

## The Everywhere Al Era with Google

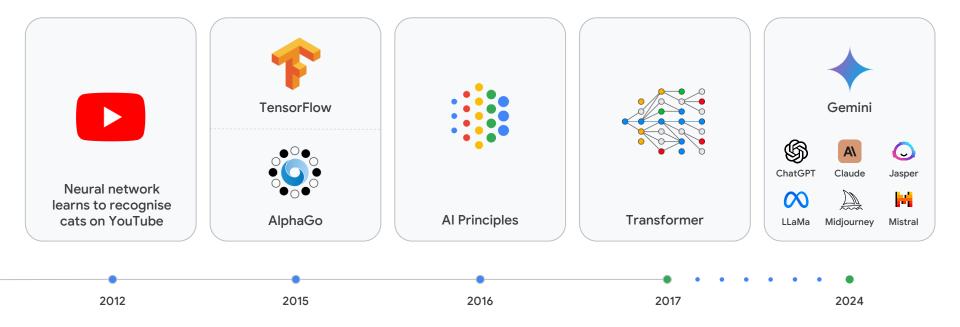
### Nathan Poelman

Al Specialist

Google Cloud



## At Google, we've been working on Al for over a decade



## Build Al responsibly to benefit humanity

Proprietary + Confidential



# Al is not always called Al

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Gemini for Workspace

# Inclusion through AI



Gemini for Workspace

## Assist especially in complex data domains

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Gemini for Google Cloud

## Our latest advances in robot dexterity



### **Google AI Principles**

#### **Al Should**

1 be socially beneficial

2 avoid creating or reinforcing unfair bias

**3** be built and tested for safety

4 be accountable to people

5 incorporate privacy design principles

6 uphold high standards of scientific excellence

7 be made available for uses that accord with these principles

- primary purpose and use
- nature and uniqueness
- scale
- nature of Google's involvement

#### Areas we will not pursue

1 likely to cause overall harm	
2 principal purpose to direct injury	
<b>3</b> surveillance violating internationally accepted norms	
4 purpose contravenes international law and human rights	

### Google Cloud's approach to Responsible Al



#### **Product & use case reviews**

Identifying, assessing, and mitigating potential impacts before they are generally available to customers.



#### RAI Tooling, Enablement, and Support

Enabling our customers to identify, assess, and mitigate potential impacts within their use case and application(s).

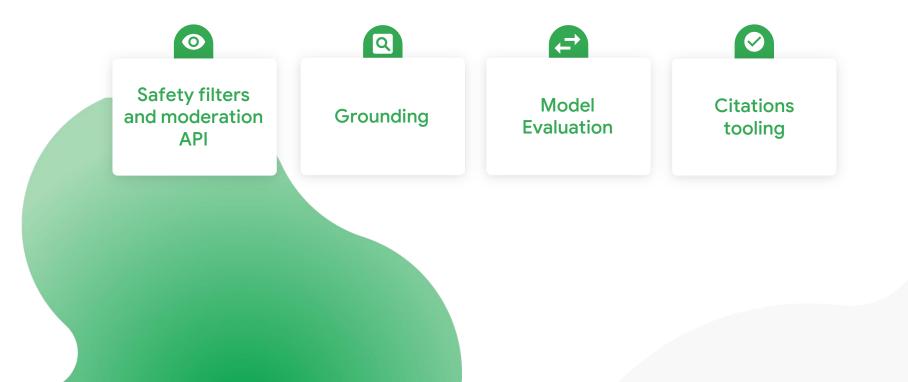


#### Education, research & best practices

Equipping our customers with recommendations, thought leadership, and transparency as they navigate Responsible AI.

## Responsible Al Tooling, Enablement, and Support

Enabling our customers to identify, assess, and mitigate potential impacts within their use case and application(s).









# Project Astra

## Thank you

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