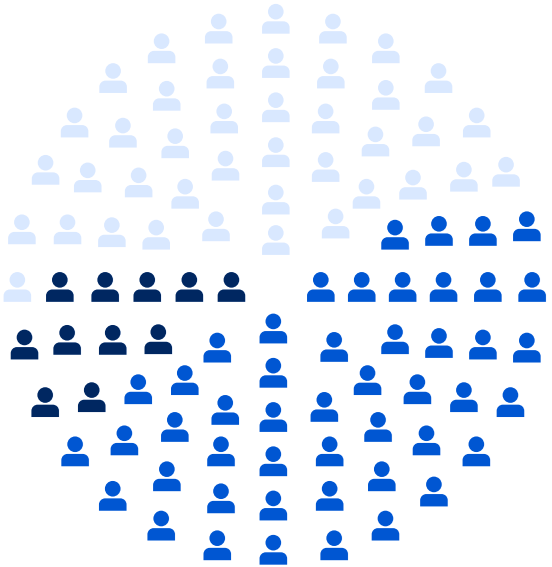
39% of key skills will change in the next 5 years

World Economic Forum, Future of Jobs Report, Jan. 2025

*US households only.

Sources: *Rogers, Everett (16 August 2003) [1962]. *Diffusion of Innovations.* ChatGPT sets record for fastest-growing user base. Reuters. Share of United States households using specific technologies. Our World in Data Elon University. Imagining the Internet U.S. BLS. American Families 75 Years of Change Our World in Data. Adaption of Communication Technology

Learning must scale to meet urgent need



If the global workforce were **100 people…**

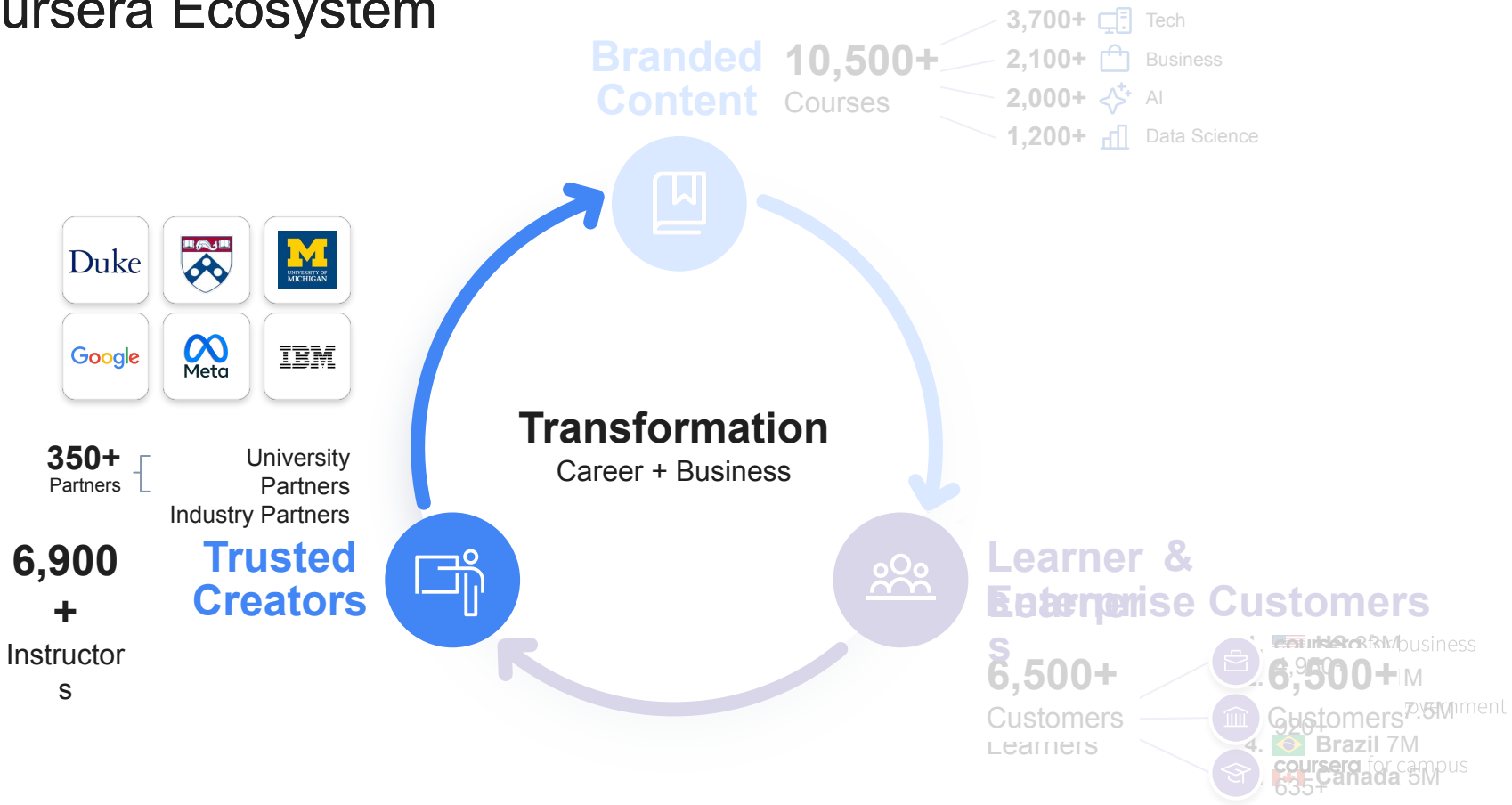
59 need retraining by 2030

11 are unlikely to get retrained

Source: World Economic Forum, Future of Jobs Report 2025, Jan. 2025

The progress and promise of online learning

Coursera Ecosystem



All rights reserved. Proprietary and confidential.

Coursera Data, June 30th, 2025

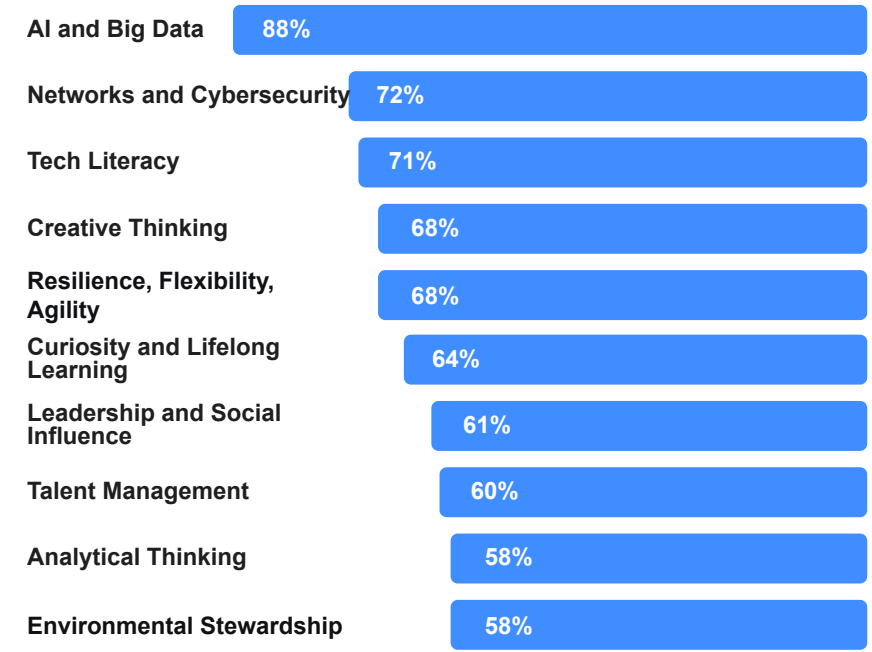
Serving Learners Worldwide

with Trusted Content

AI, tech, and human skills in most demand

Top skills

Share of employers that consider skills to be increasing in importance



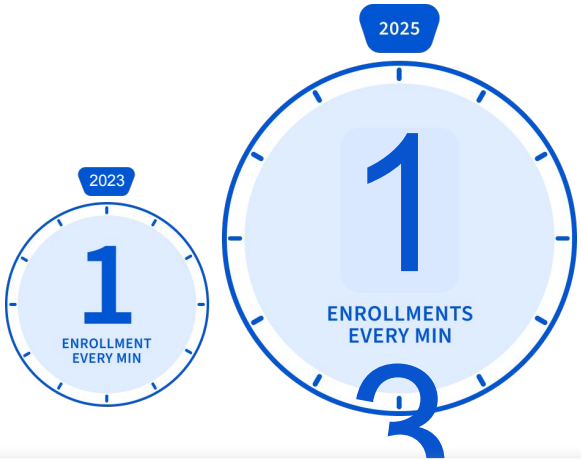
Top courses

- AI for Everyone
- Technical Support Fundamentals
- Programming for Everybody
- Creative Thinking: Techniques and Tools for Success
- The Science of Well-Being
- Mindshift: Break Through Obstacles to Learning and Discover Your Hidden Potential
- Inspiring and Motivating Individuals
- People Analytics
- Ask Questions to Make Data-Driven Decisions
- Introduction to Sustainability

Source: World Economic Forum, Future of Jobs 2025, Jan. 2025; Coursera data, March 31, 2025

Leading partners meeting GenAI demand

GenAI content enrollments per minute



11M+
Enrollments

Growing GenAI content catalog

2024
500+
COURSES

→

2025
1,000+
COURSES

- Google AI Essentials
- ChatGPT for Project Management: Execution, Tracking, Success
- Generative AI: Introduction and Applications
- AI Fundamentals for Non-Data Scientists
- Generative AI Essentials: Overview & Impact

Source: Coursera data, September 1, 2025

Enriching learner experiences and outcomes

with Coursera Platform

LAUNCHED APRIL 2023

AI translations continue to increase global access

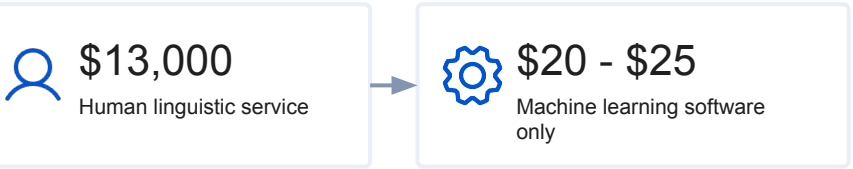
5,600+ courses

Lecture video subtitles, course readings, quizzes, assessments, assignment instructions, discussion prompts, course descriptions, and syllabuses

26 languages

Arabic, French, Spanish, Portuguese, German, Russian, Chinese, Indonesian, Japanese, Hindi, Korean, Turkish, Ukrainian, Thai, Italian, Polish, Dutch, Greek, Swedish, Kazakh, Hungarian, Vietnamese, Azerbaijani, Pashto, Kannada, and Croatian

Illustrative cost
Cost per course per language



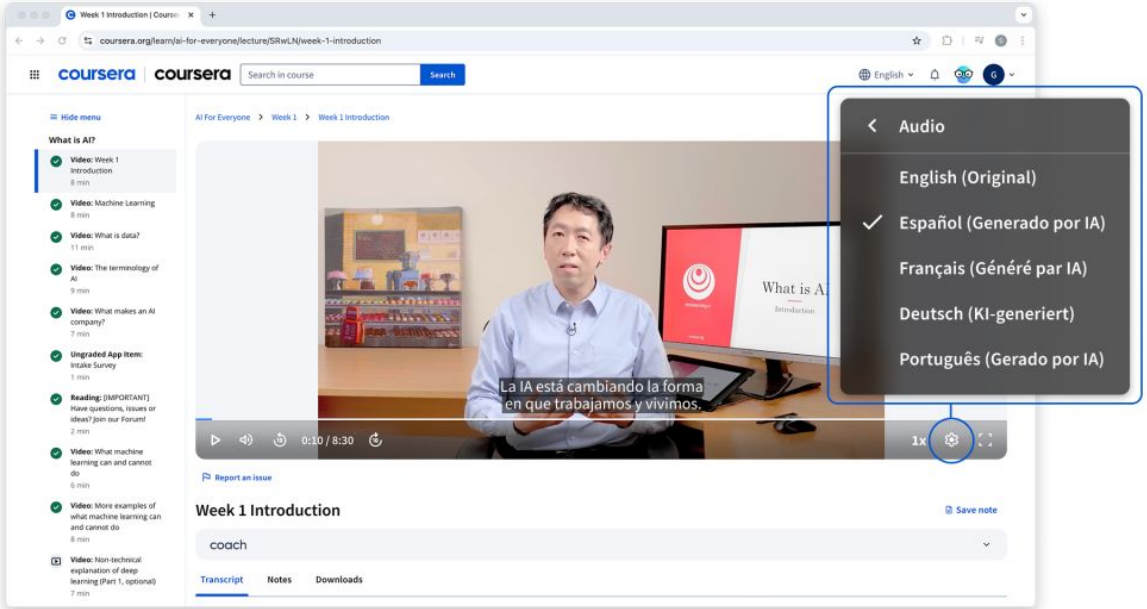
4.4M

Enrollments in AI translated content

Source: Coursera data, August 1, 2025. Cost estimates based on Coursera analysis. Completion rates based on Coursera data analysis.

Coursera Coach has helped 2.4M+ learners

Continually advancing learning with new features

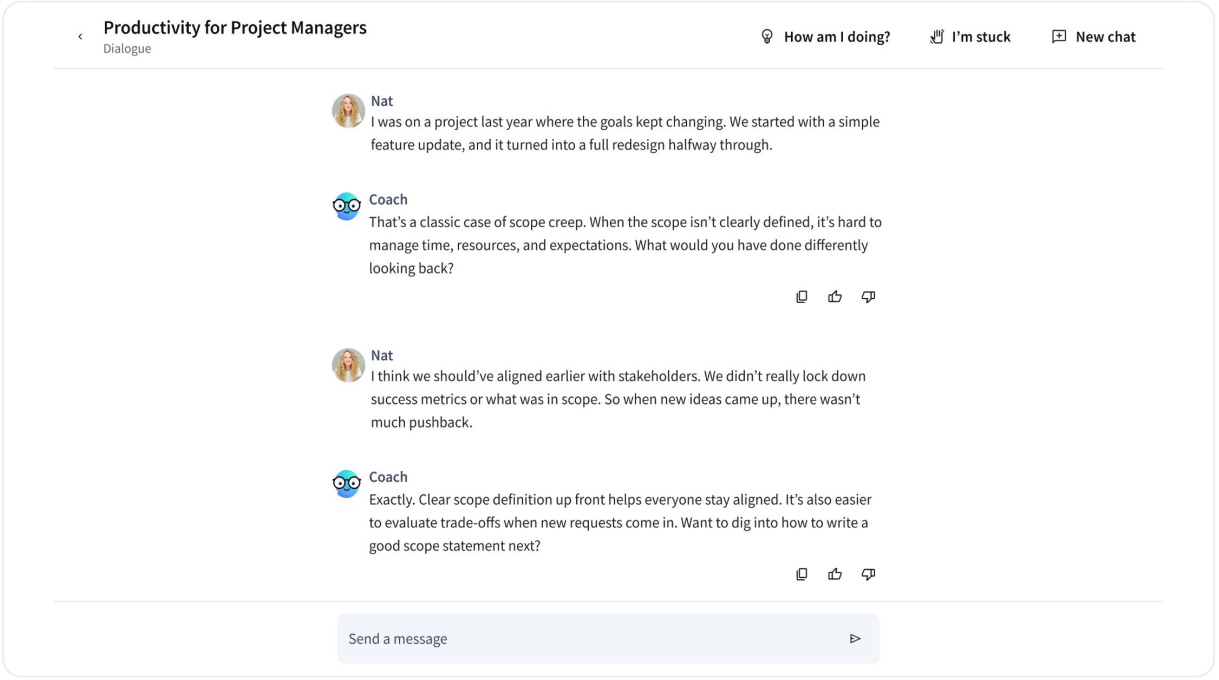


APR 2025

AI Dubbing

Reducing the language barrier

Continually advancing learning with new features

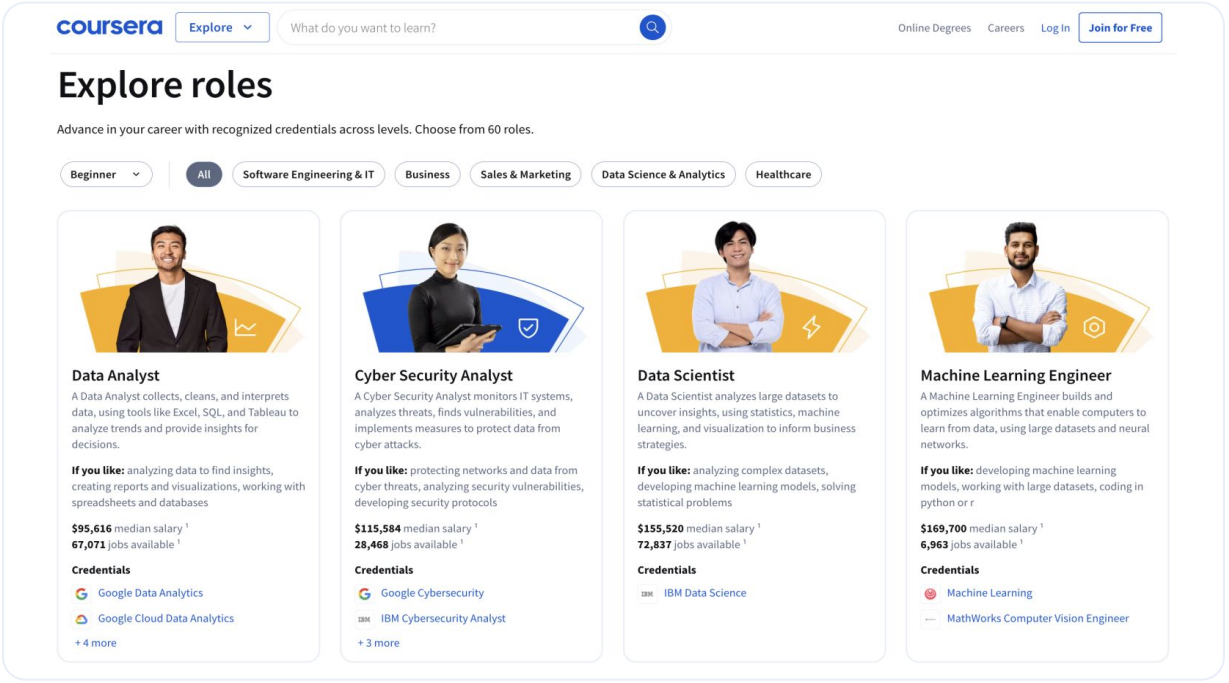


(GA)

Dialogue

Building interactive learning

Continually advancing learning with new features



APR 2025

Career-based Discovery

Aligning content with careers

“

The ultimate 21st century skill is the **ability to learn**.

UNESCO Director-General Audrey Azoulay

Thank you

Q & A