

BRUNEL
SOLAR TEAM

BECOMING A WORLD CHAMPION WITH ANALYTICS



01

THE TEAM AND OUR MISSION



THE TEAM



ACHIEVEMENTS

7 times world champion





THE RACE



Darwin

Adelaide

3000 km

5 days

BRIDGESTONE WORLD SOLAR CHALLENGE



OUR MISSION

INSPIRATION



SUSTAINABILITY



INNOVATION





INSPIRATION



SUSTAINABILITY

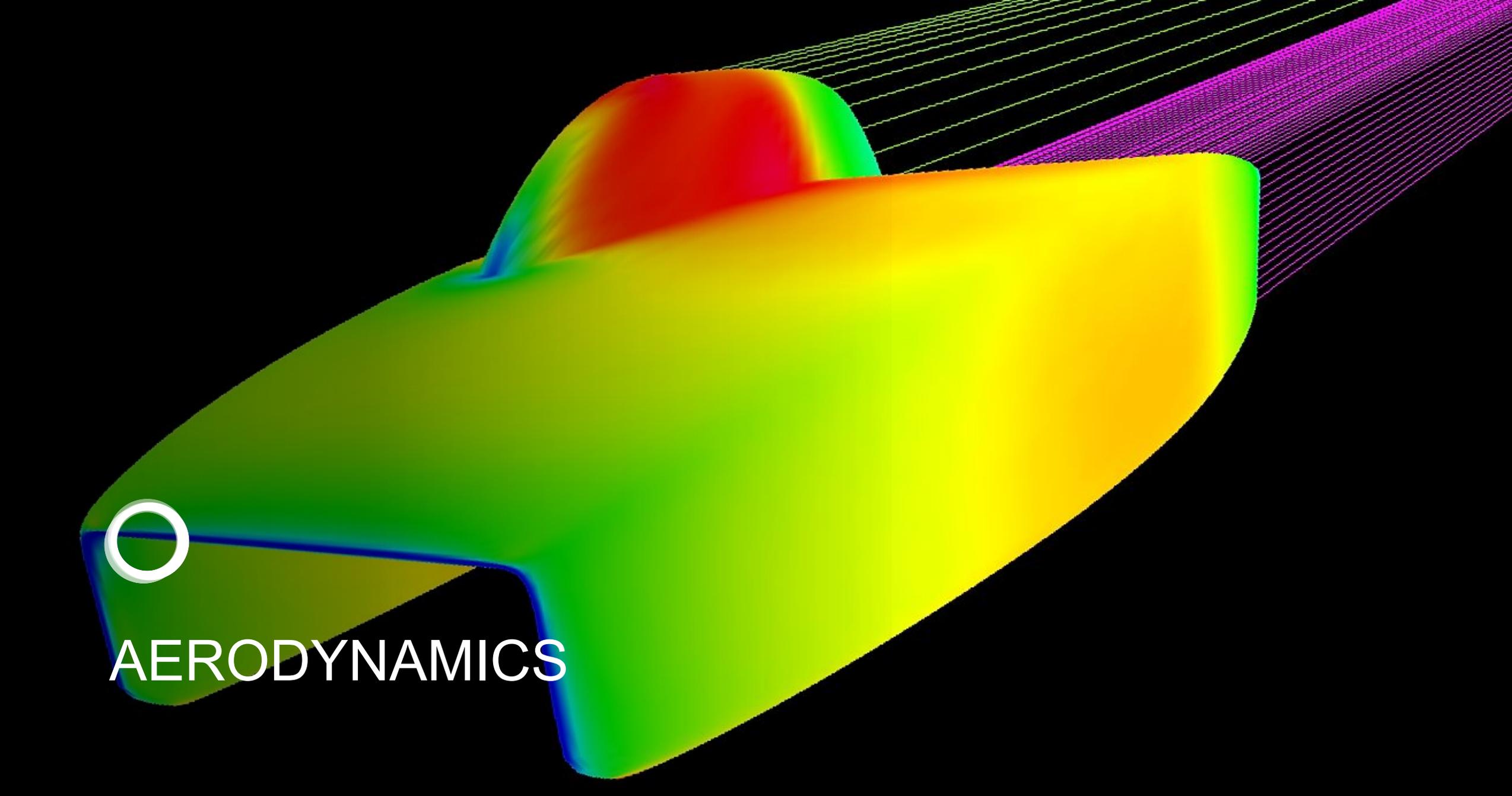


INNOVATION

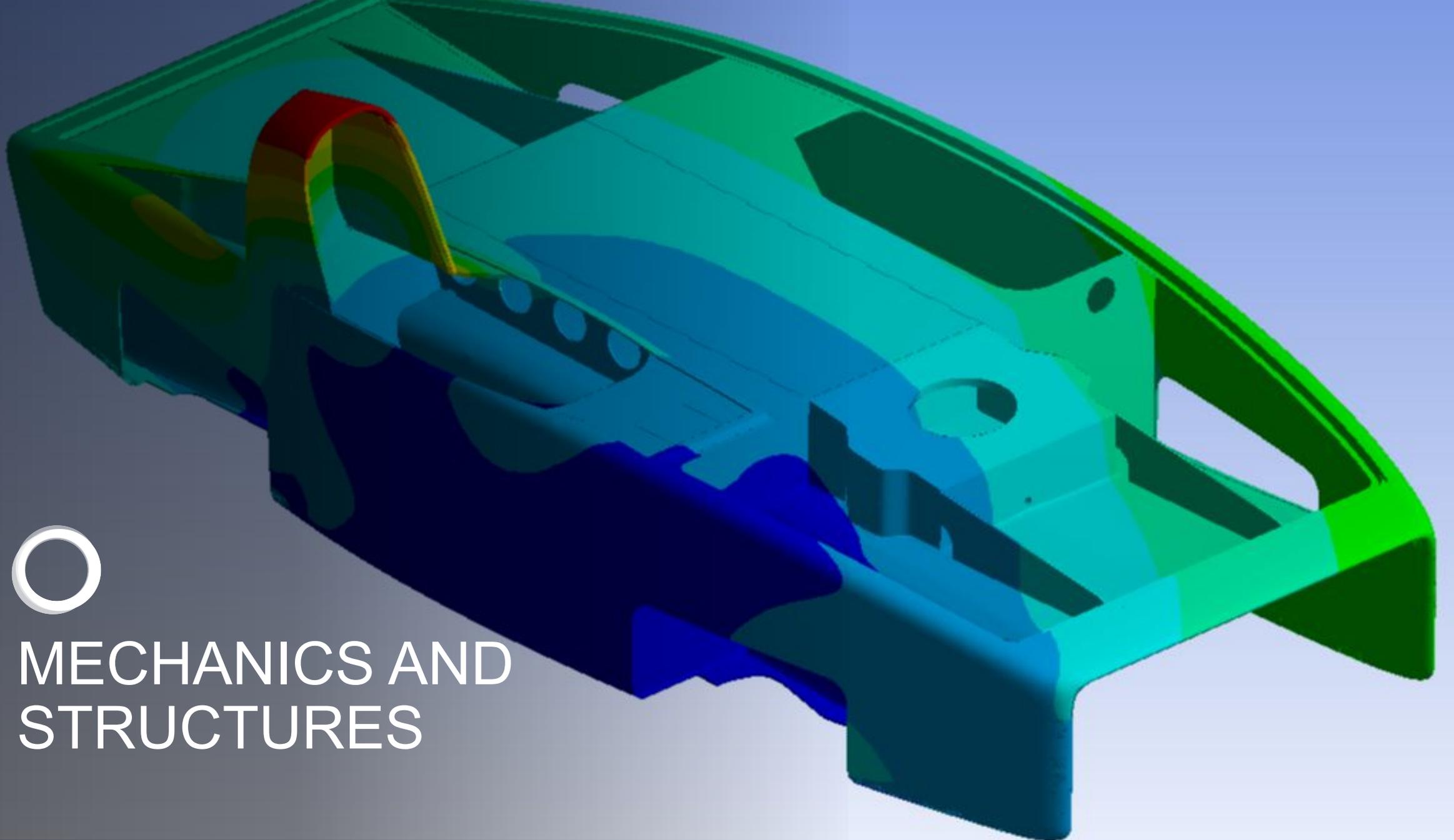


02

THE ROLE OF ANALYTICS IN OUR DESIGN PROCESS



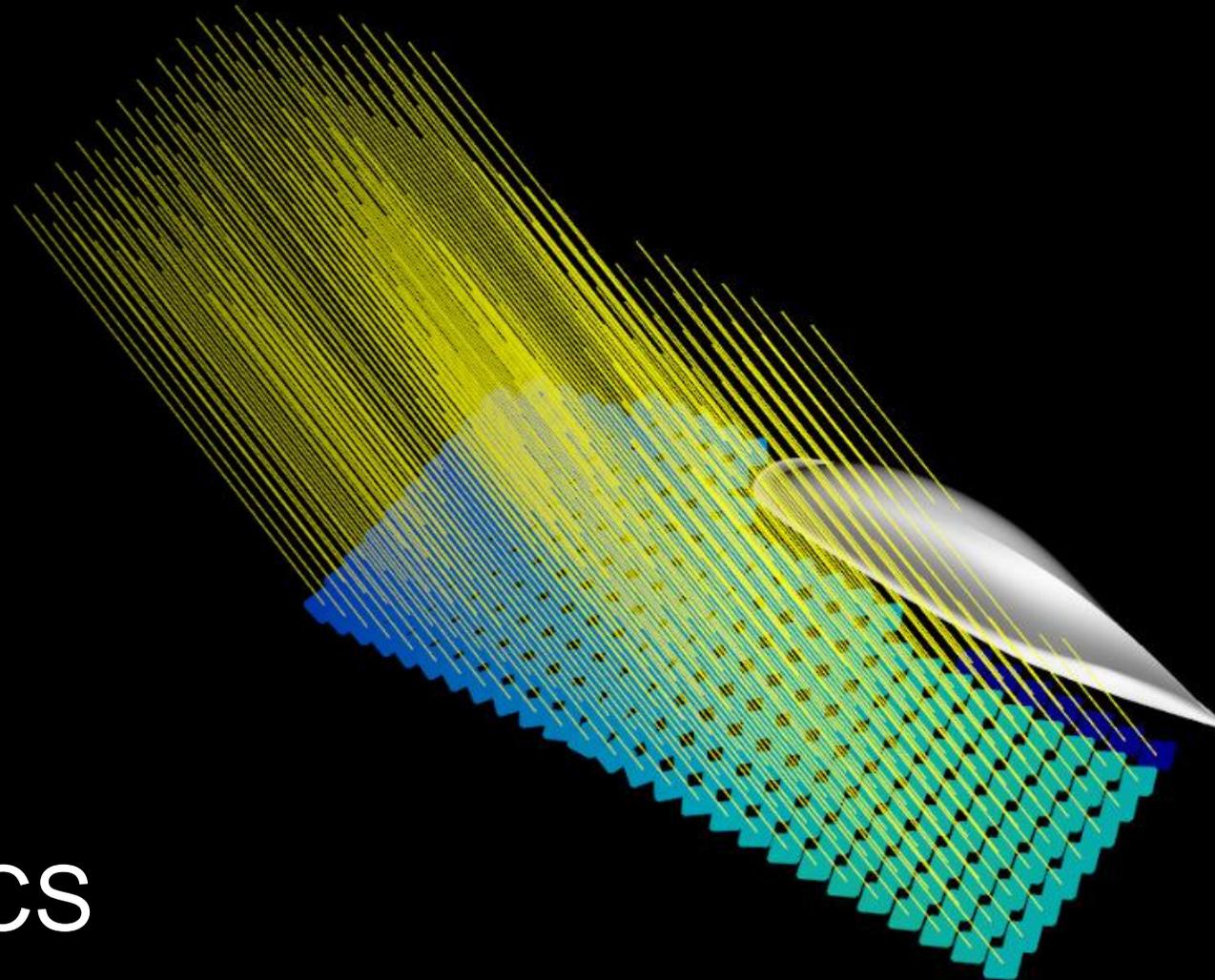
AERODYNAMICS



MECHANICS AND STRUCTURES



ELECTRONICS





STRATEGY



MARKETING





THE ESSENCE OF HIGH COMPUTING PERFORMANCE



RAISING OUR PERFORMANCES



FUTURE OUTLOOK

