

impactbytes

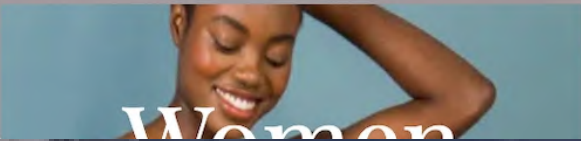
Discover all ethical fashion in one place

We curate all brands and shops so you can easily browse sustainable clothing

SHOP WOMEN >

SHOP MEN >

SEARCH



Women



Men



Kids



**We helped 1M+ shoppers
find green alternatives**



Melissa
Wijngaarden



Noor
Veenhoven



Dr. Marcella
Wijngaarden

Our team and advisors work(ed) at





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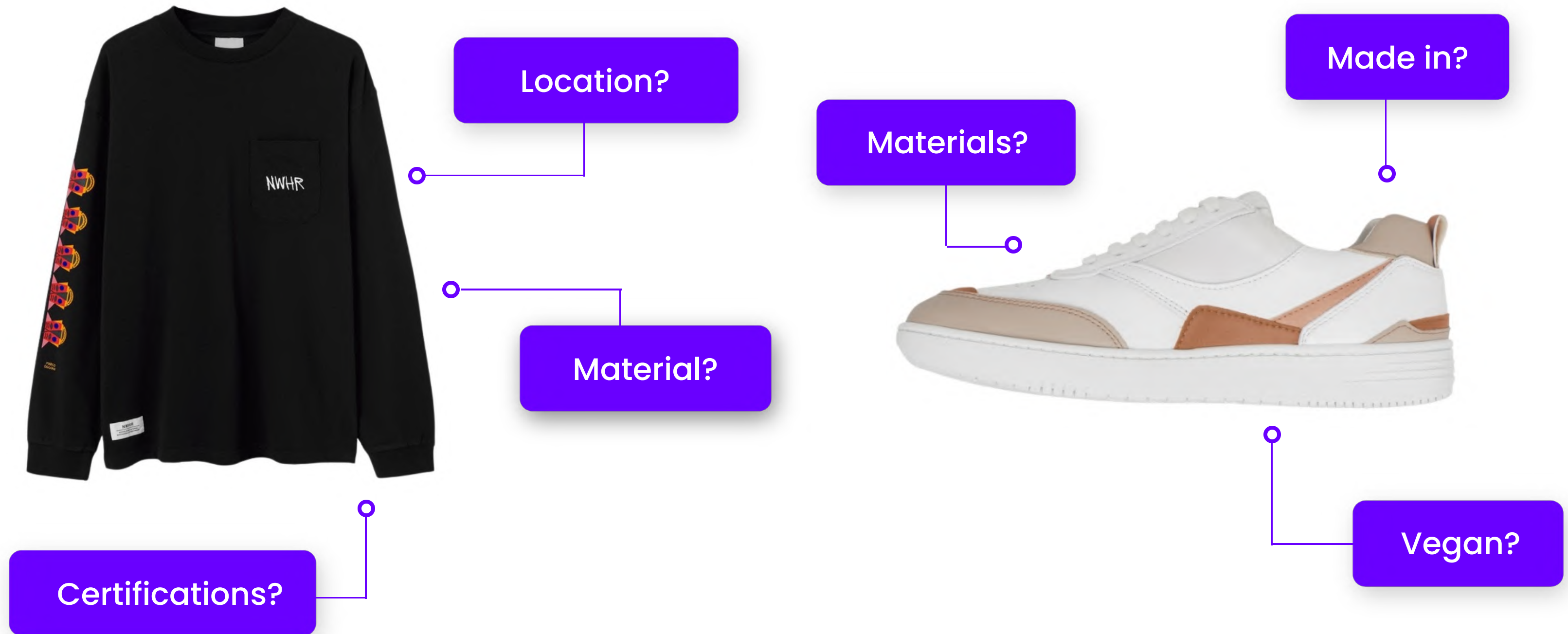
techstars_

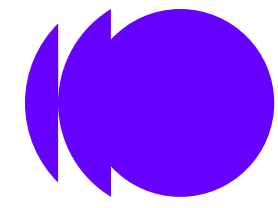
NOKIA

Pitch



It's really hard to get sustainability credentials on a product level





impactbytes

210 GSM



Made in Portugal

100% organic cotton

100% Vegan



50% recycled materials



Made in Spain

100% vegan



ECOSIA

idealo

ConPolicy
Institut für Verbraucherpolitik

Data users



**Product +
sustainability
data**

Brands

yumeko

Kings Of Indigo

People Tree

ARMEDANGELS



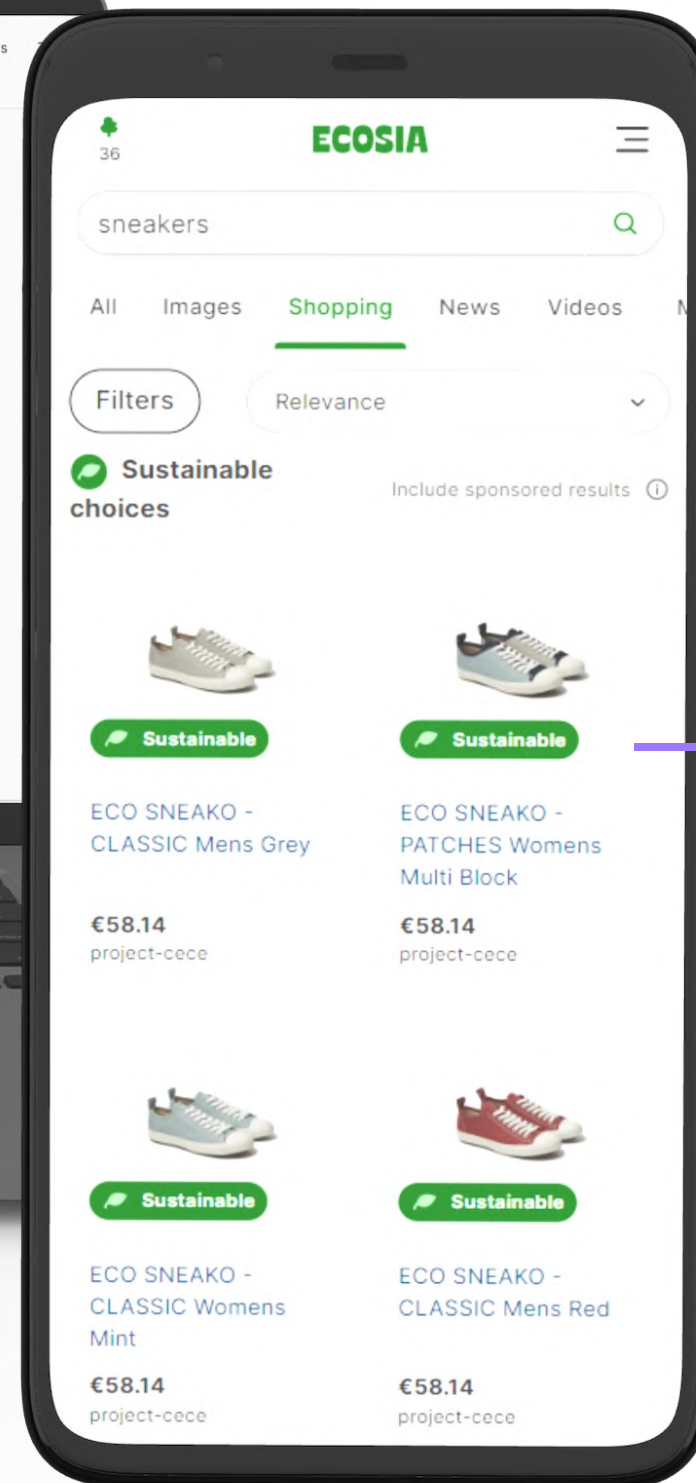
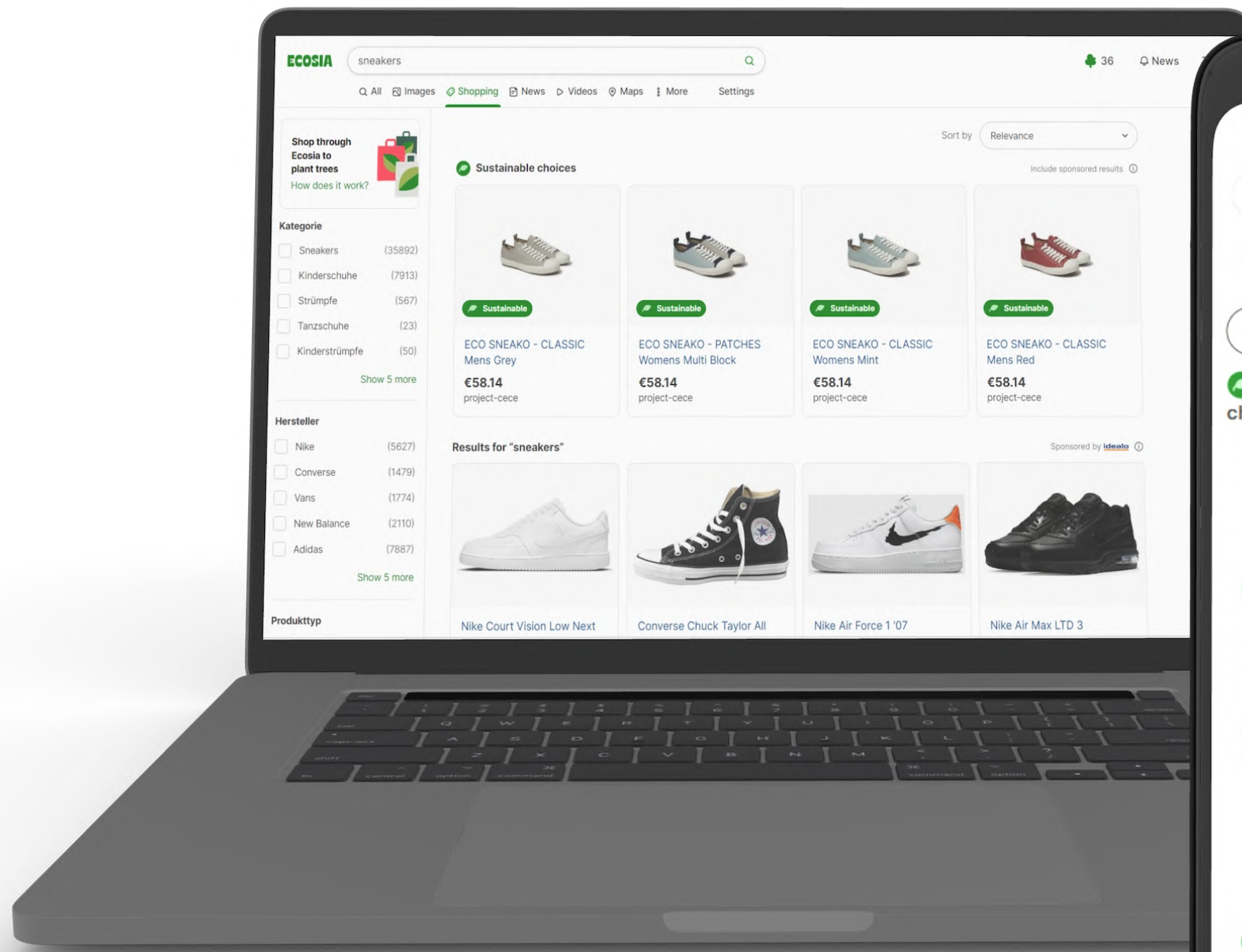
CANO

KOMODO

ECOSIA

Sustainable search engine with 15mln searches per month

ECOSIA



 impactbytes



200+ brands already use our beta product

200+

brands onboarded & installed the Impactbytes plugin

1mln+

monthly visitors reached through our publishers

50k+

products in datafeed with sustainability insights

200+ brands already use our beta product

200+

brands onboarded & installed the Impactbytes plugin

1mln+

monthly visitors reached through our publishers

50k+

products in datafeed with sustainability insights

+Data users are approaching us



ConPolicy
Institut für Verbraucherpolitik



The time is
now

INVESTING

Consumers Demand Sustainable Products And Shopping Formats



European Commission

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The Guardian
News website of the year

News Opinion Sport Culture Lifestyle



Business ▶ Economics Banking Money Markets Project Syndicate B2B Retail

Retail industry

This article is more than 4 months old

Dirty greenwashing: watchdog targets fashion brands over misleading claims

Companies may have to change how they advertise or face court if in breach of consumer protection law

BOF

RETAIL LUXURY TECHNOLOGY SUSTAINABILITY MARKETING BEAUTY GLOBAL MARKETS FASHION WEEK WORKPLACE & TALENT



Sign up now for our new Weekly Sustainability Briefing from Sarah Kent, launching soon.

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SUSTAINABILITY

Fashion Brands Face EU Sustainability Crackdown

The 27-member bloc outlined an ambitious policy strategy Wednesday that aims to curb the industry's environmental impact and address labour abuses.



**Impactbytes will be the web's leading
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melissa@impactbytes.io