START-UPS SHOWCASE



Christoffer Ekstrom CEO AI Medical Technology









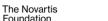


U NOVARTIS









Al Medical Technology



Developing diagnostic innovation





OUR FIGURES SPEAK FOR THEMSELVES

Dermalyser already works

Less about numbers, more people





STOI

a **cautionary** tale



It was malignant melanoma

The worst could easily have happened



OUR COMMITMENT TO INNOVATION

Is helping to stop this curable disease

60,000

Start assessing

on and tap below to begin

People losing their lives to Melanoma skin cancer

Families losing a loved one

Times where an early diagnosis might have made all the difference



WITH EARLY AND ACCURATE DIAGNOSES

Melanoma has a >99% cure rate*

Misdiagnosis is the difference between **life** and **death**

That cure rate is derailed by:

Diagnostic uncertainty

Missing knowledge and experience

Lack of diagnostic devices

Bias, inaccuracy and human error



Clinical Trial #1

2022

Prospective Clinical Investigation

Multi-center Prospective Clinical Trial

- √ 241 Patients
- √ 37 Primary care centres across Sweden

better than general practitioners

4x

better than dermatologists

2x

Significantly outperforming general practitioners and expert dermatologists





General Practitioners

Dermatologist

Dermalyser

The more accurate the **AUC** value, the lower the **NNE**, which means far fewer unnecessary procedures or misdiagnoses for patients



Dermalyser

a class IIb medical device

- enabling physicians to make fast and accurate diagnoses for their patients



Minimising

misdiagnoses & overdiagnoses



Reducing unnecessary **excisions**



Eliminating

unnecessary referrals



Streamlining healthcare **efficiency**

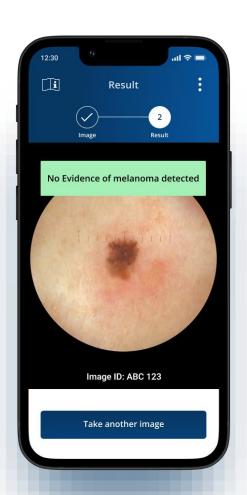








Market & Business Model



Shortage of dermatologists in Europe and the US

Need for **medical devices** in primary care

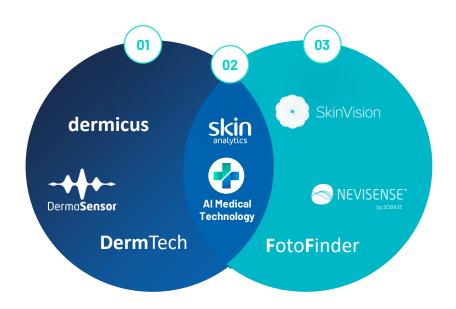
Diagnostic uncertainty in primary

Our SaaS solution will be sold B2B and direct to healthcare providers It's a fully **scalable solution model** and distribution

Subscription-based **annual payments** for full application



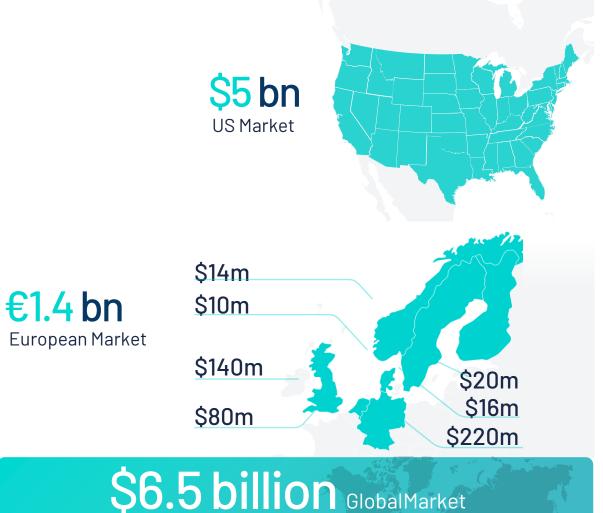
There's no real competition



Same customer but different solution

Direct competitor

Different customer but similar solution















TECHARENAN

Winners of the 2023 Business Award AIDA

Analytic Imaging Diagnostics Arena



The Al Medical revolution



Is going to help healthcare kill cancer

