

INNOVATION INSIGHT

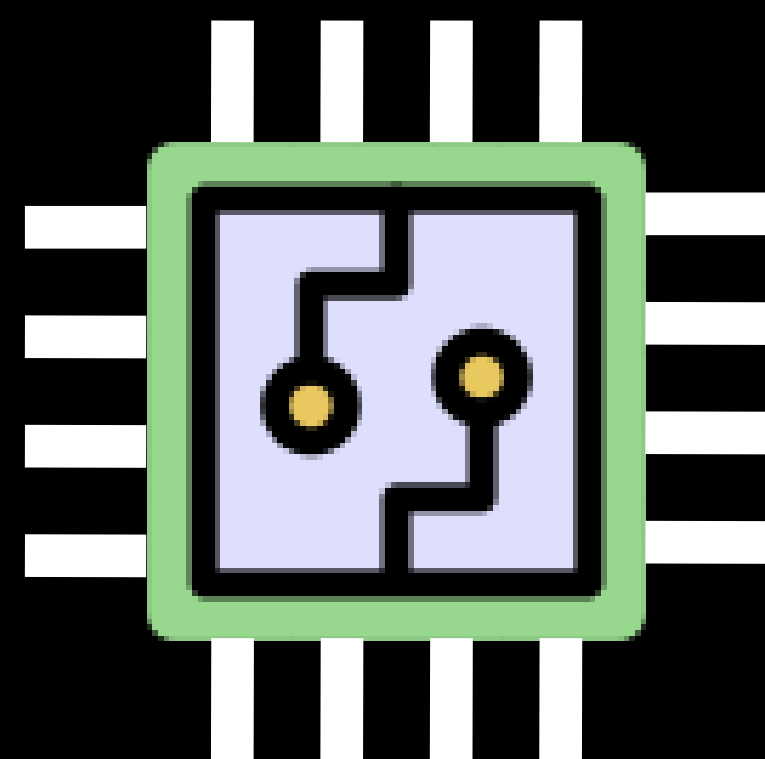
Wellness to Well-being: Smitch's Blueprint for the Future



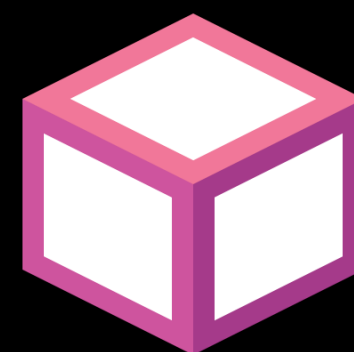
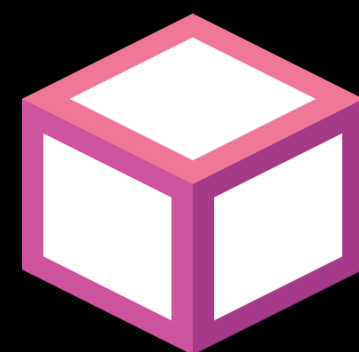
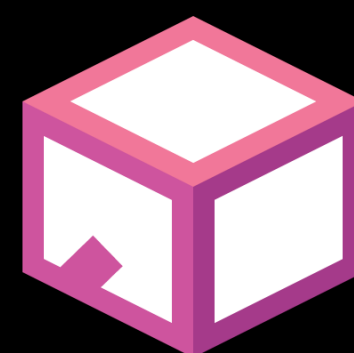
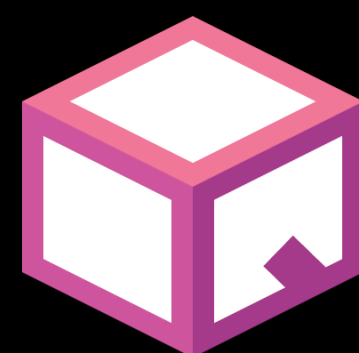
Sanath Kumar

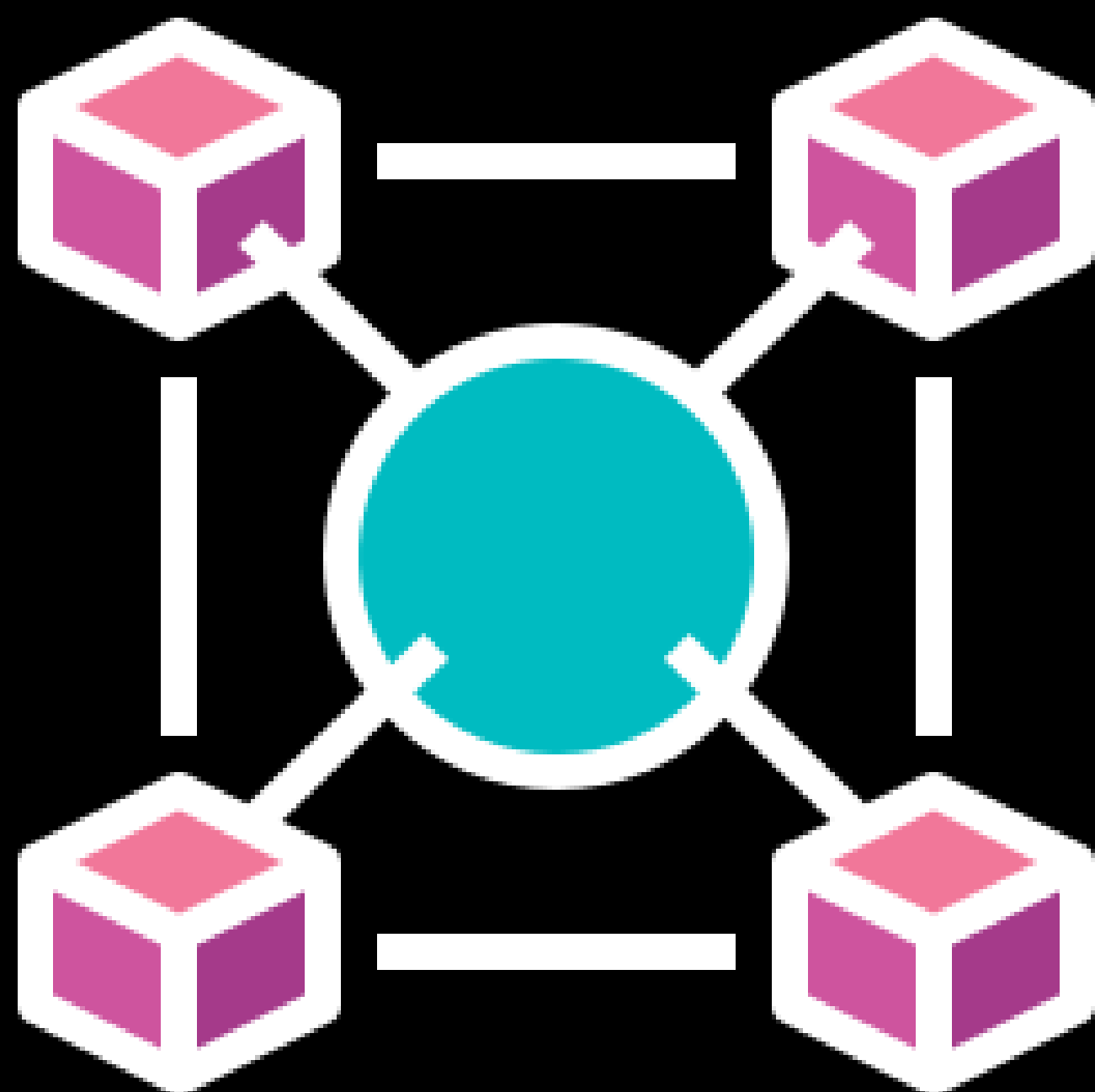
CEO
Smitch





800,000





Hyper-WHAT-now?*

Hyper-Personalisation





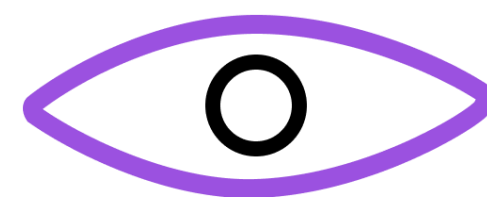
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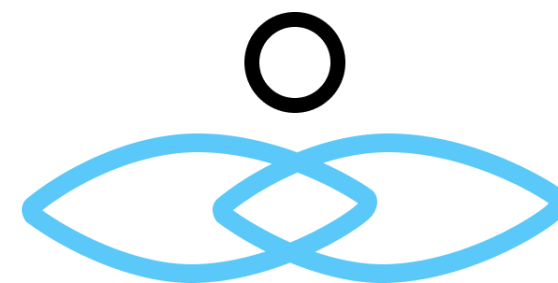
Trace



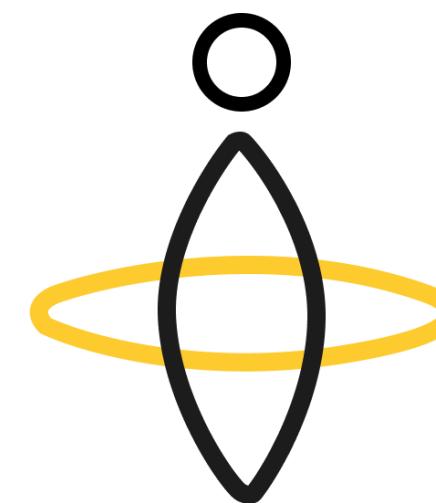
Act



Look



Feel



Perform

