

Remote Doctors 4 All



PITCH DECK

Chris Mulhall - CEO



Agenda

- **Who we are**
- **Problem**
- **Mission / Vision**
- **History**
- **Solution**
- **OKdoc platform**
- **Team**
- **Goals**
- **Financials**
- **Ask**
- **Contacts**

Who are we?

- **Formed in 2019**
- **Telehealth platform aimed at CHW in emerging markets**
- **Offices in UK and South Africa**
- **Mature Management Team**
- **Full Healthcare EcoSystem**
- **Web and Smartphone access**



Problem

Did you know 50% of the World has no access to Primary HealthCare

Medical facilities sparse in rural communities - costs of travel prohibitive.

Rural and remote communities have little or no access to the internet and have poor communication capabilities / infrastructure.

Primary healthcare and community healthcare workers are under-resourced with limited capacity and limited access to accurate diagnostics and to doctors, specialists and other medical professionals

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VISION

To be the leader in Remote
Healthcare Solutions for the
developing world

MISSION

Helping people get the best
medical care wherever they are

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History

2018

RD4A started out looking at providing rural connectivity solutions. Became clearly evident over time that there was a gap in the market for the provision of real-time healthcare diagnostics

2019-2020

RD4A Investigated the marketplace for Telehealth solutions provision and considered competitor offerings which clearly fell short of a total solution.

2021

•The OKdoc™ platform was envisaged and development started in October 2021.



Present

•The OKdoc™ Web and Smartphone App are launched. First customer signed up, field trials underway

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Our Solution



Digital healthcare
Ecosystem

Doctor

- Convenient Booking System
- Secure Records Storage
- Access from Anywhere
- Can integrate medical device telemetry
- Standards Based Integration with external systems
- Inexpensive

Patient



Patient

- Patient owns their medical records
- Convenient Booking System
 - Digital Wallet
 - Free
- Health and Wellness Tracker

Partner

- Standard Compliant Records
- Easy Integration to partners
 - Reporting Engine
 - Blockchain Capability (Wallet and Smart Contract)
- Inexpensive

What is the **RD4A** mission? ...helping people get the best medical care, wherever they are



OK, so lets break that down...
...to offer a Secure Cloud-Based Health Ecosystem with an Easy Access Application that brings the best available Healthcare Professional to the patient virtually, no matter where they are!

Ubiquitous Systems Integration

1. ALWAYS AVAILABLE BOOKING SYSTEM
2. MEDICAL RECORDS FOLLOW THE PATIENT
3. DIGITAL POINTS AND PAYMENT SYSTEM

ACCESS

Audited Single-Sign-On Environment

1. PATIENTS
2. HEALTHCARE PROFESSIONALS
3. HEALTHCARE ECOSYSTEM ASSOCIATES

TRUST

Cloud Healthcare Ecosystem

1. COMMUNICATIONS INFRASTRUCTURE
2. MEDICALWARE TELEMETRY DASHBOARDS
3. AUTOMATED RECORD KEEPING

CONVENIENCE

Team



Chris Mulhall - CEO



Ernest Mhlongo
- Sales



Swys Kotze - COO



Lucien Paulsen - CTO



Peter Hurst -
Intl Bus Dev

Goals and Strategy

**13M users
over 5 years**

- Partnering with NGO, Govt and Associations
- Direct campaigns via Social Media, email etc
- Partnerships with Pharma, Hospital Chains and Labs

**Cashflow
positive Y3**

- By expanding services, we expect to build turnover by offering extra services
- Data Mining for 3rd party (pharma, NGO etc)

**End Y3
treating >
1.5M monthly**

- Enhancing quality of care in the community by training CHW.
- Assisting Govt in training programs

Financials

Social Franchise	RD4A							
Year	2022	2023	2024	2025	2026	2027	Five Year Trend	
Number of Subs	209,441	657,316	2,062,940	6,474,388	13,878,427			
Total Revenue	188,498 \$	1,065,568 \$	3,344,208 \$	10,495,558 \$	32,939,557 \$			
Total Operations Costs	605,623 \$	1,056,408 \$	1,321,226 \$	2,170,233 \$	4,828,040 \$			
Total Sales Costs	204,547 \$	392,474 \$	526,289 \$	499,124 \$	481,118 \$			
Total Administration Costs	120,216 \$	212,954 \$	301,365 \$	375,703 \$	433,722 \$			
Total Financial & Tax Costs	1,968 \$	3,227 \$	241,762 \$	1,513,455 \$	5,462,777 \$			
Total Expenses	932,354 \$	1,665,062 \$	2,390,642 \$	4,558,515 \$	11,205,657 \$			
Net Income	(743,857) \$	(599,494) \$	929,701 \$	5,936,677 \$	21,733,390 \$			
Tax Rate	20%				27,256,416 \$			



Ask

\$1M

- **Enhance Team**
- **Production Ready**
- **Equipment for R&D**
- **Cashflow Support for first 2 years**
- **More details available**

Remote Doctors **4 All** 



Summary

- The market is primarily developing economies across the globe
- Stakeholders are the populations, CSR, NGO, Donors, Foundations and Government
- Working towards WHO SDG Goal 3 - 'Health & Well-Being'
- Most critical is that our solution will have major impact on people's livelihoods and also on the economic performance that healthier populations provide for their countries
- Dynamic team that is agile and quick to innovate and adapt according to market needs
- With the support of an investor/investors, that provide not only funding but also mutual access to greater and complimentary market opportunities, the company has the potential to rapidly expand and offer an excellent return for all.

Do you have any questions?

Feel free to reach out!

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