



HelloMed
.Medical services at your doorstep!.

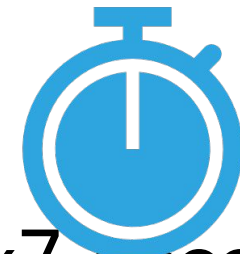
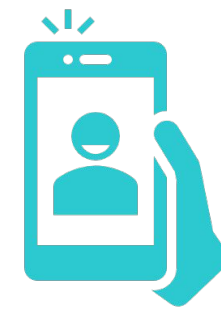
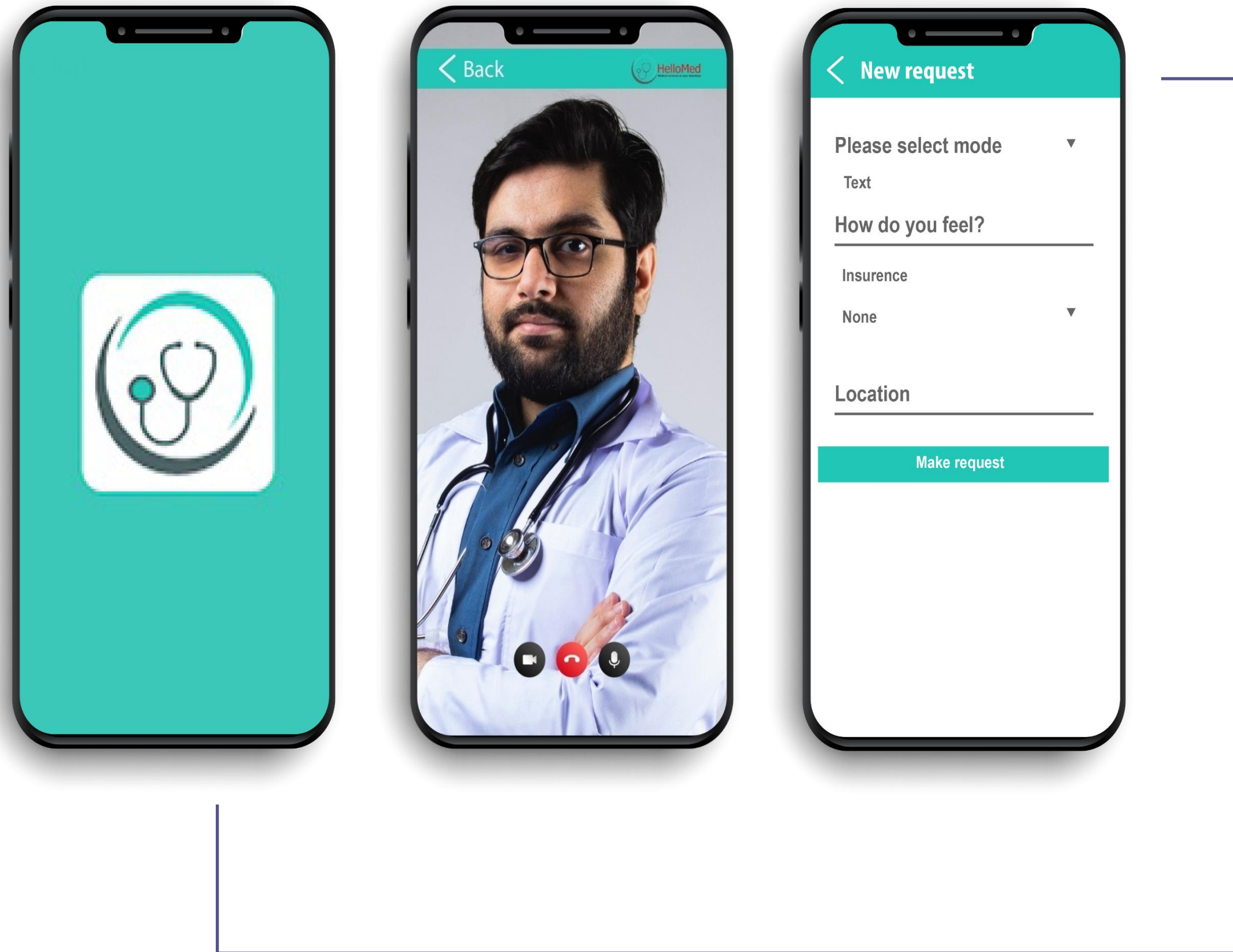
At Hellomed we are empowering patients by putting health care into their own hands.

Problem

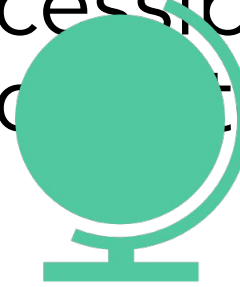


SOLUTION

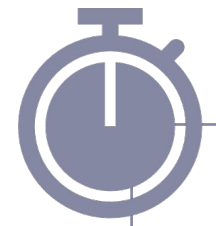
A virtual medical consultation farm to make healthcare services more convenient and prompt.



- 24x7 access to trusted/qualified doctor by video call, Audio recording, Voice call, SMS/text and live chat.
- Accessible everywhere and anywhere.
- Access to Certified doctors in Rwanda



Value Proposition



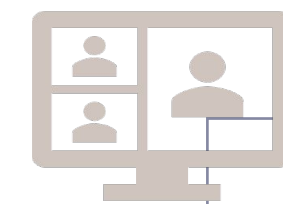
Reduces waiting hours from 6-9hrs to less 2hrs time.



Provides convenience to patients.



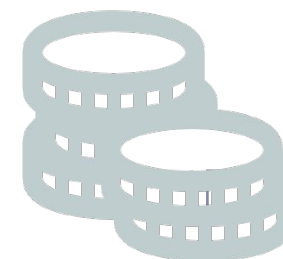
Gives patients/users freedom of choice.(video, audio, text consultation or direct call).



hellomed retains doctor/patients' relationships which is key to right diagnosis.



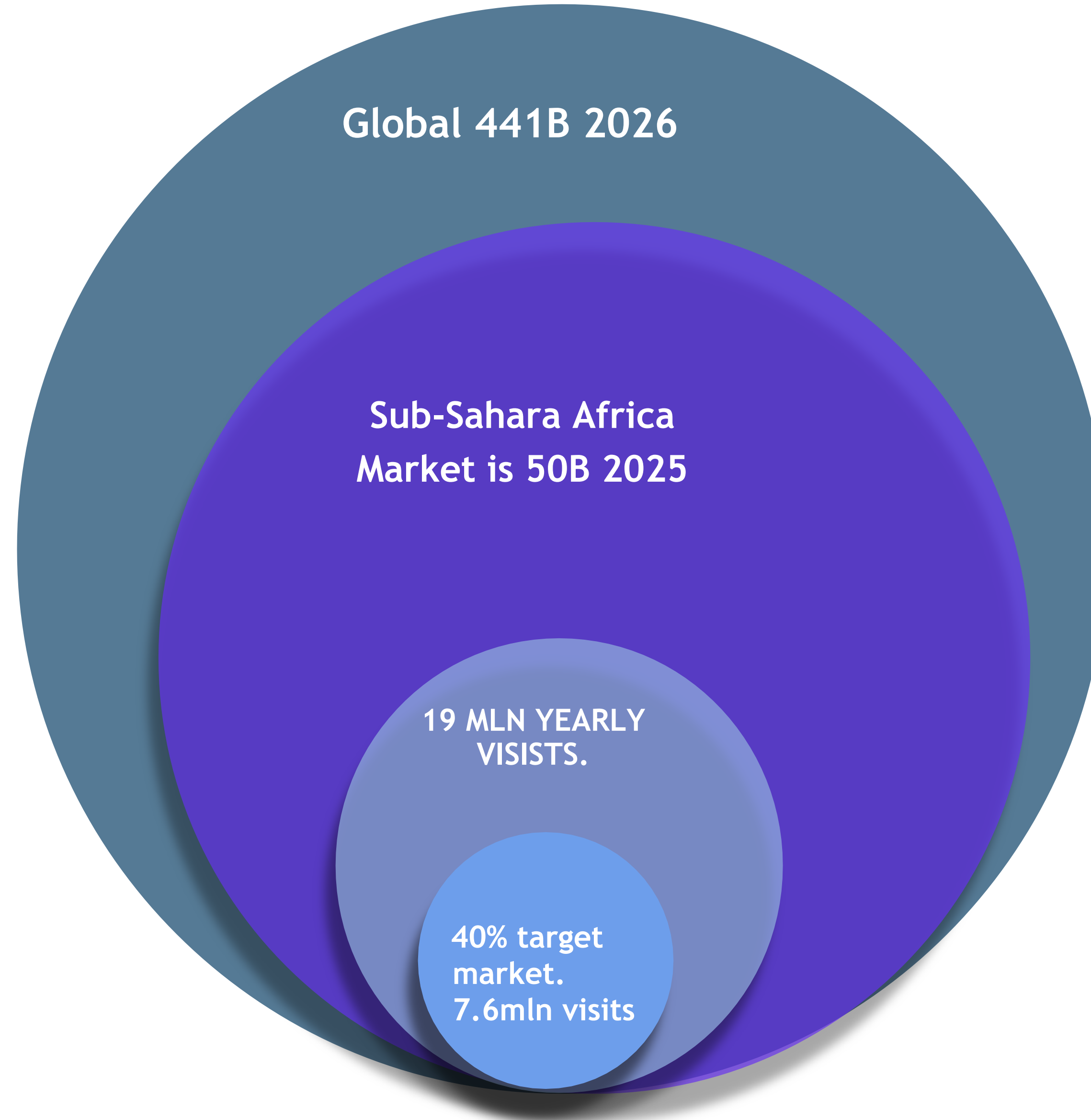
Safety and privacy. Clients' data is confidential and well protected.



Affordable care (Use your insurance)

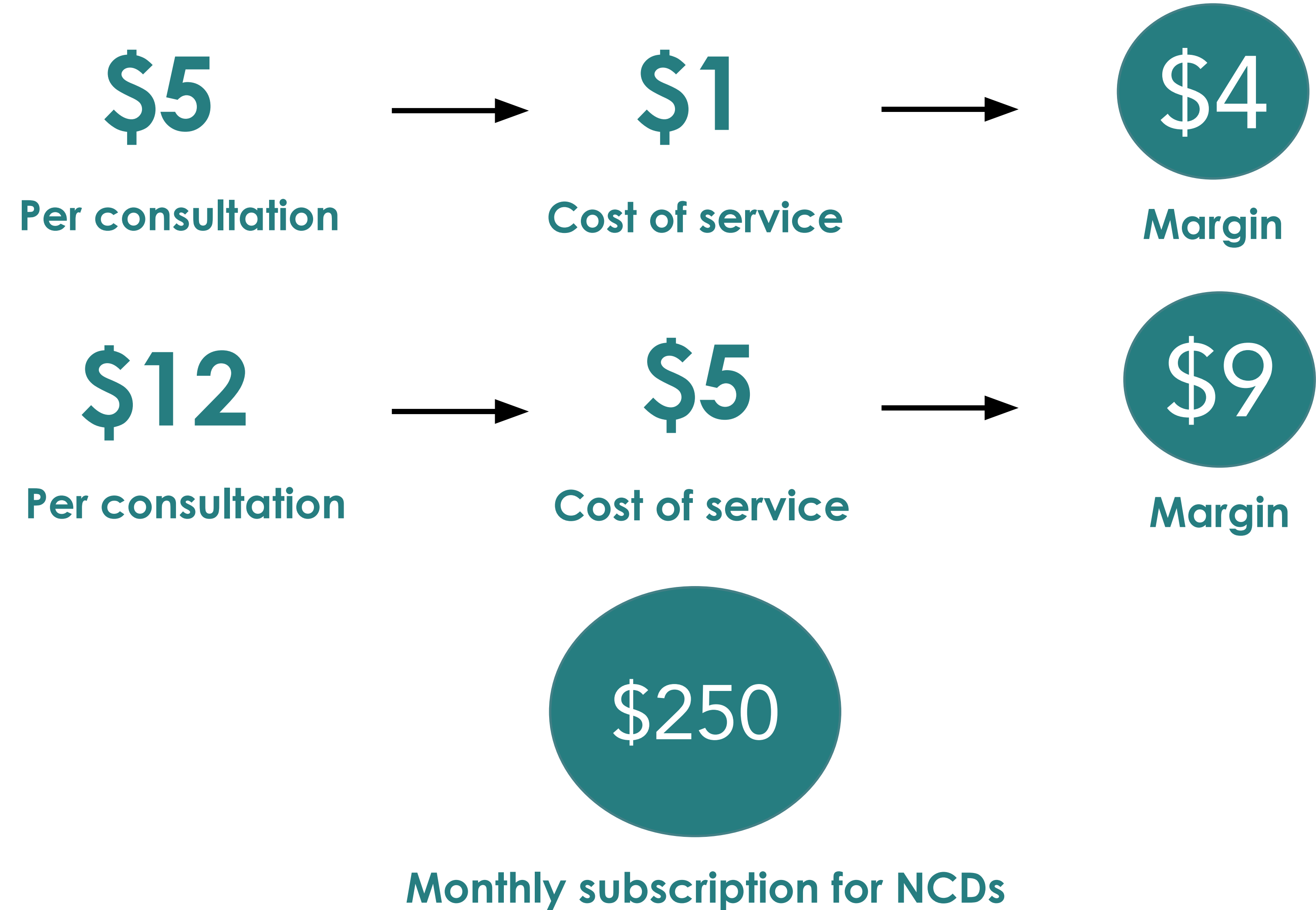


Market size



Business Mode

HelloMed charges **\$5 per consultation** and **\$12 for home visit**.



Go-to-Market Strategy



Community outreach campaigns



Partnering with health insurance companies



Exhibit in major local and international conferences.



Develop huge referral community by focusing on good quality services



Targeted digital and media adverts

Financial Projections & Key Metrics

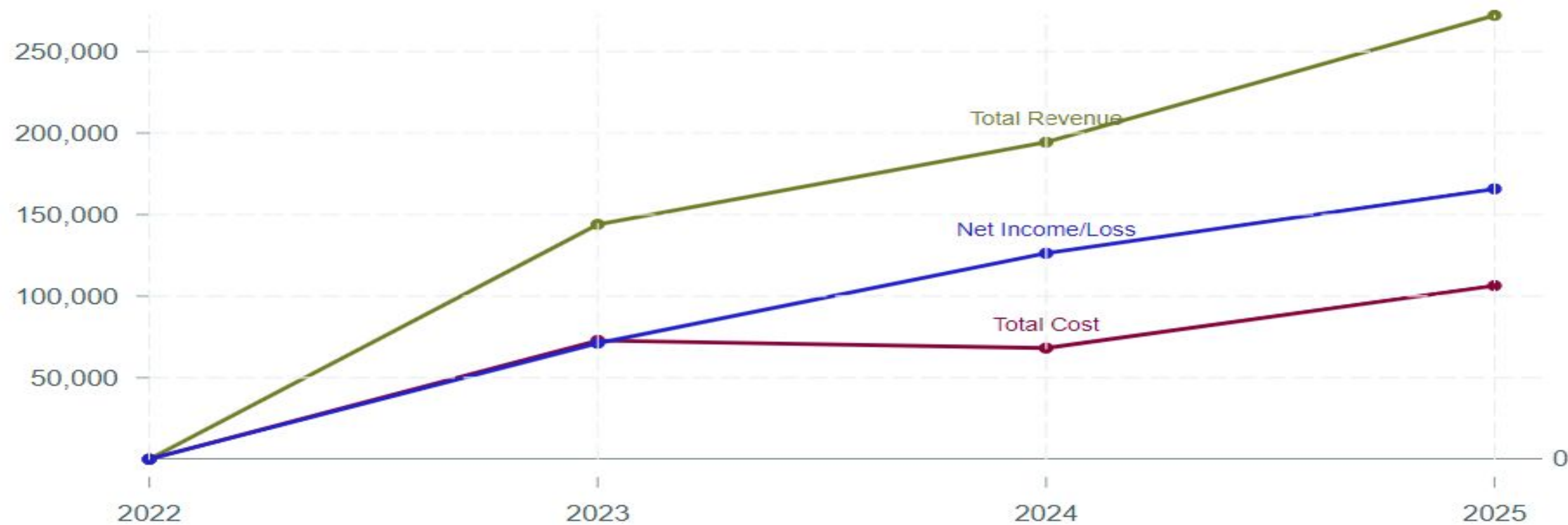
Product Lines	Units	Price / Unit	COGS / Unit	Margin / Unit
Medical teleconsulting	80	5.00	\$0	\$5 (100.00%)

Yearly Units Sold

Product Lines	Year 1	Growth	Year 2	Growth	Year 3
Medical teleconsulti	\$144000	35.00%	\$194400	40.00%	\$272160

Expected breakeven point:
Month 11 from the launch of
operations.

Expected average revenue per
month in the first year: 12000 \$



Competition

	Hellomed	Babyl	Private Hospitals	Public Hospitals
Service Quality	8	4	5	2
Innovation	9	6	4	3
Prices	4	3	8	4
Technology	9	6	5	4
Convenience	10	7	6	2

On the scale of 1-10 (1 lowest, 10 Highest)

Pre- Revenue Traction



Built a capable team



Developed working prototype



Secured a provisional green light (LICENSE)



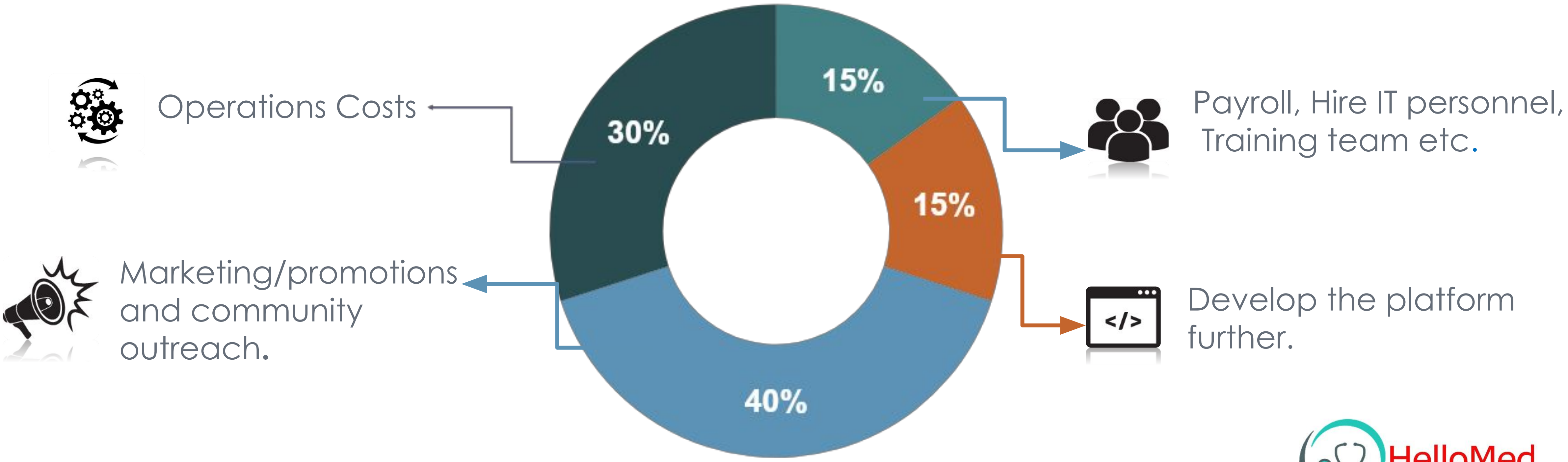
Raised 60k USD



Very engaged with Insurance Leading Health care Insurance

Investment & Use of Funds

We are raising \$250k Pre-Seed



Projected Milestone

OCTOBER 2022 Product Launch

01
2022

A purple rounded square icon with a white speech bubble in the center. The number '01' is in the top left corner and '2022' is at the bottom.

APRIL 2023 FIRST ROUND RAISE.

2023 02

A teal rounded square icon with a magnifying glass in the center. The year '2023' is on the left and '02' is in the bottom right corner.

JUNE 2023 10000 PAYING CUSTOMER.

03
2023

A purple rounded square icon with a lightbulb in the center. The number '03' is in the top left corner and '2023' is at the bottom.

OCTOBER 2023 500,000 PAYING CUSTOMERS

2023 04

An orange rounded square icon with a pencil in the center. The year '2023' is on the left and '04' is in the bottom right corner.

FEBUARY 2024 1MLN CUSTOMERS

05
2024

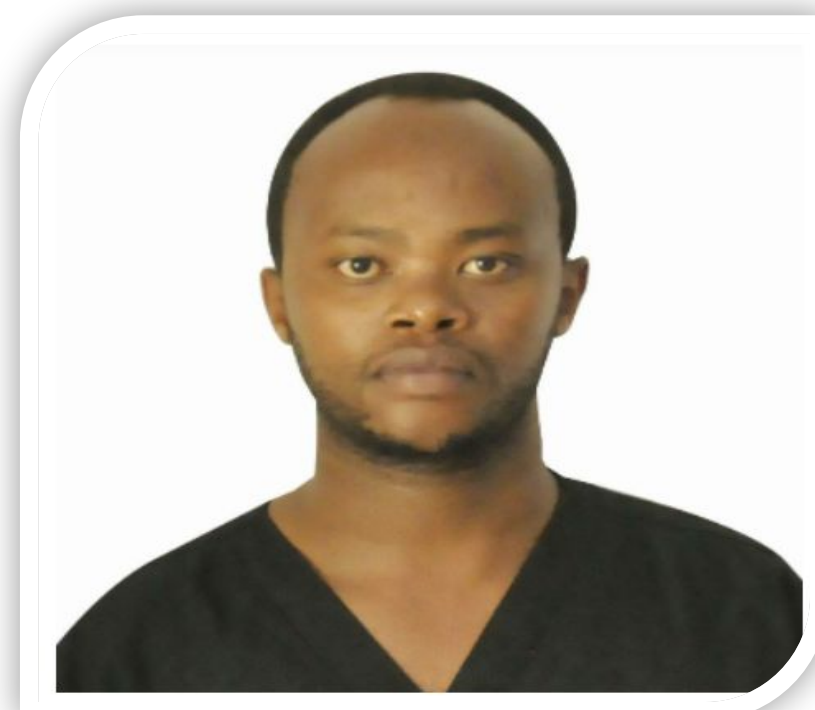
A dark blue rounded square icon with a document icon in the center. The number '05' is in the top left corner and '2024' is at the bottom.

Team



RUKUNDO Aloys
Founder and CEO

A former banker, Rukundo has a Bachelor's degree in Finance and is a passionate business and healthcare person.



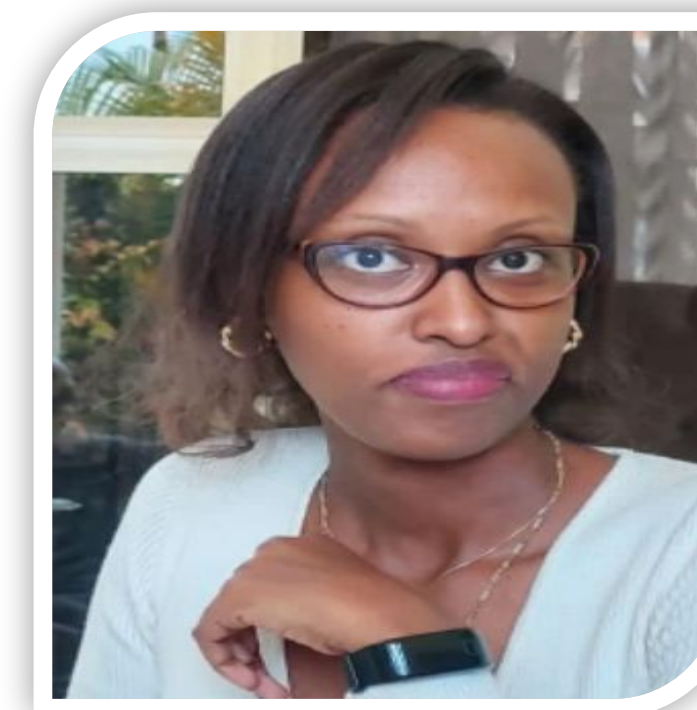
Dr. NKURUNZIZA Emmanuel
Doctor

Over 6 years experience, holds masters in public health very passionate at seeing everyone access to health services as a human right.



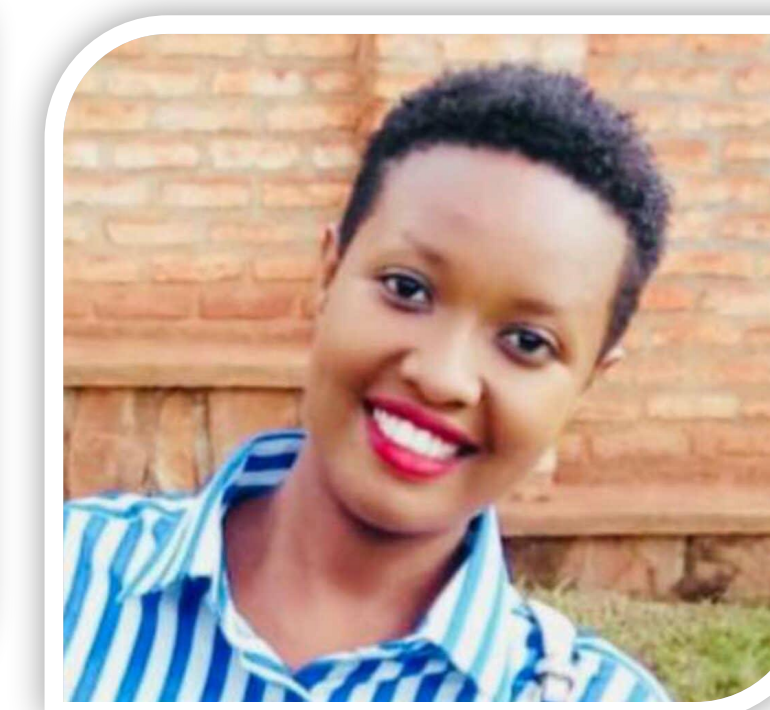
NDASHIMYE Serge Jean Paul
Doctor

Over 5 years as a medical doctor. Holds a masters in Vaccinology and Drug Development from University of Siena, Italy



INEZA Ines
COO

She previously worked for Ecobank Rwanda in the Operations & Internal control department. She holds a Bachelor's degree in Management.



Joyeuse UWAMURERA
Nurse

Joyeuse Uwamurera is a nurse with a bachelor's degree in nursing obtained from the University of Gitwe in the southern province of Rwanda.

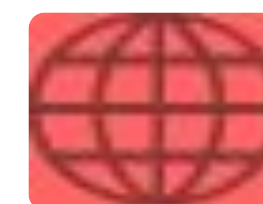
Thank you !!



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