



The Everywhere AI Era with Google

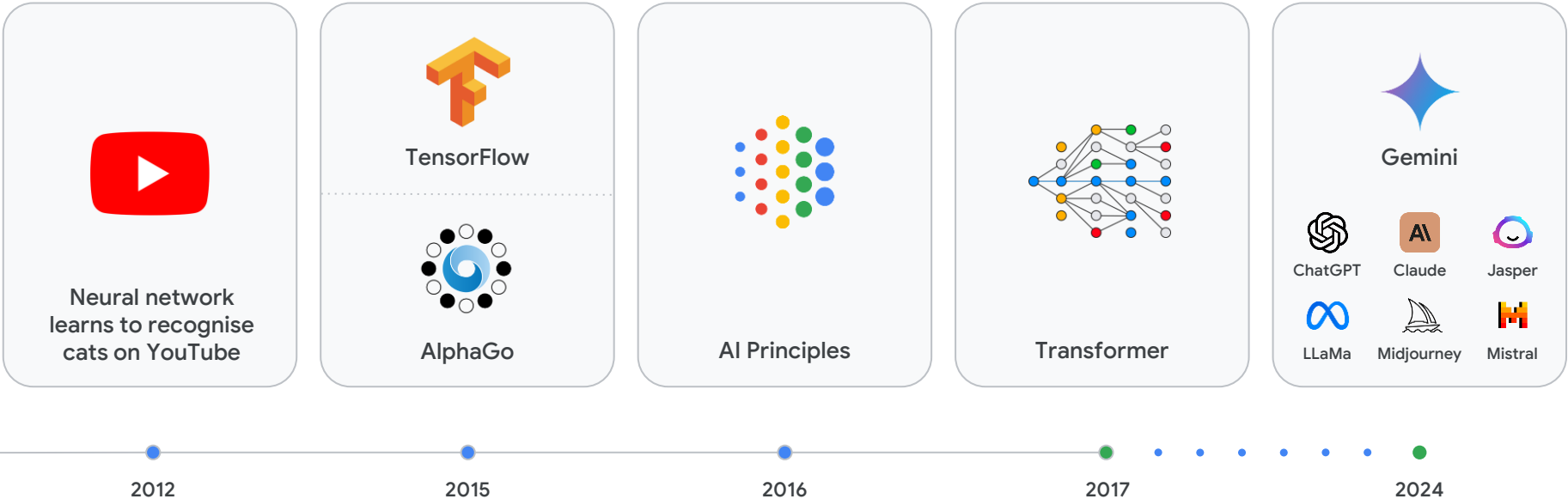
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Google Cloud



At Google, we've been working on AI for over a decade



A high-resolution image of Earth from space, showing the curvature of the planet and the blue atmosphere. The landmasses are visible in shades of brown and green, and the oceans are a deep blue. The text "Build AI responsibly to benefit humanity" is overlaid in white, sans-serif font across the center of the image.

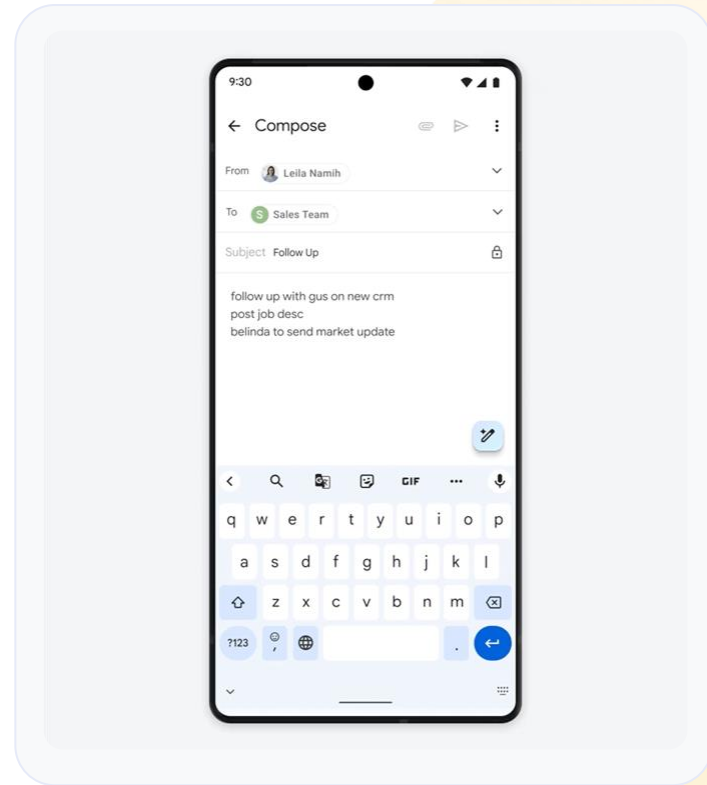
Build AI responsibly to benefit humanity



Gemini

designed to be natively
multimodal

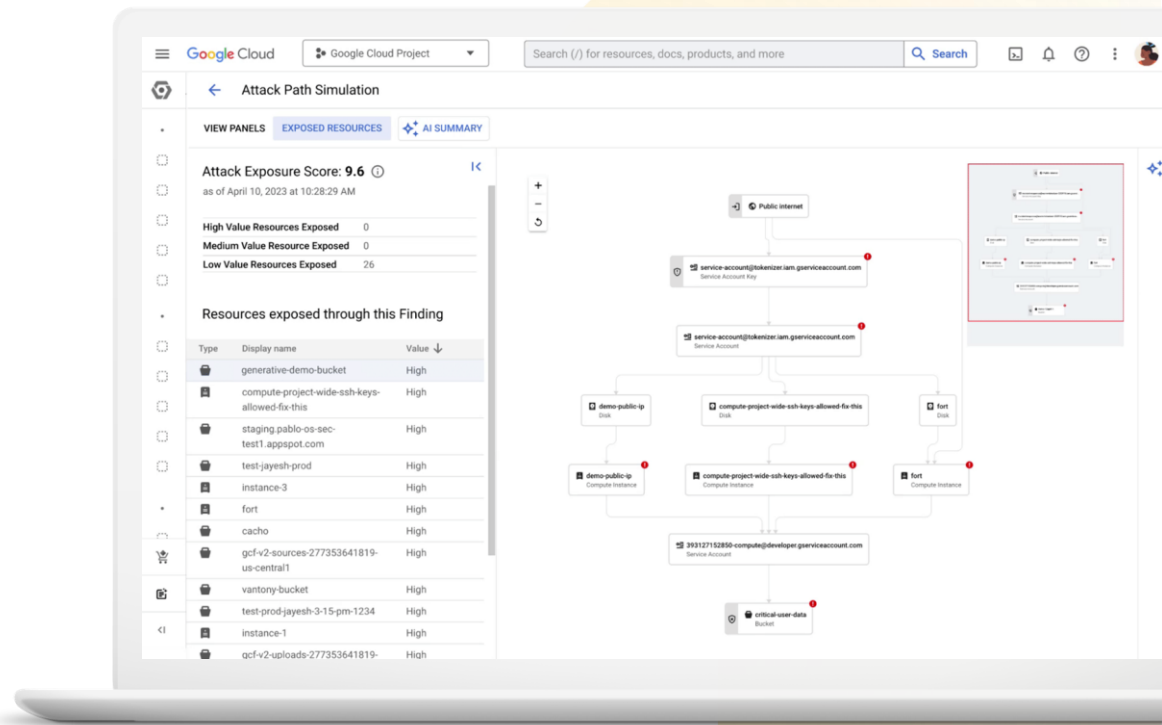
AI is not always
called AI



Inclusion through AI



Assist especially in complex data domains



Our latest advances in robot dexterity



Google AI Principles

AI Should

- 1 be socially beneficial
- 2 avoid creating or reinforcing unfair bias
- 3 be built and tested for safety
- 4 be accountable to people
- 5 incorporate privacy design principles
- 6 uphold high standards of scientific excellence
- 7 be made available for uses that accord with these principles
 - primary purpose and use
 - nature and uniqueness
 - scale
 - nature of Google's involvement

Areas we will not pursue

- 1 likely to cause overall harm
- 2 principal purpose to direct injury
- 3 surveillance violating internationally accepted norms
- 4 purpose contravenes international law and human rights

Google Cloud's approach to Responsible AI



Product & use case reviews

Identifying, assessing, and mitigating potential impacts before they are generally available to customers.



RAI Tooling, Enablement, and Support

Enabling our customers to identify, assess, and mitigate potential impacts within their use case and application(s).



Education, research & best practices

Equipping our customers with recommendations, thought leadership, and transparency as they navigate Responsible AI.



Responsible AI Tooling, Enablement, and Support

Enabling our customers to identify, assess, and mitigate potential impacts within their use case and application(s).



Safety filters
and moderation
API



Grounding



Model
Evaluation

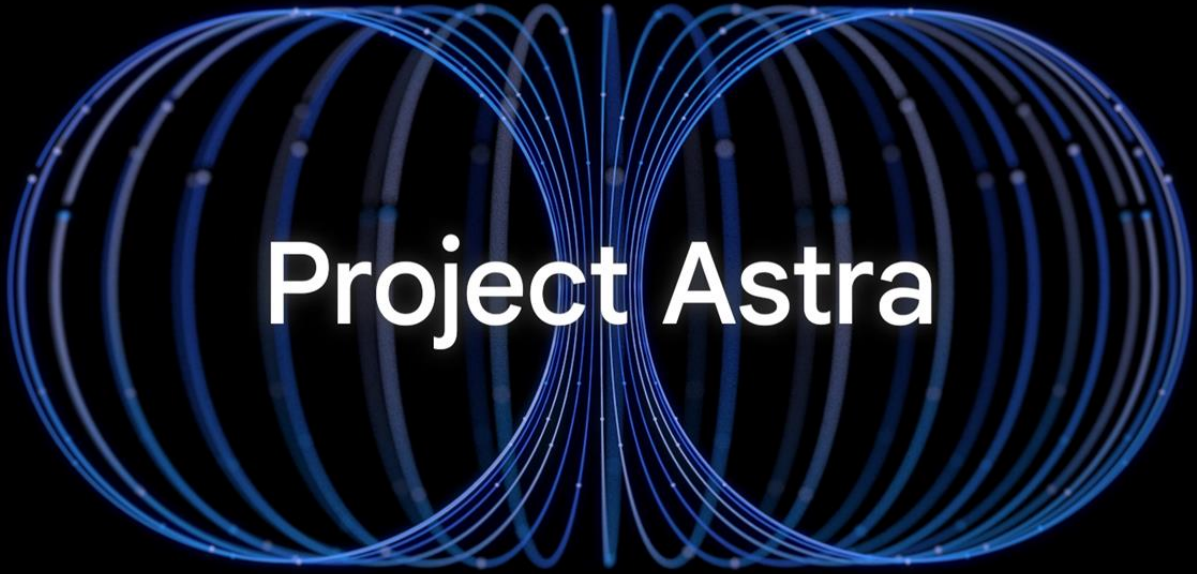


Citations
tooling

Google Cloud



Gemini for Workspace



Project Astra

Thank you

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