



The new era of AI:

Transforming businesses for the future



Darren Hardman,

Corporate Vice President Enterprise & Industry
Microsoft



Printing Press



Steam Engine



Electricity



higher productivity

trillion in value

of Fortune 100 companies
use Azure OpenAI

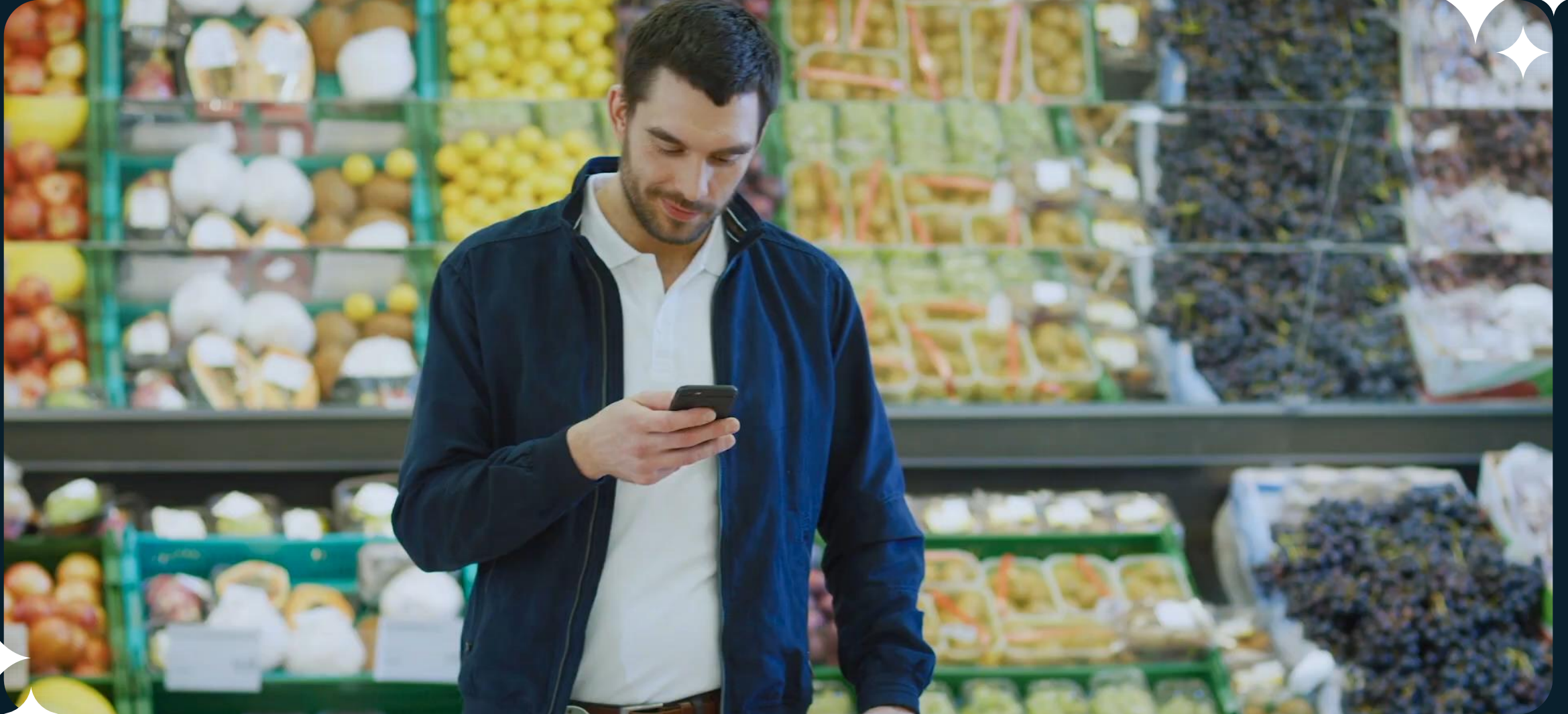
Adoption of AI
across businesses

Microsoft

Reinvent customer engagement

With AI you can...

Reinvent customer engagement



Driving efficiencies

VOLVO

850+ hours
saved every month



Driving efficiencies



Kry delivered 200 million
AI powered patient
interactions

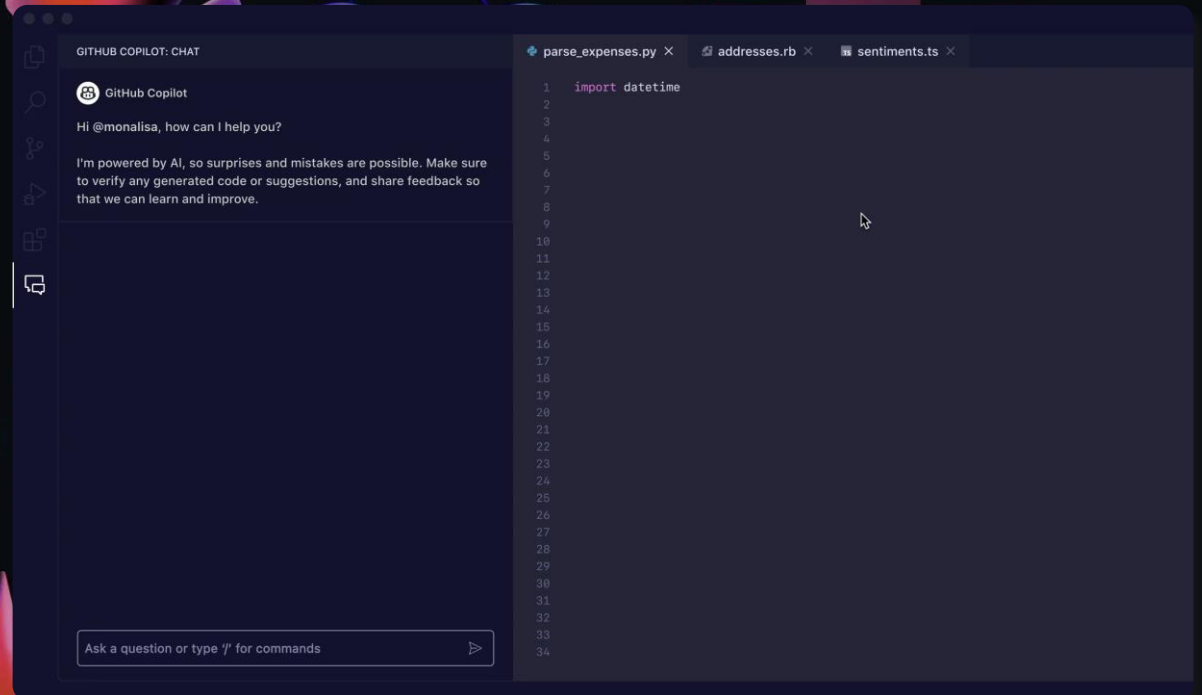


Increasing clinician
productivity by just
under 20%

Developer Productivity

2014%

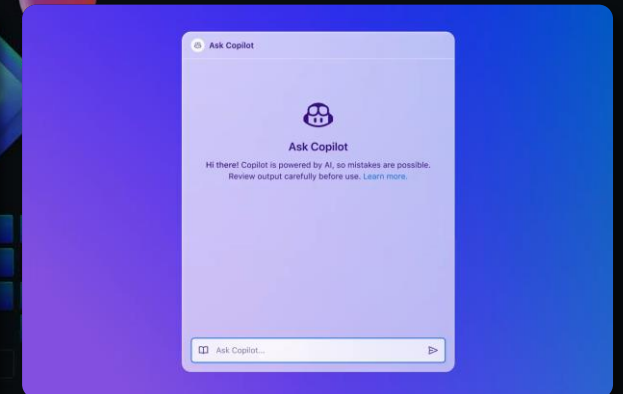
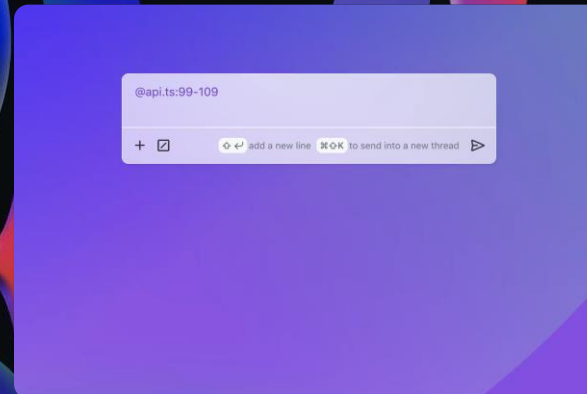
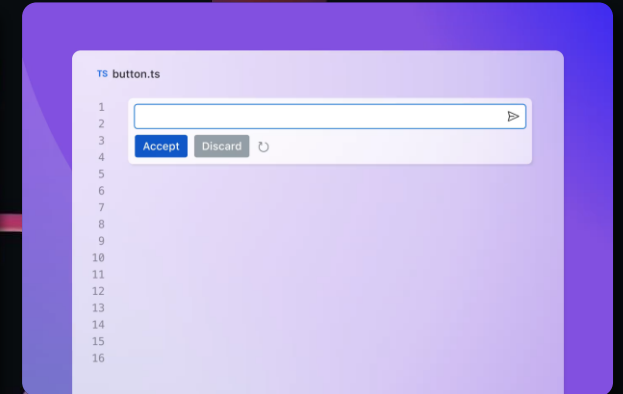
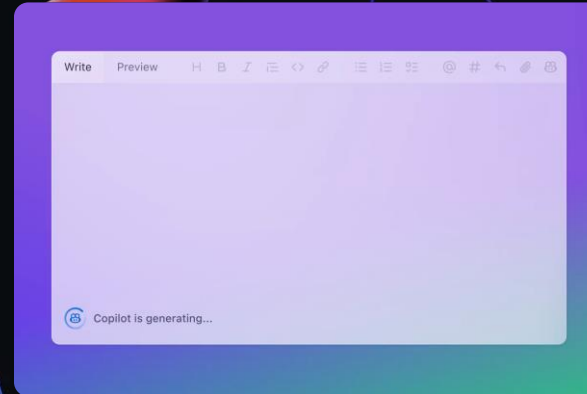
increase in AI contributions
over 18 months



Developer Productivity

33%

reduction in
development times



Re-shaping entire categories

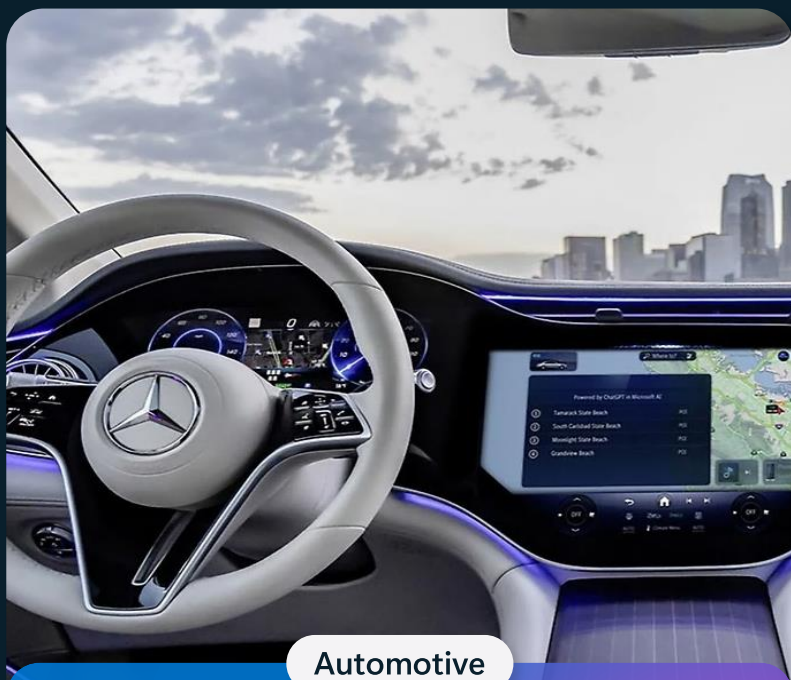


Re-shaping entire categories



An age of innovation powered by AI

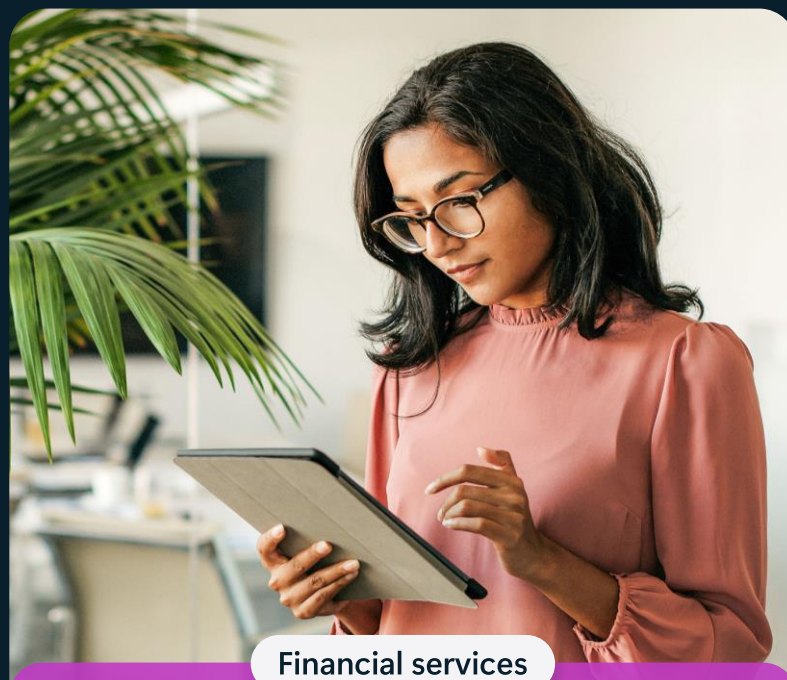
Augmenting people across every industry



Automotive

Mercedes-Benz

Bringing AI-powered chat to nearly 1 million vehicles



Financial services

Nasdaq

Saving exec teams 30 hours per month



Telecommunications

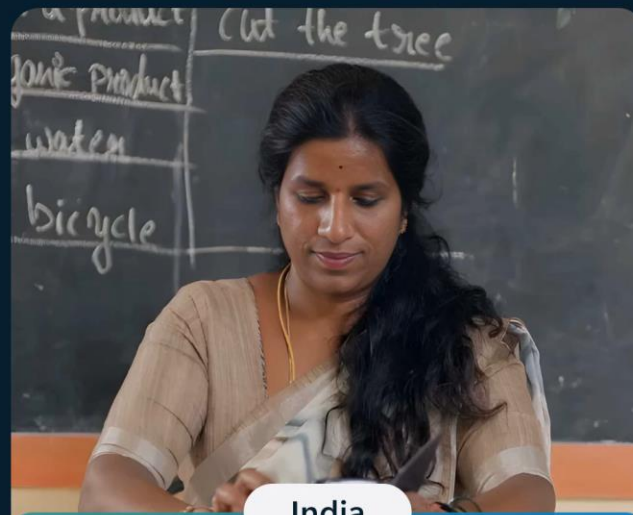
Telstra

Using AskTelstra to deliver best-in-class customer service

People first

142x

Increase in AI skills added
to LinkedIn profiles



India

Indian teachers are drafting
better lesson plans



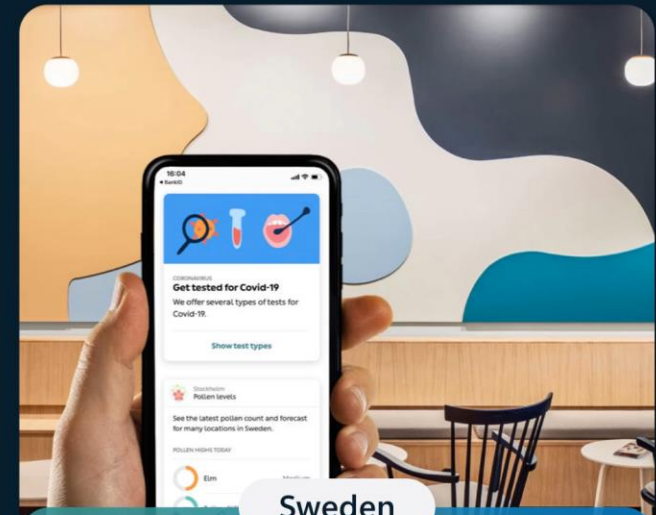
United States

AI tools that personalize teaching
and help make learning fun



Switzerland

Amid healthcare crunch, AI apps
provide more time for patients



Sweden

Healthcare for all with Kry
using Azure OpenAI Service

A satellite view of the Earth, centered on the Americas. The continents of North and South America are visible, surrounded by blue oceans and white clouds. The text is overlaid on the image.

**42 million people on every continent have
accessed Microsoft's free global skills initiative**

Transparency



Privacy & Security

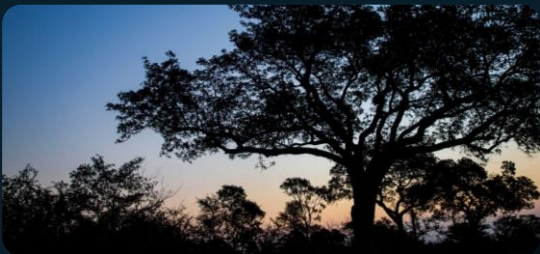
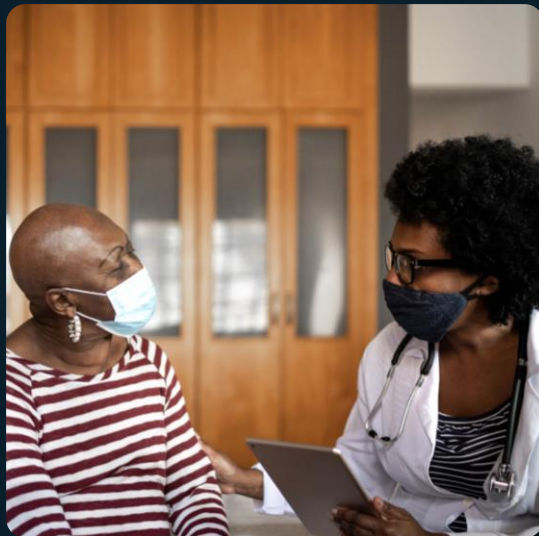


Fairness

Responsible AI



Reliability and Safety





World
Summit 

The "World Summit AI" logo, featuring the words "World Summit" stacked vertically in white sans-serif font, followed by a white square containing the letters "AI" in a stylized, bold, black font.