



# WORLD SUMMIT AI AMSTERDAM

08 – 09 October 2025  
Taets Art & Event Park, Amsterdam

## Back to the future: It's about time

We’re at a moment in time where artificial intelligence is reshaping what’s possible, not just for technology, but for society itself. “Back to the Future: It’s About Time” frames this shift as more than just overdue; it’s about the acceleration and urgency of change. Nations and organizations are racing to define their AI strategies, and the technology is maturing at a pace that demands both ethical reflection and decisive action. AI is both a liberator and a disruptor; while it frees us from routine tasks, it also challenges traditional roles and raises real concerns about autonomy, jobs, and the responsibilities of tech leaders.

As we look back to the values that ground us, we’re also pushing forward, using AI to tackle big challenges in health, sustainability and beyond. The nostalgic nod to “Back to the Future” isn’t just about reminiscing; it’s about drawing inspiration from the past to shape a future that’s both bold and responsible. We’re here to help you make sense of complex ideas and stay ahead of the curve, encouraging you to think differently and act with confidence. Together, we’re not just watching the future unfold—we’re actively shaping it, blending expertise with creativity and a commitment to making AI work for everyone.

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| 7:30 | <div>DAY ONE REGISTRATION - 8 OCTOBER 2025</div> <div>This is a high-security summit, please ensure you arrive one hour before the opening session at 9:00 am to ensure you clear registration and are in your seat</div>                                                                                               |
| 9:00 | <div>WELCOME from InspiredMinds!<br/>Sarah Porter, CEO and Founder, InspiredMinds!, UN Advisor, LAWs</div> <div>WELCOME to Amsterdam<br/>Alexander Scholtes, Deputy Mayor, City of Amsterdam</div> <div>Chairperson’s opening remarks<br/>Isabelle Kumar, Award winning Journalist, Presenter, Host and Moderator</div> |

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| 9:40 - 10:00  | <b>A0 HEADLINER Empire of AI: How Silicon Valley is reshaping the world</b><br><br>In this time of technological and political upheaval, we must re-evaluate the way that we talk about and embrace AI, especially generative models like ChatGPT, and Artificial General Intelligence. Many of the ways that society could benefit from AI, better education and healthcare, a faster transition to renewables, clean air and clean water—have nothing to do with AI models today; they are based on the machine-learning models that have come before. But Silicon Valley, with OpenAI at its helm, has woven a remarkably compelling narrative about generative AI and Artificial General Intelligence being the key to progress and abundance. This narrative cloaks what’s happening beneath the surface, says Karen Hao. In this timely talk, drawing on years of original research, she examines a growing body of evidence to ask whether AI will ever produce broad-based economic benefit. Companies like OpenAI have become empires in the full sense of the word, consolidating extraordinary power and wealth in the hands of the few. In this historic moment, she shows us, the threat of the empires of AI grows clearer by the day. A return to empire is the unraveling of democracy. But there is another viable path. Karen offers an ultimately realistic and hopeful look at how to wrestle back what we’ve already lost, in order to create a world we all want.<br><br><a href="#">Karen Hao, NYT Bestselling Author and Journalist</a> |                                                                                                                                                                                   |                                                                                                                                                                |                                                                                                                                                                                            |                                                                                                                                                                             |                                                                                                                                                                         |                                                                                                                                                             |                                                                                                                                                               |
| 10:00 - 10:20 | <b>A1 HEADLINER AI at scale: Unlocking the next era of intelligence and innovation</b><br><br>Experience how rapid advances in artificial intelligence are redefining what’s possible across industries and society. Exploring breakthroughs in large-scale AI models, infrastructure, and agent technologies, demonstrating how organizations can harness these tools to drive agility, creativity, and growth. We’ll also delve into the critical role of digital sovereignty—empowering you to innovate with confidence while maintaining full control over your data. Learn how responsible AI development and cutting-edge research are shaping a future where intelligence is more accessible, efficient, and impactful than ever before.<br><br><a href="#">John Abel, Managing Director, Office of the CTO, Google Cloud</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                   |                                                                                                                                                                |                                                                                                                                                                                            |                                                                                                                                                                             |                                                                                                                                                                         |                                                                                                                                                             |                                                                                                                                                               |
| 10:20 - 11:00 | <b>A2 HEADLINER PANEL DISCUSSION Guardians of Tomorrow: Safeguarding the future of AI’s impact on society</b><br><br>We’re shaping the future of AI: not just for today, but for generations ahead. The need to build a rock-solid, global foundation for AI safety is front and center as it weaves itself into every corner of society. It has never been more important to build safety by design into AI systems to enable innovation, creativity and prosperity for our collective future. This panel moves beyond technical fixes, exploring how nations, businesses, institutions and communities can collaborate to create enduring safeguards, drawing on the latest international assessments and the emergence of national AI safety institutes. The challenge is clear: how do we make sure AI stays on the side of good, protecting people now and long into the future?<br><br><a href="#">Panellists include:</a><br><a href="#">Mona de Boer, EMEA EU AI Act Lead and Partner, PwC Netherlands</a><br><a href="#">Nicol Turner Lee, Senior Fellow, Center for Technology Innovation, The Brookings Institution</a><br><a href="#">Wendell Wallach, Semi-retired: Scholar/Author/Activist, Formerly: Yale Interdisciplinary Center for Bioethics &amp; The Carnegie Council for Ethics in International Affairs</a><br><br><a href="#">Moderator: Isabelle Kumar, Award winning Journalist, Presenter, Host and Moderator</a>                                                                                                                    |                                                                                                                                                                                   |                                                                                                                                                                |                                                                                                                                                                                            |                                                                                                                                                                             |                                                                                                                                                                         |                                                                                                                                                             |                                                                                                                                                               |
| 11:00 - 11:20 | <b>A3 HEADLINER Unlocking an AI mindset</b><br><br>Diving in the transformative power of AI and AI agents with real-world customer examples using the latest technology across industries. Emphasizing responsible AI practices, focusing on ethics and trust as essential for sustainable progress. Looking ahead, envisioning a future where advanced AI agents and humans work together to achieve unprecedented innovation and results.<br><br><a href="#">Rahul Pathak, VP, Data &amp; AI GTM, AWS</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                   |                                                                                                                                                                |                                                                                                                                                                                            |                                                                                                                                                                             |                                                                                                                                                                         |                                                                                                                                                             |                                                                                                                                                               |
| 11:20         | MORNING BREAK                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                   |                                                                                                                                                                |                                                                                                                                                                                            |                                                                                                                                                                             |                                                                                                                                                                         |                                                                                                                                                             |                                                                                                                                                               |
|               | <b>FRONTIER AI</b><br><br><b>Black Box</b><br><b>MAIN STAGE</b><br><br>Advancing the boundaries of what's possible while solving the most challenging real-world                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <b>DEEP DIVE TECH TALKS</b><br><br><b>Yada Yada Market</b><br><b>TRACK 1</b><br><br>Get ready to hear from tech’s greatest brains – industry titans and academic geniuses alike – | <b>ACCELERATING AI ADOPTION</b><br><br><b>Building 43</b><br><b>TRACK 2</b><br><br>Dive into real-world use cases that show how AI is transforming enterprises | <b>INTELLIGENT LEARNING</b><br><br><b>Yada Yada Cathedral</b><br><b>TRACK 3</b><br><br>As AI rapidly reshapes our world, its potential to transform education must be harnessed to promote | <b>INNOVATION INSIGHTS</b><br><br><b>Marquee 1</b><br><b>TRACK 4</b><br><br>Editorial picks of the agile technologists who are innovating at pace and creating entirely new | <b>AI &amp; CREATIVITY</b><br><br><b>Jeanne D’arc</b><br><b>TRACK 5</b><br><br>As AI expands the creative potential of artists, designers, and creators, it is enabling | <b>WORKSHOPS</b><br><br><b>Gallery</b><br><b>TRACK 6</b><br><br>Join hands-on workshops and do everything from starting your own AI experiment to deploying | <b>WORKSHOPS</b><br><br><b>Marquee 2</b><br><b>TRACK 7</b><br><br>Join hands-on workshops and do everything from starting your own AI experiment to deploying |

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|                             | <p>problems, combining world-class AI research with deep industry expertise.</p> <p>Chair: <b>Isabelle Kumar</b>, Award winning Journalist, Presenter, Host and Moderator</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <p>as they spill the beans on mind-boggling advancements in AI. We're talking cutting-edge innovations that are (or about to) leap from the lab into the real world, reshaping how we live, work and play.</p> <p>Chair: <b>Jasper Wognum</b>, CEO &amp; Founder, Braincreators</p>                                                                                                                                                                                                                                                                                                                                                                                             | <p>from the inside out. We're talking about the nitty-gritty of how AI boosts productivity and unlocks efficiencies on a massive scale. But that's not all – we'll also explore the leadership skills you need to make this magic happen.</p> <p>Chair: <b>Marta Strykowska</b>, Founder, Ladies Build With AI</p>                                                                                                                                                                                                                                                                                                                                                                                         | <p>equity, not deepen existing divides. How can AI help bridge gaps in access to knowledge and research, both within and across nations? From personalized learning pathways and intelligent tutoring systems to streamlined administration and improved accessibility, AI offers powerful tools to create a more inclusive, efficient, and learner-centric ecosystem.</p> <p>Chair: <b>Jeannette Gorzala</b>, CEO, ACT AI NOW</p>                                                                                                                                                                                                                                                                | <p>models for AI applications.</p> <p>Chair: <b>Fiona Passantino</b>, AI Speaker, Trainer, MC. Author of “AI-Powered Professional”, Host, Working Humans Podcast</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <p>them to push boundaries and reimagine possibilities. This track will explore how Artificial intelligence is rapidly transforming the landscape of creativity by empowering individuals and organizations to unlock new forms of expression and innovation.</p> <p>Chair: <b>Matthew Blakemore</b>, CEO, AI Caramba!</p>                                                                                                                                                                                                                                                                                                                                 | <p>machine learning models to gain insight from data.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <p>machine learning models to gain insight from data.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| <p><b>11:50 - 12:10</b></p> | <p><b>B0 FIRESIDE CHAT</b><br/><b>AI is moving fast: Where does Europe stand?</b></p> <p>In this session, Peter Sarlin will explore the importance of open AI ecosystems, the AI opportunity in Europe's industries, and more broadly AGI's moving goalposts. He will look at where AI is delivering value - and where we still need to do better, focusing on how enterprises are adopting AI.</p> <p>Peter will delve into the current status of AI as a technology, as well as Europe's role in building AI that's trustworthy, talent-driven, and rooted in real-world impact.</p> <p>Moderator: <b>Isabelle Kumar</b>, Award winning Journalist, Presenter, Host and Moderator</p> | <p><b>B1 FIRESIDE CHAT</b><br/><b>Designing life with AI: The new frontier of synthetic biology</b></p> <p>Jelle Prins, Co-Founder of Cradle, is at the forefront of a revolution where machine learning meets molecular design. In this eye-opening session, he explores how AI is accelerating breakthroughs in synthetic biology, making it faster and easier to engineer proteins, design enzymes and create novel biological solutions. What used to take years in the lab can now happen in weeks!</p> <p>From climate-resilient crops to next-gen therapeutics, discover how AI is reshaping the very building blocks of life.</p> <p>Moderator: <b>Irene Rompa</b>,</p> | <p><b>B2 KEYNOTE</b><br/><b>AI beyond the lab: Ocado's real-world applications</b></p> <p>Building AI models in a controlled environment is one thing; deploying them to solve real challenges is another. While many companies are still grappling with the early phases of AI development, Ocado has been deploying automation solutions for over 25 years across ecommerce, logistics and fulfilment. James Humphreys will explore - Why AI was the only option - To disrupt an industry as complex as online grocery, with multiple temperature regimes, short product shelf lives and large baskets at play, you need to think outside the box. - Going from prototype to production - Building a</p> | <p><b>B3 HEADLINER</b><br/><b>The future of learning and work: Creating a skilled workforce for a changing world</b></p> <p>Generative AI is rapidly reshaping the global skills landscape, accelerating the demand for new capabilities across industries. This keynote explores how education—formal and lifelong—must adapt to keep pace. Drawing on insights from millions of learners worldwide, Nikolaz Foucaud examines emerging models that align learning with evolving workforce needs, and highlights the critical role of innovation, agility, and access in preparing individuals for the future of work.</p> <p><b>Nikolaz Foucaud</b>, Managing Director for Enterprise, EMEA,</p> | <p><b>B4 KEYNOTE</b><br/><b>AI agents are here to stay: Orchestrating secure enterprise deployment</b></p> <p>Enterprise AI success requires more than powerful models, it demands sophisticated orchestration. This session explores how AI orchestration platforms enable organizations to securely deploy, manage, and scale AI agents across their enterprise while maintaining strict security and compliance standards.</p> <p>Through real-world examples, discover how leading organizations use orchestration solutions to transform disconnected AI experiments into unified, secure AI ecosystems. Learn best practices for building security-first</p> | <p><b>B5 HEADLINER</b><br/><b>Where fashion meets technology</b></p> <p>Fashion becomes interactive and technology has never before been as close to the skin – what kind of possibilities does this open up? Anouk Wipprecht is a FashionTech designer who works interdisciplinary in search for intelligent systems that interact with the body as the environment of the wearer. Wipprecht uses machine learning and biomimicry coupled to sensors and animatronics. Her designs move, breath, and react to the world around them. She is interested in new ways we can interface — and builds micro-controlled garments to provoke her generation.</p> | <p><b>11:50 - 12:50</b><br/><b>B6 60-MINUTE WORKSHOP</b><br/><b>Interactive workshop: Mastering AI-driven crisis management</b></p> <p>In this one-hour session, you will step into a simulated Black Friday crisis, using AI tools to manage outages and public backlash. At the conclusion of the workshop, join a Responsible AI debrief to explore governance, guardrails and accountability. This unique experience equips you with practical insights to handle immediate challenges and prepare your organization for the future of AI.</p> <p><b>Workshop Hosts:</b><br/><b>Merel Klok</b>, Senior Associate Data &amp; AI - Responsible AI and</p> | <p><b>11:50 - 12:50</b><br/><b>B7 60-MINUTE WORKSHOP</b><br/><b>Learn to build your agents for production from day 1</b></p> <p>Typically, it takes a few lines of code to have an agent PoC ready, but it takes months to put that into production. But imagine if you could build agents with production readiness from day 1! Join this workshop to learn how to use Strands Agents SDK and Amazon Bedrock AgentCore to build and deploy agents. We will walk through a practical use case to build it, add a contextual layer, a security layer, and then deploy it with production endpoints. It's a 'must attend' for anyone wishing to build agents for production.</p> |

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|               | <p>Speaker: <b>Peter Sarlin</b>, CEO and Co-Founder, <b>AMD Silo AI</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <p>Professional Event Host, Moderator and Mediator</p> <p>Speaker: <b>Jelle Prins</b>, Co-Founder, <b>Cradle</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <p>robotic arm that can pick and pack 50,000 different items – in a live grocery environment – has never been done before. See how we changed that with the help of machine learning and computer vision.</p> <p>- Deploying at scale - The hard part, knowing when to set your technology free. By the end of 2025, we will have over 500 arms live in over 12 sites globally.</p> <p><b>James Humphreys</b>, VP Engineering, Logistics and Supply Chain, <b>Ocado Technology</b></p>                                                                                                                                                                                                                    | <b>Coursera</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <p>orchestration architecture that accelerates AI adoption while mitigating risks. Key takeaways include orchestration fundamentals, security implementation strategies, compliance frameworks, and practical steps for scaling AI initiatives across your organization with confidence.</p> <p><b>Richard Wham</b>, VP EMEA, <b>AIRIA</b></p>                                                                                                                                                                                                                                                                                                                                                      | <p><b>Anouk Wipprecht</b>, Fashion Tech Designer</p>                                                                                                                                                                                                                                                                                                                                                                                                                | <p>algorithms, <b>PwC</b></p> <p><b>Lars Leemhorst</b>, Alliance Leader, <b>PwC</b></p> <p><b>Edwin van Bommel</b>, Partner Artificial Intelligence, <b>PwC</b></p> <p><b>Jasper van den Brandt</b>, Business Transformation Lead, <b>PwC</b></p> | <p><b>Talha Chattha</b>, Senior Generative AI Specialist, <b>AWS</b></p> |
| 12:15 - 12:35 | <p><b>C0 KEYNOTE</b></p> <p><b>From AI consumer to AI creator: Because renting intelligence is not a strategy</b></p> <p>Rented intelligence is borrowed power, which always comes with a cost. Each time you lean on someone else's AI, you trade away pieces of your data, your IP, and your competitive advantage. This keynote challenges us to flip the script and reclaim that power, shifting from simply borrowing intelligence to becoming creators who shape, own, and protect it.</p> <p><b>Cihangir Kocak</b>, Principal Business and AI Strategist, <b>HP</b></p> | <p><b>C1 HEADLINER</b></p> <p><b>Overcoming the AI memory wall: Why intelligent agents need a new foundation</b></p> <p>The AI industry is rapidly evolving from basic chatbots to advanced agent swarms, capable of collaborating on complex tasks over extended periods. However, this progression has revealed a fundamental infrastructure challenge: the AI memory wall. The "memory wall" emerges where agentic AI's core requirement—persistent, long-term context for multi-turn reasoning—collides with GPU memory limitations, driving an architectural revolution in modern data center design. To overcome this hurdle, augmented memory has become table stakes in</p> | <p><b>C2 FIRESIDE CHAT</b></p> <p><b>Consume, configure or build? How to truly scale AI adoption</b></p> <p>Today only 1 in 10 AI pilots make it to production, why is that? How can we ensure that more enterprises reinvent their business operations to increase their adoption of AI and specifically AI Agents which means improving productivity, experience and building a new frontier of AI apps, services &amp; tools. And how can we measure the business impact of AI? Neil will speak about emerging themes of AI inferencing in the enterprise, how your teams can be data-ready with the right governance and skills in place and how PROJECT STARGATE is pushing the frontiers of AI.</p> | <p><b>C3 KEYNOTE</b></p> <p><b>Grammar is the architecture of understanding. Without it, AI misreads the world.</b></p> <p>Ninety percent of AI systems are built for just ten percent of the world's languages. Multilingual education fails when AI treats language as tokenization, not meaning. In this talk, Dr. Sharon Sochil Washington, founder of MASi—the first AI-powered multilingual K–12 school—draws on her background as a cultural anthropologist to ask: What if grammar is not only linguistic, but also social? What if it shapes not just sentences, but systems?</p> <p>When AI flattens grammar, it flattens culture. Educational</p> | <p><b>12:15 - 12:55</b></p> <p><b>C4 PANEL DISCUSSION</b></p> <p><b>Bridging the gap: How Enterprises and startups are co-innovating with AI</b></p> <p>This session explores how large enterprises and agile startups are joining forces to drive innovation through AI. With enterprises offering scale and resources, and startups bringing speed and cutting-edge ideas, the collaboration potential is immense, but not without challenges. The panel will examine how these partnerships are formed, what makes them successful, and how AI is transforming the nature of innovation in joint ventures.</p> <p>Moderator: <b>Masha Moiseyeva</b>, Managing Director, <b>DutchBasecamp</b></p> | <p><b>C5 KEYNOTE</b></p> <p><b>Future of creative AI: Tool, partner, or replacement?</b></p> <p>Beyond the hype and AI slop, a critical divergence is emerging in creative AI: augmentation versus automation. This session dissects the intersection of technology and culture to unpack the opportunities, risks and philosophical questions behind this new era of machine-assisted creativity.</p> <p><b>Yalin Solmaz</b>, AI Filmmaker, <b>Filmique.ai</b></p> |                                                                                                                                                                                                                                                   |                                                                          |

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|                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <p>the race to improve the efficiency and performance of data infrastructure that can keep up with the relentless pace of agentic innovation, and enable truly intelligent AI systems for sustained reasoning.</p> <p>This session will provide AI executives, builders, and strategists with a strategic framework for building dynamic AI infrastructure that enables efficient AI reasoning, where agents maintain continuous thought processes rather than starting fresh with each new interaction to maximize their full potential.</p> <p><b>Val Bercovici</b>, Chief AI Officer, <b>WEKA</b></p> | <p>To paint the innovation picture, Neil will be joined by Melissa Lawton, SailGP's Chief Content Officer, to talk about the 2025 season and advanced technology powered by Oracle, which is creating a more competitive and sustainable racing experience for athletes and spectators all over the world.</p> <p><b>Neil Sholay</b>, Vice President of AI Business Value, <b>Oracle</b></p> <p><b>Melissa Lawton</b>, Chief Content Officer, <b>SailGP</b></p>                                | <p>platforms built on such models don't deliver learning; they reproduce misrecognition. This talk introduces a new framework that treats grammar as the architecture of understanding. MASI's early work shows that curriculum-aligned learning in low-resources languages, invites local systems of meaning into a model that does not simply translate words, but worlds.</p> <p><b>Dr. Sharon Sochil Washington</b>, Anthropologist; EdTech Developer; Founder, <b>MASI</b></p> <p><b>Fahad Khan</b>, Lead AI Engineer &amp; LLM Architect, <b>MASI</b></p> | <p><b>Panellists:</b></p> <p><b>Jean Arnaud</b>, Director of Strategic Programs, <b>CIC (Cambridge Innovation Center)</b></p> <p><b>Dylan Bristot</b>, Product Marketing Lead, <b>Nebius AI Studio</b></p> <p><b>Alessandro Legnazzi</b>, Founder, <b>Calmo</b></p> <p><b>Rens van Dongen</b>, AI Officer &amp; Senior Information Security Officer, <b>Dutch Railways</b></p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |  |  |
| <b>12:40 - 13:00</b> | <p><b>DO KEYNOTE</b></p> <p><b>Robots vs. Robots: The new reality of cybersecurity</b></p> <p>The models, agents, and data that are now powering the world's economy have become high-value targets. At the same time, AI-enhanced hackers are making billions on cybercrime and bringing enterprise AI systems to a screeching halt. In this keynote, Yaki Faitelson will demonstrate why the future of cybersecurity demands AI that's smart enough to protect its own. He will showcase</p> | <p><b>D1 KEYNOTE</b></p> <p><b>Physical AI: A great opportunity for Europe to be back in the AI race</b></p> <p>This keynote explores how Physical AI—the fusion of artificial intelligence with robotics and physical systems—is opening fresh opportunities for European innovation. It will highlight where EU industry can seize advantage, while also addressing the technological, economic, and social hurdles that must be overcome to successfully develop and deploy these</p>                                                                                                                 | <p><b>D2 USE CASE</b></p> <p><b>AI applied to ecommerce: The adidas journey &amp; outlook</b></p> <p>Decision science has long shaped how businesses make choices. But in today's ecommerce landscape, what does that look like in practice? And does classical machine learning still have a role in a world increasingly focused on autonomous agents?</p> <p>Join this candid session to explore our successes, challenges, and key learnings from piloting and scaling AI responsibly,</p> | <p><b>D3 KEYNOTE:</b></p> <p><b>From supercomputers to classrooms: How AI factories will power education &amp; research</b></p> <p>AI Factories are no longer reserved for science and industry, they're set to transform classrooms, curricula, and skills development across Europe. As part of the EU's AI Continent Action Plan, these infrastructures democratize access to high-performance computing, data, and AI training for universities, EdTech startups, and public research</p>                                                                   |                                                                                                                                                                                                                                                                                                                                                                                | <p><b>D5 USE CASE</b></p> <p><b>The new Creative Standard: Why the future of creativity is hybrid</b></p> <p>The most groundbreaking creative work emerges when human expertise meets AI capability. This live 20-minute demonstration proves why hybrid collaboration defines the future of creative industries. Experience two powerful demonstrations: CEO of AI Caramba and European Regional Director at Monarrch showcases original music compositions in conversation with Bil</p> |  |  |

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|       | <p>the new breed of AI attacks businesses are facing every day, how they will evolve, and how only AI can defend against AI.</p> <p><b>Yaki Faitelson, CEO, Varonis</b></p> | <p>transformative technologies.</p> <p><b>Emanuela Girardi, President, ADRA (AI, Data and Robotics Association)</b></p> | <p>viewed through the lens of a real-world use case that impacts the consumer experience.</p> <p><b>Irina Mihai, Director of Data Foundations, Decision &amp; Data Science, adidas</b></p> <p><b>Siddhartha Srivastava, Senior Manager Decision Intelligence &amp; Data Science, adidas</b></p> | <p>institutions. This session explores how education and research actors can leverage initiatives like the AI Skills Academy, fellowships, remote-access supercomputing, and federated data labs to power generative AI in learning environments and support advanced research and reskilling programs. Join us for a forward-looking session that shows how Europe's AI infrastructure can serve not only scientists and startups, but also students, educators, and society, laying the groundwork for an inclusive, AI-ready Europe.</p> <p><b>Lucia Loyo, General Counsel, ETS EMEA</b></p> |                                  | <p>Bryant, music technology pioneer and co-founder of FuturBeats, who demonstrates his newly launched European sovereign ethical Gen AI innovation. Then, witness live collaboration with Mi Lande, PhD candidate in Affective Neuroscience at University of Innsbruck and visual artist, as they create original art and video in real-time using cutting-edge AI tools. You'll witness hybrid creativity in action across music and visual art, understanding why competitive advantage belongs to those who master human-AI partnership. This isn't theory—it's the new creative standard being set live on stage. Perfect for: Creative professionals, AI practitioners, business leaders, and anyone ready to see creativity's future unfold in real-time.</p> <p><b>Moderator:</b><br/><b>Matthew Blakemore, CEO, AI Caramba!</b></p> <p><b>Mi Lande, PhD Candidate, Affective Neuro Lab - University of Innsbruck</b></p> <p><b>Bil Bryant, CEO &amp; Co-Founder, Amptrack Technologies, and FuturBeats LLC</b></p> |                      |                        |
| 13:00 | LUNCH & NETWORKING                                                                                                                                                          |                                                                                                                         |                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                  |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                      |                        |
|       | COLLABORATIVE INTELLIGENCE                                                                                                                                                  | DEEP DIVE TECH TALKS<br>Yada Yada Marketplace                                                                           | ACCELERATING AI ADOPTION                                                                                                                                                                                                                                                                        | RESPONSIBLE AI & GOVERNANCE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | INNOVATION INSIGHTS<br>Marquee 1 | AI FOR HUMANITY<br>Jeanne D'Arc                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | WORKSHOPS<br>Gallery | WORKSHOPS<br>Marquee 2 |

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|                      | <b>Black Box<br/>MAIN STAGE</b><br><br>We're charging into an era where humans and AI are co-creating the future: reshaping work, economies and even what it means to be human. Discover how AI is rewiring our thinking, trust and sense of identity, while unlocking powerful new opportunities and raising bold questions about human-machine interaction and possibility.<br><br><b>Chair: Isabelle Kumar,</b><br>Award winning Journalist, Presenter, Host and Moderator                                                                                                                                        | <b>TRACK 1</b><br><br>Get ready to hear from tech's greatest brains – industry titans and academic geniuses alike – as they spill the beans on mind-boggling advancements in AI. We're talking cutting-edge innovations that are (or about to) leap from the lab into the real world, reshaping how we live, work and play.<br><br><b>Chair: Jasper Wognum,</b><br>CEO & Founder, <b>Braincreators</b>                                                                                                                                                                                    | <b>Building 43<br/>TRACK 2</b><br><br>Dive into real-world use cases that show how AI is transforming enterprises from the inside out. We're talking about the nitty-gritty of how AI boosts productivity and unlocks efficiencies on a massive scale. But that's not all – we'll also explore the leadership skills you need to make this magic happen.<br><br><b>Chair: Marta Strykowska,</b><br>Founder, <b>Ladies Build With AI</b>                                                                                                                                                   | <b>Yada Yada Cathedral<br/>TRACK 3</b><br><br>As AI weaves deeper into our lives, we face urgent questions about agency, equity and trust. Not everything that can be built, should be. What does responsible development look like technically, ethically and politically? This track dives into how we can shape a future that works for all.<br><br><b>Chair: Sean Musch,</b><br>Founder & CEO, <b>AI &amp; Partners</b>                                                                                                  | <b>TRACK 4</b><br><br>This track is all about the architects of tomorrow: entrepreneurs, designers and investors as they explore how AI is reshaping the way we design, build and launch new ideas. Expect hands-on insights, bold experiments and real-world stories from those turning imagination into impact.<br><br><b>Chair: Denelise L'Cluse,</b><br>Chair Advisory Board, <b>AI4ALL</b>                                                                                                                                                | <b>TRACK 5</b><br><br>From outsmarting poverty, climate change and inequality to giving healthcare a turbo boost, this track outlines real-deal projects where AI (and incredible humans) are flexing their muscles for the greater good on a global scale.<br><br><b>Chair: Andrew Schroeder,</b><br>Vice President of Research and Analysis, <b>Direct Relief</b>                                                                                                                                                                                                                         | <b>TRACK 6</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <b>TRACK 7</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
| <b>14:00 - 14:20</b> | <b>E0 HEADLINER</b><br><b>Time worth wasting: Preserving meaning in a predictive world</b><br><br>In a world optimized for efficiency, prediction, and automation, something deeply human is slipping through the cracks: meaning. As AI systems increasingly dictate what we see, buy, say, and do, filtering our lives through metrics and models, our collective sense of purpose risks being flattened into utility.<br><br>In this talk, Jason will explore how friction, imperfection, and even so-called “wasted” time are not bugs in the system; they're the foundation of meaning itself. Drawing from his | <b>E1 USE CASE</b><br><b>Building AI on decentralised infrastructure: New architectures for trust and scale</b><br><br>What happens when machine learning meets peer-to-peer protocols? This session explores how decentralised infrastructure-spanning distributed compute, federated data sharing, and blockchain-based coordination, is reshaping how AI systems are built, deployed, and governed. With examples ranging from decentralised training pipelines to smart contract-driven model verification, digital strategist Marloes Pomp unpacks the technical promise and current | <b>E2 KEYNOTE</b><br><b>Beyond the bullsh*t: Lessons learned on adopting Agentic AI in enterprises</b><br><br>AI is booming. And with every boom comes a flood of buzzwords, tools, and false promises. The result? A smoke screen that tempts enterprises to rush into AI adoption without ever turning pilots into real impact. And we see it every day. Millions wasted on pilots that never scale, because AI is treated like magic instead of mastered as a craft.<br><br>In this keynote we cut through the noise and share hard-earned lessons from building Agentic AI systems in | <b>E3 HEADLINER</b><br><b>AI and defence: The new frontier of modern warfare</b><br><br>From autonomous drones to battlefield decision systems, AI is reshaping the nature of conflict.<br><br>How are militaries integrating AI? Understand the ethical and strategic risks involved and the geopolitical implications of an AI arms race. What rules, if any, should govern warfare in the age of intelligent machines?<br><br><b>Sofie Berns, Head of Data &amp; AI Technology Accelerator, Dutch Ministry of Defence</b> | <b>E4 KEYNOTE</b><br><b>AI agents: Beyond the prototype</b><br><br>Organizations face new challenges when scaling AI agents beyond the prototype / pilot stage. Learn from the experience of bringing Databricks' own agents to life, as well as our customers. The talk will focus on governance aspects of AI agents instead of the technical challenges such as infrastructure. Proper governance allows for rapid iterative development of agents into systems fit for production.<br><br><b>Victor van den Broek,</b><br>Senior Solutions | <b>E5 USE CASE</b><br><b>Dancing with data: How African tech stepped from club to clinic</b><br><br>This session explores how teaching AI the South African dance move Voshos led to innovations in Parkinson's diagnosis and new metaverse connections. By embedding cultural context, rhythm emerges as a universal language linking music, health, and digital interaction.<br><br>Session takeaways include understanding how culture-driven innovation can unlock new AI applications and why accessible technology is crucial for creating meaningful impact. The session also offers | <b>14:00 - 14:30</b><br><b>E6 30-MINUTE WORKSHOP</b><br><b>Practical AI Masterclass in the biggest European OpenStack Sovereign Cloud with LLM and ML</b><br><br>In this session, we will show you a typical use case based on AI agents that interface with Large Language Models (LLMs) and other techniques to function as a knowledge abstraction layer developed in n8n. These agents serve as personalized, multilingual knowledge advisors, enhancing user comprehension by facilitating topic simplification and contextual understanding. Additionally, we will showcase machine | <b>14:00 - 15:00</b><br><b>E7 60-MINUTE WORKSHOP</b><br><b>Co-designing the future of workplace learning</b><br><br>Legacy LMS systems are broken — low engagement, poor ROI, widening skill gaps. If we want truly sentient workplaces, learning can't be an afterthought. It must be intelligent, adaptive, and people-first. In this guided design thinking session, Rukshan Salgado and Dilushi Kulasinghe of Sentiva will challenge you to reimagine L&D with AI as a paradigm shift: AI agents that learn from you, mentor your teams, and reshape how skills are built. |

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|               | <p>work at the intersection of AI, data, and human experience, Jason will challenge us to rethink the role of automation in our lives and offer a vision for designing systems that preserve the unpredictable, the inefficient, and the beautifully human.</p> <p>Because a machine can tell you not to waste time, but only a human can tell you what makes time worth wasting.</p> <p><b>Jason Snyder</b>, Futurist and Forbes Contributor</p>                                                                                                                                                                                                                                                                                                                   | <p>limitations of combining AI with Web3 primitives. Expect a deep dive into the mechanics of decentralised compute networks, tokenised incentives, and on-chain provenance, and how they could support more transparent, resilient AI ecosystems.</p> <p><b>Marloes Pomp</b>, Vice President, <b>European AI Forum</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <p>enterprises like DAF, IMCD, and Payter. Expect to be provoked! You'll get blunt stories from the field, a framework to navigate the hype, and a clear path to turn experiments into enterprise-wide value.</p> <p><b>Karsten Marijnissen</b>, Field CTO, <b>Incentro</b></p>                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | <p><b>Architect</b>, <b>Databricks</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <p>insights into transforming entertainment technology into healthcare tools and explores rhythm as a bridge connecting culture, medicine, and digital worlds. Ultimately, it inspires a vision of technology not just as functional, but as a means to amplify human essence.</p> <p><b>Babusi Nyoni</b>, CEO, <b>Sila Health</b></p>                                                                                                                                                                                                                                                                                                                                                           | <p>learning solutions for automating complex, resource-intensive tasks.</p> <p><b>Workshop Hosts:</b><br/><b>Ferenc Kukucska</b>, Senior Architect, <b>Open Telekom Cloud</b></p> <p><b>Héctor López Romero</b>, Senior Product Manager BigData &amp; AI, <b>Open Telekom Cloud</b></p>                                                                                                                                                                                                                                                                                                                                                                                        | <p>Together, we'll co-create a Learning Wishlist Wall — surfacing the most urgent opportunities where AI can drive personalization, engagement, and growth. You'll leave with practical design concepts for an AI-native learning experience — and a role in shaping Sentiva Ascend, the future of workplace learning.</p> <p><b>This isn't another workshop. It's a conversation you can't afford to miss.</b></p> <p><b>Dilushi Kulasinghe</b>, Director of Customer Success, <b>Sentiva</b></p> <p><b>Rukshan Salgado</b>, Director of Operations, <b>Sentiva</b></p> |
| 14:25 - 15:05 | <p><b>F0 PANEL DISCUSSION</b><br/><b>Securing the future: AI safety and security in the age of intelligent data</b></p> <p>As AI systems increasingly power critical sectors, ensuring their safety and security is essential. This session explores the risks posed by adversarial attacks, biased or poisoned data, and insecure model design. Experts will highlight real-world vulnerabilities and share best practices for securing AI, from data integrity and model robustness to compliance with evolving regulations. Attendees will gain practical insights into building AI systems that are not only intelligent but also resilient, trustworthy, and aligned with human values.</p> <p><b>Moderator: Jeannette Gorzala</b>, CEO, <b>ACT AI NOW</b></p> | <p><b>F1 PANEL DISCUSSION</b><br/><b>Frontier models: What's next for the most advanced AI systems?</b></p> <p>As the world's leading AI builders accelerate their pursuit of increasingly advanced AI systems, the critical conversations now center on issues of efficiency, scale, safety, and far-reaching societal impact. Infrastructure decisions made today will shape whether organisations can efficiently scale AI for long-term success and realize its true potential in frontier applications. This session explores the future of frontier models that are pushing the boundaries of accelerated compute infrastructure and AI's potential. What capabilities are emerging? What challenges accompany them? And how can we align these systems with human</p> | <p><b>F2 PANEL DISCUSSION</b><br/><b>Making AI stick: Embedding tech through human behaviour</b></p> <p>AI adoption isn't just about tools, it's about people. This session explores how to align human behaviour with AI strategy to drive real, lasting adoption for measurable impact. Learn how to build trust, reduce resistance, build tools to accurately track progress and de-risk implementation across your organisation. Walk away with behavioural insights that accelerate adoption, practical frameworks to de-risk AI use and lessons from enterprise leaders who've made it work.</p> <p><b>Moderator: Marta Strykowska</b>, Founder, <b>Ladies Build With AI</b></p> | <p><b>F3 PANEL DISCUSSION</b><br/><b>Designing human-centric AI: Putting people first in the age of intelligent systems</b></p> <p>As AI systems shape decisions, environments and daily life, human needs must stay at the center. This session explores how to design AI that enhances well-being, respects agency and builds trust. From inclusive design to ethical UX, we'll examine what it means to create AI that truly serves people.</p> <p><b>Moderator: Sascha Brodsky</b>, Editorial Director, Staff Writer, <b>IBM</b></p> <p><b>Panellists:</b></p> <p><b>Marc Mathieu</b>, Founder &amp; CEO, <b>Rogue Ventures AI</b></p> <p><b>TJ Sizemore</b>, Director of Data Science &amp; AI, <b>ASICS</b></p> | <p><b>F4 PANEL DISCUSSION</b><br/><b>The entrepreneur's edge: Building AI companies in the age of acceleration</b></p> <p>What does it take to launch and scale an AI venture in today's fast-moving landscape?</p> <p>This session brings together founders and investors to share hard-earned lessons, explore emerging opportunities, and discuss how to stay ahead as technology, regulation and competition evolve at breakneck speed.</p> <p><b>Moderator: Arjan ten Buuren</b>, Co-founder, <b>Xablu Venture Studio</b></p> <p><b>Panellists:</b></p> <p><b>Jeffery (JP) Potvin</b>, Founder &amp; CEO, <b>SupportersFund / OPN</b></p> <p><b>Iulia Tudor</b>, Partner,</p> | <p><b>F5 PANEL DISCUSSION</b><br/><b>AI that serves the world: How best can we address the digital divide to ensure AI is developed without borders?</b></p> <p>Can we build AI tools that serve global communities that have historically been either ignored or harmed by technologies? What will it take to maximize the opportunities for increased social &amp; economic benefits for all global citizens?</p> <p><b>Moderator: Andrew Schroeder</b>, Vice President of Research and Analysis, <b>Direct Relief</b></p> <p><b>Panellists:</b></p> <p><b>Prof Payal Arora</b>, Award Winning Author/Next Billion Champion, Professor of Inclusive AI Cultures, <b>Utrecht University</b></p> | <p><b>14:40 - 15:10</b><br/><b>F6 30-MINUTE WORKSHOP</b><br/><b>Build, deploy, vibe: Your own vibe coding platform on Cloudflare</b></p> <p>The rise of vibe coding is reshaping how both developers and non-developers create software. With Cloudflare's VibeSDK, anyone can spin up and deploy their own AI-powered vibe coding platform in just one click. Discover how Cloudflare brings together multiple LLMs, secure sandboxes, templates, and built-in observability — all packaged into an accessible, one-button experience that puts vibe coding within everyone's reach.</p> <p><b>Workshop Host:</b></p> <p><b>Melody Huang</b>, Senior Solutions Architect,</p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |

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|               | <p>Panellists:</p> <p><b>Tor Bøe-Lillegraven</b>, Global Head of Data Management &amp; CDO, <b>ING Bank</b></p> <p><b>Yaki Faitelson</b>, CEO, <b>Varonis</b></p> <p><b>Elena Simperl</b>, Professor of Computer Science, <b>King's College London</b>: Co-Director, <b>King's Institute for Artificial Intelligence</b>; Director of Research, <b>Open Data Institute</b></p> <p><b>Wojciech Wiewiórowski</b>, European Data Protection Supervisor</p>                                                                                                                           | <p>values to ensure they benefit and advance society?</p> <p>Moderator: <b>Lauren Vaccarello</b>, CMO, <b>WEKA</b></p> <p>Panellists: <b>Val Bercovici</b>, Chief AI Officer, <b>WEKA</b></p> <p><b>Georgia Channing</b>, Machine Learning for Science Engineer, <b>Hugging Face</b></p> <p><b>Marzieh Fadaee</b>, Head, <b>Cohere Labs</b></p>                                                                                                                                                                                                                                                                                                                        | <p>Panellists:</p> <p><b>Tatiana Petrache</b>, Senior AI Specialist EMEA, <b>Snowflake</b></p> <p><b>Varya Srivastava</b>, Head of Business, <b>Birla AI Labs</b>, <b>Office of Ananya Birla (ABG)</b></p> <p><b>Christian Steininger</b>, Global Head of Behavioural Economics, <b>Allianz</b></p> <p><b>Ingrid Verschuren</b>, EVP Data &amp; AI, GM EMEA, <b>Dow Jones</b></p>                                                                                                                                                                                                                                                | <p><b>Monika Tomczak-Górlikowska</b>, Head of Privacy, Digital and Regulatory, <b>Prosus Group</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | <p><b>Ascension</b></p> <p><b>Annabelle Vultee</b>, CEO, <b>GoodHabitx</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <p><b>Hannah Claus</b>, Gates Cambridge PhD Student, <b>University of Cambridge</b></p> <p><b>Prateek Srivastava</b>, Vice President-EMEA, <b>Cropin</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                    | <p><b>Cloudflare</b></p> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |
| 15:10 - 15:30 | <p><b>G0 KEYNOTE</b></p> <p><b>The rise of the agentic enterprise: From pilots to profits</b></p> <p>Enterprises are moving from scattered AI pilots toward a new AI-based operating model where intelligent agents transform processes, decisions, and customer experiences at scale. This keynote explores the challenges along that journey—and the road ahead to building truly agentic enterprises that combine human oversight with Autosapiens and AI-driven orchestration for lasting business impact.</p> <p><b>Jesper Schleimann</b>, AI Officer - EMEA, <b>SAP</b></p> | <p><b>G1 USE CASE</b></p> <p><b>Earthian AI's GeoLLM: How large language models are transforming climate risk intelligence</b></p> <p>At just 25, Shayan Shokri has already built one of the world's most ambitious climate-tech platforms. As Founder of Earthian AI — which now provides insights on over 2 billion assets worldwide — he's redefining how we understand and manage climate risk.</p> <p>In this session, Shokri will take you under the hood of Earthian's advanced GeoLLM technology, the first large language model framework designed specifically for climate risk intelligence. Learn how GeoLLM ingests and links millions of data points</p> | <p><b>G2 USE CASE</b></p> <p><b>Forming an organisational policy for ethical and trustworthy AI</b></p> <p>The Financial Times has invested in leveraging AI to improve its operational services and support its renowned journalism. The keystone of this is that the FT's strategic positioning rests solidly on the trust that it has earned from its readership over more than a century. To preserve and grow this trust, the FT has invested significant time and resources into assuring that AI is used in an ethical, trustworthy, and transparent manner across the organisation.</p> <p>This session will discuss</p> | <p><b>G3 FIRESIDE CHAT</b></p> <p><b>FIRESIDE CHAT</b></p> <p><b>Funding the future: How to invest in trustworthy AI</b></p> <p>How do we fund AI that's safe, fair, and accountable? Join leaders from government, policy and investment as they reveal the new playbook for financing trustworthy AI; covering bold funding models, public-private partnerships and the regulatory incentives shaping the next wave of responsible innovation. Discover how capital and accountability can align to build an AI network we can trust.</p> <p>Moderator: <b>Sanjay Puri</b>, Founder &amp; Chairman, <b>Regulating AI</b></p> | <p><b>G4 KEYNOTE</b></p> <p><b>Building a trusted AI ecosystem: The impact of IEEE CertifAIED on shaping responsible AI</b></p> <p>This session explores the impact of the IEEE CertifAIED Certification Program in building a trusted, responsible AI ecosystem. As AI continues to transform industries and societies, the need for certified professionals and products who adhere to ethical frameworks has never been greater.</p> <p>The IEEE CertifAIED Program equips AI professionals with the necessary technical skills and ethical understanding to develop and assess transparent, fair, and accountable AI systems.</p> | <p><b>G5 USE CASE</b></p> <p><b>AI for good and bad: Transforming humanitarian aid</b></p> <p>Under severe political pressure from authoritarian governments, democratic governance of AI is giving way to new forms of AI itself as a kind of governance structure. At the same time, global crises are expanding, humanitarian budgets are collapsing, and new demands for humanitarians to use AI to "do more with less are rising. How do those on an AI for good mission succeed in this environment?</p> <p><b>Rupert Douglas-Bate</b>, Founder, <b>Global MapAid</b></p> |                          | <p><b>15:10 - 15:40</b></p> <p><b>G7 30-MINUTE WORKSHOP</b></p> <p><b>Supercharging enterprise productivity: The art and science of creating and scaling AI agents</b></p> <p>Every organization has tasks that can be automated or improved with AI. In this workshop, the Oracle team will demonstrate how to create agents that deliver tangible business value. These AI-powered agents can handle repetitive, routine tasks—freeing employees to focus on higher-value initiatives. Learn how to create and scale agents in Oracle Fusion, all while maintaining the highest standards of security, compliance, and scalability. Leave with</p> |

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|               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          | <p>from historical databases, catastrophe risk models, events, and structured and unstructured documents to deliver rapid, actionable insights.</p> <p><b>Shayan Shokri</b>, Founder, CEO, <b>Earthian AI</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <p>the bottom-up approach they recently took to produce and refine the Financial Times Group’s internal, cross-department policy for ethical and trustworthy use of AI.</p> <p><b>Andi 曹-McAleer</b>, Head of Data and AI Governance, <b>Financial Times</b></p> <p><b>David Stephenson</b>, Adjunct Faculty, <b>University of Amsterdam</b></p>                                                                                                                                                                                                                                                                                                                                                                                 | <p><b>Speakers:</b></p> <p><b>Vanessa Butera</b>, Director Data &amp; Information Solutions Department <b>European Investment Bank</b></p> <p><b>Cateljne Muller</b>, President, <b>ALLAI</b>; Observer, <b>Council of Europe</b>; Member, <b>OECD Expert Group on AI Incidents</b></p>                                                                                                                                                                                                                                                                                             | <p>By the end of the session, attendees will gain a clear understanding of how the IEEE CertifAIEd Program is advancing AI responsibility on a global scale.</p> <p><b>Jon Labrador</b>, Director, Conformity Assessment, <b>IEEE</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | <p>practical strategies and real-world insights to empower your workforce and accelerate your organization’s digital transformation.</p> <p><b>Neil Sholay</b>, Vice President of AI Business Value, <b>Oracle</b></p> <p><b>Egé Edi Siva</b>, AI Value, Director, <b>Oracle</b></p> <p><b>John Menhinick</b>, AI Value, Senior Director, <b>Oracle</b></p> <p><b>Hammad Hussain</b>, Sr. Director, AI Strategy, <b>Oracle</b></p>                                                                                                                                                                                                                                                        |
| 15:35 - 15:55 | <p><b>H0 HEADLINER</b></p> <p><b>The Power of AI: Unleashing 150+ years of science-based innovation at Kimberly-Clark</b></p> <p>Discover how Kimberly-Clark is unlocking new levels of agility and insight by building a robust data foundation that fuels innovation and smarter decision-making. Serving 1 in 4 people globally, our enterprise data platform makes AI possible enabling three essential connections: deeper consumer understanding, seamless team collaboration, and purpose-backed results. This session explores how a robust data strategy and connected intelligence enhances our ability to deliver Better Care For A Better World with greater clarity, speed, and impact.</p> | <p><b>H1 KEYNOTE</b></p> <p><b>Powering Europe's AI future: Public funding for strategic AI projects and gigafactories</b></p> <p>As artificial intelligence becomes a strategic pillar of global innovation, the European Union is taking bold steps to ensure its competitiveness through unprecedented public investment. This session explores the EU’s growing commitment to large-scale AI infrastructure and R&amp;D&amp;I projects, including the €20 billion initiative to build AI gigafactories - massive data centers designed to train frontier AI models with state-of-the-art compute capacity. We will unpack key EU and Member States' funding mechanisms such as InvestAI and the IPCEI Continuum of federated</p> | <p><b>H2 KEYNOTE</b></p> <p><b>ROI 2.0: How KBC bank unlocks enterprise value with DeepL’s language AI</b></p> <p>How should enterprises redefine ROI in the age of AI? Traditional metrics like cost savings and revenue gains only tell part of the story. Learn how KBC proves the ROI of AI beyond traditional cost metrics to include cultural transformation, improved compliance, enhanced customer service, and increased employee confidence.</p> <p>Join DeepL’s CMO Steve Rotter and Christiaan Philipsen, Head of KBC’s Language Centre, as they explore how AI-driven language solutions deliver measurable and intangible value across a workforce of 41,000 employees and 13 million customers. Discover what</p> | <p><b>H3 KEYNOTE</b></p> <p><b>From ethics to engineering: Designing AI systems you can trust</b></p> <p>As AI becomes ever more integral to our work and society, it falls to technologists not only to consider what we can build but also whether we should. During this session, we will focus on the options and considerations for engineers, platform architects, and AI innovators who are determined to ensure that agency, equity, and trust are embedded into their systems by design.</p> <p><b>Robbie Jerrom</b>, Senior Principal Technologist AI, <b>Red Hat</b></p> | <p><b>H4 KEYNOTE</b></p> <p><b>All infrastructure is AI infrastructure</b></p> <p>Today we are dealing with the complexity of deploying and managing infrastructure to support AI that brings a new level of complexity that has been unprecedented outside of the large cloud providers. Infrastructure used to be considered by many to be “just the plumbing”, but with AI, applications and services are inherently dependent, and bound to, specific components and service level expectations in that infrastructure. This is not just the GPU’s and TPUs but the networking and storage, and this changes the relationship that applications and their developers have with infrastructure.</p> | <p><b>H5 FIRESIDE CHAT</b></p> <p><b>Reclaiming our minds: AI agents for a new age of productivity</b></p> <p>Our digital tools, once meant to free us, now trap us in a paradox of constant distraction and digital drudgery. This session will argue for a new model of AI, where agents don't replace human thought but instead work with us as a "collective subconscious" to handle repetitive tasks. Join us to learn how we can use AI to unlock our full potential for creativity and meaningful collaboration.</p> <p><b>Moderator:</b></p> <p><b>Aris Kalgreadis</b>, Senior Machine Learning Engineer, <b>Bynder</b></p> <p><b>Danielle Perszyk</b>, Cognitive Scientist and</p> | <p><b>15:20 - 15:55</b></p> <p><b>H6 BREAKOUT SESSION:</b></p> <p><b>Accelerating agentic ROI through AI-ready data</b></p> <p>Data is the backbone of AI innovation, making it essential to become an AI-ready data organization for maximizing ROI. Discover how EY is leveraging the EY.ai Agentic Platform with NVIDIA to curate high-quality, AI-ready data. Learn about the processes that enable effective data sourcing for model training and how permissioned data "green lanes" drive innovation while robust data governance safeguards agentic ROI.</p> <p><b>Jessica Dunn</b>, Global Technology Officer - Applied Innovation, <b>EY</b></p> | <p><b>15:50 - 16:20</b></p> <p><b>H7 30-MINUTE WORKSHOP</b></p> <p><b>From pilot to impact: The data capabilities you need to scale Enterprise AI</b></p> <p>It’s easy to start an AI pilot—but difficult to scale AI initiatives and demonstrate real business impact. Often, the barrier isn’t the model—it’s the data. This interactive workshop, led by Sushant Rai, Vice President of Product Management at Reltio, focuses on the critical data capabilities every leader must cultivate to power AI at scale. You’ll explore how trusted, real-time, context-rich data underpins successful AI programs—fueling automation, reducing risk, and unlocking innovation across the</p> |

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|               | <p><b>Zack Hicks</b>, Chief Digital and Technology Officer, <b>Kimberly-Clark</b></p> <p><b>Craig Stephen Slavtcheff</b>, Chief R&amp;D Officer, <b>Kimberly-Clark</b></p>                                                                                                                                                                                                                                                                                                                                                               | <p>and distributed Artificial Intelligence Services, through which €200 billion in public-private investment are mobilised to strengthen Europe’s capacity to develop and train advanced AI models and to scale a resilient home market.</p> <p>Drawing on recent success stories, Marc Isacelle will show how strategic AI projects - R&amp;D, First Industrial Deployment, and gigafactory-scale initiatives - can secure substantial funding while advancing Europe’s ability to shape globally competitive, value-aligned AI.</p> <p><b>Marc Isabelle</b>, Founder &amp; Director, <b>european economics</b></p> | <p>enterprises expect from AI providers today, and how success is increasingly defined beyond the balance sheet.</p> <p><b>Christiaan Philipsen</b>, Head of Language Centre, <b>KBC Banking &amp; Insurance</b></p> <p><b>Steve Rotter</b>, Chief Marketing Officer, <b>Deepl</b></p>                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <p>During this keynote, Shaun will discuss the challenges around choosing and setting up effective AI Infrastructure strategies, to take us into a future where all apps are AI apps, and as such, all infrastructure is AI infrastructure.</p> <p><b>Shaun O’Meara</b>, CTO, <b>Mirantis</b></p>                                                                                                                                                                                                                                                   | <p>Member of the Technical Staff, <b>Amazon AGI SF Lab</b></p> <p><b>Edwin Zenderink</b>, SVP of Engineering, <b>Blueconic</b></p>                                                                                                                                                                                                                                                                                                                                                                | <p><b>Hannes Heylen</b>, Director Data &amp; AI, <b>Belfius Insurance</b></p> <p><b>Anna van den Breemer</b>, AI &amp; Digital Transformation Leader, <b>EY Netherlands</b></p> <p><b>Milos Stanic</b>, Senior Solution Architect, <b>NVIDIA</b></p>                                                                                                                                                                                                                                                                  | <p>enterprise. Walk away with practical strategies and a clear framework to assess and strengthen your organization’s data readiness for AI.</p> <p><b>Sushant Rai</b>, VP Product Management, <b>Reltio</b></p> |
| 16:00 - 16:20 | <p><b>10 KEYNOTE</b></p> <p><b>AI in the city: How Amsterdam uses AI for urban well-being</b></p> <p>From new ways of interacting with residents to smart urban maintenance, the City of Amsterdam is putting AI to work for its residents. This session offers a unique look into how one of Europe’s most forward-thinking cities is embracing AI. It will introduce the city’s approach to responsible innovation and share concrete examples of how AI is already helping to improve quality of life and make city services more</p> | <p><b>11 KEYNOTE</b></p> <p><b>Augmented humanity: AI &amp; human evolution</b></p> <p>How is AI reshaping what it means to be human? Prof. Thorsten O. Zander, one of the foremost experts in neuroadaptive technology, explores how brain-computer interfaces and intelligent systems are pushing the boundaries of human potential.</p> <p>From adaptive environments to direct brain-to-machine communication, he shows how these developments are turning science fiction</p>                                                                                                                                   | <p><b>12 USE CASE</b></p> <p><b>Transforming telco with Gen AI: How VodafoneThree is reimagining digital at scale</b></p> <p>What happens when AI stops assisting and starts acting? In this provocative session, leaders from VodafoneThree and Accenture Song will explore how autonomous AI agents are reshaping customer engagement and what needs to be done now to prepare for this future.</p> <p>Alex Pott, Director of Digital at VodafoneThree, and Steven Carvalho, Gen</p> | <p><b>13 USE CASE</b></p> <p><b>ClimateGPT under the hood: Engineering a domain-specific LLM for climate science</b></p> <p>How do you turn 300B science tokens into a climate-savvy model that actually answers with evidence? Daniel Erasmus dissects the full stack behind ClimateGPT: domain corpus construction, continual pre-training on top of open weights, instruction tuning with climate scientists, and a hierarchical retrieval layer to cut hallucinations. Expect a deep dive into data pipelines,</p> | <p><b>14 FIRESIDE CHAT</b></p> <p><b>"Back to the Future" of Work: Why agentic AI is rewriting the rules of time and talent</b></p> <p>AI-driven transformation isn’t just about automation—it’s about changing what’s possible with human potential. Unpack the journey of leading companies like Booking.com, Databricks, and Wealthsimple to see how agentic AI unlocks efficiency, democratizes decision-making, and reimagines the role of work itself. This session will surface the key lessons for C-level and director leaders: how to</p> | <p><b>15 USE CASE</b></p> <p><b>Beyond English: Decolonising LLMs for global justice</b></p> <p>Large language models (LLMs) have rapidly become central to communication, knowledge creation, and service access worldwide. However, their development has been shaped by histories of colonisation, with English and other dominant languages being privileged while vast linguistic and cultural communities remain marginalised. This imbalance is not merely a matter of convenience; it</p> | <p><b>16:00 -16:40</b></p> <p><b>16 BREAKOUT SESSION:</b></p> <p><b>Building responsible humanoid robotics strategies through virtual simulation and digital twins</b></p> <p>Humanoid robotics are crucial to Physical AI, enabling operations in human environments and complex task execution. As businesses evolve, leaders must assess how these systems will reshape workforce models and human-machine interactions. Join this session to learn about the rise of digital employees and the future of work</p> |                                                                                                                                                                                                                  |

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|               | <p>efficient. A candid conversation on the opportunities, challenges, and lessons from inside the municipality’s digital transformation.</p> <p><b>Swaan Dekkers</b>, AI Innovation Lead, <b>City of Amsterdam</b></p>                                                                                                                                                                                                                                                                                                                                                                 | <p>into reality.</p> <p><b>Prof Dr. Thorsten O. Zander</b>, Founder, Chief Scientist, <b>Zander Labs</b></p> | <p>AI Customer Lead at Accenture Song UK, will share how they’re preparing for a world where AI agents operate on behalf of customers—making decisions, executing tasks, and delivering hyper-personalised outcomes across channels.</p> <p>They will discuss their journey from launching the UK’s first generative AI telco chatbot (VOXi Bot) to building the foundations and frameworks that will enable customers to engage with VodafoneThree, regardless of the channel they start in.</p> <p>As brands fear their relevancy in a marketplace dictated by AI agents, Alex and Steven breakdown how they’re building for the now, with an eye on the future.</p> <p><b>Alex Pott</b>, Director of Digital, <b>VodafoneThree</b></p> <p><b>Steven Carvalho</b>, Gen AI Customer Lead, <b>Accenture Song UK</b></p> | <p>multilingual routing via cascaded MT, evaluation on climate-specific benchmarks, and the ops choices (including green-power training) that make the system deployable in policy and industry settings.</p> <p><b>Daniel Erasmus</b>, Chief Executive Officer, <b>ClimateGPT</b></p> | <p>bridge the gap from “curious” to “AI first,” followed by a customer fireside chat with Debora Gallo, VP of Talent Development at Mews</p> <p><b>Erik de Muinck Keizer</b>, VP EMEA North, <b>Glean</b></p> <p><b>Debora Gallo</b>, VP of Talent Development, <b>Mews</b></p> | <p>shapes whose knowledge is represented, whose cultures are erased, and whose lives are endangered when AI systems misinterpret language in high-stakes domains such as healthcare or migration. From a decolonised perspective, epistemic injustices embedded in current AI systems are highlighted, and market-driven, “universal” approaches are contrasted with pluralist, community-led alternatives. Instead of retrofitting dominant systems, infrastructures that empower linguistic diversity, support cultural ownership over AI, and envision futures where minoritised languages thrive as equal participants in global technology are advocated.</p> <p><b>Hannah Claus</b>, Gates Cambridge PhD Student, <b>University of Cambridge</b></p> | <p>with robotics, covering safety frameworks, simulation techniques, and ROI modeling to balance innovation with trust and ensure long-term value in real-world applications.</p> <p><b>Domhnaill Hernon</b>, Global Intelligent Realities Lab Leader, <b>EY</b></p> <p><b>Milos Stanic</b>, Senior Solution Architect, <b>NVIDIA</b></p> |  |
| 16:20         | AFTERNOON BREAK                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                           |  |
| 16:40         | <b>Chair: Isabelle Kumar</b> , Award winning Journalist, Presenter, Host and Moderator                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                           |  |
| 16:40 - 17:20 | <p><b>JO HEADLINE PANEL DISCUSSION: Strategic leadership in the AI era</b></p> <p>How do visionary leaders embed AI into their organization’s DNA? This session unpacks the strategic frameworks and leadership mindsets essential for successful AI adoption. Discover actionable approaches for aligning AI initiatives with business goals, fostering innovation and driving major change from the top down.</p> <p>Panellists:</p> <p><b>Kamini Aisola</b>, EMEA Director of Specialists, <b>AWS</b></p> <p><b>Magesh Bagavathi</b>, Chief Data and AI Officer, <b>PepsiCo</b></p> |                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                           |  |

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|               | <p><a href="#">Edwina Fitzmaurice</a>, Global Innovation Market Activation Leader, <a href="#">EY</a><br/><a href="#">Craig Stephen Slavtcheff</a>, Chief R&amp;D Officer, <a href="#">Kimberly-Clark</a></p> <p>Moderator:<br/><a href="#">Matthew Blakemore</a>, CEO, <a href="#">AI Caramba!</a></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 17:20 - 17:40 | <p><b><a href="#">J1 HEADLINER</a></b><br/><b>Reframing the challenge of AI adoption; Why real leadership isn’t about resolving tension — it’s about learning to live inside it</b></p> <p>In this keynote, Matt Wood challenges the view of AI adoption as a problem to solve, reframing it as a set of productive tensions to navigate: speed vs. responsibility, vision vs. execution, experimentation vs. trust. Drawing on real-world experience, he shows how early wins build momentum, how iteration fosters trust, and how confidence fuels adoption. True leadership, he argues, isn’t about eliminating uncertainty but guiding teams through it—redefining what it means to lead in the age of intelligent systems.</p> <p><a href="#">Matt Wood</a>, Commercial Technology and Innovation Officer, <a href="#">PwC</a></p>                                                                                                                                       |
| 17:40 - 18:00 | <p><b><a href="#">J2 HEADLINER</a></b><br/><b>Delivering Sovereign AI</b></p> <p>As generative AI reshapes global economies, nations face a defining challenge: how to secure, scale, and govern intelligence as a strategic resource. This keynote explores the emerging architecture of Sovereign AI—the fusion of compute sovereignty, trusted data pipelines, and national-scale model deployment. Drawing on real-world implementations across the world, Chris Stephens, Field CTO at Groq, outlines the playbook for delivering deterministic, high-throughput inference at sovereign scale. From the economics of “tokens per citizen” to the regulatory frameworks guiding national AI infrastructure, this session shows how countries can build AI systems that are fast, safe, and self-reliant—balancing innovation with independence in the age of intelligent infrastructure.</p> <p><a href="#">Christopher Stephens</a>, Field CTO, <a href="#">Groq</a></p> |
| 18:00 - 18:10 | CLOSE OF DAY 1                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
| 18:10 - 19:30 | World Summit AI & InspiredMinds Networking Drinks                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |

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| 8:00        | DAY TWO REGISTRATION - 9 OCTOBER 2025                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| 9:00        | <p><b>K0 Welcome from InspiredMinds!</b><br/><a href="#">Maisie Holder</a>, Managing Director, <a href="#">InspiredMind!</a></p> <p><b>Chairperson’s opening remarks</b><br/><a href="#">Jonathan McCrea</a>, Founder, <a href="#">Get Started with AI</a></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 9:30 - 9:50 | <p><b><a href="#">K1 HEADLINER</a></b><br/><b>Why the Best AI Models Will Pay Royalties</b></p> <p>What if paying creators actually accelerated AI development? AI is reshaping creativity at unprecedented speed. This session opens with a celebration of generative AI creativity, exploring the extraordinary possibilities that AI brings to music, art, and cultural expression—and why these possibilities change everything about how we think about ownership, compensation, and innovation itself.</p> <p>From that creative foundation, we'll tackle the industry's false binary: treating innovation and remuneration like opposing forces. Through interactive demos of AIR-OS, Monarrch's AI Royalty Operating System, we'll prove they're the same force—when built as infrastructure instead of overhead.</p> <p><a href="#">Matthew Blakemore</a>, CEO, <a href="#">AI Caramba!</a><br/><a href="#">Jeremy Davis</a>, Founding Member, <a href="#">Paramore</a><br/><a href="#">Ken Gay</a>, Founder, <a href="#">Monarrch</a>, <a href="#">The AI Royalty Company</a><br/><a href="#">John Pisciotta</a>, Chief Operating Officer, <a href="#">Monarrch</a>, <a href="#">The AI Royalty Company</a></p> |

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| 9:55 - 10:35  | <div><div>K2 HEADLINE PANEL DISCUSSION</div><div>Rethinking digital dependency: Tech sovereignty and AI</div><div>With the rapid digitization of society, the role of global IT infrastructure is more critical than ever. Tech sovereignty is an essential component of this new landscape, and this panel will discuss the challenges and strategies for balancing sovereign capabilities, needed for national markets, with global technological partnerships</div><div>Panellists:<br/>Stephanie King, Director of AI Initiatives, CEIMIA<br/>Alberto Longo, Expert Advisor on AI Policy, Ethics &amp; Governance Strategy – EU AI Pact, European Commission<br/>Joost Smit, Country Lead BeNeLux, Google Cloud<br/>Aik van Eemeren, Senior Digital Strategist, City of Amsterdam</div><div>Moderator: Jonathan McCrea, Founder, Get Started with AI</div></div> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                           |                                                             |                                                             |
| 10:40 - 11:00 | <div><div>K3 HEADLINER</div><div>AI for Good: Delivering impact with data, value and trust</div><div>AI is reshaping the world - and the real impact lies in how it can be used for good. From enabling life-changing surgery to improving access to food, to reducing pollution, AI is only beginning to scratch the surface of how it can transform society for the better. Explore how AI is being used for good and the pragmatic steps needed to achieve it with data, value, and trust at the core.</div><div>Joe Depa, Global Chief Innovation Officer, EY</div></div>                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                           |                                                             |                                                             |
| 11:00         | MORNING BREAK                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                                                           |                                                             |                                                             |
|               | <div><div>MOONSHOT MOTHERSHIP</div><div>Black Box MAIN STAGE</div><div>Explore how imagination, curiosity and exponential innovation are redefining the world we live in. Featuring radically ambitious visionaries who are creating at breakneck speed to deliver world-defining AI applications. Buckle up!</div><div>Chair: Jonathan McCrea, Founder, Get Started with AI</div></div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <div><div>DEEP DIVE TECH TALKS</div><div>Yada Yada Marketplace TRACK 1</div><div>Get ready to hear from tech's greatest brains – industry titans and academic geniuses alike – as they spill the beans on mind-boggling advancements in AI. We're talking cutting-edge innovations that are (or about to) leap from the lab into the real world, reshaping how we live, work and play.</div><div>Chair: Jasper Wognum, CEO &amp; Founder, Braincreators</div></div> | <div><div>ACCELERATING AI ADOPTION</div><div>Building 43 TRACK 2</div><div>Dive into real-world use cases that show how AI is transforming enterprises from the inside out. We're talking about the nitty-gritty of how AI boosts productivity and unlocks efficiencies on a massive scale. But that's not all – we'll also explore the leadership skills you need to make this magic happen.</div><div>Chair: Marta Strykowska, Founder, Ladies Build With AI</div></div> | <div><div>RESPONSIBLE AI &amp; GOVERNANCE</div><div>Building 41 upstairs TRACK 3</div><div>As AI weaves deeper into our lives, we face urgent questions about agency, equity and trust. Not everything that can be built, should be. What does responsible development look like technically, ethically and politically? This track dives into how we can shape a future that works for all.</div><div>Chair: Sanjay Puri, Founder &amp; Chairman, Regulating AI</div></div> | <div><div>INNOVATION INSIGHTS</div><div>Yada Yada Cathedral TRACK 4</div><div>Editorial picks of the agile technologists who are innovating at pace and creating entirely new models for AI applications.</div><div>Chair: Fiona Passantino, AI Speaker, Trainer, MC. Author of “AI-Powered Professional”, Host, Working Humans Podcast</div></div> | <div><div>STARTUPS, SCALEUPS &amp; UNICORNS</div><div>Jeanne D’arc TRACK 5</div><div>Celebrate the dynamism and innovation of the startup ecosystem in this track, which focuses on the journey from startup to scaleup to unicorn status. Hear from founders, investors, and experts about the challenges of scaling in the competitive tech landscape, fundraising strategies, and the key factors that contribute to sustainable growth and success.</div><div>Chair: Florina Daniela Ungureanu, Strategic Initiatives &amp; Ecosystem Manager, AI4ALL</div></div> | <div><div>WORKSHOPS</div><div>Gallery TRACK 6</div></div> | <div><div>WORKSHOPS</div><div>Marquee 1 TRACK 7</div></div> | <div><div>WORKSHOPS</div><div>Marquee 2 TRACK 8</div></div> |

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| 11:30 - 11:50 | <p><b>L0 HEADLINER</b></p> <p><b>Helia Mohammadi</b>, Chief Research Technology Officer, <b>City of Hope National Medical Center</b></p> | <p><b>L1 USE CASE</b></p> <p><b>Lies, damn lies and GenAI</b></p> <p>Large language models promise rapid automation of creative and cognitive work, yet many early deployments failed because LLMs confidently invent facts. This presentation unpacks the causes and impact of such “hallucinations” and shows how pairing generative models with symbolic AI safeguards reliability, boosts explainability, and lets teams inject private knowledge responsibly. A demo AI research assistant will illustrate the hybrid approach on a task where accuracy is non-negotiable.</p> <p><b>Jon McLoone</b>, Director of Technical Communication and Strategy, <b>Wolfram Research</b></p> | <p><b>L2 USE CASE</b></p> <p><b>Intelligent automation at ING: A journey through the years</b></p> <p>From early robotics to deep learning and the rise of agentic AI, this session traces the evolution of automation at ING. By zooming in on a global mortgage use case, we’ll explore the real-world opportunities and challenges of digitalising financial services with AI.</p> <p><b>Jeroen van Genuchten</b>, Global Lead of Intelligent Automation, <b>ING</b></p> | <p><b>L3 KEYNOTE</b></p> <p><b>The tech oligopoly and what it wants</b></p> <p>The tech oligopoly, which includes heads of major multinational companies and a few super-rich venture capitalists, has always been interested in limiting government actions that would slow, bureaucratize, or arrest innovations they wish to pursue. But now the tech oligopoly has unprecedented and growing wealth, the control of A.I. and its development, and the power to manipulate the behavior of individuals? Where past empires were directed at the capture and control of territory, the information empire is aimed at cognitive colonization. Will any of us have the self-understanding to even recognize, if not transcend and defuse, ongoing mental manipulation for either commercial or political purposes? There are some good people within the tech oligopoly, but those who believe its actions are benign or ethical are being naïve. What are their goals, and do they even know? Is it too late to put in place effective governmental guardrails?</p> <p><b>Wendell Wallach</b>, Semi-retired: Scholar/Author/Activist, Formerly: <b>Yale Interdisciplinary Center for Bioethics &amp; The</b></p> | <p><b>L4 KEYNOTE</b></p> <p><b>Enterprise-grade agentic RAG: From data unification to trustworthy insights</b></p> <p>Enterprises don’t need another pilot - they need a blueprint. This keynote lays out a production-ready reference architecture for agentic RAG: unifying messy data, orchestrating specialized agents, and enforcing evaluation &amp; governance so outputs are grounded, auditable, and cost-efficient at scale.</p> <p><b>Victor Botev</b>, CTO and Co-Founder, <b>Iris.ai</b></p> | <p><b>L5 USE CASE</b></p> <p><b>How we hacked YC 2025 Spring Batch's AI Agents</b></p> <p>We hacked 7 of the16 publicly-accessible YC X25 AI agents. This allowed us to leak user data, execute code remotely, and take over databases. All within 30 minutes each. In this session, we'll walk through the common mistakes these companies made and how you can mitigate these security concerns before your agents put your business at risk.</p> <p><b>Rene Brandel</b>, Cofounder &amp; CEO, <b>Casco</b></p> | <p><b>11:30 - 12:30</b></p> <p><b>L6 60-MINUTE WORKSHOP</b></p> <p><b>Experience the state of the art Multimodal AI by Google</b></p> <p>Step into the future of customer experience in this live showcase of Google's state-of-the-art multimodal AI. Join GenAI Specialist Kamilla Kurta for two dynamic demonstrations revealing how AI can see, hear, and understand context to provide truly intelligent assistance. This 45-minute session, with 15 minutes for Q&amp;A, will illustrate how Google Cloud's capabilities are creating fluid, practical, and powerful solutions that blend the digital and physical worlds to solve real-world business challenges.</p> <p><b>Kamilla Kurta</b>, GenAI/ML Specialist, <b>Google Cloud</b></p> | <p><b>11:30 - 12:30</b></p> <p><b>L7 60-MINUTE WORKSHOP</b></p> <p><b>Employing your AI workforce</b></p> <p>This session will demystify the shift from basic AI agents to a fully integrated AI workforce capable of owning complex, multi-step business processes. Our platform empowers you to create an AI workforce without the need for an engineering team, a complex AI stack, or deep technical knowledge. Join us for a live demonstration of the EverWorker platform. In this session you will:</p> <ul style="list-style-type: none"><li>- Understand the fundamental difference between simple AI assistants and the transformative power of an AI workforce, a shift from automation to delegation.</li><li>- Witness a live, interactive build of a real-world AI worker using our no-code platform, tailored to solve a common business challenge in minutes.</li><li>- Explore how to apply this new paradigm to your business with a deep dive into diverse use cases, empowering your teams to achieve more than they ever thought possible.</li><li>- Learn about our free "AI Fundamentals for Business Professionals" course and discover how our platform and services can accelerate your journey from zero to AI leader.</li></ul> | <p><b>11:30 - 12:30</b></p> <p><b>L8 60-MINUTE WORKSHOP</b></p> <p><b>AI Agents: Leading the next wave of Generative AI – From idea to POC</b></p> <p>Explore the transformative potential of SAP Business AI in your daily work. Get an overview of the latest capabilities for securely integrating AI into business applications, developing generative AI scenarios, and deploying the Joule copilot. Discover how SAP’s advanced AI technologies can enhance innovation and elevate your AI strategy.</p> <p>Looking ahead, examine how SAP AI Agents is revolutionizing business operations by completing complex tasks through observation, reasoning, and planning. Learn about AI agents, empowering workflows, and building your own agents to support intelligent automation and business decisions by leveraging BTP.</p> <p><b>Workshop Hosts</b></p> <p><b>Kevin Carlyon</b>, SAP Strategic Business AI Program Director, <b>SAP</b></p> <p><b>Anthony Laursen</b>, Senior SAP Business AI Architect, <b>SAP</b></p> <p><b>Niels van der Kam</b>, AI lead, <b>SAP NL</b></p> <p><b>Serge Segboer</b>, Presales</p> |
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            |  | Austin Braham, Principal AI Evangelist, EverWorker<br><br>Christopher Good, Director of Product Marketing, EverWorker | Enterprise Architect, SAP |
| 11:55 - 12:15 | <div><div>M0 KEYNOTE</div><div>The rise of the AI workforce</div><div>- The nature of work is changing as a new "digital workforce" emerges with the rise of AI agents. This session will help you navigate the impact and implications of employing "AI workers" at scale.</div><div>- Separating fact from fiction: what are AI agents, what are they capable of today, and how can you benefit from adding them to your business?</div><div>- Appropriate expectations for the cost savings, growth, and new capabilities AI agents can provide, and how to manage a hybrid workforce.</div><div>- Practical guidance on where and how to deploy AI, a framework for transformation, and the technologies enabling a scalable strategy.</div><div>Peter Guagenti, CEO, EverWorker</div></div> | <div><div>M1 FIRESIDE CHAT</div><div>Superintelligence in science</div><div>Cambridge-based startup Lila Sciences has just raised \$235 million — hitting unicorn status at over \$1 billion — to build what it calls a scientific superintelligence: a platform that integrates AI with autonomous lab technology to accelerate drug discovery and create sustainable materials.</div><div>In this fireside chat, Ben Kompa, Co-founder and Head of AI Lab Innovation at Lila, explores how autonomous labs and advanced AI could transform the scientific method itself. What happens when machines not only run experiments, but generate new hypotheses and design the science of tomorrow? And what breakthroughs — and risks — come with this new era of discovery?</div><div>Moderator: Georgia Channing, Machine Learning for Science Engineer, Hugging Face</div><div>Speaker: Ben Kompa, Head of AI Lab Innovation, Lila Sciences</div></div> | <div><div>M2 USE CASE</div><div>From scripted experiences to carefully controlled improv: Harnessing generative AI in customer service without regrets</div><div>LLMs and AI agents are transformational for automated customer service. But despite the marketing claims of platform providers, reliably serving the customer with generative takes more than clever prompting and a knowledge base. In fact, generative AI forces the most fundamental transformation of digital teams since the beginning of the web economy. The ability to serve interactionally complex open-ended service scenarios in a non-deterministic way requires a re-thinking of roles, processes and what it means to manage reliably excellent customer service.</div><div>Hans-Joachim Belz, Conversational AI Expert, E.ON</div></div> | <div><div>M3 USE CASE</div><div>Building golden datasets with the Global South</div><div>Most datasets training AI today reflect the priorities of WEIRD societies, Western, Educated, Industrialized, Rich, and Democratic, limiting their global relevance and efficacy. As demand grows especially in the Majority World where 90% of young people live, how do we create datasets that reflect varied local contexts yet scale responsibly? How do we approach representation, authenticity, trust, or quality when meaning is culturally dynamic? Professor Payal Arora, award-winning author and founder of the Inclusive AI Lab, shares practical insights from work with Adobe, Google, H2020, and IDRC to tackle these challenges and build socially attuned, globally usable datasets.</div><div>Prof Payal Arora, Award Winning Author/Next Billion Champion, Professor of Inclusive AI Cultures, Utrecht University</div></div> | <div><div>M4 USE CASE</div><div>Latency, liability &amp; LLMs: Engineering Delphyr’s bedside-ready workflow assistant</div><div>Clinicians don’t need another inbox; they need time back. Michel Abdel Malek, MD, demonstrates how Delphyr’s clinician-centric AI copilot integrates with EHRs to reduce documentation and triage time. He’ll cover the core stack: ontology-aware RAG across clinical data, guardrails to prevent hallucinations and contraindications, full auditability, and a human-in-the-loop system that continuously improves performance in production. Expect practical insights into the engineering decisions that matter at the bedside, latency budgets, evaluation strategies, and the pitfalls encountered when deploying to real hospital wards.</div><div>Michel Abdel Malek, Founder &amp; CEO, Delphyr</div></div> | <div><div>M5 USE CASE</div><div>Prompt engineering is dead</div><div>Prompt engineering was a necessary first step, but it doesn’t deliver repeatable results or business value at scale. In this talk, we’ll show why hand-tuned prompts fail enterprises looking for reliability and ROI, and how a test-driven, automated approach changes the equation. By treating prompts like code, versioned, tested, and continuously improved, organizations can reduce risk, accelerate deployment, and measure output quality in real terms. Attendees will learn how to move beyond costly trial-and-error into a disciplined workflow that delivers consistent performance, drives faster innovation, and maximizes return on generative AI investments.</div><div>Nir Gazit, CEO, traceloop</div></div> |  |                                                                                                                       |                           |
| 12:20 - 12:40 | <div><div>NO HEADLINER</div><div>Digital deception: How AI is rewriting reality</div></div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      | <div><div>N1 KEYNOTE</div><div>Scaling geo-temporal ML: How Pokémon Go optimizes global</div></div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <div><div>N2 FIRESIDE CHAT</div><div>The GATE assessment: A framework for AI success and ROI</div></div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <div><div>12:20 - 13:00</div><div>N3 PANEL DISCUSSION</div><div>Inside the sovereign LLM race: Insights from a</div></div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <div><div>N4 USE CASE</div><div>Bridging continents: Europe and Hong Kong collaboration on AI</div></div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <div><div>N5 USE CASE</div><div>The next consumer of search: AI agents</div></div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |  |                                                                                                                       |                           |

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|  | <p>In this eye-opening talk, AI Consultant to the U.S. Government Rob Petrosino pulls back the digital curtain on deepfakes, from playful avatars and viral VTubers to authoritarian immortality and synthetic propaganda. As AI-generated content blurs the line between performance and manipulation, Rob explores what happens when our most trusted voices are no longer human and why the fight for truth is just beginning.</p> <p><b>Robert Petrosino,</b><br/>Strategic Engagement Advisor: AI, FBI</p> | <p><b>gameplay</b></p> <p>Pokémon Go continues to engage millions of players worldwide with its location-based gameplay. Behind the scenes, this presents a unique ML challenge: how to optimize real-world player experiences using massive volumes of geo-temporal data?</p> <p>In 2024, a team of ML practitioners at Niantic started tackling this by optimizing Raid Battle spawns, across dimensions of location, time, and difficulty, at a global scale spanning millions of S2 cells. The complexity of this problem goes beyond pure modeling: it also demands high standards for player satisfaction, scalability, and privacy protection.</p> <p>This talk shares how the team designed a geo-aware recommender system and operationalized it in a cloud-native environment.</p> <p><b>Yunpeng Liu</b><br/>Director, Machine Learning, Niantic</p> | <p>Transforming AI initiatives from a proof-of-concept to tangible return on investment (ROI) is a significant challenge for many organizations. This presentation will explore a value-oriented approach to AI, moving beyond the hype to focus on achieving real business results. We will introduce the "GATE Assessment" framework, which provides a structured method for evaluating and ensuring the success of AI projects. The framework covers four key pillars: Governance &amp; Data Readiness, Agility &amp; Scalability, Talent &amp; Support, and Evaluation &amp; Trust. By addressing these critical areas, we can overcome common hurdles such as unstructured data, talent shortages, and stakeholder trust issues. We will discuss how to protect competitive advantage by enabling faster access to business-critical data and reducing development silos. The talk will also highlight how to measure performance and build stakeholder trust through a focus on reliability, transparency, and control. This session is designed for technical leaders and business strategists who want to understand how to effectively turn AI prototypes into scalable, trustworthy, and valuable business assets.</p> <p><b>Carlos Carrero,</b> Principal</p> | <p><b>fragmenting AI landscape</b></p> <p>From France’s Mistral to the UAE’s Falcon and China’s family of state-backed models, governments are actively building their own large language models to assert control over data, language and digital infrastructure. This session highlights real-world examples of national LLM efforts, why they’re being developed, how they’re being trained, and what they aim to achieve.</p> <p><b>Panellists:</b><br/><b>Barbara Cresti,</b> Founder, <b>Stratedge</b></p> <p><b>Detlev Knierim,</b> Senior AI Solution Architect, <b>Red Hat</b></p> <p><b>Magnus Sahlgren,</b> Head of Research, NLU, <b>AI Sweden</b></p> <p><b>Moderator:</b><br/><b>Sanjay Puri,</b> Founder &amp; Chairman, <b>Regulating AI</b></p> | <p><b>innovation</b></p> <p>Join us for an insightful event exploring the potential collaboration and partnership between Europe and Hong Kong in leading global AI innovation. This presentation will showcase innovative commercialization strategies and real-world use cases that highlight successful collaborations across sectors</p> <p><b>Neil Tan,</b> Managing Partner, <b>Tsunami Advisors,</b> Founder &amp; Chairman, <b>Artificial Intelligence Association of Hong Kong (AIHK)</b></p> | <p><b>Lennert Jansen,</b><br/>Co-founder, <b>Airweave</b></p> |  |  |  |
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| 12:45 - 13:05 | <p><b>00 KEYNOTE</b></p> <p><b>Empathy at scale: How AI is enabling organizations to feel</b></p> <p>In an era of remote, hybrid, and highly digital work, true human connection at work is fading. AI is often deployed for speed and efficiency, but what if its greatest power lies in bringing us closer together? This talk explores how AI can move beyond automation to enable empathy at scale, helping organizations sense, interpret, and respond to the human rhythms within them. Because the next frontier of AI isn't about replacing people, it's about helping organizations listen, understand, and care.</p> <p><b>Yohan Liyanage</b>, Founder, <b>Sentiva</b>; CEO, <b>Altrium</b></p> | <p><b>01 TECH TALK</b></p> <p><b>Think like a designer: Shaping agent orchestration for adoption</b></p> <p>AI is often built bottom up from orchestration and architecture, but adoption is won top down. This talk flips the script: showing how user experience and orchestration influence each other, and why bridging those layers is essential for trust. Attendees will learn the fundamentals of designing agent experiences and how thinking like a designer can sharpen a technical lens, leaving with a framework for making adoption, not just latency or scale, the real metric of success.</p> <p><b>Rachel Shepard</b>, Product Design Director, AI Platforms, <b>Atlassian</b></p> | <p><b>02 HEADLINER</b></p> <p><b>Accelerating R&amp;D with GenAI: From ideation to impact</b></p> <p>This presentation will cover how Nestlé R&amp;D is leveraging GenAI, from freeing up time and headspace across scientific and technical teams with tools like Microsoft 365 Copilot to leveraging LLMs to boost ideation, accelerate validation through consumer data, and apply specialized LLMs for key areas of product innovation like materials discovery or scientific scouting.</p> <p><b>Carolina Pinart</b>, Group Head of R&amp;D Information Technology, <b>Nestlé</b></p> |  | <p><b>04 FIRESIDE CHAT</b></p> | <p><b>05 USE CASE</b></p> | <p><b>12:40 - 13:10</b></p> <p><b>06 30-MINUTE WORKSHOP</b></p> <p><b>Scaling AI: Leverage caching algorithms to maximize agentic ROI</b></p> <p>Agentic AI innovation is creating cost pressures that are crushing profit margins across industries. Today's AI architects face a critical challenge: balancing cost efficiency with rapid development cycles and competitive time-to-market advantages.</p> <p>Key-value caching (KV Cache) offers a powerful solution. When implemented effectively, KV Cache can transform your AI economics by dramatically reducing time to first token and slashing cost per token—all without sacrificing performance or time to market.</p> <p>WEKA's Val Bercovici and Betsy Chernoff will demonstrate how to architect and deploy caching algorithms that optimize your token economics, sharing practical strategies to achieve cost-effective agentic AI innovation at scale.</p> <p><b>Val Bercovici</b>, Chief AI</p> | <p><b>12:40 - 13:10</b></p> <p><b>07 30-MINUTE WORKSHOP</b></p> <p><b>From open ecosystem to sovereign cloud: Deploying AMD MI355X with Vultr</b></p> <p>As AI adoption accelerates, enterprises and governments alike face the dual challenge of driving innovation while maintaining sovereignty and control over their data. This workshop will demonstrate how an open and free software and hardware ecosystem can deliver both.</p> <p>Participants will explore how Vultr, powered by AMD's MI355X and high-performance Ethernet architectures, enables sovereign data center solutions that meet the most demanding performance and compliance requirements. The session will also highlight how an open software and API stack—including ROCm, PyTorch, ONNX, JAX, and SGLang—unlocks new levels of AI acceleration and accessibility for developers.</p> <p>Attendees will leave with practical insights into leveraging open ecosystems to innovate</p> | <p><b>12:40 - 13:10</b></p> <p><b>08 30-MINUTE WORKSHOP</b></p> <p><b>Transform AI from talk to action with WRITER's 'Action Agent'</b></p> <p>Most AI agents today are like unsupervised interns – chatty, but not reliable. WRITER's new Action Agent is different: it's a trusted execution partner that turns goals into real results. Equipped with computer use, multi-step planning, and enterprise-grade safeguards, Action Agent can autonomously complete complex work end to end. From running scripts and analyzing data to orchestrating entire business processes, it combines powerful autonomy with the transparency and control enterprises demand. Join us to see how Action Agent is redefining what it means for agents to actually work.</p> <p><b>Laura Garvey</b>, Solutions Architect Lead, EMEA, <b>WRITER</b></p> |

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| 13:05 | LUNCH                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                          |                                                                                                                                                                                                                                                                                                                                                                                                                                                         |                                                   |
|       | <div>FUTURE GAZING</div> <div>Black Box MAIN STAGE</div> <div>AI is no longer just digital: it’s moving, sensing and acting in the real world. This track explores what happens when intelligence gets a body: from robotics and autonomous systems to AI-driven logistics, factories, defense and edge computing. Expect deep dives into how AI is transforming physical environments and industries.</div> <div>Chair: <b>Jonathan McCrea</b>, Founder, <b>Get Started with AI</b></div> | <div>DEEP DIVE TECH TALKS</div> <div>Yada Yada Marketplace TRACK 1</div> <div>Get ready to hear from tech’s greatest brains – industry titans and academic geniuses alike – as they spill the beans on mind-boggling advancements in AI. We’re talking cutting-edge innovations that are (or about to) leap from the lab into the real world, reshaping how we live, work and play.</div> <div>Chair: <b>Monique van Dusseldorp</b>, Content Director, <b>InspiredMinds!</b></div> | <div>ACCELERATING AI ADOPTION</div> <div>Building 43 TRACK 2</div> <div>Dive into real-world use cases that show how AI is transforming enterprises from the inside out. We’re talking about the nitty-gritty of how AI boosts productivity and unlocks efficiencies on a massive scale. But that’s not all – we’ll also explore the leadership skills you need to make this magic happen.</div> <div>Chair: <b>Maya Roeland</b>, Founder, <b>D2D Digital</b></div> | <div>MONEY &amp; AI</div> <div>Building 41 upstairs TRACK 3</div> <div>This track brings together top minds from global banks, tech giants and AI-driven fintech start-ups to explore how artificial intelligence is changing finance, crypto and security. Discover how AI is reshaping customer experiences, speeding up credit decisions and redefining fraud prevention and compliance. Ready to set the stage for a bold new era in money?</div> <div>Chair: <b>Marju Sokman</b>, Speaker &amp; Consultant, <b>Bespoke Marketing Studio</b></div> | <div>STARTUPS, SCALEUPS &amp; UNICORNS</div> <div>Yada Yada Cathedral TRACK 4</div> <div>Celebrate the dynamism and innovation of the startup ecosystem in this track, which focuses on the journey from startup to scaleup to unicorn status. Hear from founders, investors, and experts about the challenges of scaling in the competitive tech landscape, fundraising strategies, and the key factors that contribute to sustainable growth and success.</div> <div>Chair: <b>Natasha Naidoo</b>, Founder and General Partner, <b>ByteSized Capital</b></div> | <div>AI FOR HUMANITY</div> <div>Jeanne D’Arc TRACK 5</div> <div>From outsmarting poverty, climate change and inequality to giving healthcare a turbo boost, this track outlines real-deal projects where AI (and incredible humans) are flexing their muscles for the greater good on a global scale.</div> <div>Chair: <b>Nhi Corcoran</b>, Planetary &amp; Human Rights Advocate; Founder &amp; CEO, <b>Nū Data</b></div> | <div>WORKSHOPS</div> <div>Gallery TRACK 6</div>                                                          | <div>WORKSHOPS</div> <div>Marquee 1 TRACK 7</div>                                                                                                                                                                                                                                                                                                                                                                                                       | <div>WORKSHOPS</div> <div>Marquee 2 TRACK 8</div> |
| 14:05 | P0 FIRESIDE CHAT                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | P1 KEYNOTE                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | P2 USE CASE                                                                                                                                                                                                                                                                                                                                                                                                                                                         | P3 USE CASE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            | 14:05 - 15:45                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | P5 KEYNOTE                                                                                                                                                                                                                                                                                                                                                                                                                  | 14:05 - 15:05                                                                                            | 13:55 - 14:25                                                                                                                                                                                                                                                                                                                                                                                                                                           | 13:55 - 14:25                                     |

Please note: This is a working draft of the programme and is subject to change.

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| 14:25 | <p><b>The power of tech convergence: From quantitative AI to quantum tech for global impact</b></p> <p><b>Fernando Dominguez Pinuaga</b>, Vice President, <b>SandboxAQ</b></p> <p><b>Moderator:</b></p> <p><b>Natalia Rodriguez Martin</b>, Partner, Global Artificial Intelligence Clients and Markets Leader, <b>EY</b></p> | <p><b>Building an AI-first company: Lessons from scaling bits and atoms with AI</b></p> <p>Starting from day one with a digital-first, cloud-native foundation, they made a conscious choice: to weave machine learning into the core of how they operate, from forecasting and supply chain to customer experience and personalization. Fast-forward to today: they’re not just delivering groceries; they’re reshaping how AI drives e-commerce and e-logistics. What are their key learnings?</p> <p><b>Daniel Gebler</b>, CTO, <b>Picnic</b></p> | <p><b>The AI-powered customer</b></p> <p>Hear key learnings from Zalando around how they have boosted their customer experience through building genAI solutions on fashion assistants, GenAI creative content for marketing, virtual fitting rooms, a genAI power trend spotter for fashion, and the potential of these kinds of services in industry at scale.</p> <p><b>Alejandro Saucedo</b>, Director of Engineering, Applied Science, Product &amp; Analytics, <b>Zalando</b></p> | <p><b>AI Is the new CFO: How intelligent systems are rewriting financial leadership</b></p> <p>As AI takes on forecasting, analysis, and decision-making, the role of finance leadership is being rewritten. This session explores how “AI as the new CFO” changes the balance between data, speed, and human judgment in financial strategy.</p> <p><b>Gerlyn Tiigemäe</b>, AI Trainer and Advisor, Founder, <b>Finnable AI</b></p> | <p><b>P4 STARTUP SHOWCASE AI for impact</b></p> <p>Building on the amazing companies being displayed in the Accelerator, this session gives 5 startups the opportunity to pitch in front of a judging panel. The theme for 2025: AI for impact. Hear from some of the most promising startups making the world a better place by using AI to impact climate, education, health, inequality and beyond.</p> <p>14:05 - 14:10<br/>Welcome from the chair</p> <p>14:10 - 14:25<br/><b>Juliet MacDowell</b>, Founder, <b>Mission AI</b></p> <p>14:30 - 14:45<br/><b>Kuhu Singh</b>, Founder, <b>Amber</b></p> <p>14:50 - 15:05<br/><b>Antigoni Kourou</b>, Founder &amp; CEO, <b>NEKOD</b></p> <p>15:10 - 15:25<br/><b>Sébastien Willems</b>, Co-founder &amp; CEO, <b>Antfarm</b></p> <p>15:30 - 15:45<br/><b>Mahder Mulusew Getaneh</b>, CEO and Founder, <b>Vista Technologies</b></p> <p>Judges:<br/><b>Lisa Brouwer</b>, Investor, <b>Curiosity VC</b></p> <p><b>Iulia Tudor</b>, Partner, <b>Ascension</b></p> | <p><b>AI’s dirty secret: addressing the hidden environmental cost of AI hardware manufacturing</b></p> <p>The rapidly rising energy costs of AI data centers have captured global headlines, yet the environmental implications of other parts of the hardware lifecycle are often overlooked. The manufacturing process for this hardware is exceptionally energy-intensive and carries a significant environmental footprint. This is especially true given that production is concentrated in East Asia, where power grids still rely heavily on fossil fuels and chipmakers have been slow to procure renewable energy.</p> <p>As demand for AI accelerates, it is crucial to address the rising emissions from its manufacturing. Global emissions from electricity consumption for AI chipmaking grew by more than 350 percent between 2023 and 2024—a trend poised to continue. By 2030, the global electricity demand for manufacturing AI chips could increase by as much as 170-fold from 2023 levels.</p> <p><b>Alex de Vries-Gao</b>, PhD candidate, <b>VU Amsterdam</b>; Founder, <b>Digiconomist</b></p> | <p><b>P6 60-MINUTE WORKSHOP Compliance as a competitive advantage: Featuring Miro’s ISO/IEC 42001 certification journey with BSI</b></p> <p>This session shows how organisations can manage AI systems responsibly with ISO/IEC 42001, the international AI management system standard, alongside voluntary AI Verified assessments. Unlike regulation, AI Verified isn’t limited to high-risk use cases and applies to any AI system, evidencing robustness, bias, transparency, and data quality. We’ll outline the practical aspects of ISO/IEC 42001: assigning roles, keeping change logs and setting up monitoring that withstands scrutiny. These insights will support your capability to design and implement a custom model that reduces procurement friction, shortens due diligence, and demonstrates accountability.</p> <p>Alongside BSI experts, we will be joined by Miro, who have successfully completed ISO/IEC 42001 certification with BSI, to share their experience and what it means for their business. Expect an interactive session with Q&amp;A, insights, and clear language to communicate client-centred benefits internally.</p> | <p><b>P7a 30-MINUTE WORKSHOP What is your AI risk score?</b></p> <p>As AI adoption accelerates, many organizations are discovering they aren't equipped to handle the unique risks associated with AI. A growing number of companies are struggling to integrate security and governance into their AI, and AI Security often takes a back seat. In fact, 84% of CEOs see cybersecurity, privacy, and accuracy as barriers to adoption of generative AI. To ensure generative AI implementations are secure, compliant, and accurate, enterprise developers and security teams must take a proactive stance in managing the risks associated with these technologies.</p> <p>In this workshop, IBM experts will share insights on why security and governance are critical for generative AI and offer practical tips for securely deploying and governing these solutions in your organization. You will hear about Shadow AI and see a Demo Managing a GPT-5 AI system with watsonx.governance and Guardium AI security.</p> <p><b>Workshop Hosts:</b></p> <p><b>Ola Kaszuba</b>, watsonx governance Squad lead, Northern, Central and</p> | <p><b>P8a 30-MINUTE WORKSHOP The AI Fast Track: Turning strategy into measurable outcomes</b></p> <p>Executives face mounting pressure to harness AI, yet most initiatives stall before delivering measurable returns. The AI Fast Track Workshop is built for decision-makers who want to move beyond exploration and accelerate into practical implementation that drives business value.</p> <p>This session focuses on aligning AI opportunities with strategic priorities, building momentum quickly, and avoiding common pitfalls. Participants will:</p> <ul style="list-style-type: none"><li>• Understand why AI projects fail, and how to unlock real outcomes</li><li>• Explore pain points and identify high-value opportunities</li><li>• Select the right starting point for their business</li><li>• Turn the right use case into a fast AI win</li></ul> <p>Through executive-level insights and a proven framework, leaders will learn to identify ROI-rich use cases, assess feasibility against readiness and risk, and design initiatives that scale. Attendees leave</p> |
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MD, Builders</div> <div>Jeffery (JP) Potvin,<br/>Founder &amp; CEO,<br/>SupportersFund / OPN</div> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           | <div>Workshop Hosts:</div> <div>Henrik Haugbølle, Head<br/>of Engineering, AI, Miro</div> <div>Martins Onwuka, AI<br/>Client Manager, BSI</div> <div>Andy Plaxton, Head of<br/>Information Security and<br/>Audits, Miro</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | <div>Eastern Europe, IBM</div> <div>Michael Kehoe, Data<br/>Security leader, EMEA,<br/>IBM</div> <div>Nicola Piazza, Principal<br/>Security Leader EMEA,<br/>IBM</div> <div>Albert Puah, WW Sales<br/>Leader, Data Security &amp;<br/>Quantum-Safe, IBM</div>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     | <div>with a sharpened<br/>problem statement, a<br/>prioritized roadmap, and<br/>a clear plan to turn AI<br/>ambition into measurable<br/>impact.</div> <div>Larissa Schneider,<br/>Co-Founder and COO,<br/>Unframe</div> |
| 14:30-15:10 | <div>Q0 PANEL DISCUSSION</div> <div>Unlocking scalable<br/>impact with agentic AI</div> <div>Agentic AI is ushering in a new era of intelligent systems that don’t just assist, but act—autonomously planning, adapting, collaborating, and executing tasks across increasingly complex environments. From AI agents orchestrating global supply chains to autonomous systems optimizing operations in real time, businesses are beginning to realize the transformative potential of this next wave of AI. With the right vision and investment, agentic and multi-agentic systems can unlock massive gains in efficiency, innovation, and responsiveness—turning science fiction into business advantage. But this opportunity comes with a rapidly evolving risk landscape. As organizations transition from narrow and generative AI to</div> | <div>Q1 PANEL DISCUSSION</div> <div>Autonomous robots: The rise of self-directed systems</div> <div>From warehouses and factories to hospitals and city streets, autonomous robots are becoming an essential part of modern life. This session explores how AI, robotics, and real-time computing combine to create machines capable of navigating complexity, collaborating safely with humans, and operating independently in dynamic environments. Learn from leaders at the forefront of robotics about the breakthroughs — and hurdles — shaping the next generation of autonomous systems.</div> <div>Moderator:<br/>Monique van Dusseldorp, Content Director, InspiredMinds!</div> <div>Panellists:</div> <div>Jennifer Ding, ML Solutions Engineer, Encord</div> | <div>Q2 PANEL DISCUSSION</div> <div>From code to cure: Using AI and automation to solve some of the most pressing challenges in healthcare</div> <div>The convergence of artificial intelligence and robotic laboratories is revolutionizing the pace and precision of scientific discovery. This session explores how the integration of AI with automated experimental platforms is unlocking new frontiers in drug discovery. From predictive modeling and autonomous synthesis to real-time data-driven optimization, these intelligent systems are dramatically reducing the time, cost, and resource intensity of R&amp;D pipelines.</div> <div>Driven by a surge of investor confidence in AI-powered life sciences, this multidisciplinary innovation ecosystem is poised to redefine how we approach some of the most pressing challenges in healthcare. Join us as we delve into the latest</div> | <div>Q3 PANEL DISCUSSION</div> <div>Banking reimaged: The AI and ML roadmap to 2035</div> <div>This session will explore how intelligent technologies will disrupt financial services over the next decade. From hyper-personalized customer experiences to real-time risk and decisioning, we’ll unpack the key trends, strategic imperatives, and innovation pathways reshaping the industry.</div> <div>Designed for enterprise leaders, this is your roadmap to staying competitive in an AI-first world</div> <div>Panellists:</div> <div>Thijs de Maa, Engineering Lead – Special Projects, bunq</div> <div>Irin Otto, Artificial Intelligence Data Scientist, ABN AMRO Bank N.V</div> <div>Nurtekin Savas, Head of</div> |                                                                                                                                             | <div>Q5 PANEL DISCUSSION</div> <div>When the whole is greater than the sum of its parts</div> <div>Leading organizations like the United Nations (UN) and Organization for Economic Co-operation and Development (OECD) are already leveraging AI to drive positive human impact. Explore how collaborative efforts promote sustainable development and address global challenges. Join us as we discuss real-world examples of how AI is bridging gaps and fostering innovation for a better future, including:<ul style="list-style-type: none"><li>• Bridging global climate commitments and local action through AI and a data-driven path to 1.5°C</li><li>• Igniting a purpose-driven AI transformation</li><li>• Scaling AI adoption in a responsible way</li></ul></div> <div>Moderator:<br/>Tim Grosser, International Development and EMEA Alliance Leader for NVIDIA, EY</div> | <div>14:35 - 15:05</div> <div>P7b 30-MINUTE WORKSHOP</div> <div>Atlassian Rovo: Building AI agents in real-world workflows</div> <div>Team up with an Atlassian expert to design, build, and launch a custom Rovo agent that solves a real business challenge. Discover a use case, watch a live demo, and see the creation of an AI agent that addresses some of the most common challenges we’re seeing. Walk away with practical skills, a solid understanding of Rovo agents, and fresh inspiration.</div> <div>Marlon Aguiar, Technical Adoption Architect, Atlassian</div> <div>Ana Mitic, Senior Solutions Engineer, Atlassian</div> <div>Bert Utrecht, Senior Solutions Engineer, Atlassian</div> <div>Aby Willemse, Technical Customer Success</div> | <div>14:35 - 15:05</div> <div>P8b 30-MINUTE WORKSHOP</div> <div>kOrdent AI: From prototype to production</div> <div>Most AI projects stall between proof of concept and production. A model runs in a notebook, impresses in a demo, and then collapses under questions of scale, compliance, and cost. GPUs sit idle, teams fork shadow stacks, and regulators ask where the data lives.</div> <div>This workshop shows a clear path forward. We begin with a cluster blueprint, pull in a model packaged as an OCI artefact, and deploy it as a governed service through a ServiceTemplate. Participants will adjust a parameter, reconcile, and watch the system respond: observable, costed, and compliant.</div> <div>The same flow works in a cloud lab or an air-gapped bank datacentre. By the end,</div> |                                                                                                                                                                                                                          |

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|             | <p>agentic architectures, the challenges around trust, safety, and control grow exponentially. How do we ensure agent behaviour aligns with human goals? This panel convenes the leaders on the frontlines of agentic AI adoption. Together, they'll unpack the essential steps organizations must take to harness the promise of agentic AI, responsibly.</p> <p>Panellists:<br/><b>Fergal Reid</b>, Chief AI Officer, <b>Intercom</b></p> <p><b>Ellen Svanström</b>, CDIO, <b>H&amp;M Group</b></p> <p><b>Ramana Thumu</b>, CTO, <b>Expedia Group</b></p> <p><b>Niels van der Kam</b>, AI Lead, <b>SAP NL</b></p> <p>Moderator:<br/><b>Ray Eitel-Porter</b>, Author; Senior Research Associate, The Intellectual Forum, <b>Jesus College Cambridge</b></p> | <p><b>Jochen Rudat</b>, Chief Growth &amp; Revenue Officer, <b>Humanoid</b></p> <p><b>Limor Schweitzer</b> Founder, <b>MOV.AI</b></p>                                                                                                                                                                                                               | <p>breakthroughs, highlight case studies from industry leaders, and discuss the transformative potential—and practical challenges—of this rapidly evolving landscape.</p> <p>Panellists:</p> <p><b>Michel Abdel Malek</b>, Founder &amp; CEO, <b>Delphyr</b></p> <p><b>Jhonatan Bringas Dimitriadis</b>, MD, Co-Founder and CEO, <b>Lapsi Health</b></p> <p><b>Pascal Brokmeier</b>, Head of Engineering, <b>Every Cure</b></p> <p><b>Petrina Kamya</b>, VP, Global Head of AI Platforms and President, <b>Insilico Medicine Canada</b></p> <p>Moderator:<br/><b>Emanuela Giacometti</b>, Business Excellence Program Manager, <b>Philips</b></p> | <p>Global Credit Infrastructure, Data and AI, <b>PayPal</b></p> <p>Moderator: <b>Gerlyn Tiigemäe</b>, AI Trainer and Advisor, Founder, <b>Finnable AI</b></p>                  |  | <p>Panellists:<br/><b>David Frank</b>, Director Policy Engagement (Global) Energy, Connectivity &amp; Sustainability Policy Team, <b>Microsoft</b></p> <p><b>Josée Touchette</b>, Executive Director, <b>Organization for Economic Co-operation and Development</b></p> <p><b>Vlad Trusca</b>, Chief of Section of the Transparency Division, <b>United Nations Climate Change</b></p> |                                                                                                                                                                                                                                                                                                                                                                 | <p>Management, AI, <b>Atlassian</b></p>                                                                                                                                                                                                                                                                                                                 | <p>you'll see how kOrdent AI moves prototypes to production: policy by default, costs visible, services resilient, and data sovereign.</p> <p><b>Martin Stadler</b>, Field CTO AI Infrastructure. <b>Mirantis</b></p>                                                                                                                              |
| 15:15-15:35 | <p><b>R0 KEYNOTE</b><br/><b>Building the AI workforce: How autonomous AI Agents will transform the workplace</b></p> <p>With tools that match or exceed humans at practical cognitive tasks, AI agents can now handle complex workflows. Euro Beinat, Global Head of AI at Prosus, will share insights from enabling 25,000 employees to use</p>                                                                                                                                                                                                                                                                                                                                                                                                             | <p><b>R1 TECH TALK</b><br/><b>Using LangChain to build agents</b></p> <p>LangChain has become a core framework for developers building applications on top of large language models. In this keynote, Matheus Hermsdorff will walk through the practical foundations of using LangChain to design and deploy AI agents. Expect a deep dive into</p> | <p><b>R2 USE CASE</b><br/><b>From coordination to cognition: Agentic AI for personalized automotive systems</b></p> <p>This session explores how multi-agent systems (MAS) are reshaping the AI landscape by enabling collective reasoning, modular autonomy, and context-aware decision-making. We begin with an overview of key MAS frameworks and</p>                                                                                                                                                                                                                                                                                          | <p><b>R3 USE CASE</b><br/><b>AI and stablecoins for future finance</b></p> <p><b>Peter Hung</b>, Vice President   Data Scientist and Agile Analytics, <b>Deutsche Bank</b></p> |  | <p><b>R5 USE CASE</b><br/><b>Levelling the playing field: AI as a social-mobility engine for the next generation</b></p> <p>Artificial Intelligence is often cast as disruptive or elitist, yet its greatest promise lies in serving as a driver of social mobility. To realise this, governments and universities must approach AI as civic infrastructure that</p>                   | <p><b>15:15 - 15:45</b><br/><b>R6 30-MINUTE WORKSHOP</b><br/><b>KAIA: a unified platform for building AI-based products at scale</b></p> <p>Kaia is an in-house set of solutions designed to streamline the development of AI-based products. Ranging from low-level technical APIs to high-end apps, its main purpose is to make AI more accessible to any</p> | <p><b>15:15 - 15:45</b><br/><b>R7 30-MINUTE WORKSHOP</b><br/><b>How to secure funding for European ambitions in AI?</b></p> <p>Artificial Intelligence is rapidly transforming industries across Europe. Billions are invested to keep the region at the forefront of this revolution, yet navigating European and national funding can be complex.</p> | <p><b>15:15 - 15:45</b><br/><b>R8 30-MINUTE WORKSHOP</b><br/><b>How you can generate a production app built on your data using Natural Language</b></p> <p>In this session, Nathan Hamill will walk you through how you can generate a production app built on your data, using natural language. Learn how companies like OpenAI, Reckitt and</p> |

Please note: This is a working draft of the programme and is subject to change.

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|             | <p>AI agents to get things done, faster and better. He will share what Prosus has learned by enabling the creation of agents bottom-up, and their impacts on productivity, quality of work and organizational agility.</p> <p><b>Euro Beinat</b>, Global Head of AI, Prosus</p> | <p>architectures, orchestration patterns, and lessons learned from real-world implementations — with an emphasis on how developers can move from prototyping to production-ready systems.</p> <p><b>Matheus Hermsdorff</b>, GTM, LangChain</p> | <p>coordination techniques, then showcase their use in enterprise automation and intelligent planning. Finally, we present an automotive case study where MAS is employed to enhance driver experience by dynamically suggesting vehicle functionalities, demonstrating how agentic intelligence can unlock personalization.</p> <p><b>Dogukan Sönmez</b>, AI Tech Lead, BMW AG</p> |                                         |                                      | <p>expands opportunity rather than deepens divides. This session presents a practical blueprint for inclusion across three dimensions: Access (AI lowers barriers to knowledge and skills), Agency (AI empowers learners and jobseekers with adaptive guidance), and Acceleration (AI supports early interventions and responsive policymaking).</p> <p>Uchenna will share insights from his advocacy for AI literacy as civic infrastructure, including his role as Lead Author of the AI Global Manual, endorsed for statewide adoption in Cross River, Nigeria, and his call for universities to embed AI literacy which preceded and resonated with the University of Greater Manchester’s adoption of a four-step framework now reaching more than 11,000 students.</p> <p><b>Uchenna Victor Moses</b>, Digital Project Manager</p> | <p>user across the company, regardless of their background. It consists of LLM gateways, RAG and semantic search services, image, video, audio and file generation APIs, and many more. Each of those pieces serves as the basis for applications such as agentic systems, chatbots, search engines, inspiration and design apps, and document management systems.</p> <p>Two examples built on KAIA are Zara Engine and Pixia.</p> <p>Zara Search Engine allows users to find similar products based on text input. It compares both images and descriptions to identify visual and semantic similarities, then ranks and displays the most relevant results.</p> <p>Pixia is an internally developed platform designed to support our designers through AI. It operates in a secure and private environment, ensuring that creative teams can explore and develop their ideas while fully protecting confidentiality and intellectual property.</p> <p>Discover the potential of KAIA and create with us.</p> <p><b>David Lacalle Castillo</b>, Senior Machine Learning Engineer, Inditex</p> | <p>In this interactive workshop, we will explore the opportunities available, share real-world case studies, and guide you through the first steps of preparing successful applications. Whether your organisation is considering a new application or has already applied, this session offers concrete guidance and practical insights to advance your AI initiatives with confidence.</p> <p><b>Marc Isabelle</b>, Founder &amp; Director, european economics</p> | <p>Nvidia are prompting applications using their internal data sources inside their VPCs.</p> <p><b>Nathan Hamill</b>, Solutions Engineer, Retool</p> |
| 15:40-16:00 | S0 HEADLINER                                                                                                                                                                                                                                                                    | 15:40 - 16:20<br>S1 PANEL DISCUSSION                                                                                                                                                                                                           | S2 KEYNOTE<br>The new rules of data                                                                                                                                                                                                                                                                                                                                                 | S3 KEYNOTE<br>AI in Credit: challenges, | 15:50 - 16:25<br>S4 PANEL DISCUSSION | S5 HEADLINER                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                                                                                                                                                       |

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|               | <p><b>How AI supports creativity at H&amp;M Group</b></p> <p>At H&amp;M Group, we’re using AI to enhance—not replace—the creative process. Our Digital Twins project, developed with models and agencies, explores how AI imagery can be created responsibly and with consent — with more updates to come in this session. We’ve also launched a new generative AI design tool that enables designers to sketch and refine products from plain language prompts. Learn how human creativity and AI are coming together to shape the future of fashion design.</p> <p><b>Ellen Svanström</b>, CDIO, H&amp;M Group</p> | <p><b>Beyond immortal silicon: The rise of mortal computing</b></p> <p>The computing industry has spent decades and billions pursuing "immortal" systems – chips that behave identically, deterministically and fungibly across all devices. But what if this pursuit of perfection is holding us back? This session explores the emerging paradigm of "mortal computing," where new chip designs like photonic, analog, reversible and biological embrace variability, imperfection and adaptation rather than fighting them.</p> <p>Moderator: <b>Monique van Dusseldorp</b>, Content Director, <b>InspiredMinds!</b></p> <p>Panellists: <b>Danyal Akarca</b>, Co-founder &amp; CEO, <b>Callosum</b></p> <p><b>Bruno Bowden</b>, Managing Partner, <b>Grep VC</b></p> | <p><b>intelligence in the age of AI</b></p> <p>The old rules of data no longer apply. To lead in the Age of Intelligence, enterprises must adopt new data strategies that move at the speed of AI, in real-time, and that are connected and built for continuous decision-making. In this session, Reltio shares the new rules of data that enterprises need to adopt in the Age of Intelligence, and the key capabilities and enterprise data foundation that CAIOs, CIOs and IT leaders need build across their organizations to be ready for the operational realities of AI at scale. Attend this session to learn how an agentic data fabric of unified, trusted data assets accelerates AI transformation &amp; learn more about real-world strategies for success</p> <p><b>Sushant Rai</b>, VP of Product, AI &amp; Data Strategy, <b>Reltio</b></p> | <p><b>today's landscape, and the road ahead</b></p> <p>Credit is a \$10+ trillion global industry, yet progress in AI has been slow due to regulations, legacy infrastructure, and incentives. That is now changing. AI is beginning to transform the entire Credit life cycle, improving originations, underwriting, monitoring, and collections. This session will explore three themes: the current state of the Credit life cycle and its challenges, how next generation AI frameworks can be used to create long term value in Credit, and declaring 7 big AI bets for the industry.</p> <p><b>Nurtekin Savas</b>, Head of Global Credit Infrastructure, Data and AI, <b>PayPal</b></p> | <p><b>Navigating uncertainty: AI entrepreneurs and investors in a geopolitical storm</b></p> <p>AI start-ups and investors face a rapidly shifting landscape shaped by trade policies, impending EU legislation and differing national AI strategies. Investment experts discuss opportunities, risks and how businesses can adapt.</p> <p>Panellists: <b>Lisa Brouwer</b>, Investor, <b>Curiosity VC</b></p> <p><b>Frank Herrman</b>, Investment Manager, <b>Netherlands Enterprise Agency (RVO)</b></p> <p><b>Michael van Lier</b>, Founder &amp; MD, <b>Builders</b></p> <p>Moderator: <b>Henk Kok</b>, Founding Partner, <b>Xablu Venture Studio</b></p> | <p><b>From code to compassion: AI &amp; blockchain for those who need it most</b></p>                                                                                                                                                                                                               |  |  |  |
| 16:05 - 16:25 | <p><b>TO FIRESIDE CHAT</b></p> <p><b>Cusp AI &amp; the future of materials discovery</b></p> <p>Join AI trailblazer Max Welling for an intimate conversation on how his new venture, Cusp AI, is turning generative models loose on the periodic table. Welling will unpack Cusp’s vision of a “search engine for</p>                                                                                                                                                                                                                                                                                                | <p><b>Marc Bright</b>, Silicon Lead, <b>Normal Computing</b></p> <p><b>Lawrence Lundy-Bryan</b>, Partner, <b>Lunar Ventures</b></p> <p><b>Daniel Wilkinson</b>, Distinguished Architect, Machine Learning Architecture, <b>Synopsys</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             | <p><b>T2 FIRESIDE CHAT</b></p> <p><b>Creating a sustainable AI advantage: How to experiment early, measure rigorously and build an evolving architecture</b></p> <p><b>Fergal Reid</b>, Chief AI Officer, <b>Intercom</b></p> <p><b>Ad van der Graaff</b>,</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               | <p><b>T3 USE CASE</b></p> <p><b>A case study of financial crime prevention through GenAI</b></p> <p>Financial institutions have long relied on predictive machine learning to detect suspicious activity, but predictive models alone cannot solve the growing complexity of anti-money laundering</p>                                                                                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              | <p><b>T5 USE CASE</b></p> <p><b>Small models, big impact: Reframing AI as a tool for humanity</b></p> <p>As AI scales exponentially, we're witnessing unprecedented resource consumption, concentrated power, and societal disruption. But what if the path forward isn't bigger, it's smarter?</p> |  |  |  |

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|  | <p>materials” that flips discovery on its head: you specify the properties you need, and AI designs molecules that deliver them, screening millions of options in seconds.</p> <p>We’ll explore the technical stack that marries deep generative models with physics-based simulation, letting researchers move from weeks-long calculations to near-instant insight.</p> <p>Looking ahead, Welling will sketch what a “materials-on-demand” era means for industry, sustainability, and AI itself, an era where designing matter becomes as programmable as writing code.</p> <p>Moderator: <b>Georgia Channing</b>, Machine Learning for Science Engineer, <b>Hugging Face</b></p> <p>Speaker: <b>Max Welling</b>, Professor, <b>University of Amsterdam</b>, CTO &amp; Co-Founder, <b>CuspAI</b></p> |  | <p>Partner, <b>PwC</b></p> | <p>(AML) compliance. This session presents a case study of how Generative AI can be used to complement traditional models by clarifying alerts, interpreting regulatory texts, and guiding analysts through fragmented compliance requirements. Using a Retrieval-Augmented Generation (RAG) design, the system provides grounded, citation-based responses that act as a “GPS for compliance,” improving efficiency without replacing human judgment. The talk explores practical design choices, including RAG versus fine-tuning, and the validation steps needed to make such systems safe, auditable, and regulator-ready. Each layer of the pipeline chunking, embeddings, prompts, and inference is tested against SR11-7–style validation standards. Attendees will leave with a blueprint for building explainable, trusted GenAI systems that strengthen financial crime prevention while satisfying regulatory expectations.</p> <p><b>Chandrakant Maheshwari</b>, FVP, Lead Model Validator, <b>Flagstar Bank</b></p> |  | <p>This session presents a critical assessment of our current AI trajectory and its drawbacks for our planet, economy, and social fabric. Moving beyond critique, we'll explore emerging innovations in efficient, smaller models that deliver impact without the environmental and societal cost of their larger counterparts.</p> <p>Nhi will make the case for democratising AI infrastructure through policy reform, multinational and diverse research collaboration, and accessible deployment models. By centering science and human needs rather than scale for scale's sake, we can reclaim AI as a tool that serves humanity rather than undermines it.</p> <p>Drawing on experience founding Nu Data and working across climate tech, policy, and entrepreneurship, this talk offers a roadmap for sustainable, equitable AI development, one that upholds both planetary and human rights whilst unleashing innovation where it matters most.</p> <p>The future of AI isn't about who builds the biggest model. It's about who builds the right ones.</p> <p><b>Nhi Corcoran</b>, Planetary &amp; Human Rights Advocate; Founder &amp; CEO, <b>NŪ Data</b></p> |  |  |  |
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| 16:25         | AFTERNOON BREAK                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |  |  |  |  |  |  |  |  |
| 16:40         | Chair: Jonathan McCrea, Founder, <a href="#">Get Started with AI</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |  |  |  |  |  |  |  |  |
| 16:40 - 17:00 | U0 KEYNOTE                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |  |  |  |  |  |  |  |  |
| 17:00 - 17:40 | <p><b>U1 CLOSING HEADLINE PANEL DISCUSSION: The future of AI in film and media: Leading the fusion of human creativity and machine intelligence</b></p> <p>Artificial Intelligence (AI) is rapidly revolutionizing the landscape of film and creative production, impacting everything from pre-production workflows to post-production, character design, and audience engagement. This session explores the cutting-edge technologies, ethical considerations, and emerging creative possibilities enabled by AI in filmmaking and other creative industries.</p> <p>Moderator: <a href="#">Marjam Bahari</a>, AI Customer Engineer, <a href="#">Google</a></p> <p><a href="#">Justin Hackney</a>, Co Founder &amp; CCO, <a href="#">WonderStudios</a><br/><a href="#">Tom Paton</a>, CEO, <a href="#">AiMation</a><br/><a href="#">Dorian Thomas</a>, Executive Creative Director, <a href="#">Territory Studio</a></p> |  |  |  |  |  |  |  |  |
| 17:40         | CLOSE OF SUMMIT                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |  |  |  |  |  |  |  |  |