



Reimagining Personal Development
and Wellbeing... with NOOMI®

Leo de Penning



Raise
your hand
if this
feels
familiar



stress
burnout
depression

€3.000.000.000

*costs of absence in NL (bron: TNO)

mental wellbeing

meaningfulness

daily functioning

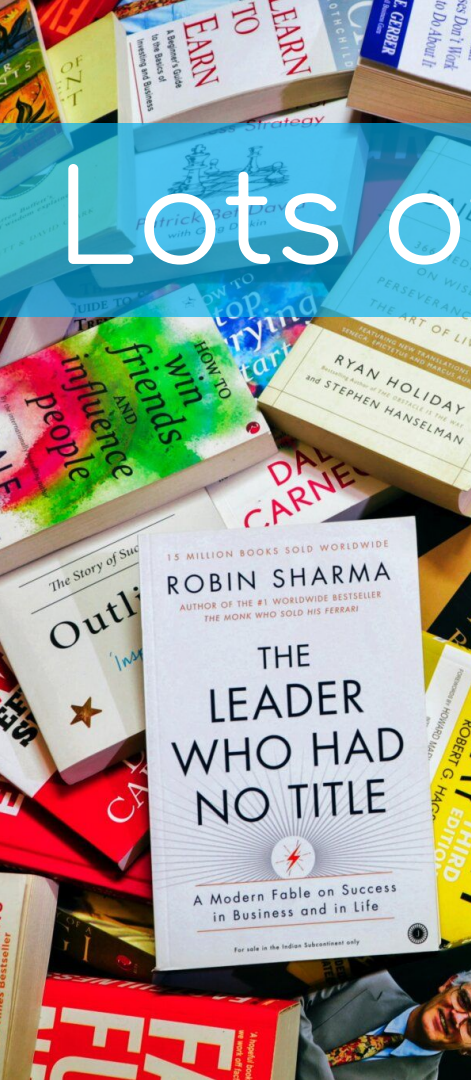
physical health

participation

quality of life



Lots of...





NO TIME !



NO
MOTIVATION



AI can bridge the gap...

1. Relevant content
2. Perfect timing
3. Intrinsic Motivation

GEPLAND

VANDAAG OM 13:00

Vertel me hoe het met je gaat

EERDER VANDAAG

TIP

Waar ben je dankbaar voor?

10:59, Stationsplein, Geldermalsen

VANDAAG OM 13:00

Maak een korte wandeling

09:33, Genteldijk, Geldermalsen



NOOMI[®]

self-learning video diary
for personal development
and wellbeing



multi-sensor
analysis on device





learns about your
daily life



multi-sensor
analysis on device



learns about your
daily life

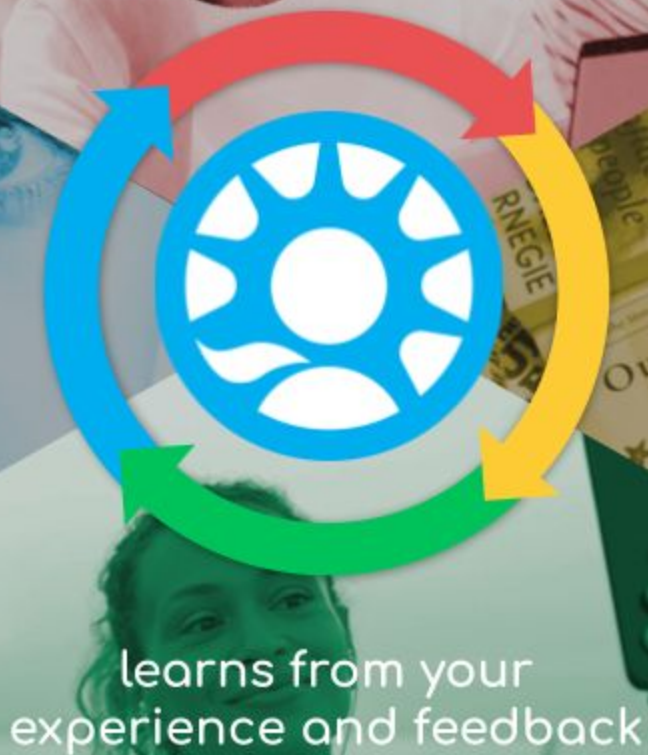
multi-sensor
analysis on device

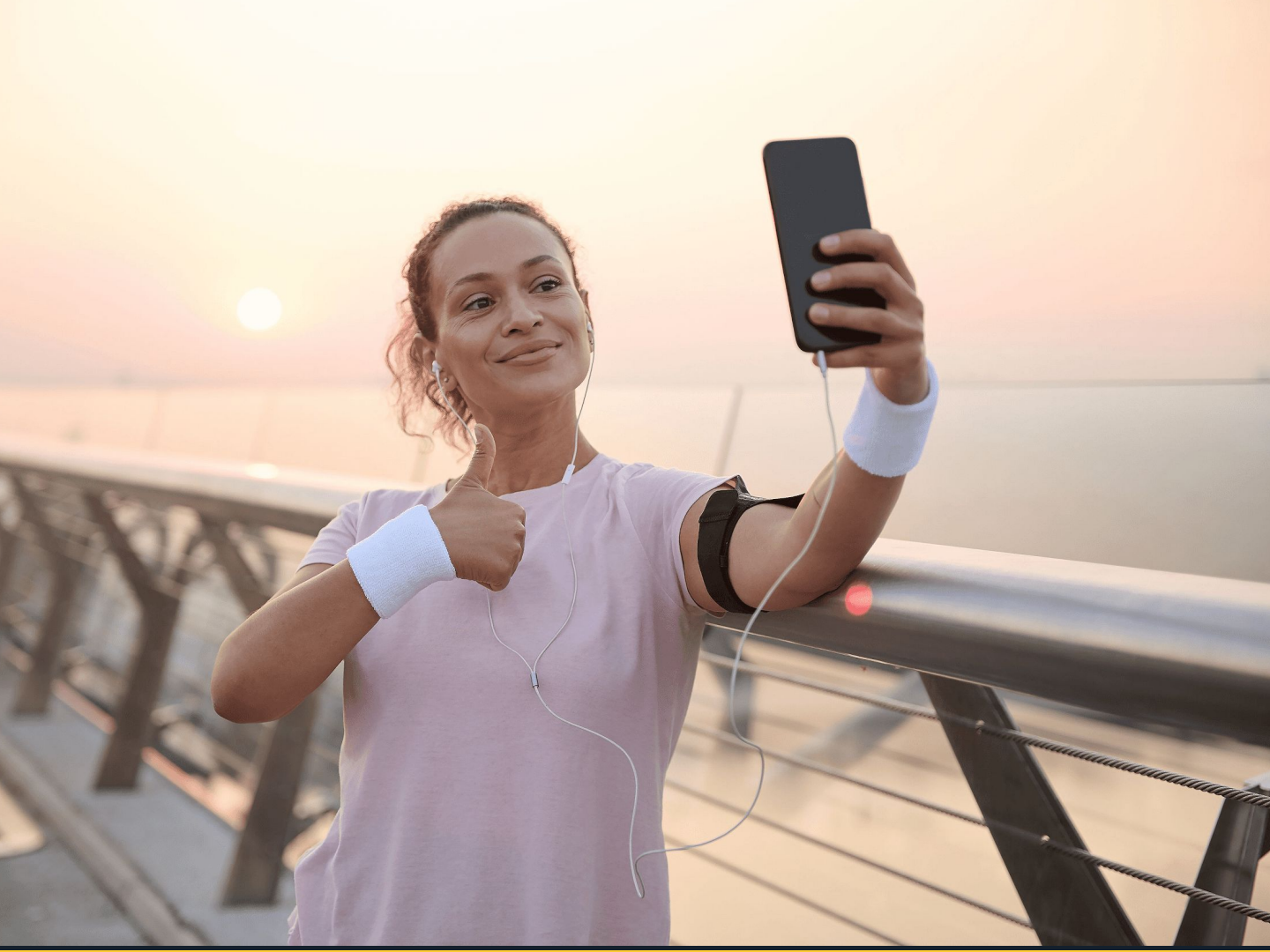


relevant content
on all aspects of
personal wellbeing

learns about your
daily life

multi-sensor
analysis on device





NOOMI
makes
you
smile :)

get
to **ncomi**

& start your free trial at
noomi.ai



GET IT ON
Google Play



Pre-order on the
App Store

coming soon



A vibrant party scene with silhouettes of people dancing and raising their hands against a background of purple and blue lighting and falling confetti.

get
to **ncomi**
launch party



food fun drinks & DJ

12 Oct. 19:30 – 23:00 @ lab 44