

The EU AI Act Explained: What Businesses Need to Know

1.30pm - 5pm | October 10th | 2023 Amsterdam



The EU AI Act Explained:

What Businesses Need to Know

This workshop is a comprehensive and practical guide for businesses to understand, implement, and comply with the regulatory requirements of the EU AI Act. It addresses key components such as inventorying AI use cases, establishing AI frameworks and policies, implementing an internal AI governance structure, defining data governance policies, and reviewing AI model monitoring.

Participants will gain valuable insights into the importance of transparency in AI use. They will learn how to tailor AI frameworks and policies to their specific business needs, while ensuring ethical AI usage and accountability.

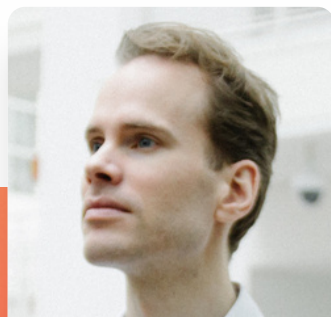
This workshop will provide businesses with practical guidance and tools to navigate the complexities of the EU AI Act successfully. Participants will leave with a comprehensive understanding of compliance obligations, best practices for ethical AI deployment, and an actionable plan to ensure their AI initiatives align with regulatory requirements and ethical standards.

YOUR WORKSHOP **FACILITATORS**



Jeanette Gorzala

Vice President,
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Meindert Kamphuis

Technical Expert, AI,
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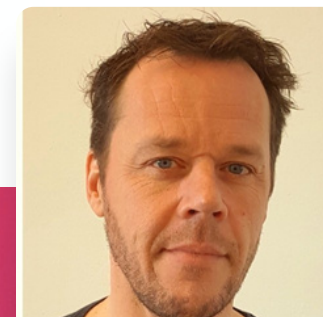
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Huub Janssen

Chair of Dutch and of
European Working Group
of Competent Authorities
on AI, Dutch Authority on
Digital Infrastructure

WORKSHOP AGENDA



1.15pm: Arrive and Welcome

1.30pm

EU AI Act Current State of Play

Delve into the current state of play of the EU AI Act - understand how the regulatory landscape is impacting business and uncover what compliance looks like for your organisation.

2.00pm

MINDS IN MOTION: Finding the Balance - Are we grappling with overregulation or underregulation?

Audience members will be split into groups to debate the risks of inadequate oversight, and discuss concerns about stifling innovation and hindering AI adoption due to excessive constraints. For an added twist, we'll even see groups defending opposing arguments, turning the session into a friendly intellectual face-off!

3.00pm: Break and Refreshments

3.30pm:

INTERACTIVE PANEL DISCUSSION: Uncovering New Opportunities

Rather than perceiving regulations as compliance burdens, learn how your business can harness them as strategic tools. Understand how regulations serve as catalysts for pioneering market services and products, and explore the advantageous aspects regulation presents for Europe. Audience members can pose questions and raise concerns with our panel of expert facilitators

WORKSHOP AGENDA



4.15pm:

Tailor AI frameworks and policies to business needs

Craft AI strategies that align with your business goals. Learn how to adapt AI frameworks to your unique needs while upholding ethical standards and accountability. Leave with a comprehensive understanding of compliance obligations, best practices for ethical AI deployment, and an actionable plan to ensure your AI initiatives align with regulatory requirements and ethical standards.

5.00pm:

Closing remarks

We invite you to take full advantage of this unique opportunity. If you have any lingering questions or if there are unexplored avenues you wish to navigate, our panel of experts is here to provide the insights you seek.



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