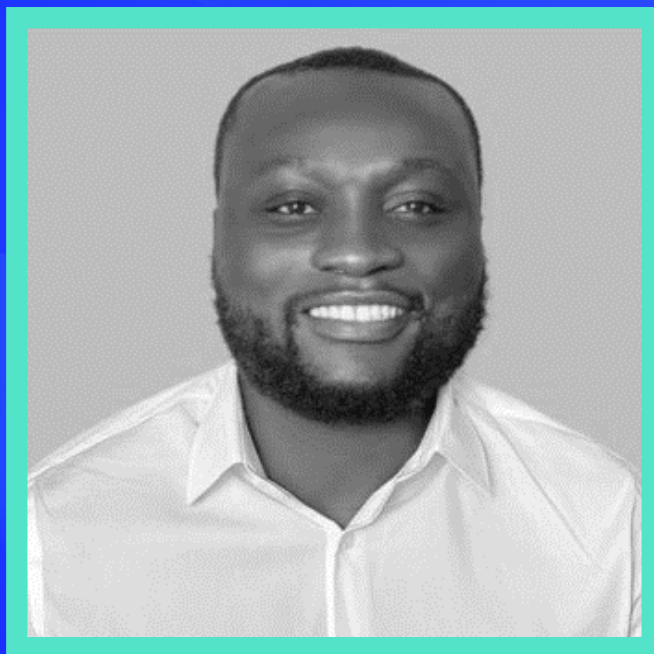


# AFRICAN START-UP PITCHES



Babajide Oke  
CEO & Founder  
**Render Health**



# **Unlocking Healthcare Potential:** Bridging the Payment Gap with Data-Driven Solutions

# Healthcare Challenges in Africa



## Overwhelming Out-of-Pocket Expenses with Scare Access to Healthcare Financing

8 out of 10 Nigerian pay for healthcare out of pocket. 75% in some other African Countries.



## Low Health Insurance Penetration & Healthcare Affordability Challenges

Over 15 Million Africans are pushed to the poverty line every year because of medical bills.

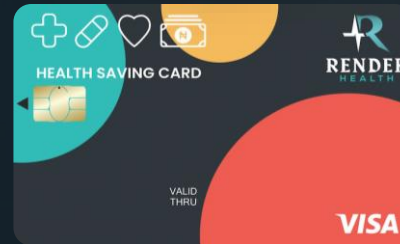


## Lack of accurate health data

Over 80% of Healthcare provider use paper-based systems.

# Revolutionizing Healthcare Payments, Finance, and Data Analysis

Optimizing  
Healthcare Billing  
and Payments



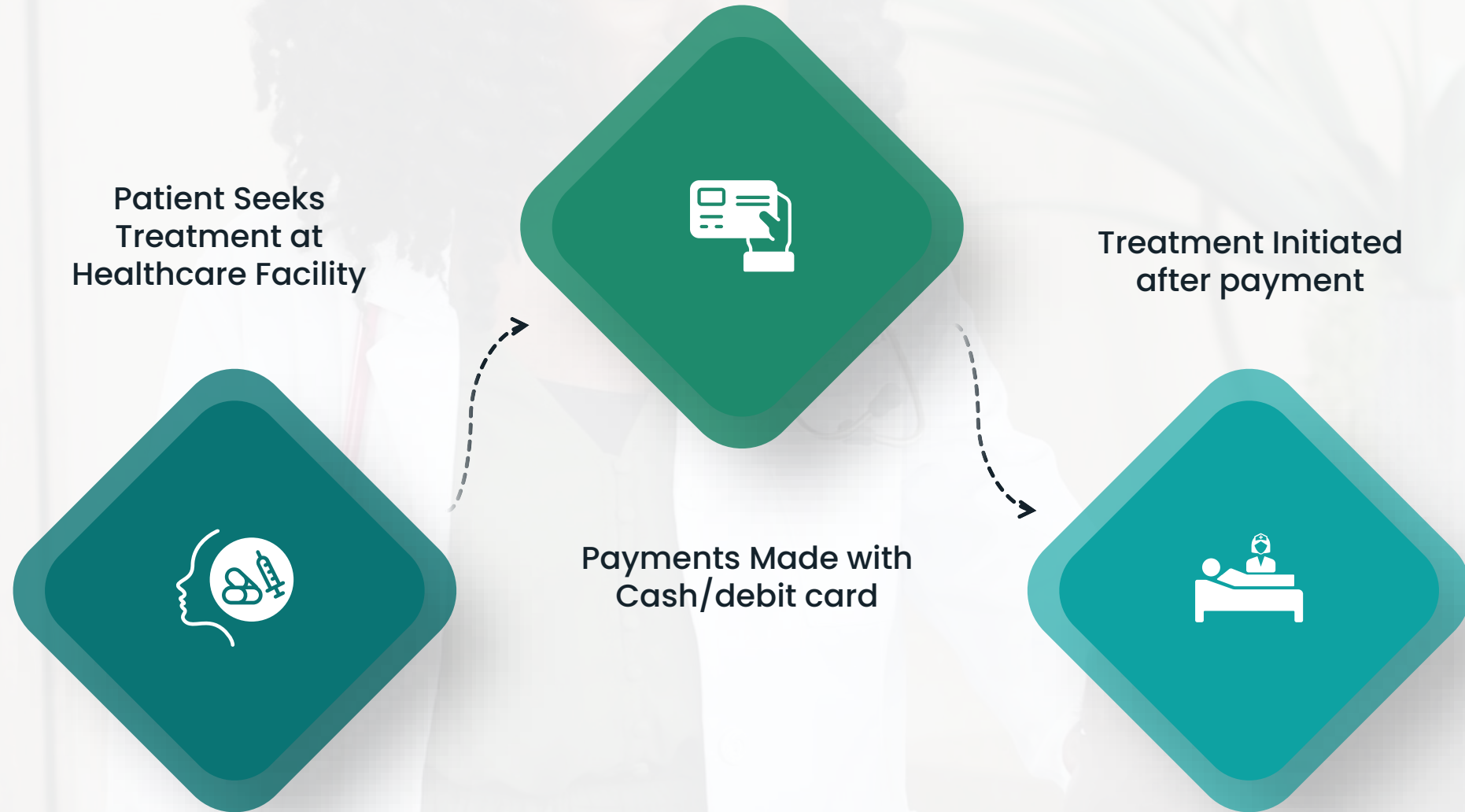
Accessible Healthcare  
Financing Options  
via Financial Inclusion



Precision Data  
Collection in  
Healthcare

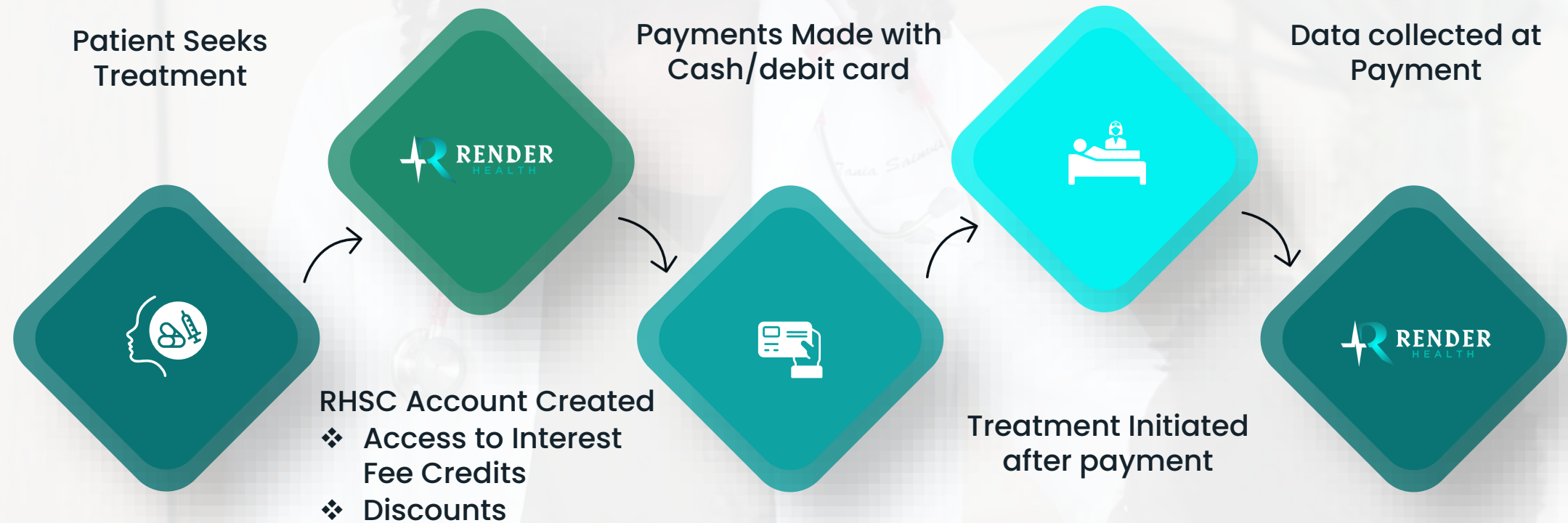


# Current Patient Journey Without RHSC





# Patient Journey with RHSC



A donut chart with five segments of different colors: teal, dark green, light green, cyan, and dark teal. Each segment is connected by a thin grey line to a corresponding benefit item on the right.

## Benefits of the Render Health Savings Card

STEP  
01

### Comprehensive Healthcare Coverage

Access all-inclusive healthcare services, including hospitals, pharmacies, and laboratories

02

### Patient Rewards

Earn cash back rewards when utilizing specific healthcare facilities

03

### Financial Flexibility

Unlock opportunities for interest-free micro loans to manage healthcare expenses

04

### Cost Savings

Benefit from subsidized healthcare costs at participating facilities.

05

### Quality Care Assurance

Access top-quality healthcare services and providers.

# Business Use Cases



## Pharmaceutical Industry

- ❖ Boost drug sales through Rebates and Discounts.
- ❖ Utilize it as a market access tool to gain insights into the African market and its purchasing power.



## Non-Governmental Organizations (NGOs) and Donors

- ❖ Efficiently deliver aid and funds to those in need, prioritizing medical supplies.
- ❖ Back healthcare projects in underserved regions with direct funding allocation.
- ❖ Maintain transparency, track donations, and offer real-time impact updates to donors.



## Government Entities

- ❖ Offer financial assistance to individuals to cover healthcare expenses, ensuring access to essential medical treatments and services is not hindered.



## Insurance Companies

- ❖ Facilitate claims processing and disbursements.
- ❖ Offer policyholders discounts for healthier lifestyles and adherence to preventive care.



## Pharmacy Chains

- ❖ Attract and retain customers through loyalty programs.
- ❖ Monitor and improve medication adherence for better patient outcomes.



## Adoption and Growth

- Over **21 healthcare facilities** under contract and onboarded with RHSC.
- Notable partnerships include a chain pharmacy with **24 locations** and one chain laboratory with **14 locations**.



## User Base and Expansion

More than **5,000 user** accounts created.



## Pilot Program with Government

Launching a pilot program with Oyo State Hospital in Q4 2023



# Traction

**Q4 2024****Diaspora Market**

Extending RHSC to the diaspora market for people abroad to support their families back home.

**2025****International Expansion**

Initiating efforts to expand beyond Nigeria, taking our innovative healthcare solutions to new regions

**Q2 2024****Expansion Across Nigeria**

Scaling our presence to three states within Nigeria to reach a broader audience and address healthcare needs.

**Q4 2023****Pilot in Oyo State**

Commencing our pilot program in Oyo State to refine and validate our solution.



# Our Future Roadmap

# Market Opportunities

01

1.34 Billion Total Payors in Sub-Saharan African Market

02

600 million uninsured individuals lack discounts and credit options for healthcare.

03

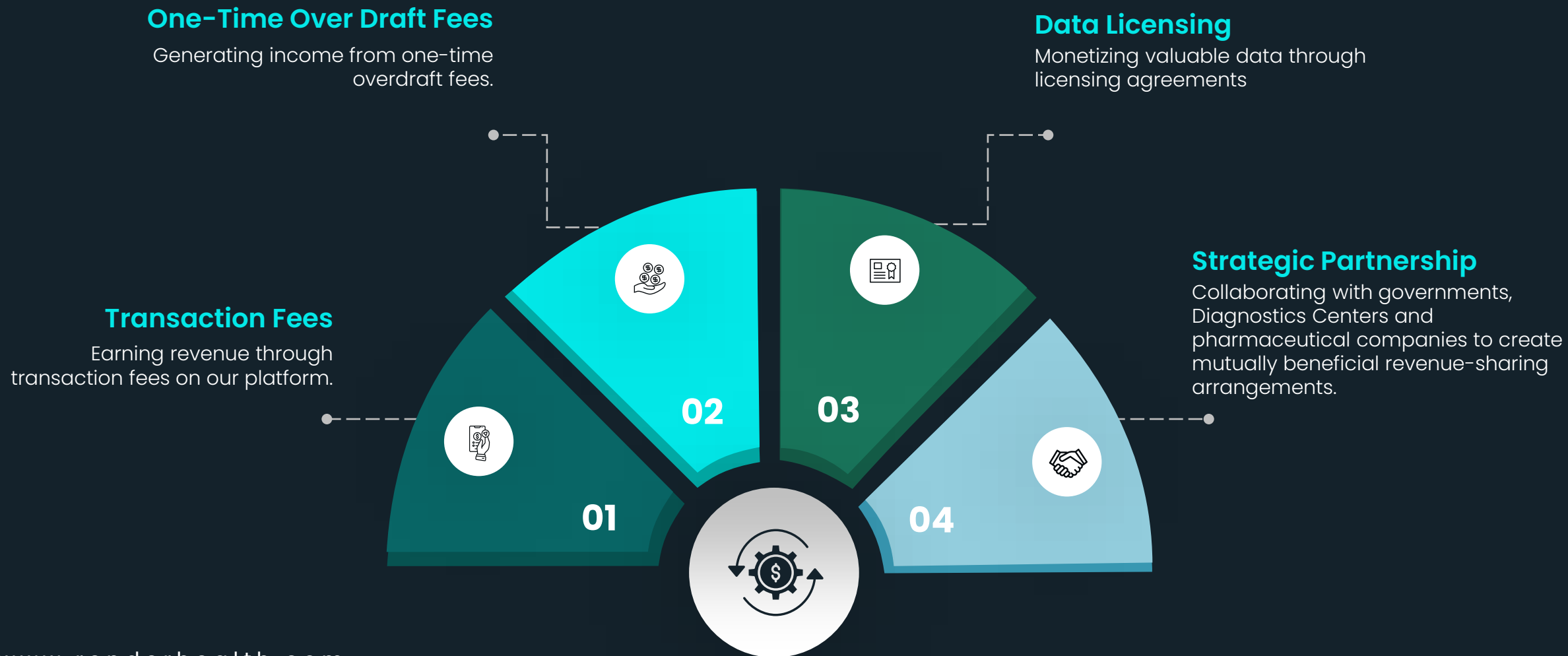
Africa's Healthcare Payment is set to grow to \$258 Billion by 2030

04

8 out of 10 Nigerian pay out of pocket for healthcare services.

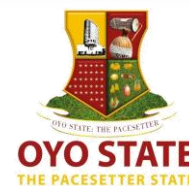


# Our Revenue Model

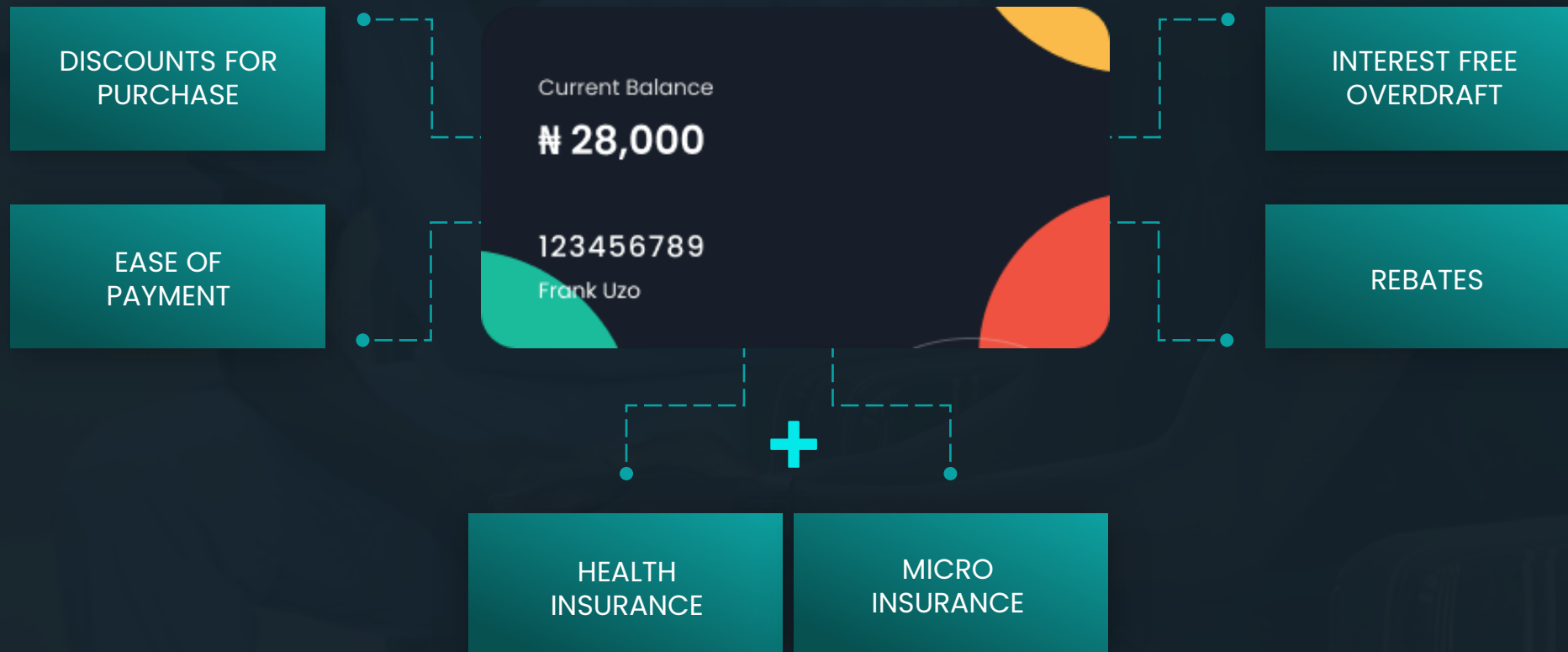




# Partners



# Future Healthcare Spendings in Africa





## Our Ask



## Our Advisors



### Abhisek Chatterjee

Solution Design Lead  
@ Novartis GDO

Vast amount of experience working  
with team to build health  
technology product



### Dr. Leke Pitan

Former Commissioner of Health,  
Lagos State

Honorable Commissioner for Health  
in Lagos State, Nigeria from 1999 to  
2006. He is passionate about  
improving healthcare access and  
the quality of life of people in Africa.



### Gregory Quinet

Executive Director, Robin &  
Doug Shore Entrepreneurship &  
Innovation Center.

Managing Partner at Synistics,  
Inc./Quinet Analytics LLC

# Management Team



**Babajide Oke**

CEO & Founder

Babajide has several years of experience working in the biotech industry. Part of the team that worked on the Ebola Vaccine, several Oncology & Infectious diseases clinical trials across the United States.



**John Shoboiki**

CMO

John has 10 years working in the IT space. John is highly specialized with marketing and business strategy, and its implementation across various industries



**Olatide Omojaro**

CTO

A doctoral candidate at Georgia tech, Olatide is experienced in the fields of robotics and intelligent machine design. Olatide has worked as a specialized software research engineer with various Fortune-100 companies.

# Patient Journey with RHSC

