

AI Beyond the lab: Ocado's real-world applications

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BB-T18

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BB-R93

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Going from prototype - prod

First Generation

Open loop AI

Second Generation

Deep Learning







Deploying at scale



 **Live with
4 partners**

 **1m+**
Picks / week in
one site

 **200+**
OGRP Stations

 **>40%**
of throughput picked

Transformational innovation

- 5 learnings from the Ocado journey

1

**Keep an eye on
the commercials**

2

**Embrace multi-
disciplinary
teams**

3

**Productionise as
early as possible**

4

**Don't rush to
automation**

5

**Think like a
start-up**

Thank you

