

Thriving in the age of the unexpected

—
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Pixar is arguably one of the greatest storytellers of our generation.



Their secret to success?

A formula.

Once upon a time there was _____.

Every day, _____.

One day, _____.

Because of that, _____.

Because of that, _____.

Until finally, _____.

Here's how it works:

Once upon a time there was [a fish, Marlin, and his son, Nemo.](#)

Every day, [Marlin warns Nemo about dangers of the ocean.](#)

One day, [Nemo ignores his father.](#)

Because of that, [Nemo ends up in a fish tank.](#)

Because of that, [Marlin sets off on a journey to find Nemo.](#)

Until finally, [Marlin finds Nemo.](#)

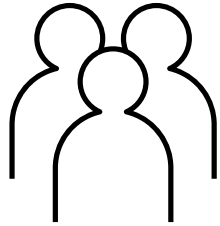
AI is arguably one of the greatest technologies of our generation.



Revolutionizing our lives, *every day.*

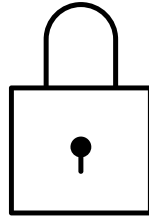


Companies need to leverage AI for business to navigate *unexpected*.



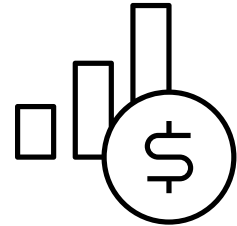
**LABOR
DISRUPTIONS**

that impact customer
experience



**COMPLIANCE
STANDARDS**

that continuously
change



**INFLATION
FORCES**

that raise
costs

We know that AI for business also requires a formula for success:

Language



Automation



Trust



As a result of
natural language
processing,
clients are:



Saving agents **4,110 years** by cutting resolution time from 1.5 days to 5.4 minutes.



Detecting and resolving maintenance issues **faster across 1.4M CAT parts.**

Geisinger

Reducing time doctors spend searching through **over 200 million pages** in scientific publications for relevant information.

Thanks to
automation, our
clients are using
the gift of time to:

LEGALMATION®



Craft early-phase
response
documentation in
under 2 minutes.

Distribute financial
statements while
saving their team
720 hours a year.



Analyze data from **millions of members** to
predict at-risk sepsis patients.

With trusted AI, our clients can:



Provide over **1 million** residents with timely and trustworthy answers.



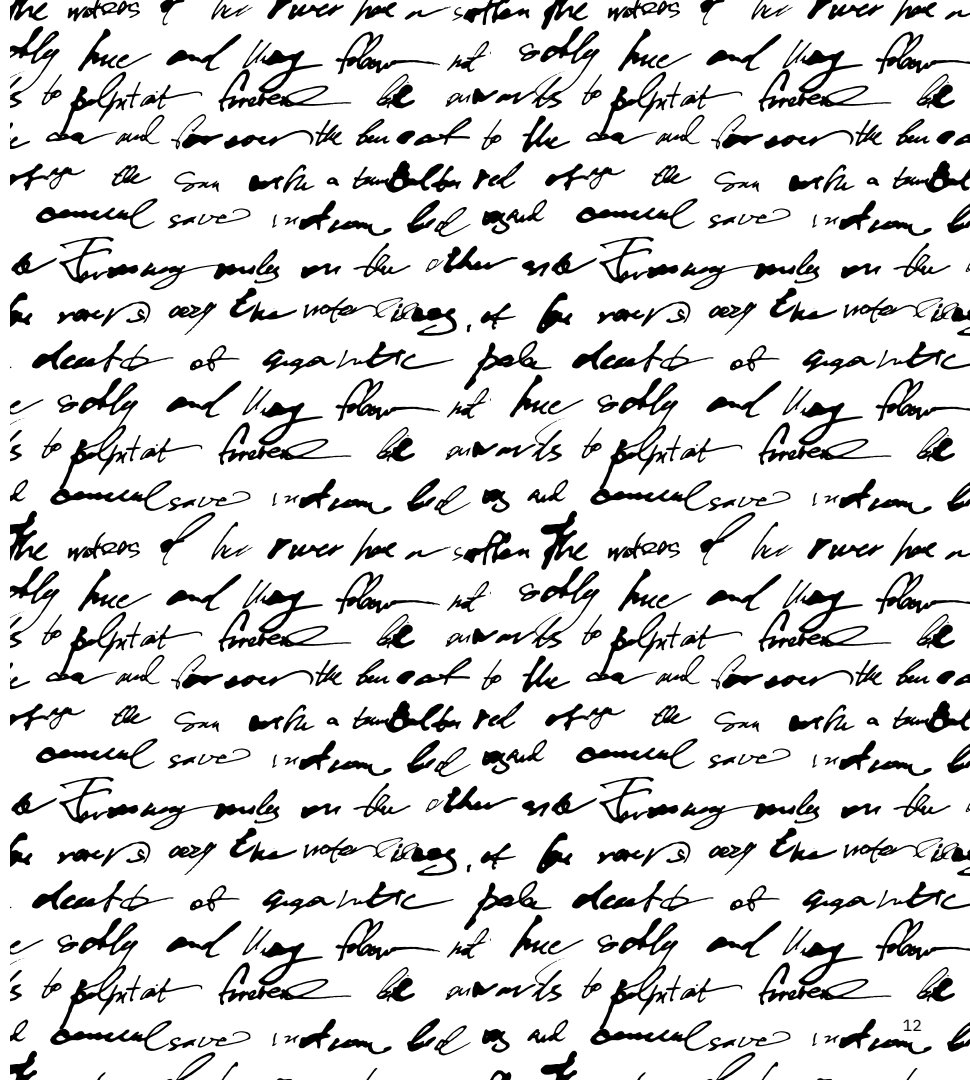
Process **70,000 leasing contracts** with a robust AI solution.



Detect bias and correct the overall context excitement level across **675 matches played and over 147,000 tennis points played.**

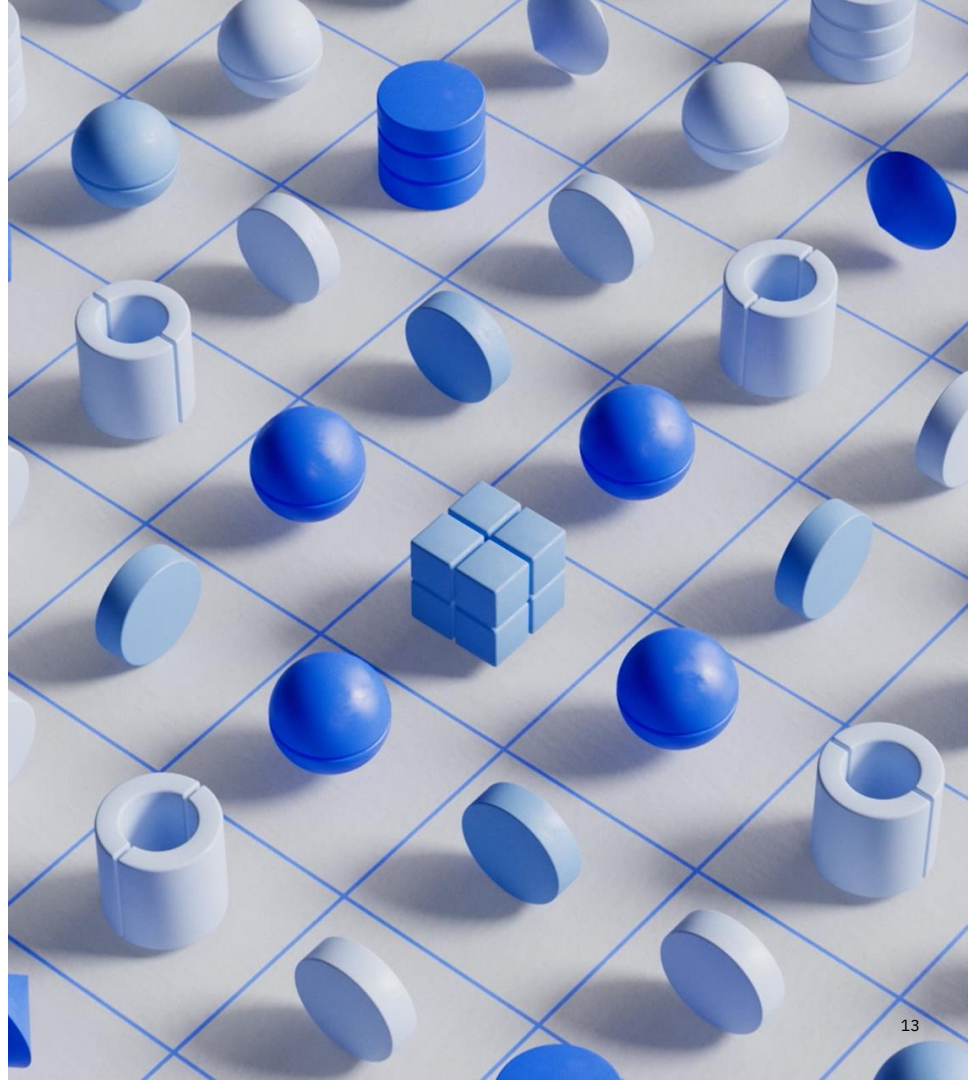
There's one more crucial piece in Pixar's storytelling formula...

Words.



There's one more
crucial piece in
our AI formula...

Data.



We talk about using data as if it's this easy...



But the data landscape still looks like this:

 The expectation

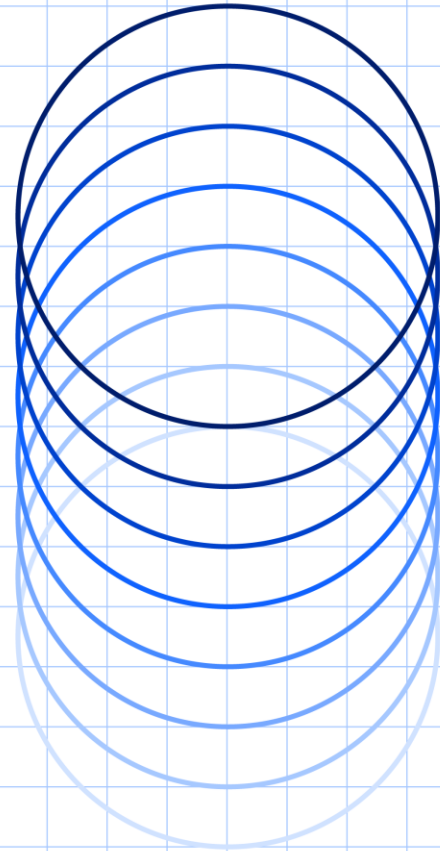
 The reality



Sources:
1) Flexera, [Flexera 2021 State of the Cloud Report](#), March 15, 2021
2) Productiv's ["State of SaaS Sprawl"](#), September 15, 2021
3) Matillion, [Matillion and IDG Survey: Data Growth is Real, and 3 Other Key Findings](#), January 26, 2022

Data fabric:

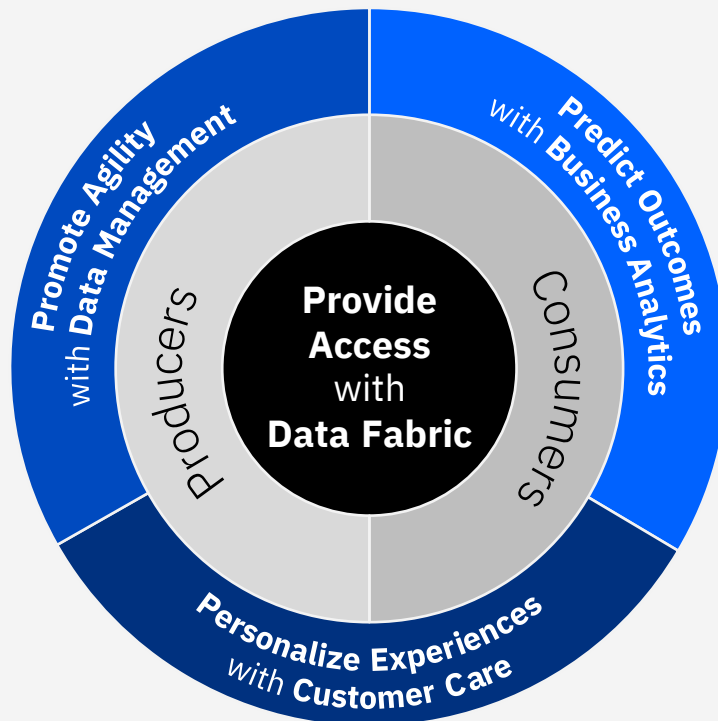
a better way to
solve your data
problems.



IBM Data and AI

Our full suite of capabilities can help you:

- **Provide Access** to accurate data that's governed and secure
- **Promote Agility** by quickly accessing your data anywhere
- **Predict Outcomes** to navigate future disruption
- **Personalize Experiences** to create customer loyalty



Learn more about AI for business

Action-orientated innovations for sustainable outcomes

Today

14:35 - 15:15

Trustworthy AI: Do you trust your data, models and process?

Today

15:45 - 16:45

How do successful leaders operationalise AI

Today

15:45 - 16:20

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