

DISCOVER THE BEST AI FOR YOU

WITH



Join the platform that lets you benchmark, buy,
extend & sell high quality AI use cases

11

95

85

11 ppl

\$ 95 k

85 %

Data Science is a Luxury

Most companies cannot afford running risky and expensive data science experiments

11 ppl

to support an end-to-end ML workflow

- Takes too long

\$ 95 k

to deploy & maintain one ML model

- Costs too much

85 %

ML projects don't deliver value

- Cannot guarantee outcome

Get faster time-to-value with Highwind

Highwind helps you search, benchmark, buy and sell AI assets



Amanda, a data analyst at an InsureTech

1

Search for Use Case

Searches for a credit-scoring use case

∨
Less Time

2

Benchmark

Benchmark the 3 use cases based on her own dataset

∨
More Confidence

3

Build, Buy or Hire

Buy the model,
Build on top of it,
Hire the expert to customise it for you

∨
Tangible Value



HIGHWIND

creates faster time-to-value for your use case

- Dashboard
- Marketplace
- Assets
- Use Cases
- Benchmark
- Teams

Marketplace > Search

2. Search for:
Credit scoring under banking with use cases published in South Africa



Vantage Credit Score

banking explainable downloadable

The Vantage credit scoring model is a probabilistic neural network tested using 10-fold crossvalidation with real world data sets. The results revealed that the Vantage ...

\$ 50,000

+ Benchmark

3. A few matches are presented with an overview and cost



Fastest Credit Scoring

banking explainable api

Fastest Credit Scoring uses many handcrafted features from our experience actuarial team. The model is fully explainable using logistic regression and other explainable models.

\$ 4.99/req

+ Benchmark

4. Highwind also hosts the models and charge per request



Alternative Credit Scoring

insurance api downloadable

Our model combines traditional data with alternative data collected with our bespoke app. This allows us to score lower LSM individuals who do not presently own bank accounts.

\$ 8.99/req

+ Benchmark

1. Amanda logs onto Highwind under her organisation account

Amanda Adams
Data Scientist

- Settings
- Log Out

- Dashboard
- Marketplace
- Assets
- Use Cases
- Benchmark**
- Teams

Inference Cost/req	\$ 5.65	Inference Cost/req	\$ 3.12	Inference Cost/req	\$ 2..33
Model Cost	-	Model Cost	-	Model Cost	\$499/call

5. She can benchmark results using her own dataset

Benchmark results using own dataset: credit-scoring-data

View Data View Progress

Vantage Credit Score

Train Score	92%
Test Score	89%
Train Time	00:38:23
Training Cost	\$ 35.25
Latency	00:00:30
Inference Cost/req	\$ 5.65
Model Cost	\$ 50,000

6. Get results on model metrics, and even inference metrics - such as how much it's going to cost to maintain this model!

Lower LSM Credit Scoring Proj..

Train Score	94%
Test Score	76%
Train Time	00:09:12
Training Cost	-
Latency	-
Inference Cost/req	-
Model Cost	-

AWS AutoML

Train Score	86%
Test Score	82%
Train Time	00:06:07
Training Cost	\$ 19.22
Latency	00:00:05
Inference Cost/req	\$ 2..33
Model Cost	\$499/call

- Dashboard
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Marketplace > Usecase

Vantage Credit Score

banking explainable downloadable



Version	2.3
Author	Dreg Gesilla
Company	Aelio MI
Price	\$ 50,000
Downloads	1432

[View Notebook](#)
[View Assets](#)
[\\$ 60/hour](#)

7. She can look at the assets and the ML pipeline constructed by Highwind, as well as the notebook

9. Buy the use case and additional consulting hours from the provider

Description
 The Vantage credit scoring model is a probabilistic neural network tested using 10-fold crossvalidation with real world data sets. The results revealed that the Vantage credit scoring model gave better average classification rates when evaluated against more traditional techniques.

Hosted Inference API

Select a dataset

Example-1.csv

[Schema](#)
[Compute](#)

Prediction

```
[
  {
    "CreditScore": 672
  }
]
```

Schema

8. She can test the endpoint by submitting her own dataset

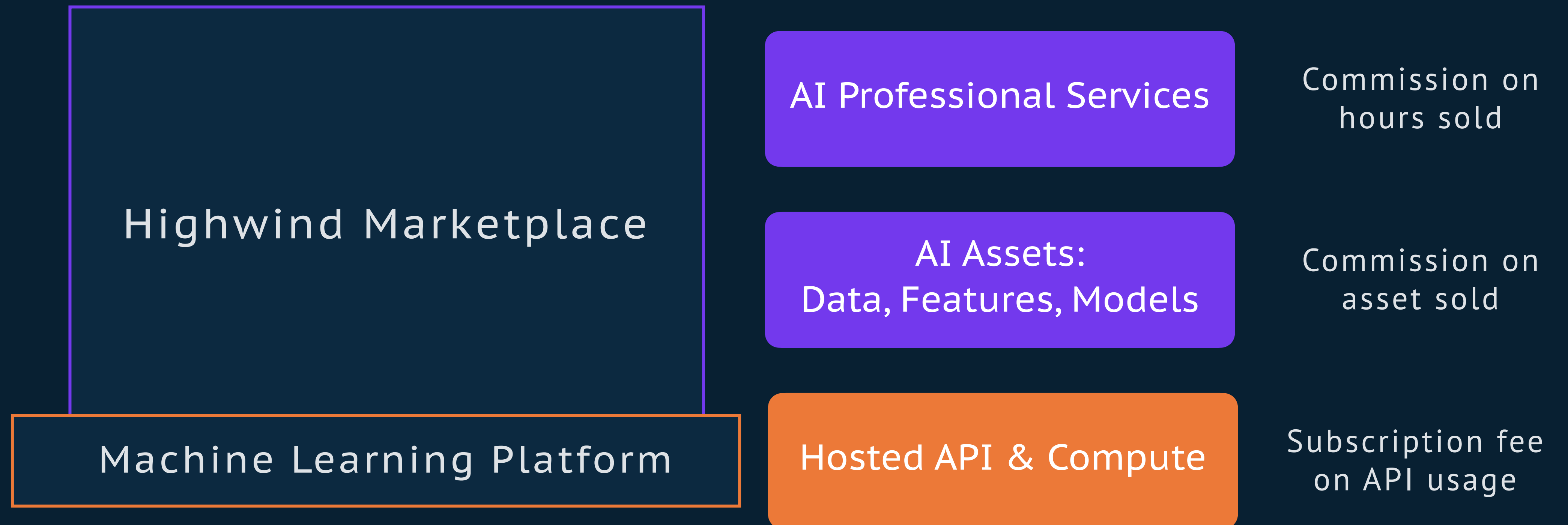
```
"Experience": 21,
"Income": 193,
"ZipCode": 91604
```

Amanda Adams
Data Scientist

- Settings
- Log Out

Business Model










Highwind is a marketplace backed up ML platform with three main revenue streams



Competition

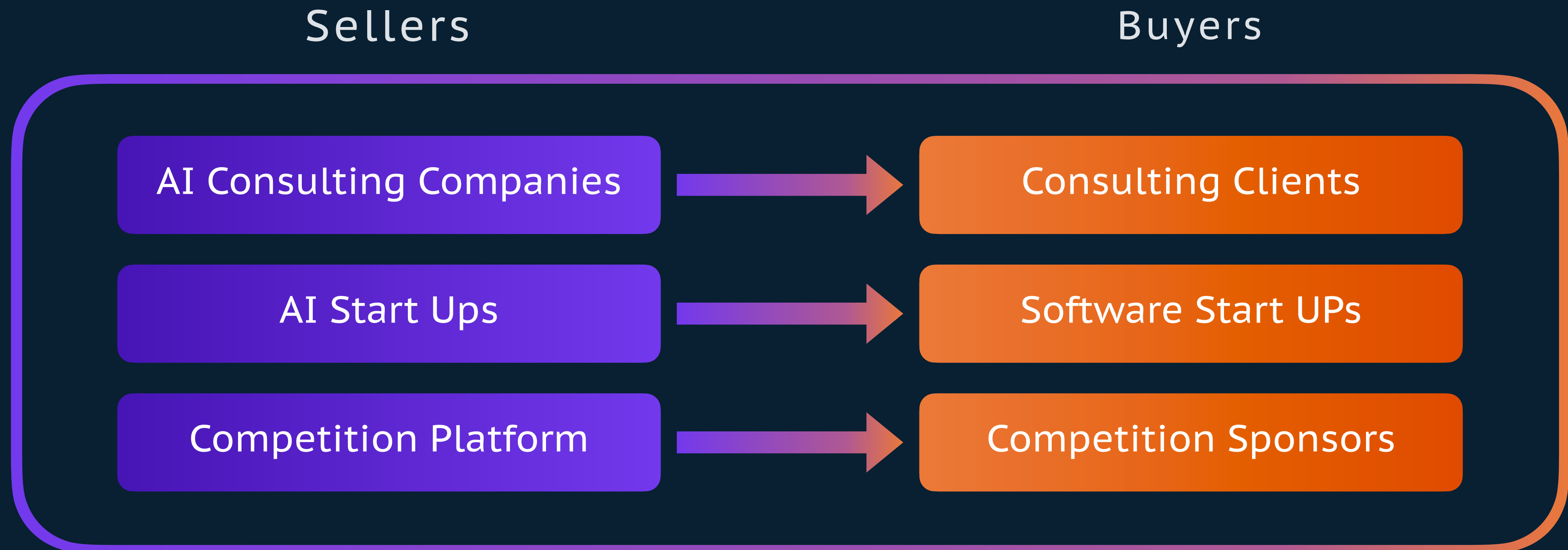
Competitive Landscape

Fiverr + AWS Marketplace + HuggingFace => Highwind

	Other AI Marketplaces	Professional Marketplace	Cloud Marketplace	Data Science Community
AI Professional Services		 		
AI Assets: Data, Features, Models	 		  	 
Hosted API & Compute				
Target Customer	Technical - Data Professionals	Businesses who need outsourcing	Technical - Software Engineers	Technical - Data Professionals

Bootstrapping the Marketplace

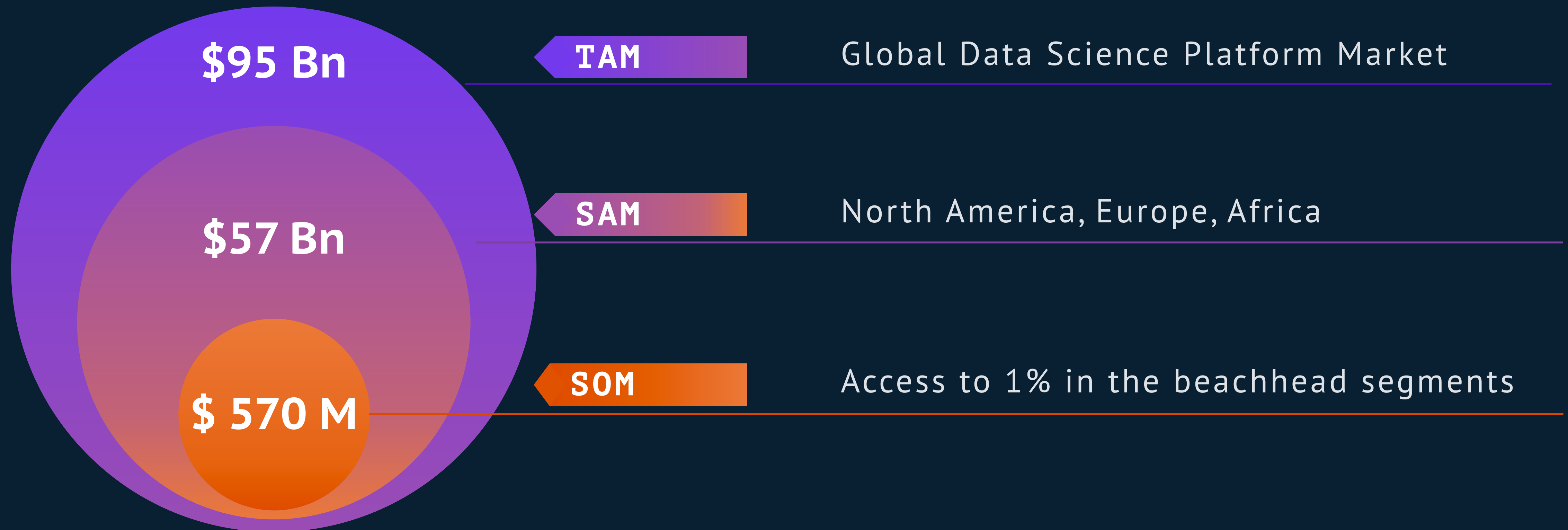
We are bootstrapping the marketplace by on-boarding sellers who have buyers



Why Highwind?

Market Opportunity

The data science platform market is set to grow by 27.7% CAGR over the next 5 years



Our team

Why Us?

30+ years in tech, successful founders with clients across 3 continents



Merelda Wu,

Co-founder of melio.ai
Was Lead Data Scientist at
other consulting firms



Harry Lee, CTO

Co-founder of melio.ai
Serial Entrepreneur,
The only CNCF ambassador in Africa



Greg Desilla,

18+ years experience in Tech,
Analytics Principal at other
consulting firms

Ran an MLOps Start Up > 3 years

Have 15+ clients in 3 continents

Built an enterprise ML Platform

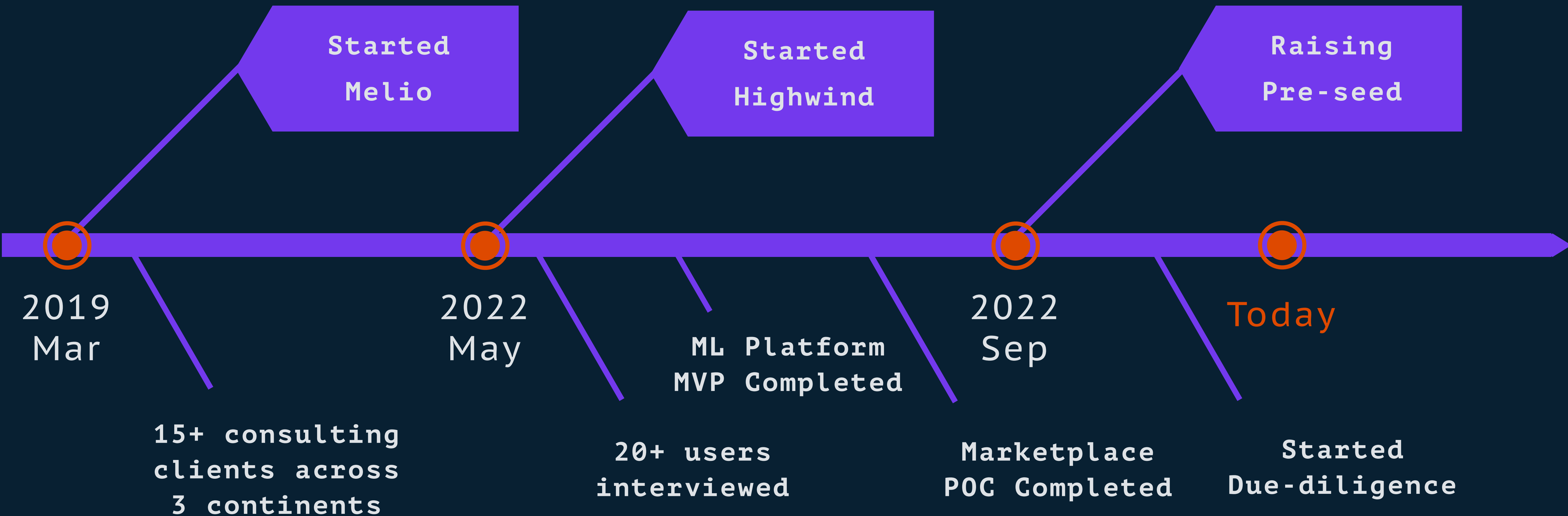
Built a team of 10 engineers

^ All of which 100% bootstrapped

Traction

Where We Are

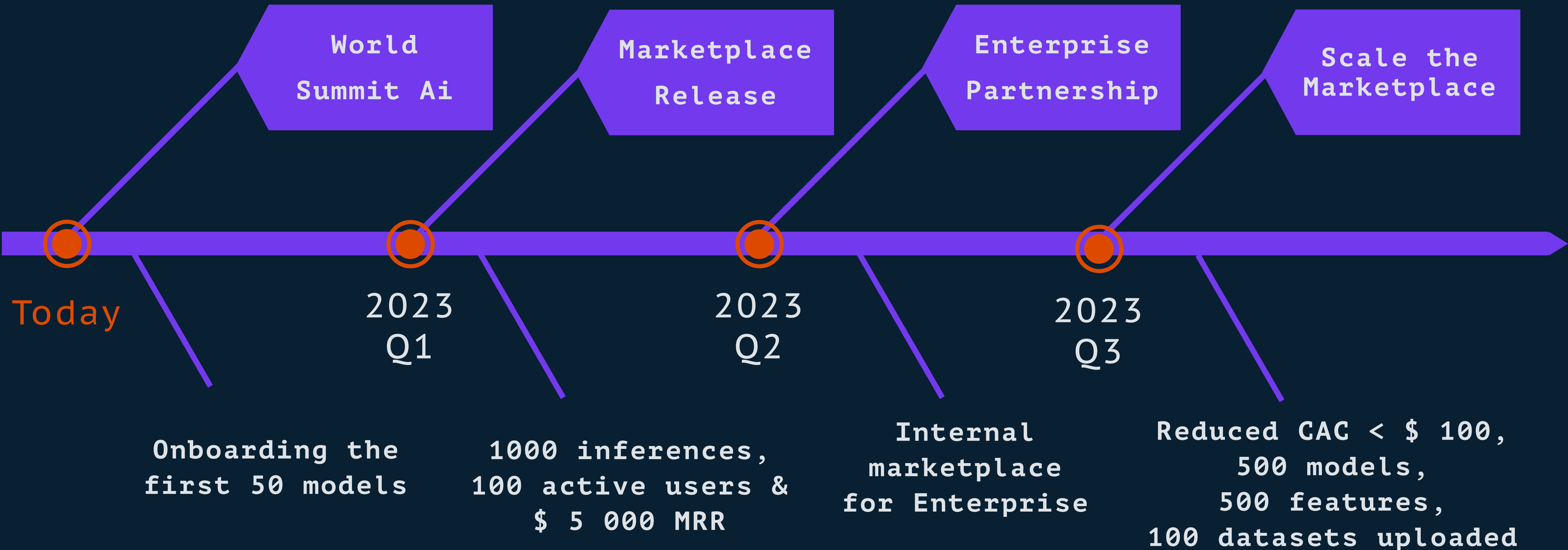
Highwind enters closed alpha in October and started raising our pre-seed round



Traction

Where We're Going

We will release 50 models by end of the year and public release the marketplace in Jan 2023



The Ask

We need your help!

We are looking for \$1m at \$10m valuation cap

1

Salary

2 software engineers,
1 MLOps engineer,
1 ML engineer,
1 UX designer.

This is
\$ 600k for 18 months

2

Operational Cost

We aim to provide 3 free
benchmarking for new users
and 100 free inferences (\$50)

This is **\$200k** for the
first year.

3

Business Development

Invest in DevRel & Marketing.
Join 5 conferences &
networking events.

This is **\$200k**
for the first year.

Our Partners:  **GRINDSTONE**  **aws** startup loft



We Appreciate You



HIGHWIND

is a proud product of Melio AI
Contact us: info@melio.ai