



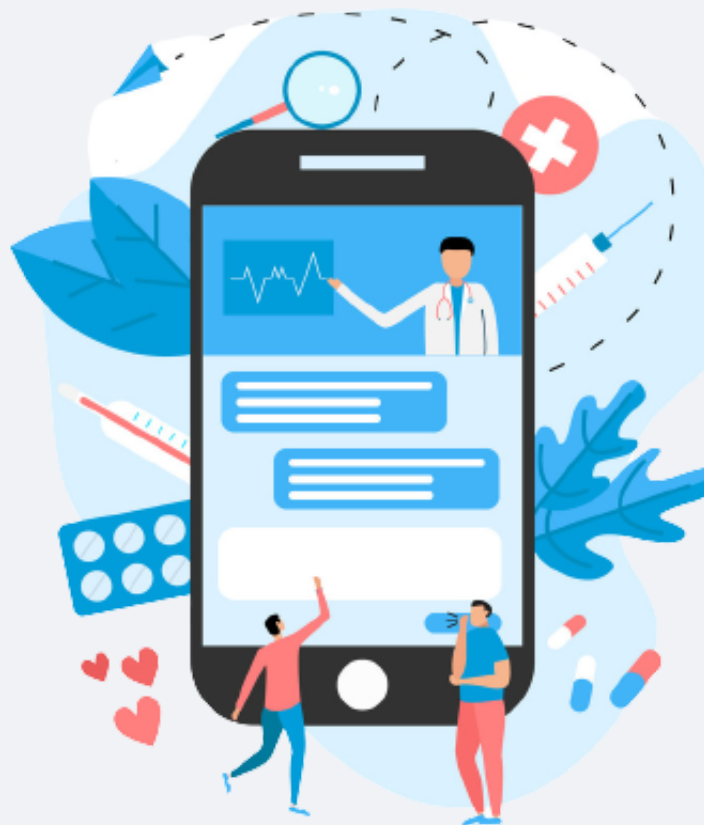
Presents



Revolutionizing the Delivery of Healthcare in Africa through Innovations

(Jo Watch,JoCare Learn Board , Games , Online
Shop,..)

<https://jocare.rw/>



STORY

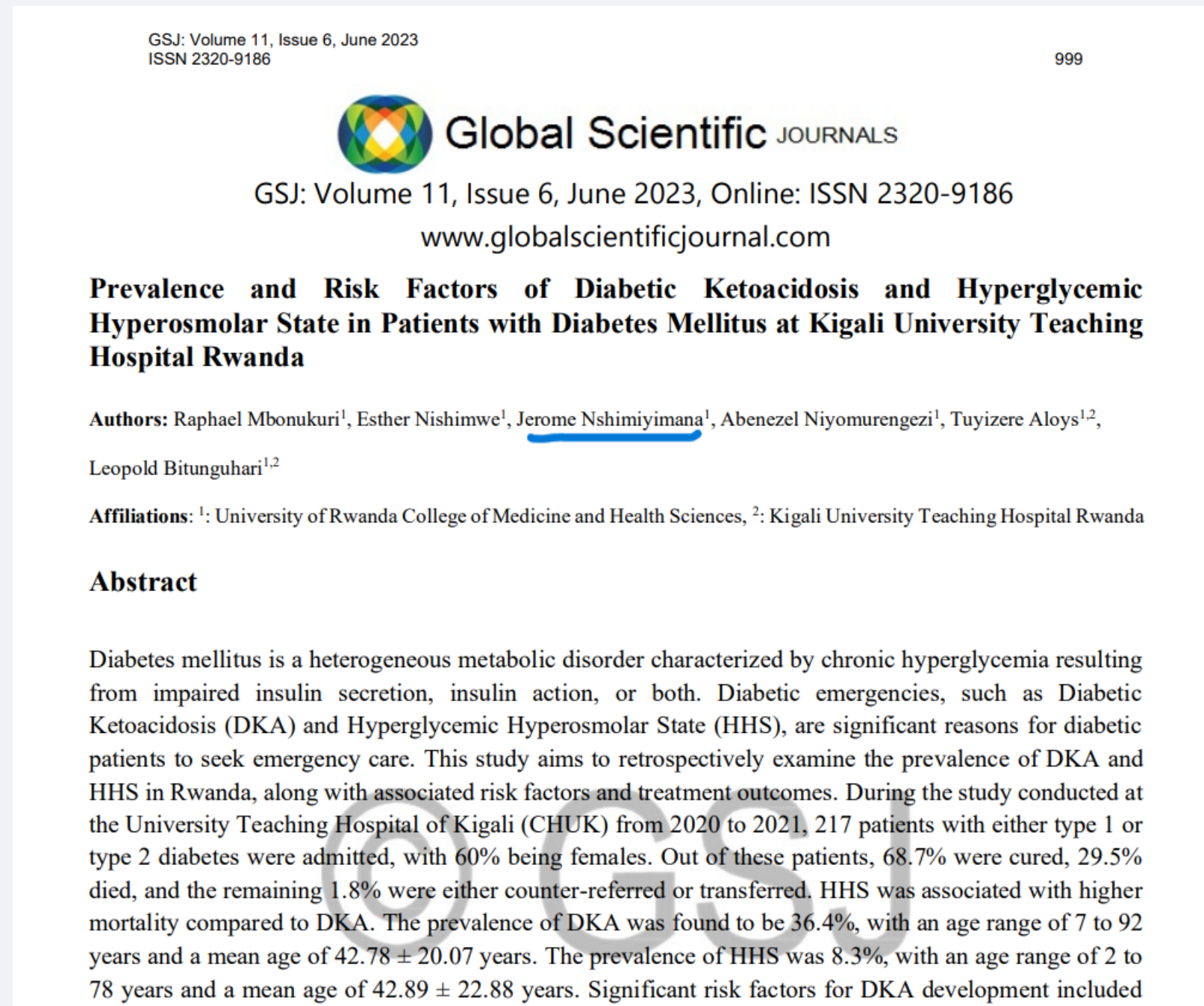
How it Started



Problem

Did you Know!

In Rwanda, NCDs account for 44% of all deaths

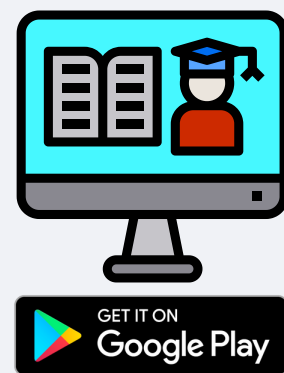


Lack of information
with inclusion

Lack of Health services
with Inclusion

The prevalence of DKA 36.4%. HHS 8.3%(2020-2021)

JoCare is The Solution With Inclusion



JoWtch,JoCare Learn Board
(Courses,Book,Blog,Audio,Video)
with **Inclusion**



Games
(JoCare Puzzle,Playing Cards..)

Other Services:Using Our web App And Mobile App

- **JoCare Online Shop(Products..)**
- **Online Counseling**
- **Talk to us(Online Support,Forum)**
- **NCDs & Sexual Reproductive Health Services** **Locations**
- **Girls calculators**



How JoCare Web App Look Like!



Username or Email Address

Password

☒ Remember Me

Log In

Register | Lost your password?

Go to JoCare

HomeTeamGamesJoCare ShopBlogJoCare TVForumsProfileLog Out

Adolescents Sexual Reproductive Health (ASRH)

Course level: All Levels

Categories: Sexual Reproductive health

What Will I Learn?
Knowing more about Sexual and Reproductive health

Topics for this course
Introduction

Free

Material Includes
Laptop or Smart Phone

Start Learning

Requirements
willing to know

0 (0)

Share: f t in t

Last Update
December 12, 2021

4 Lessons

HomeTeamGamesJoCare ShopBlogJoCare TVForumsProfileLog Out

10 ALL 4 RESULTS

Add to cart

Add to cart

Add to cart

Add to cart

Sort by price: high to low

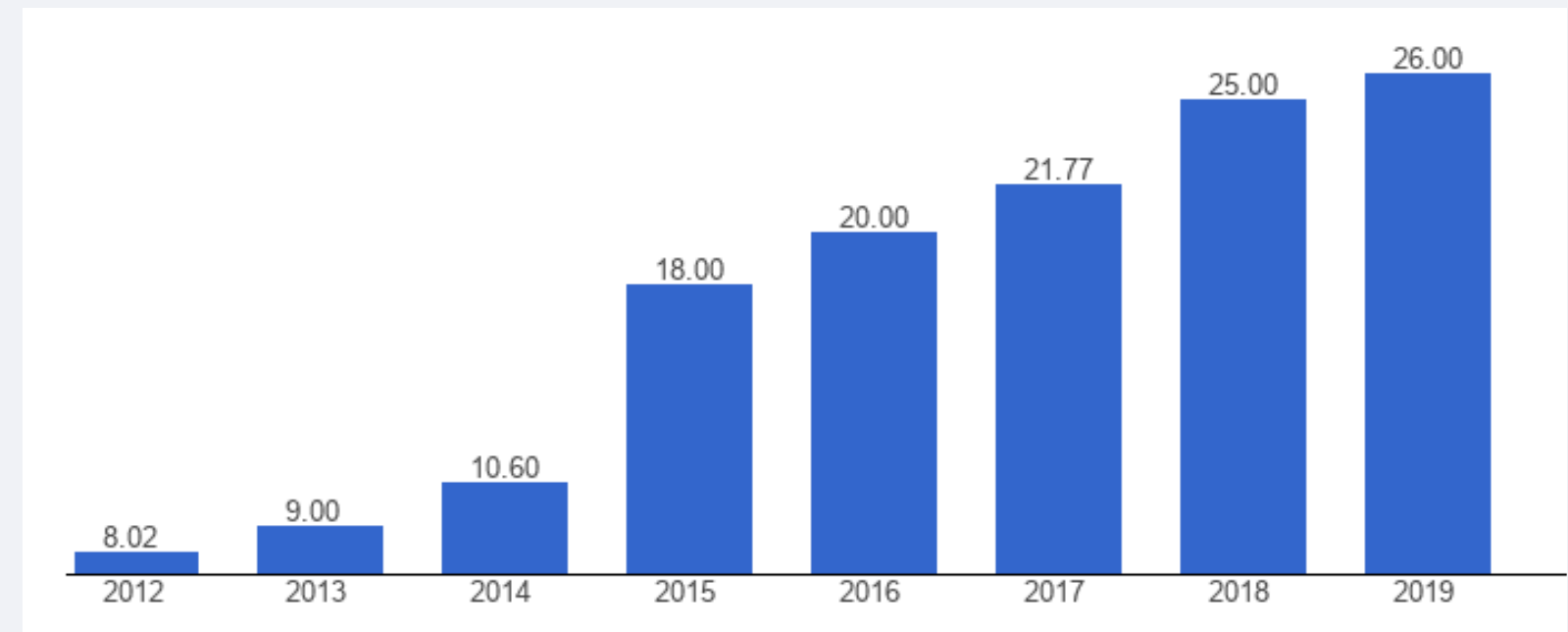
Supa Junior Girl Sanitary Pad- 6 Pieces
1,000 Fr

Prudence Condoms Pack of 4
500 Fr 700 Fr

Market Opportunity

>10m

- 78% at Risk of NCDs & Unintended Pregnancies
- 20.4%(14-24 Years Olds)
(EICV5 2016/17;2012 Census;UNFPA Rwanda)
- **5% Live with Disability**



79.8% Phone users
14.6% Smart Phone users
(Min ICT 2020-2021)





Target Market



>3M

People at Risk of NCDs
People who have NCDs
HVP Schools
High Schools
Primary Schools

Parents/Families

ADOLESCENTS

Business Revenue Model

B2B, B2C

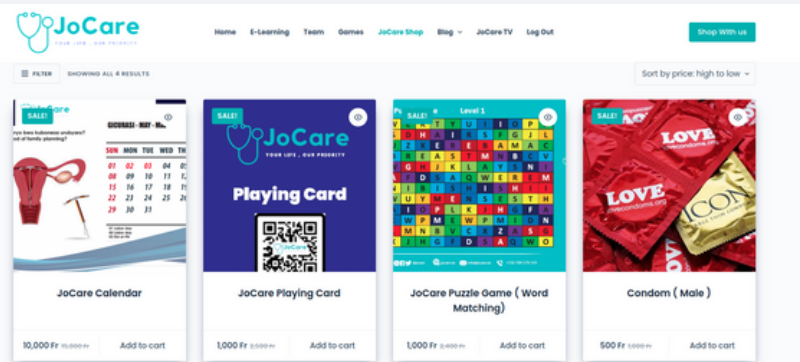
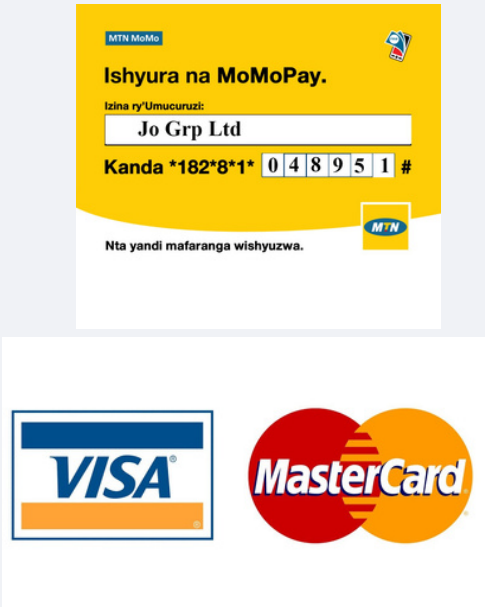
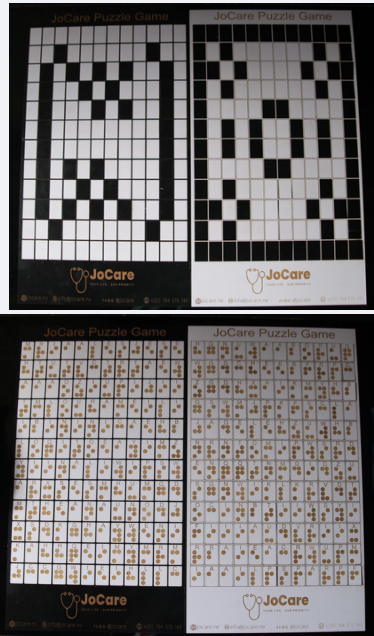
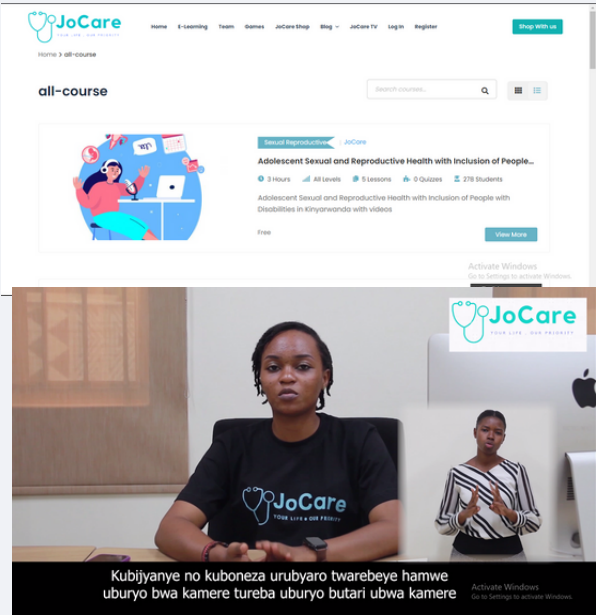


Freemium For user
Paid by Google Adsense
~100-200\$ || Mo

Schools,Parents,Adolescents
Unity Cost:20\$ || Price:25\$

Schools,Parents,Adolescents
Unity Cost:1.5\$ || Price:2\$

Schools,Parents,Adolescents
Unity Cost:8\$ || Price:10\$



Business Revenue Model

B2B, B2C



Our New Product



JoWatch

Direct Competitors



- Tantine
- Urukundo initiative

Indirect Competitors

Other Health Related Web App



Competitive Advantages



All in one with **inclusion**



Online Shop About NCDs Products & Sexual and Reproductive products and Hygiene

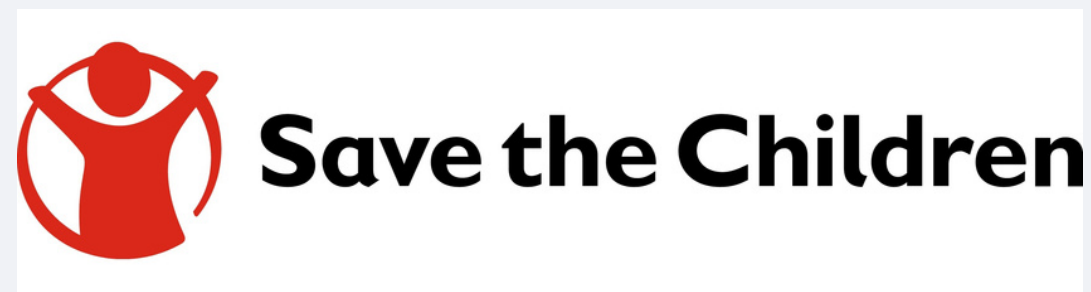


Affordable ; Accessible; Easy usability & Friendly
Educative tools like
Online NCDs& SRH(Sexual Reproductive Health)games,
Girls calculators,etc..



Competent team with Experience and Strong Partners

Our Partners



ICT Innovation Center

Tractions & Achievements!



- Top 10 winner Scale up (HEALTHTECH HUB AFRICA)
- Hanga PitchFest'22 top 25
- iAccelerator Phase 4 Winner(\$10000)
- Kumwe Hub Grant Winner \$1000
- 1st Project at UR-CMHS 2021

we represented UR College of Medicine in ATU Challenge 2021



Registered to RDB
under Jo Grp Ltd



Passed in different
Incubation Centers

500+
Users

3000+
Trained
about
NCDs &
SRH

3000+
Video
Contents
Viewers/m

200+
Cards
Clients
Calendar,
Book,
Puzzle Paper

10000+
Yuoutube
Subs.
1000+
Social Media
Followers

Financials

(Investments and Sales, Profit Projections)



- The cost of the Project 80000USD
- The investment is done by owner by 20000USD and
- Partners with 50000 USD

INVESTMENT SCHEDULE FRW

ITEM	EXISTING VALUE	ADDITIONAL COST	TOTAL COST
OFFICE RENT	1440000		1440000
SALARIES AND WAGES	4416000		4416000
FURNITURE AND FIXTURE	400000		400000
OTHER FIXED ASSETS	6420000	7000000	13420000
CASH ON HAND	1000000		1000000
ADVERTISING AND PROMOTIONS	2400000	1000000	3400000
OTHER INITIAL STARTUP COSTS	495000	2000000	2495000
TOTAL PROJECT COST	16571000	1000000	26571000
FINANCED BY:			
EQUITY CAPITAL	16571000		
FUNDS		1000000	1000000
BANK LOAN	0	0	0
TOTAL FINANCE	16571000	1000000	26571000

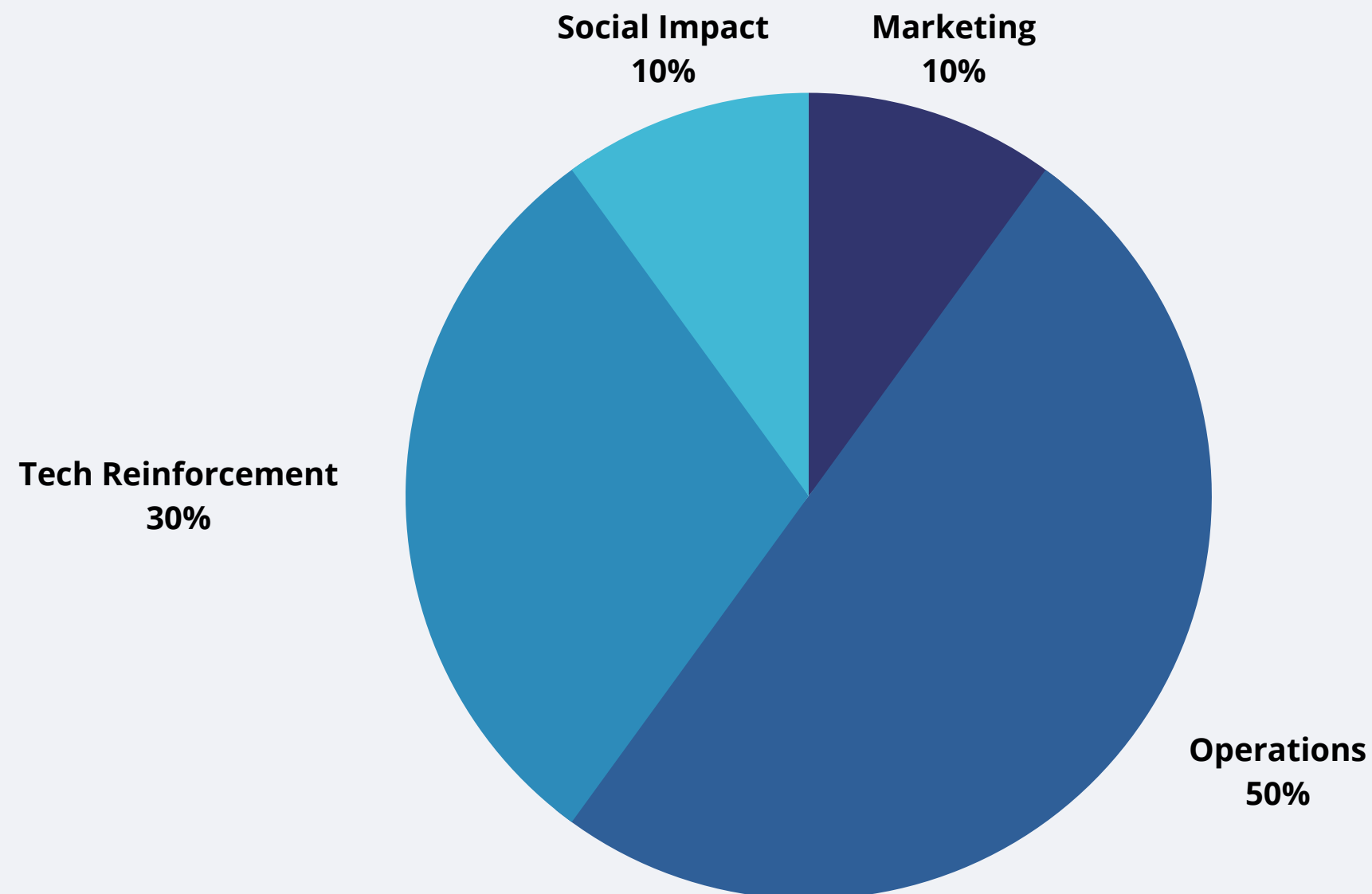
SALES FORECAST

Service	Unit Cost /Frw	Unit Price /Frw	Qty per month	Working months in a year	Sales Per Year(Cost) /Frw	Sales Per Year(Price) /Frw
JoCare Puzzle game	20000	25000	30	12	7,200,000	9.000,000
	1500	2000	200	12	3,600,000	4,800,000
Playing Cards	1500	2000	200	12	3,600,000	4,800,000
Calender +Book	8000	10000	70	12	6,720,000	8,400,000
Videos				12		1,200,200
Total					21,120,000	28,000,000
Profit or Loss						6,880,000

JoCare needs

- Receiving \$250000
- mentorship from experts
- networking with others innovators
- meet with investors

YES (\$250000)



Reason to Believe (Sustainability)

- 2 Years of Working Experience
- **WSHK Alumni in IDEATE RWANDA Program**
- Business Trainings Received From (**Dot.Rwanda, BPN, INKOMOKO**, other partners)
- We are attracting and keeping new Clients
- We are attracting and Keeping new Partners

COMMUNITY IMPACT



Done



- 6 Teachers Trained (ToT) at HUYE
- 100+ Medical Student Trained (ToT) From UR
- Adolescent Talent Promotion Tested 2020
- Attended different Exhibition & YOUTH CONNECKT SUMMIT 2022

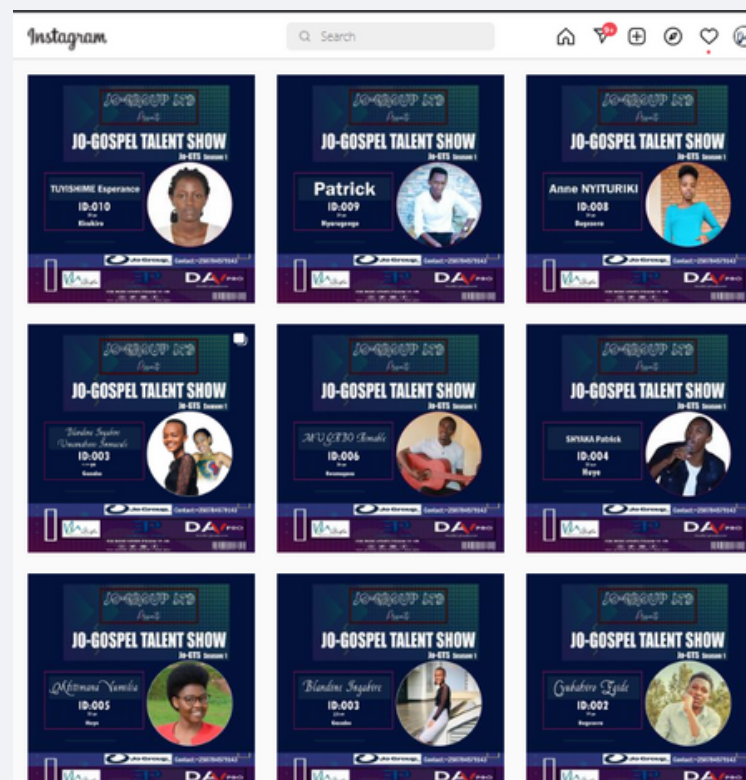
Recently Done



- 25/5/2022 UR Exhibition
- 27-28/5/2022 (MHM) (Kgl & Huye)
- 4-23/7/2022 (Scora Exchange) (Kgl, Huye, Kayonza, Musanze)

60 People From Sweden, Brazil, France, Greece, Spain, Poland)

- To train Teachers (ToT) Particularly in HVP
- Donate Pads and our Products to adolescents students with disabilities and poor ones.
- Do Outreaches to different schools (Prim. & Sec.) & Youth centers
- Media Tours teaching SRH and Our Products
- Talent Promotion especially those with Disabilities (Competition..)



Future Roadmap(Scaling)



2023:-Leading Health Tech Center Providing NCDs informations with inclusion
-Regional & World Wide
Implementation

2024- Internet of Things & AI in ncdS education Made With Inclusion

2022:

- Decentralization Local (USSD,Hotline)
- Strengthen our Web & APP
- GAMIFICATIONS;

2020-2021:

- Website & Mobile app
- attracted & kept Partners
- attracted & kept clients
- Sustained & Scaling

Our Team



Advisors



Judith Li

WF Global
Programme
Manager



Ida
Huiskonen

WF Global
Community
Manager



Blaise Dusi

WSHK
Program
Manager



UZAYISENGA
Venant, M.Cs
*Founder/
M.D, 8 + Year
of Experience
in IT Industry*



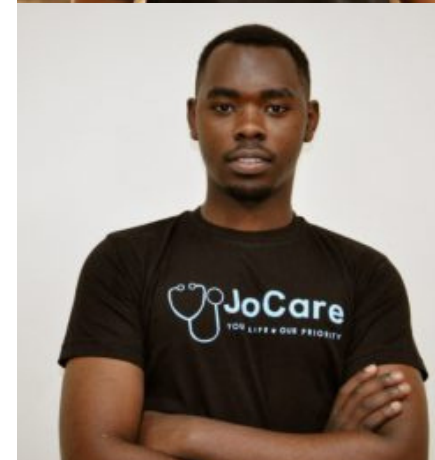
Dr. Jerome NSHIMIYIMANA

CEO & Founder (Medical Doctor)



Dr. Diane ISHIMWE NZANANA

General Secretary (Medical Doctor)



Claude NIYIBIZI HIRWA

IT Manager / Full Stack Developer



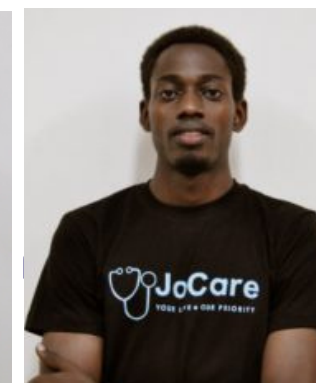
MC />4yoe



**Public
Relations
/>3yoe**



**Sign
Language
interpreter
/>2yoe**



**Gamer
/>3yoe**



**Social
Media
/>1yoe**



**Graphic
designer
/>2yoe**



**Video
Producer
/>4yoe**



Contact Us

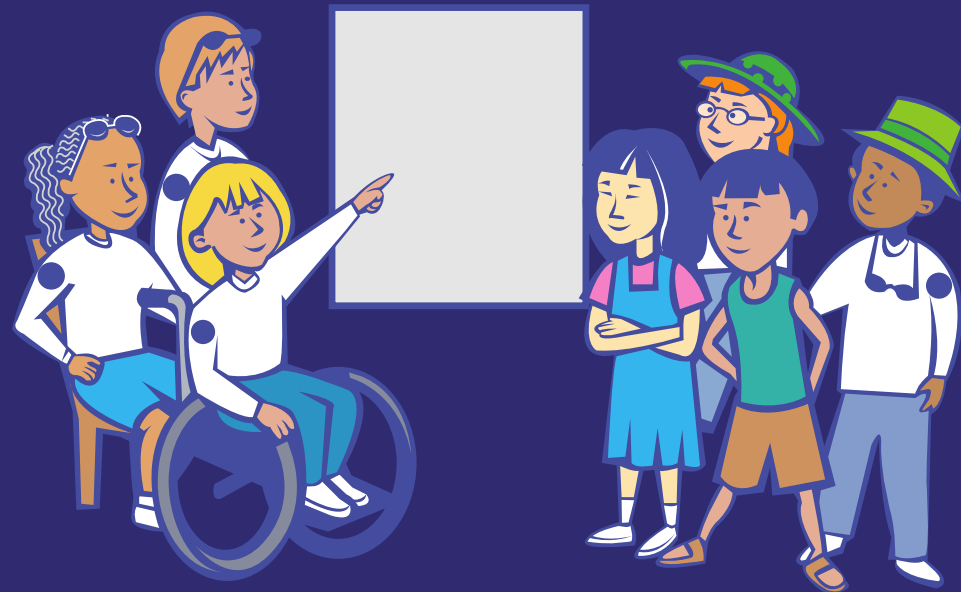
+250784579143



mail: info@jocare.rw

<https://jocare.rw/>





DISABILITY IS NOT INABILITY

NO EXCEPTIONS, NO EXCLUSIONS



**WELCOME TO
THE WORLD
WHERE**

Summary



APPENDIX

	RDB RWANDA DEVELOPMENT BOARD	ORG Office of the Registrar General	
Date of issuance: 12/05/2020			
Company Code: 111425078			
CERTIFICATE OF DOMESTIC COMPANY REGISTRATION			
<i>(Article 24 of the Law N° 17/2018 of 13/04/2018 governing Companies)</i>			
Registration date:		12/05/2020	
Company Name:		JO GRP Ltd	
Category:		Private	
Type:		Limited by shares	
Registered Office Address:			
Address:		Kimisagara, Nyarugenge, Umuji wa Kigali, RWANDA	
Phone number :		+250784579143	
Email:		njerome876@gmail.com	
Management details:			
Chief Executive Officer :			

JO-GROUP LTD
Presents

JO-GOSPEL TALENT SHOW

JO-GTS Season 1

COMING SOON

Link available Now to all our Social Media From 5-20.11.2020 00:00AM

CATEGORIES

•SINGING	•DANCING	•DRAMA ACTING
Cover song	Modern dance	Stage acting
Original song	Traditional	Film acting
Instrumental	Drama	Acting

Register NOW

Contact+250784579143

Jo Group Ltd


EP
LIFE IN THE CITY

DAV PRO
Audio producer

FOR MORE UPDATE FOLLOW US ON

Instagram Facebook Twitter YouTube

JO-GOSPEL_TALENT_SHOW / JO-GOSPEL

 UNIVERSITY of
RWANDA

COLLEGE OF MEDICINE & HEALTH SCIENCES

Date ; 29th July 2021.

TO WHOM IT MAY CONCERN.

RE: RECOMMENDATION LETTER.

I, the undersigned, Mr. Mwendezi Bosco Claude, an Employee of University of Rwanda-College of Medicine and Health sciences strongly recommend JoCare project to represent our Institution in ATU Africa Innovation Youth Challenge 2021.

Jo Grp Ltd/Jocare (www.jocare.rw) Is an innovation project registered under the registration of companies in Rwanda by Rwanda Development Board with limited shares with tin No 111425078. This is a student innovation project seeking to integrate ICT in Health Sector for the benefit of Health Ecosystem and Human Health.

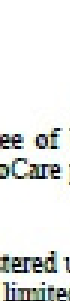
This company/innovation project participated in the competition organized by our institution with other two youth innovative projects and merged as number one to represent our institution in any future youth innovation challenges.

With the above information, we highly recommend them to represent University of Rwanda College of Medicine and Health Sciences in this ATU innovation Youth challenge 2021.

Any assistance accorded to them in realising fully their project, will be highly appreciated.

I am ready to provide further relevant information whenever needed and for more information, please do not hesitate to contact me on Email claudemwendezi@gmail.com
Mobile : Tel +250783145536,

With Best regards,



Mwendezi Bosco Claude
Director Career & Employability , University of Rwanda - College of Medicine and Health Sciences

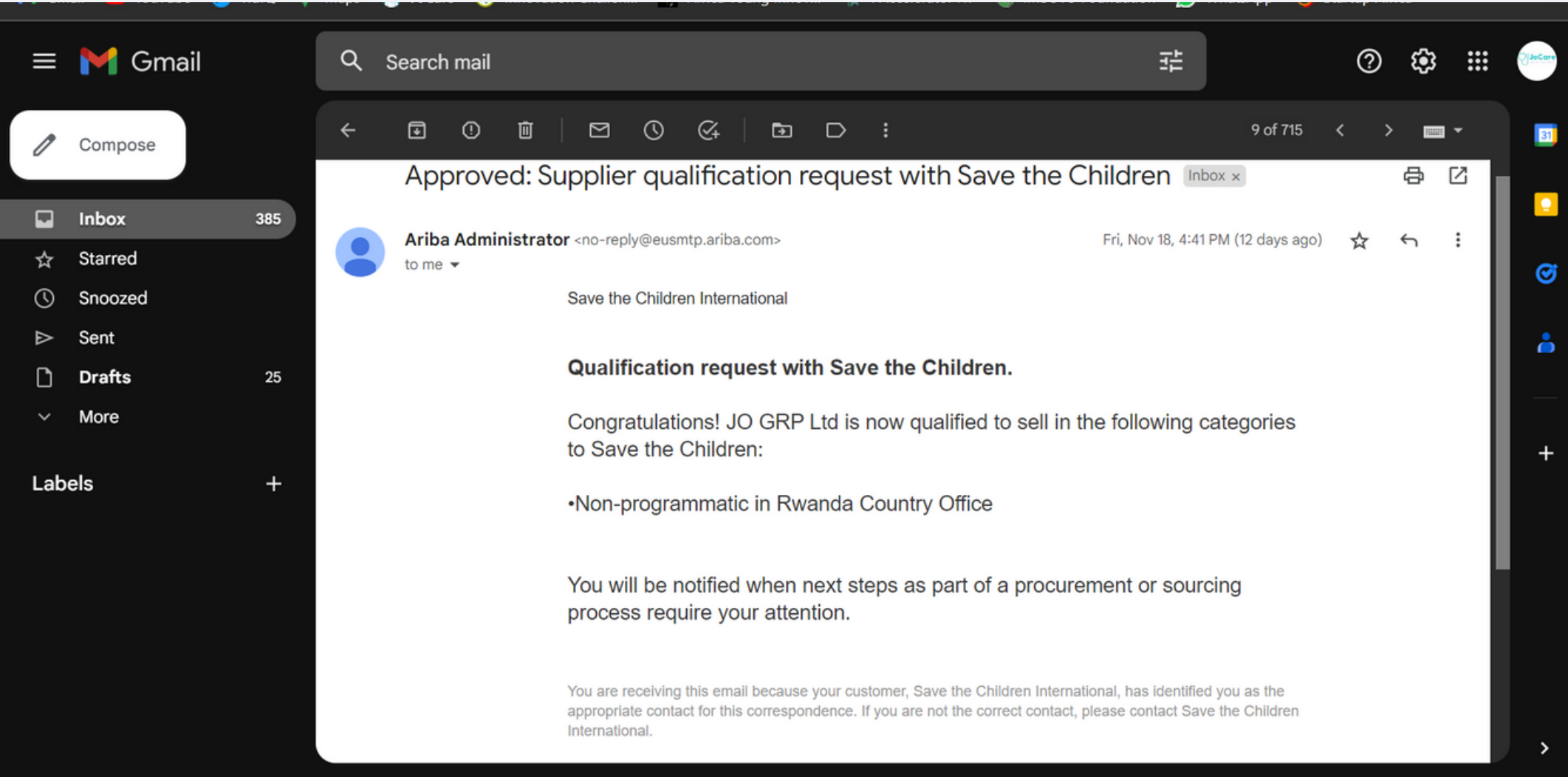
Email: principal.ombs@ur.ac.rw P.O Box 3286 Kigali, Rwanda www.ur.ac.rw

The image is a composite of two screenshots. The left screenshot shows a mobile phone home screen with several app icons. A green circle highlights the 'JoCare' app icon. The right screenshot shows the YouTube Studio interface for the 'JoCare' channel. The channel name 'JoCare' and subscriber count '7,630 Subscribers' are circled in green. The 'Analytics' section for the 'Last 28 days' shows the following data:

Metric	Value	Trend
Views	37.5K	Up (Green arrow)
Watch time (hours)	6.8K	Up (Green arrow)
Subscriber change	+364	Up (Green checkmark)
Your estimated revenue	\$107.11	Down (Grey minus sign)

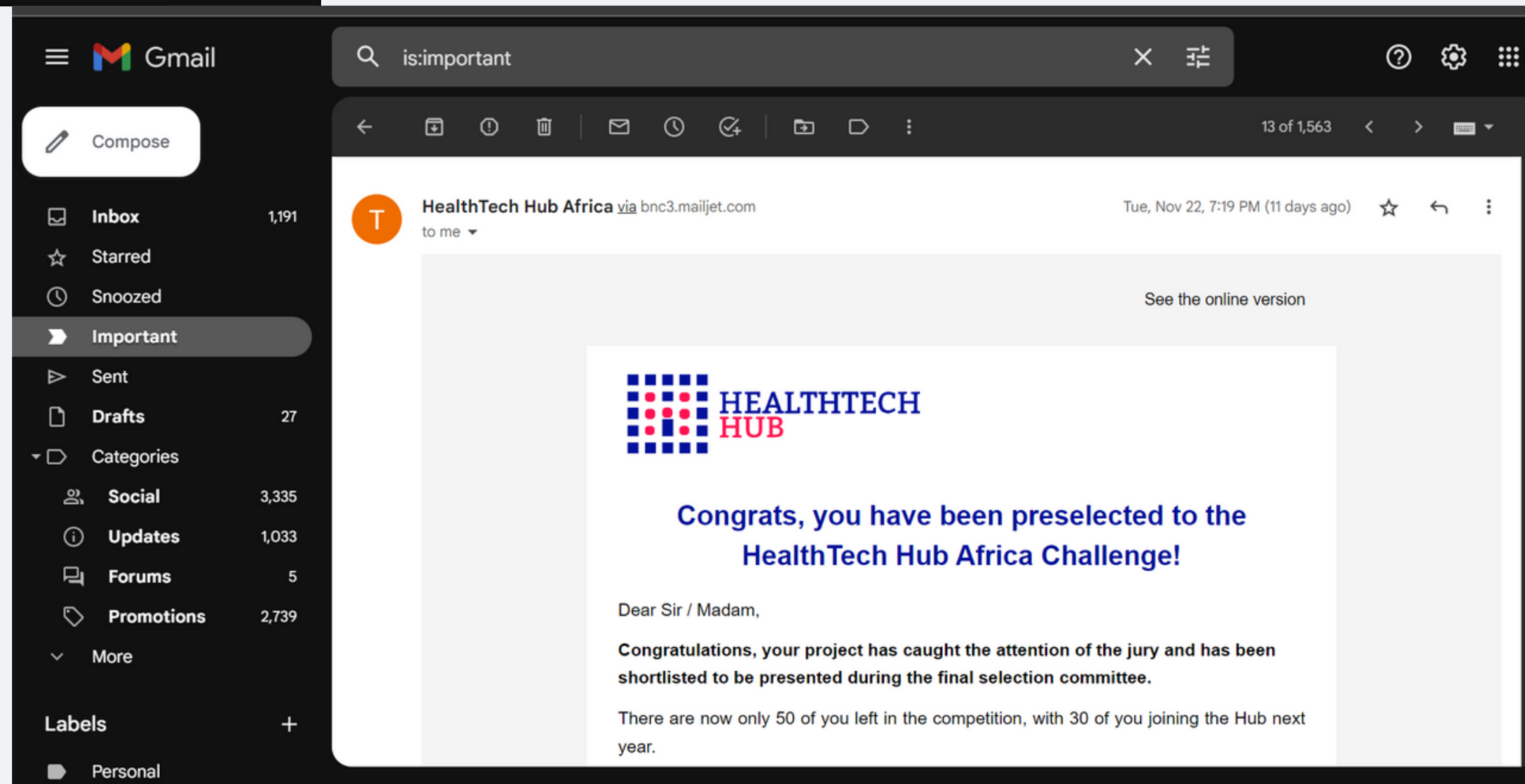
Below the analytics, there is a 'VIEW MORE' link. The 'Latest video performance' section shows a video thumbnail with the title 'Ibintu biranga umukobwa cg umugore uri mu mihango nuko akwiye kwi...' and a duration of 9:49.

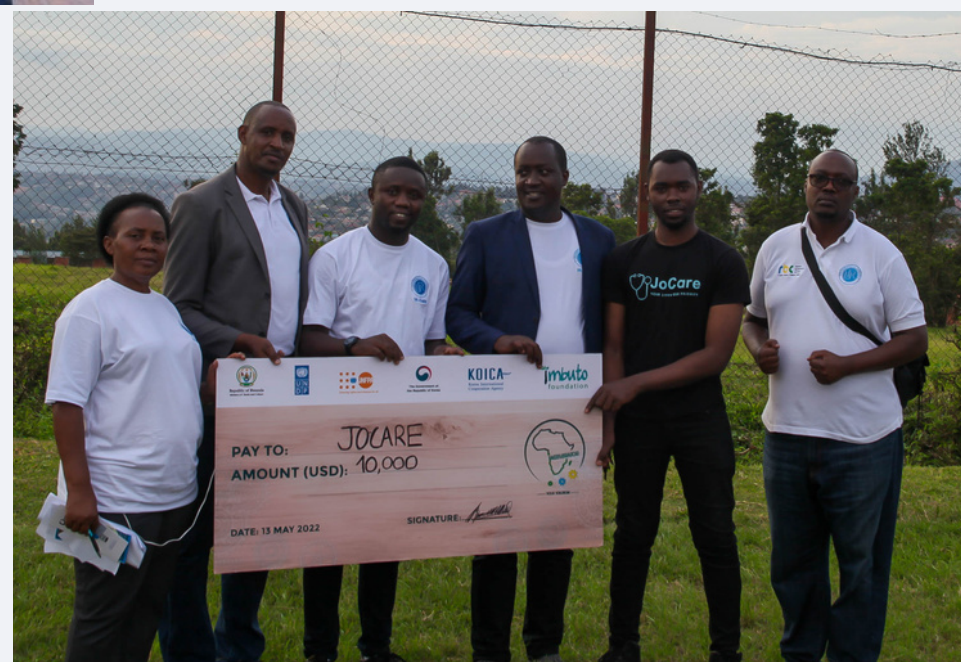
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APPENDIX

Cont'





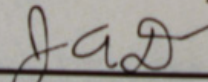
CERTIFICATE OF COMPLETION

**Ideate
Rwanda** 

This certificate is awarded to

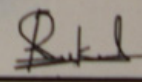
JoCare Ltd

In recognition of successfully completing the Ideate Rwanda social entrepreneurship program in partnership with the US Embassy from January 2022 to April 2022 at Westerwelle Startup Haus Kigali



JAMIE DRAGON,
DEPUTY PUBLIC AFFAIRS OFFICER
US EMBASSY KIGALI, RWANDA





SARAH RUKUNDO,
GENERAL MANAGER
WESTERWELLE FOUNDATION, KIGALI


WESTERWELLE
FOUNDATION
FOR INTERNATIONAL UNDERSTANDING



