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# PEPSICO



## PERFORMANCE



More than **\$91.47 billion** net revenue in 2023

## BRANDS



Many iconic **billion-dollar** brands

## PEOPLE



Approximately **320,000** employees

## SCALE



More than **200** countries & territories and **291** manufacturing sites

### Maximize Efficiency

**2x** Complexity with higher efficiency



### Precise Execution

Service Millions of Outlets Across **200** Countries



### Consumer Experience

Transform **1.4B+** Daily Experiences





# PepsiCo has embraced AI, and we embed it in every facet of our business. A unique end-to-end environment where AI is ubiquitous



Consumer Engagement



Sales Front Line



Planning & Logistics



Intelligent Supply Chain



Precision Agriculture



Productivity & Tooling

1

AI & ML at PepsiCo Scale

Compliant, safe, scalable, reusable,  
responsible, integrated  
**BY DESIGN**

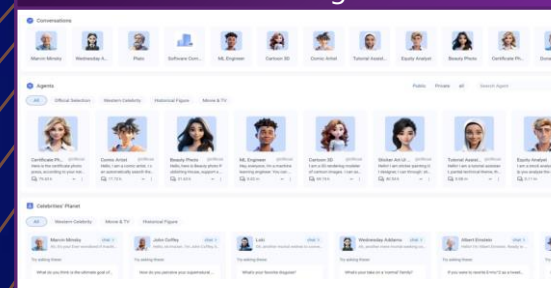
2

Multi-agents Framework  
Towards Hybrid Human & AI  
Workforce



3

Digital Twin 2.0  
Human & Society Simulation  
Engine



4

Gen AI Infused Robotic

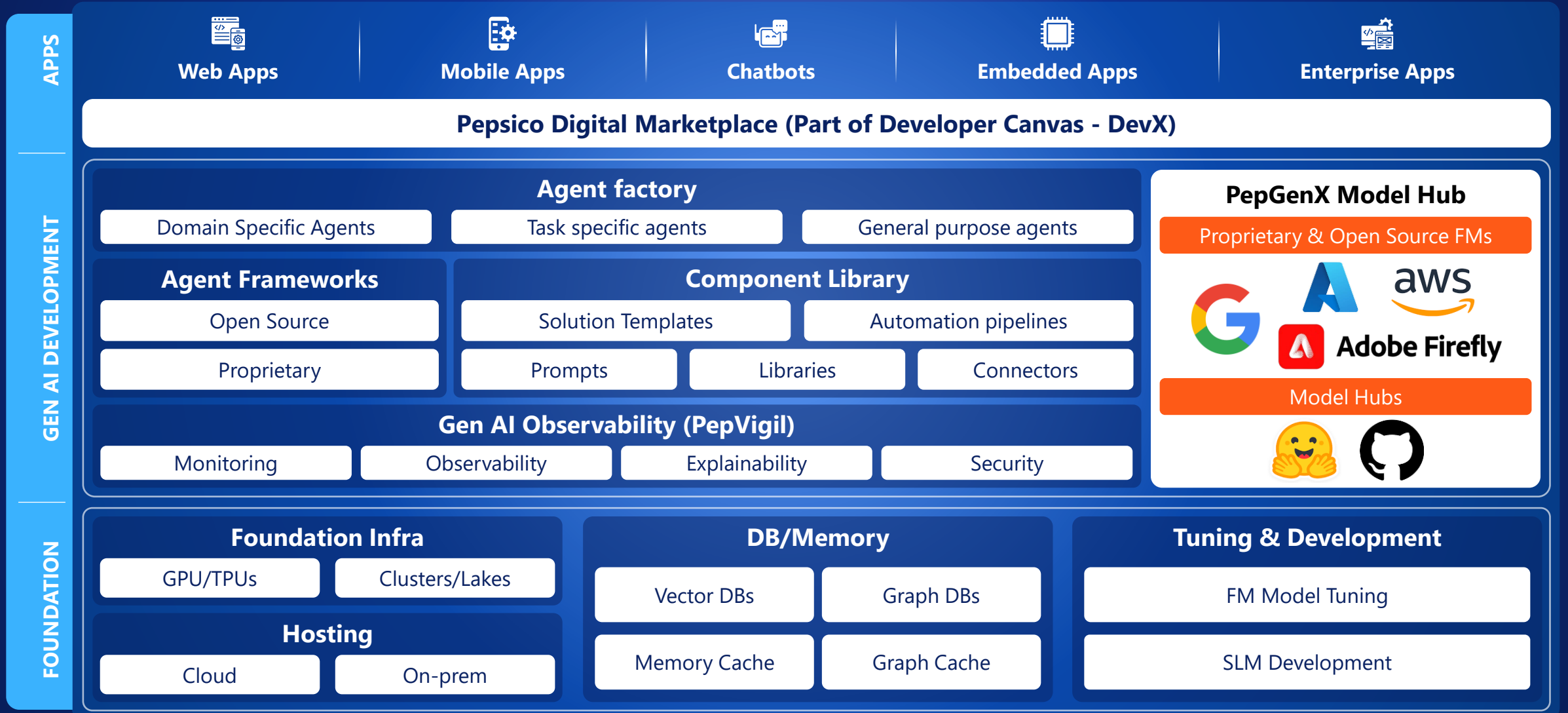


# Digital ecosystem to support AI



# PEPGENX: our advanced Gen AI abstraction framework

Agile, safe and scalable by design



# Reaching the store potential

PRECISION EXECUTION

AI DRIVEN SHELF AUDITS

NEXT-BEST ACTION ENGINES



## BENEFITS AT SCALE



4500 SKUs  
recognized



120,000 frontline  
people benefit



800,000 stores  
covered

# Building a future-ready workforce

## A culture of upskilling & digital learning

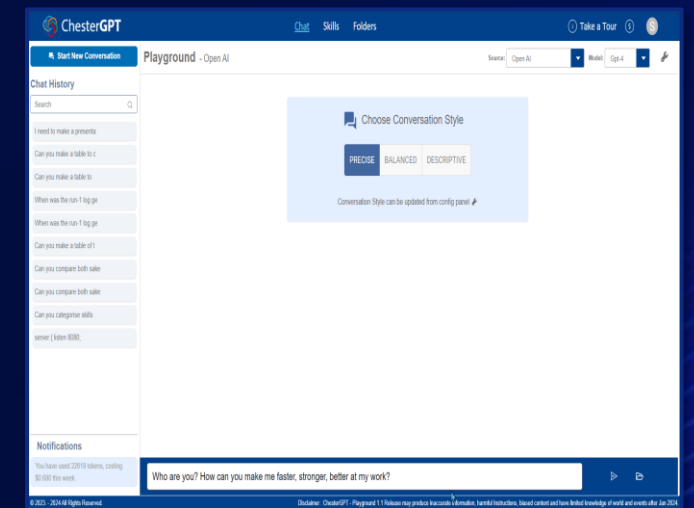


**DIGITAL ACADEMY**

## Training our frontline with Digital Twins



## AI tools to augment our digital employee experience



**LEARN MORE:**  
Case Study |  
Upskilling For Career  
Mobility





# While maintaining a responsible, AI-first approach



We examine the risk behind all our AI and ensure the right controls

We develop AI that wins but also upholds the Values of PepsiCo

Associates are AI aware, understanding the risks and limitations of AI they use

# THANK YOU!



@Dr-Athina-Kanioura

TUNE IN:

