



When a  
new work  
is made,

**AN AI  
ROYALTY  
GETS PAID.**





**A royalty system built for  
the AI era.**

— a trillion-dollar transaction layer.

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1914

# Performance Royalties

**ASCAP**

The American Society  
of Composers, Authors  
and Publishers



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# 2026 AI Royalties

A royalty system  
for the AI Century

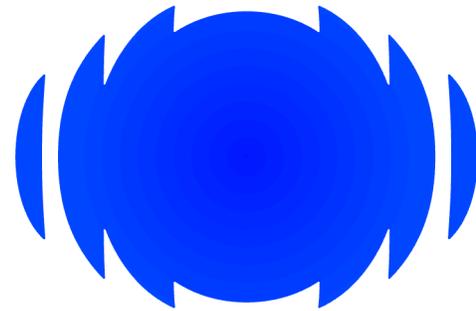




““ THE FUTURE  
OF MUSIC ROW

**Rusty Gaston**

CEO Sony Music Publishing



**SONY MUSIC  
PUBLISHING**





“

I DON'T LIKE THIS...  
**I LOVE THIS.**

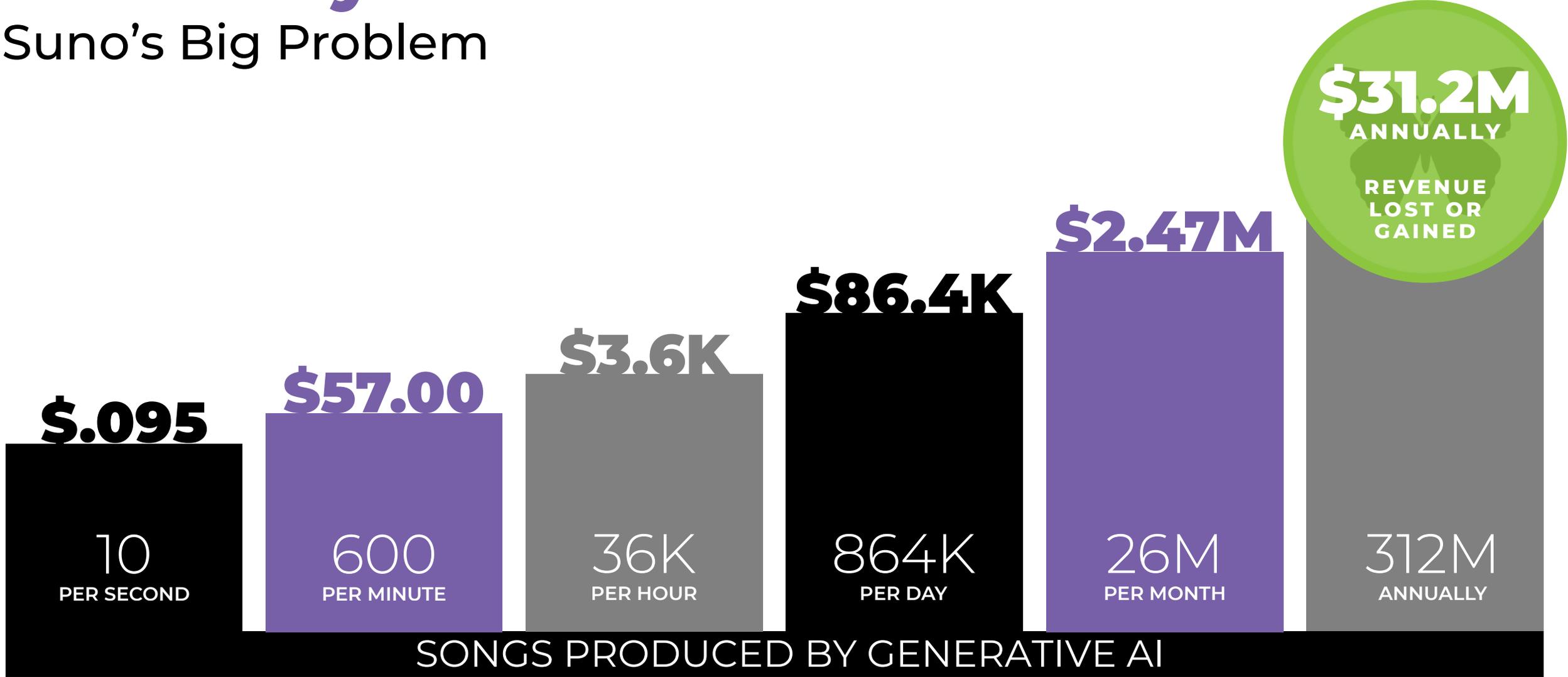
Doc McGhee

**KISS**

MONARRCH'S  
AI ROYALTY IS A  
**1900% INCREASE**  
OVER SPOTIFY

# Gen AI by the Numbers

## Suno's Big Problem



SONGS PRODUCED BY GENERATIVE AI



It's already started.

## **ELVIS ACT**

The **ELVIS Act** (Ensuring Likeness, Voice, and Image Security) is a 2024 Tennessee law that expands the **right of publicity** to cover AI-generated replicas of a person's voice, image, or likeness. It makes it illegal to digitally clone or simulate a person's identity without permission.



Changes are happening rapidly.

## **NO FAKES ACT**

The NO FAKES ACT (Nurture Originals, Foster Art, and Keep Entertainment Safe) Act of 2024 is a bipartisan proposal that would protect the voice and visual likeness of all individuals from unauthorized recreations from Generative AI.



Everyone has a right.

## **DIGITAL REPLICATION RIGHT**

The Digital Replication Right gives every American the first ever federal property right to their own voice and likeness. The aim to protect the economic rather than moral interests of individuals and provide for their ability to influence the commercial use of their name, image, voice, and likeness.

# History of Rights Organizations

The evolution of music royalty organizations from 1914 to present day.

**1914**

**ASCAP**

**Performance Rights Organizations PRO(s)**

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**1927**

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**Mechanical Rights Organization MRO(s)**

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**RIAA**

Master Recordings

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**Sound Exchange**

Streaming Royalties

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The **First AI Royalty Operating System**

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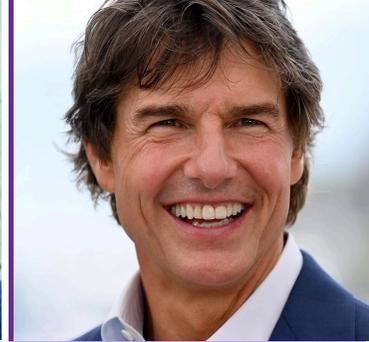
# ARTISTS



# AUHTORS



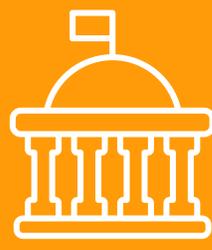
# ACTORS



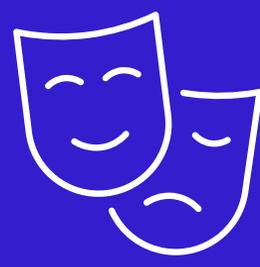
# ATHLETES



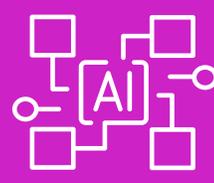
# GOVERNMENT



# UNIVERSITIES



# AI TECH



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