

# HEADLINER

## Machine Learning and Generative AI in Medical Devices



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The logo consists of a solid purple square. Inside the square, the word "zühlke" is written in a white, lowercase, sans-serif font. Below "zühlke", the tagline "empowering ideas" is written in a smaller, white, lowercase, sans-serif font. The background of the slide is white, featuring two large, dashed circles: a light blue one on the left and a light grey one on the right, both partially cut off by the edges of the frame.

zühlke  
empowering ideas

# Machine Learning and Generative AI in Medical Devices

Intelligent Health 2023

Dr. Lisa Falco & Dr. Gabriel Kruppenacher

# The Promise of AI for Health: Reimagining Medicine



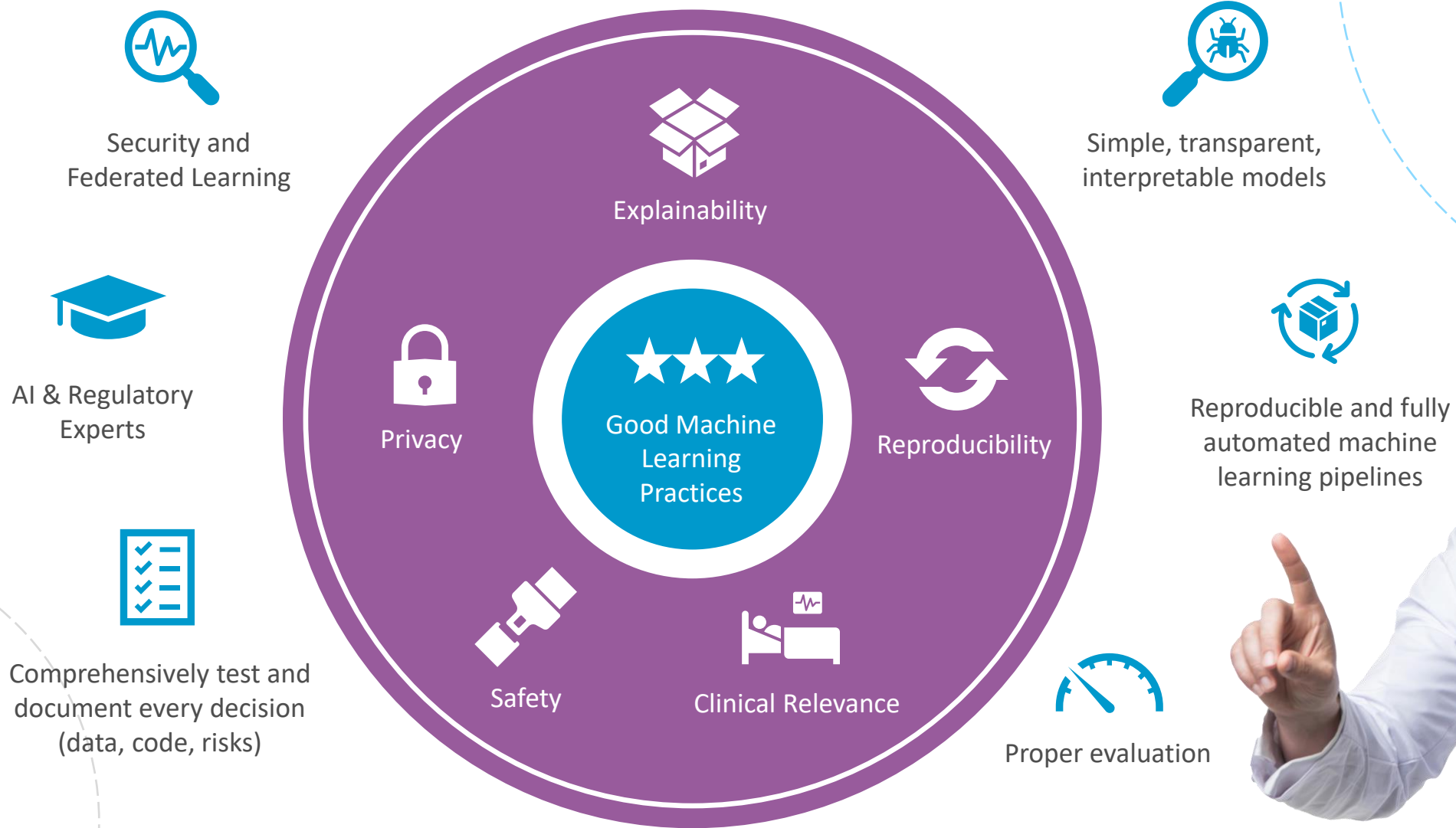
“ Restore  
the care  
in medical  
care”

Eric Topol

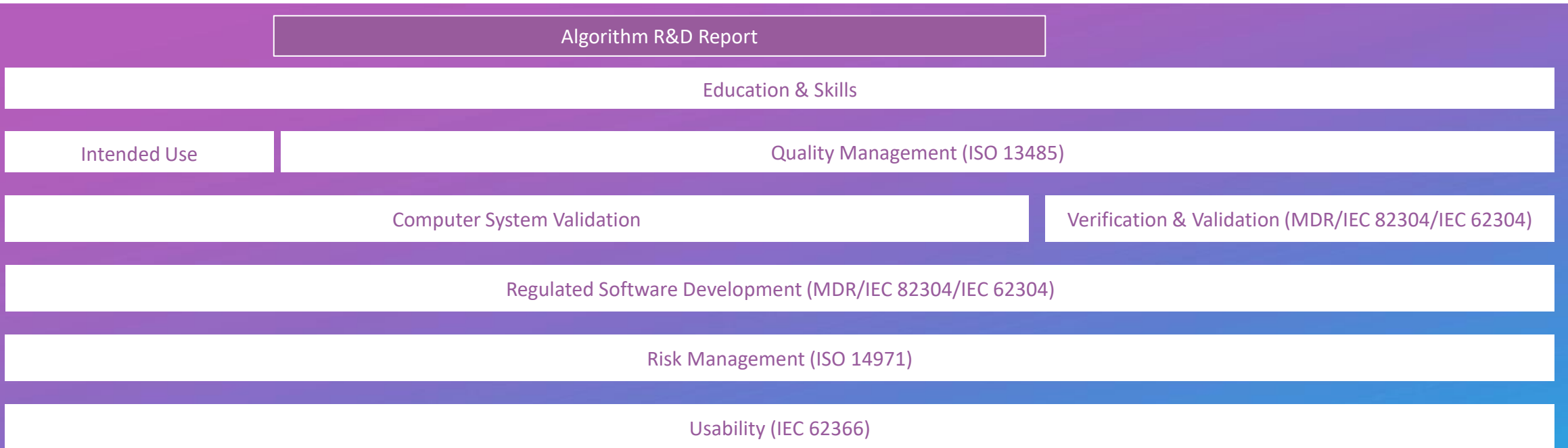
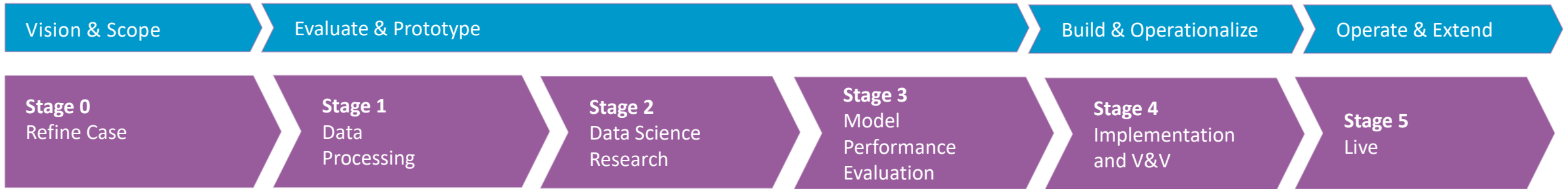
# AI For Health



# The Challenges of AI for Health and How We Tackle Them



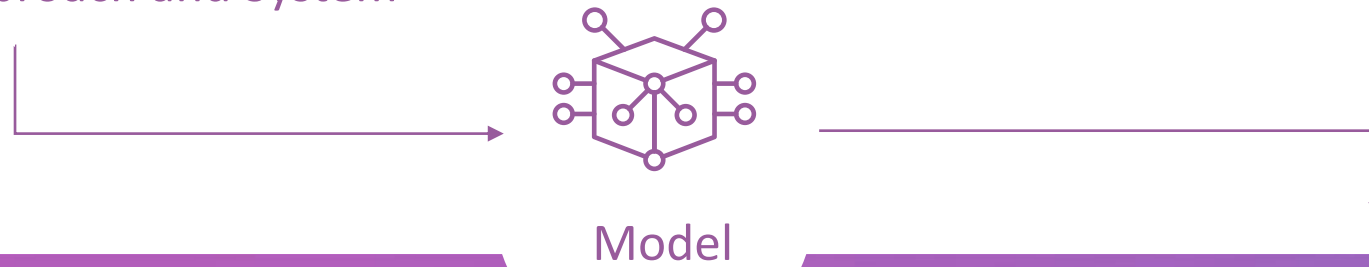
# Zühlke Medical AI Process



# The Data Science Part

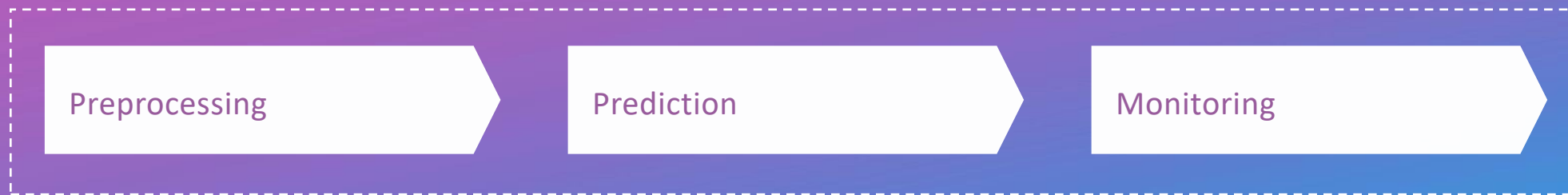


Validated approach and System



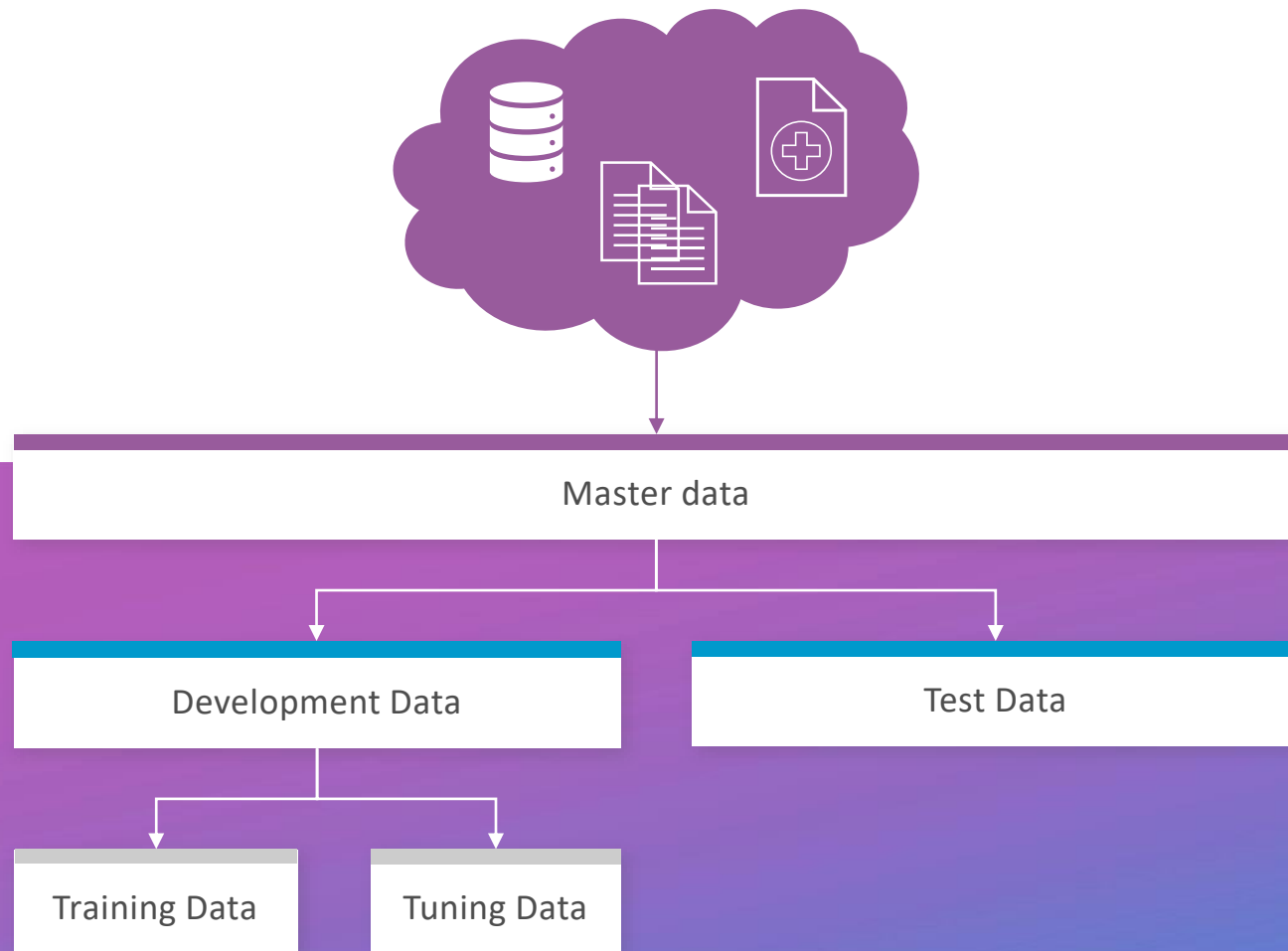
SaMD

+ App (Frontend, Backend)





# Data Processing



- Does it represent the end users?
- Ground truth
- Confounders
- Bias
- Dataset size

# Data Science Research

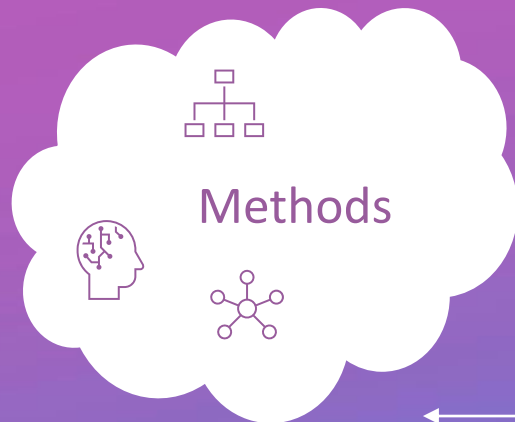
Public



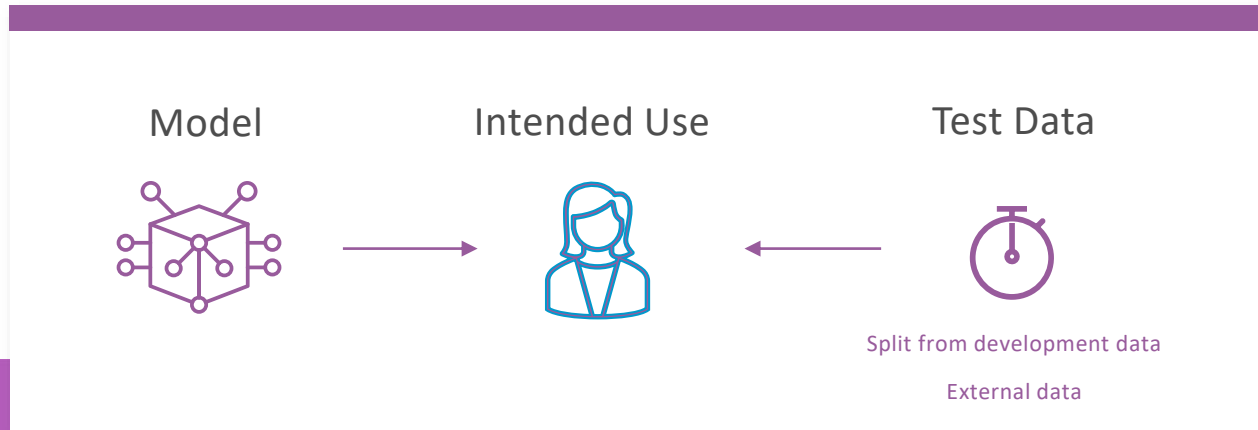
Quality Management (13485)

Computer System Validation

R&D Report



# Model Performance Evaluation



- Robustness and sensitivity analysis
- Inspection of mistakes
- Baselines
- Analysis of explainability



Finalize R&D Report

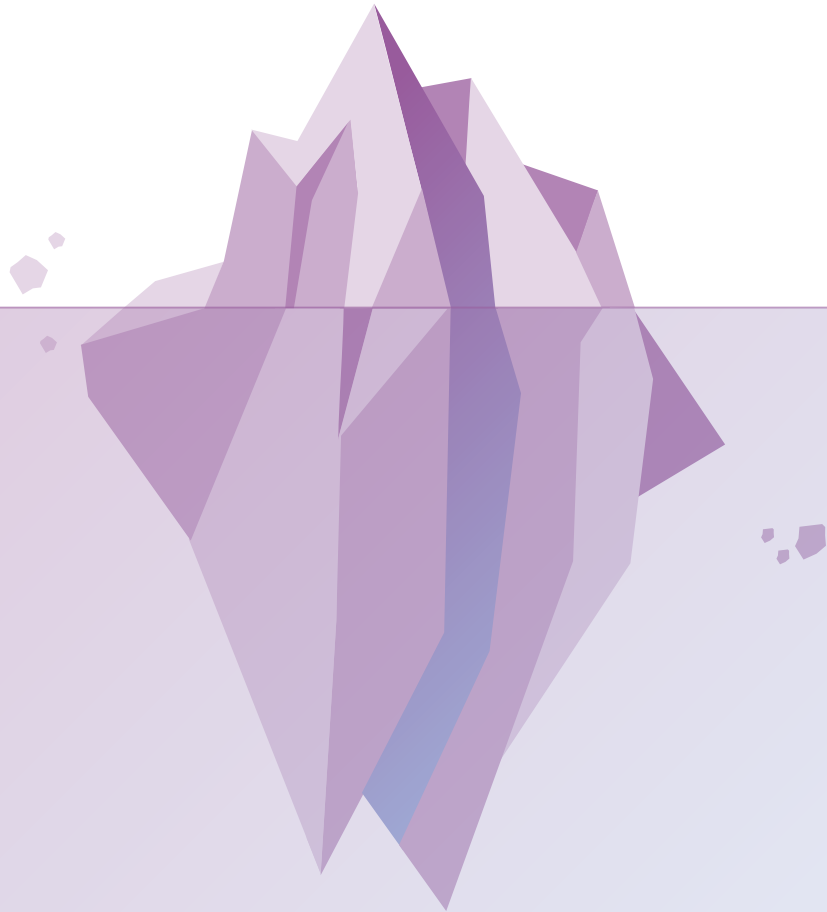
Clinical study after development



Validation Data



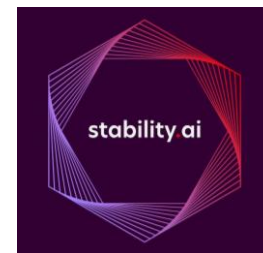
# Generative AI



ChatGPT



**DALL·E 2**



Med-PaLM

# ChatGPT: Text Generation, Aligned to Human Expectations



# Risks of Large Language Models

False Statements  
With High Confidence



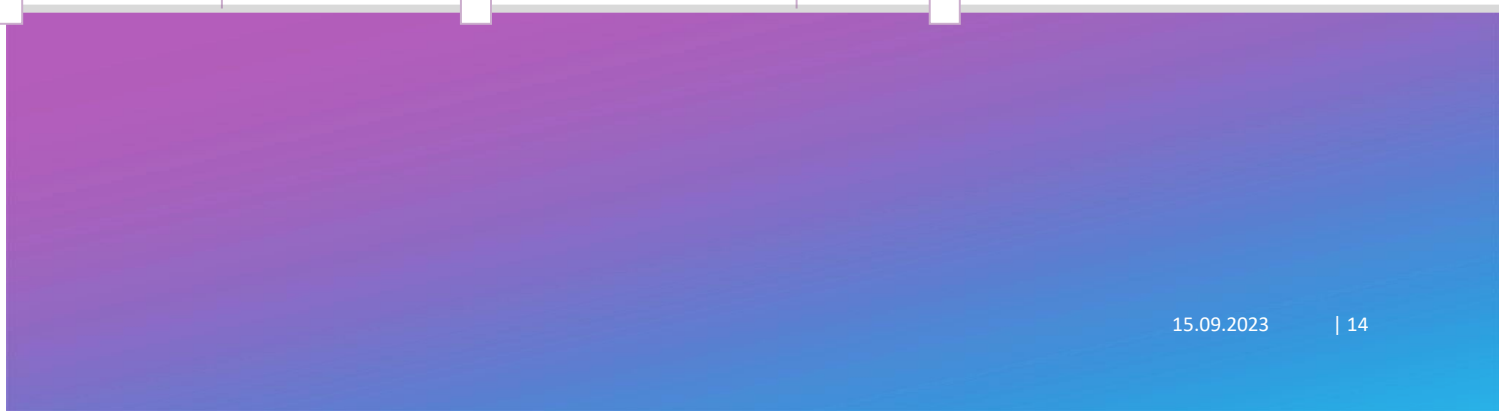
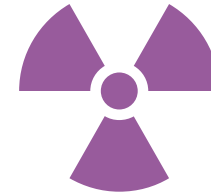
Biased & Harmful  
Generations



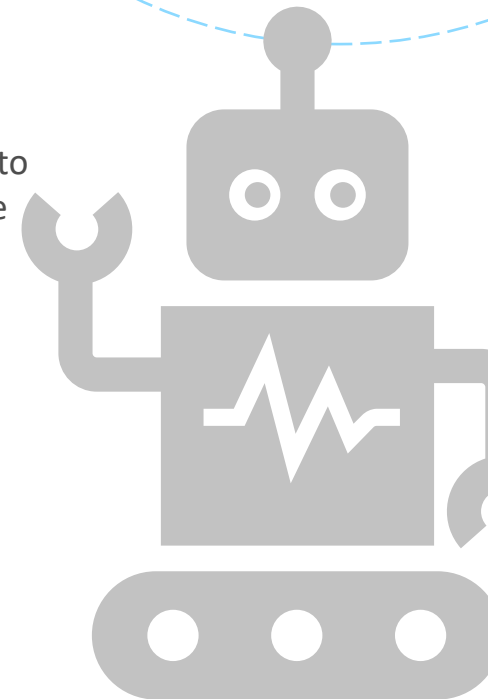
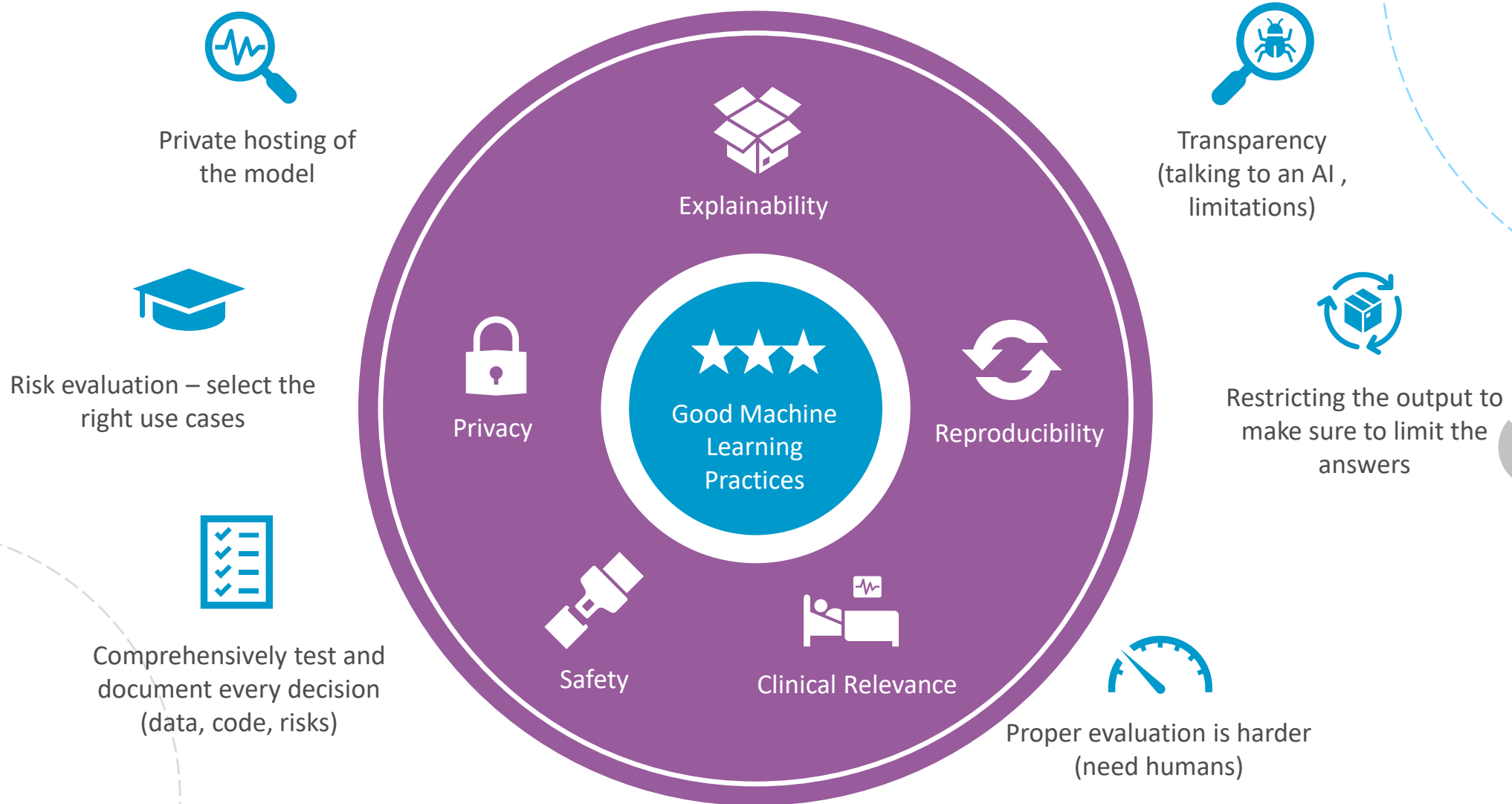
Legal Uncertainties



Misuse



# Generative AI in a medical setting – still many open questions



# Best Practices from Zühlke Medical AI Process



## Data processing

- Validated code for data processing and splitting
- Controlled access to master data
- Analysis of correlation, confounders, and groups
- Necessary size of test data estimated (power analysis)
- Data representative of intended use population
- Documented process for obtaining reference standard



## Data science research

- Documentation of all experiments and results
- Version Control System for code, models and data
- Re-sampling and cross-validation for evaluation
- Clinically motivated metric for evaluation
- Computer System Validation
- Algorithm Research & Development Report
- Favor simpler, more robust models with better explainability, fewer and simple features



## Model performance evaluation

- Point of no return: Validation data cannot be used repeatedly
- Validated code for evaluation and metric computation
- Algorithm Research & Development Report
- Evaluate metric, data and performance requirements against intended use
- Comparison to simple baseline, human performance and state-of-the-art
- Analysis of explainability
- Performance on out-of-distribution data



# Contact data

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Zühlke Academy: Medical AI Course  
<https://www.zuehlke.com/en/medical-ai-how-to-successfully-build-compliant-solutions>



Zühlke Whitepaper on Medical AI  
<https://www.zuehlke.com/en/whitepaper-pharma>



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