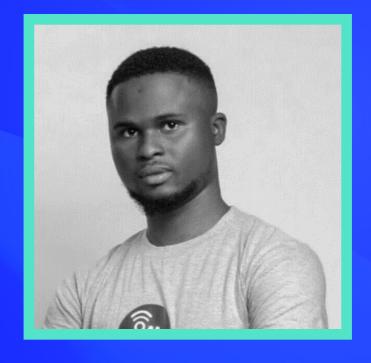
AFRICAN START-UP PITCHES



Nelson Igbiriki CEO & Co-Founder **Medtech Africa**











U NOVARTIS











Cardiovascular Care Platform for Patients, Physicians, and Providers

Cardiovascular disease (CVD) is the second leading cause of death and disabilties in Sub-Saharan Africa

> 1.2 Million deaths Annually



In Nigeria, over 20 million people experienced cardiovascular complications in the past 4 years.



> 150,000 Responsibe for 10% of all death



> 80 Million

Hypertensive Population



<500 Cardiologist with 1: 400,000



> 11.6 Million

Diabetic Population



> 53.5 Million

Unaware and not yet screened

WE CARE ABOUT

Patients, Physicians and Health Providers

- Seamlessly Integrated into Patient,
 Physician, Hospital Daily Life.
- Emergency Alerts, and Authorized Third-Party Notifications.

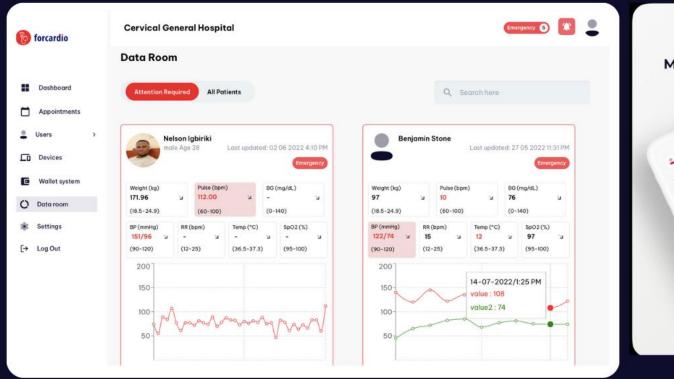
Screening and Care

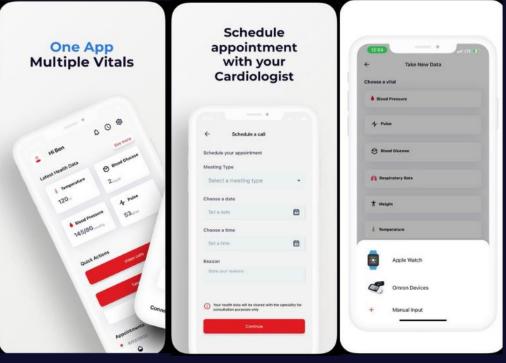
Deliver comprehensive screening and continuous care to those unaware and untested for CVD complications.

Improved Medical System

Streamlining management for better patient outcomes and experiences such as reduced wait times for patients

"PATIENT MANAGEMENT AND AI-POWERED CONNECTED HEALTH MONITORING OF PATIENT DATA."





Hospital Platform

All Patient Data in One Place with health monitoring

Patients & Physicians App

• API & SDK Connects to Hospital's EMR

PRODUCT LAUNCHED

Product used by the Number 1 Cardiovascular Clinic in Nigeria



HOSPITALS

46,000

28

70% Accuracy of AI detection Models



10% MOM - REVENUE GROWTH 2023

FORCARDIO #PLAY4HEALTH

In Partnership with Federal Ministry of Health, Nigeria













Screenings, education, and early detection of CVDs risk factors in schools sponsored by the Novartis Foundation

OUR IMPACTS

We've received support from 3 State Government in Nigeria

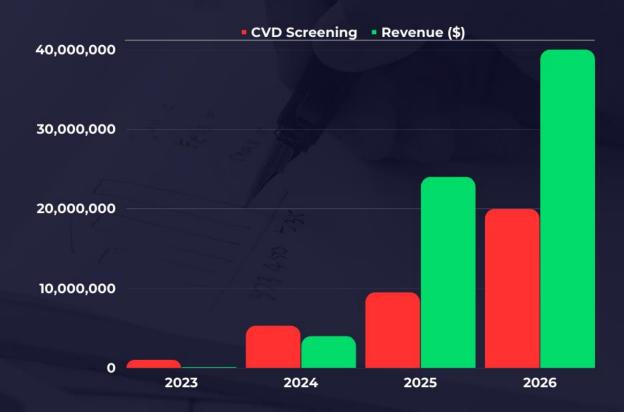




CURRICULUM

CARDIOVASCULAR HEALTH INCLUDED IN PRIMARY & SEC SCHOOL CURRICULUM NATIONWIDE 4 States

LAGOS, F.C.T, OYO & RIVERS STATE, NIGERIA Scale through our API & Mobile SDK integration to EMRs & ehealth Apps



Q2 2024 - Expand to Kenya & South Africa

100 Million Nigerians will have at least one Cardiovascular Complication by 2030, and spend over \$17.9 Billion on their health yearly



Meet the Team





Nelson Igbiriki

CEO & Co-Founder

Biomedical Engineer, 9 Yrs Medtech Exp in Cardiology & Oncology Care.







Benjamin Oni

CTO & Co-Founder

Software Engineer, 6 Yrs Exp, Data Engineering, Health, Fintech, Security.









Major Gen. Dr. Life Ajemba (rtd)

Medical Advisory

39 Yrs Exp Cardiologist, Ex Director of Health, Ministry of Defence, Nigeria.





Maria Ajiserere, MBA

Business Lead

Strategic Business Lead, 10 Yrs Exp, in Hospital & Telehealth Management & Sales







Raising Seed Rounds



\$ 500k

- 500,000 screening by 2024
- 6 EMR integrations to signup 100 Hospitals
- Achieved 90% Cardiovascular Risk Prediction Accuracy



backed by









We would love to have a chat

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Our goal is to help 10 Million cardiovascular diseased patients in Africa by 2026