



MYRIAD CONSULTING
LLC

**Ai Path To Healthcare Redesign, Digital Health Transformation
Biotech And Innovation**

Vision made to matter—Let us help transform it into a reality

**Female Led Boutique Healthcare Consulting firm consisting of
Harvard and MIT Alumnae Team**

THE ROLE OF BIG TECH GIANTS IN REIMAGINING THE FUTURE OF HEALTHCARE

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Agenda

Ideal AI backed healthcare ecosystem

Role of big tech giants

The race amongst the big tech giants

Focus on Amazon's potential (build or buy)

Impact on consumers/patients and providers in the future

Questions

What would an ideal AI backed healthcare ecosystem look like in the future?



What is the role of big tech giants in establishing a potential healthcare ecosystem?



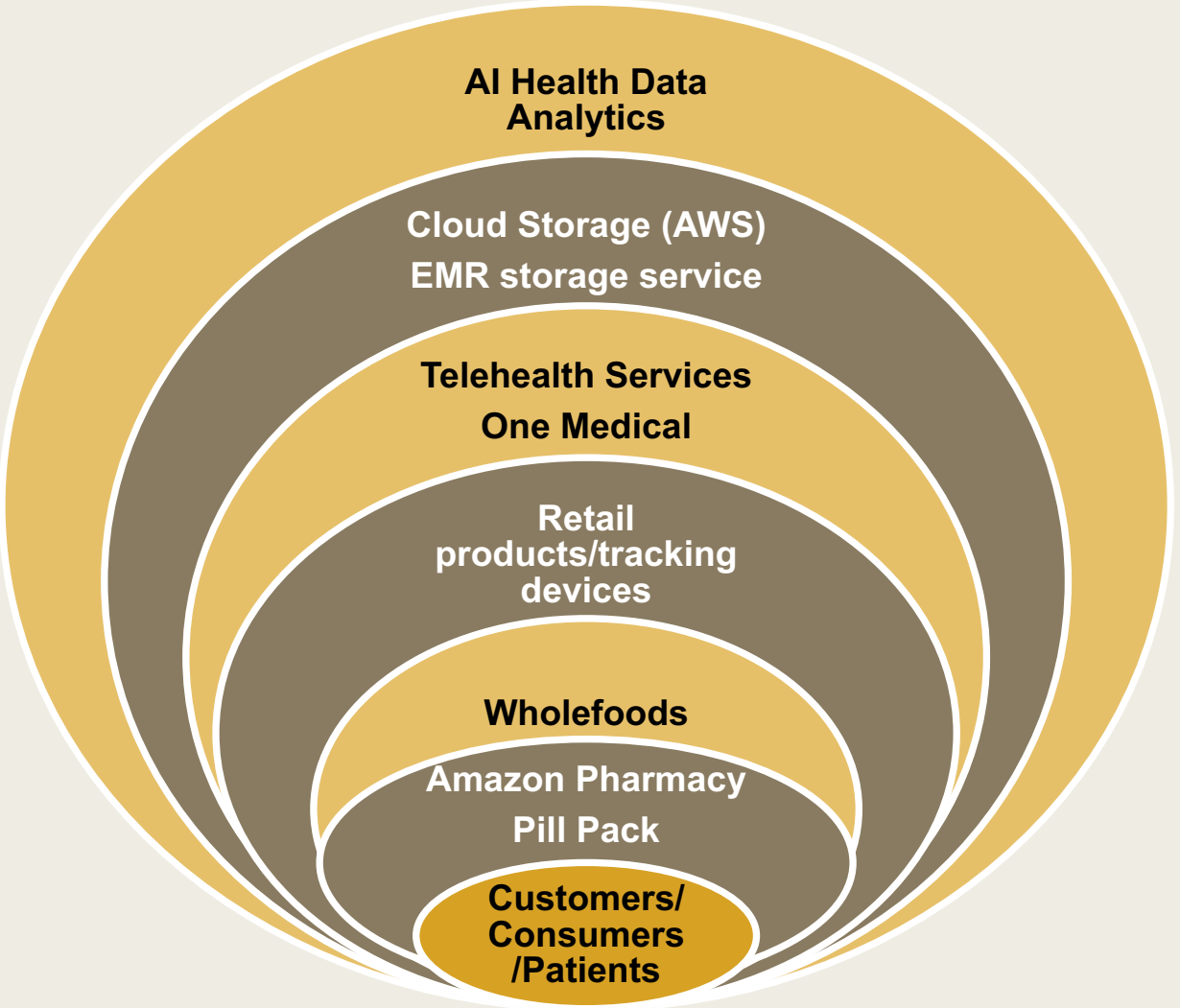
	Alphabet	amazon	Apple	Microsoft
Strengths	<ul style="list-style-type: none"> • Google Cloud • Verily Life Sciences • AI data analytics 	<ul style="list-style-type: none"> • Amazon Web Services • HIPAA-eligible voice assistant • Amazon Care • PillPack 	<ul style="list-style-type: none"> • Apple Watch • Research functions • Apple Health Records • iPhone consumer base 	<ul style="list-style-type: none"> • Azure • Microsoft Genomics • Health Bot
Weaknesses	<ul style="list-style-type: none"> • Initiatives fragmented across divisions 	<ul style="list-style-type: none"> • Many projects still in nascence 	<ul style="list-style-type: none"> • Mixed clinical effectiveness of Apple Watch • Limited to iOS 	<ul style="list-style-type: none"> • Lack of consumer-facing services
Opportunities	<ul style="list-style-type: none"> • Remote patient monitoring or research via Fitbit • EHR market disruption • Precision medicine 	<ul style="list-style-type: none"> • Health insurance disruption • Broad-scale telehealth service • Medical supplies delivery 	<ul style="list-style-type: none"> • Remote patient monitoring • Health system partnerships • Healthcare payments 	<ul style="list-style-type: none"> • Precision medicine • Population health • Clinical decision support • Chatbot market dominance
Threats	<ul style="list-style-type: none"> • Consumer trust • Data security • Competition in the wearables space • Cloud competition 	<ul style="list-style-type: none"> • Consumer trust • Data security • Cloud competition • Healthcare voice tech market competition 	<ul style="list-style-type: none"> • Consumer trust • Data security • Competition from low-cost wearables 	<ul style="list-style-type: none"> • Consumer trust • Data security • Cloud competition

Source: Company filings

Who has the potential to win the race to capture the consumer market in healthcare amongst the big tech giants?



Amazon: Potential for capturing healthcare consumer market



Amazon: Acquisitions and Facts

Acquisitions

- One Medical 2022 (\$3.9 billion)
- Pill Pack online pharmacy 2018(\$1 billion)
- Whole foods –prime now-2017 (13 billion)

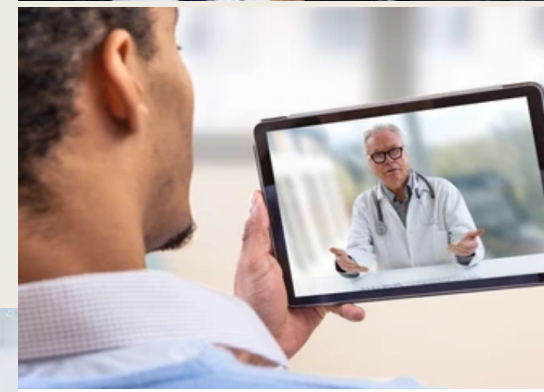
Facts about One Medical

- 188 clinics
- 700,000 patients
- Physicians and staff to support care
- \$60 Billion allocated to One Medical to scale



Net worth \$1299.02B
200 million prime members

How will this race impact the consumers/patients and providers in the healthcare system in the future?



Questions





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**THANK
YOU**

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