



KERMAP

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OPINION
GUEST ESSAY

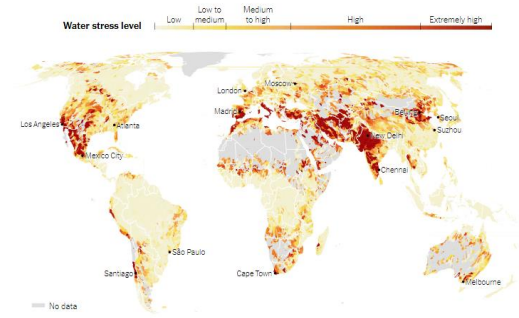
The Fires in Greece Are a Terrifying Warning

Aug. 27, 2021



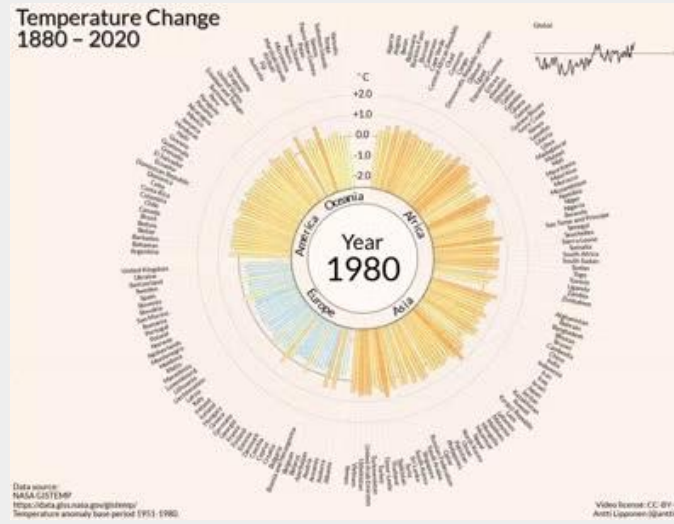
A Quarter of Humanity Faces Looming Water Crises

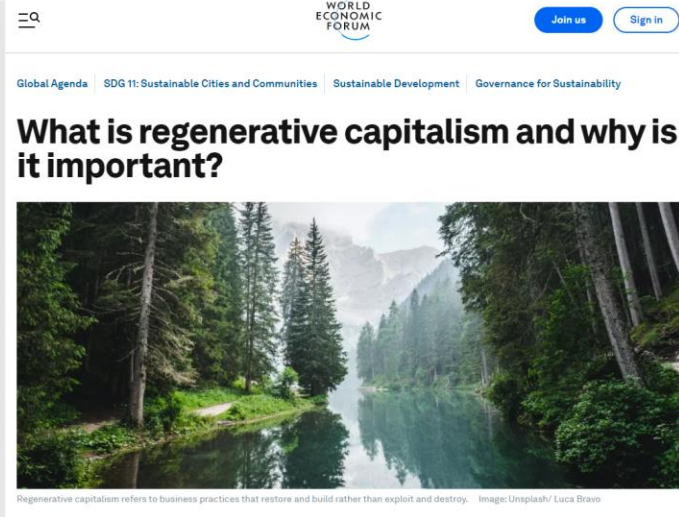
By Somini Sengupta and Welyi Cai | Aug. 6, 2019



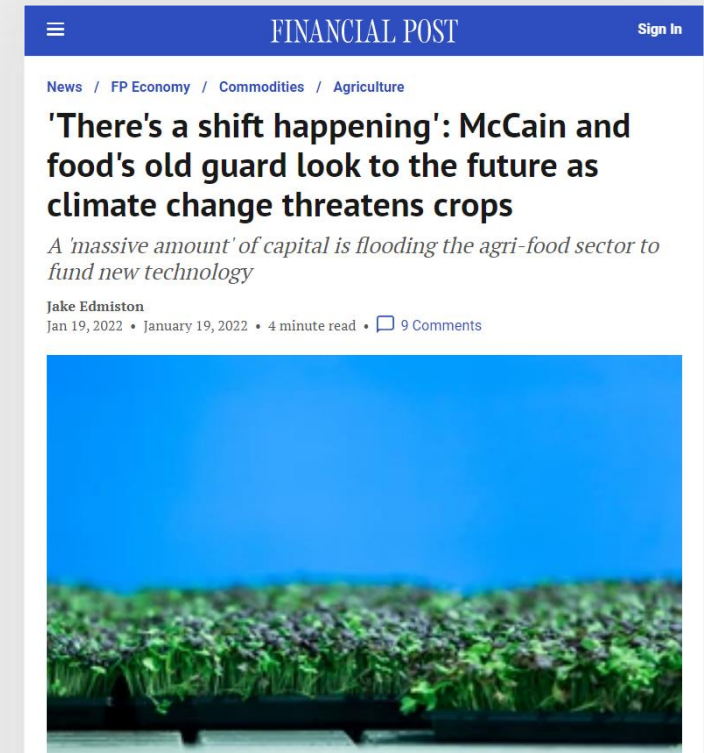
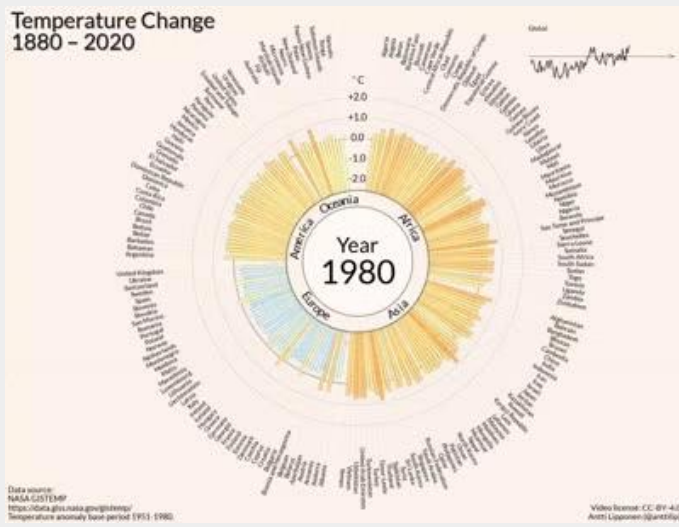
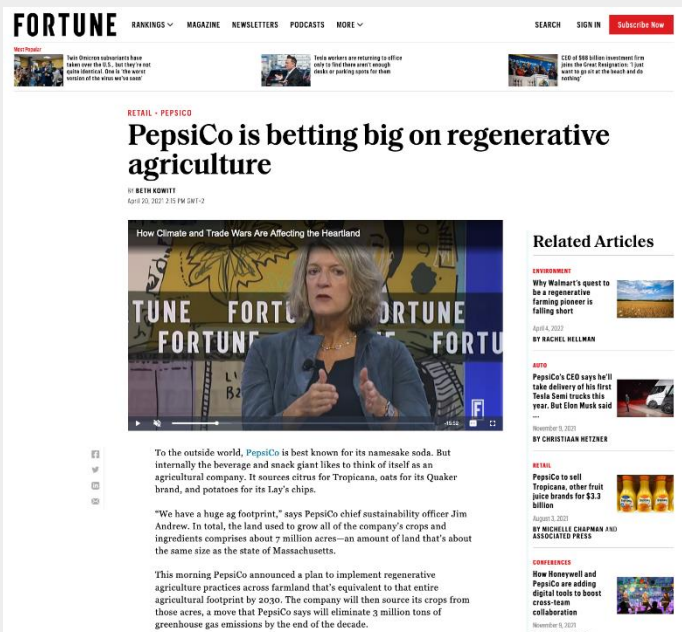
BANGALORE, India — Countries that are home to one-fourth of

Today, Our impact on the planet is tracked.

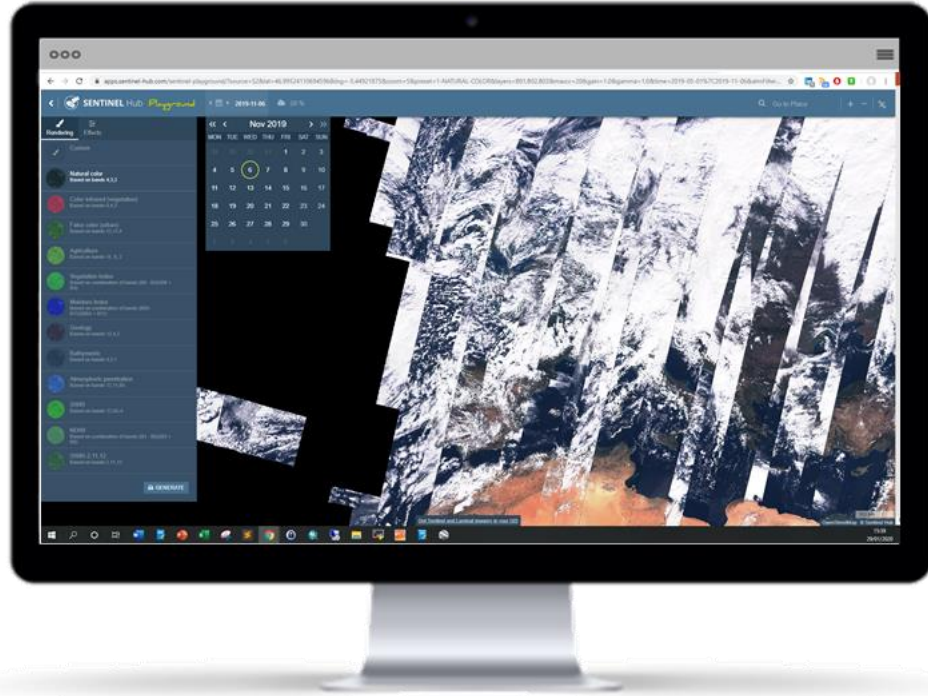




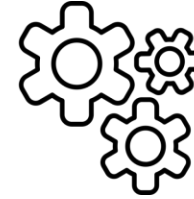
Tomorrow,
it will have to be
justified.



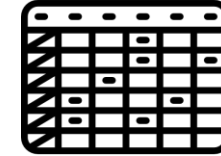
Satellite images are **valuable data** for many industries **but ...**



Hard to access



Hard to process

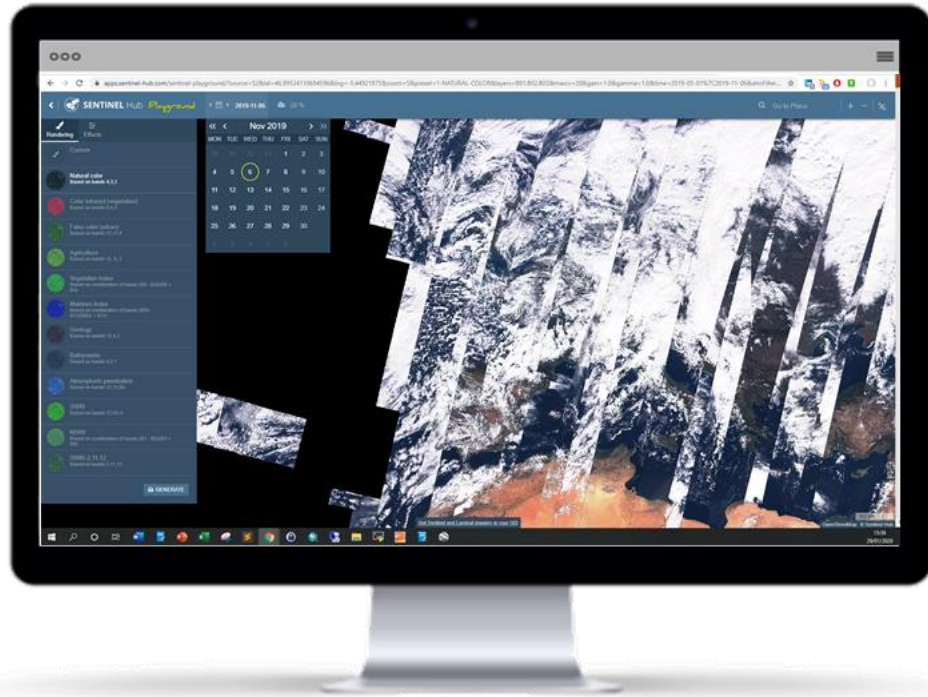


Hard to analyse

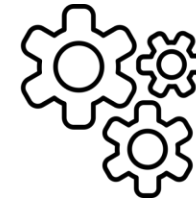


Hard to display

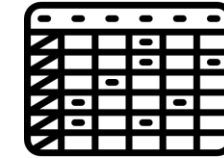
Satellite images are **valuable data** for many industries **but ...**



Hard to
access



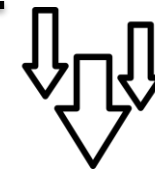
Hard to
process



Hard to
analyse



Hard to
display



And building solutions is **slow** and **expensive**



Earth observation reinvented

Global • Continuous • Objective • Homogeneous



Technology



**Copernicus
satellite images**

Optical & RADAR



Engine

Clean, correct, analyse



**API, display,
reporting**

Monitoring, analytics,
basemaps



www.nimbo.earth

Freemium & subscription

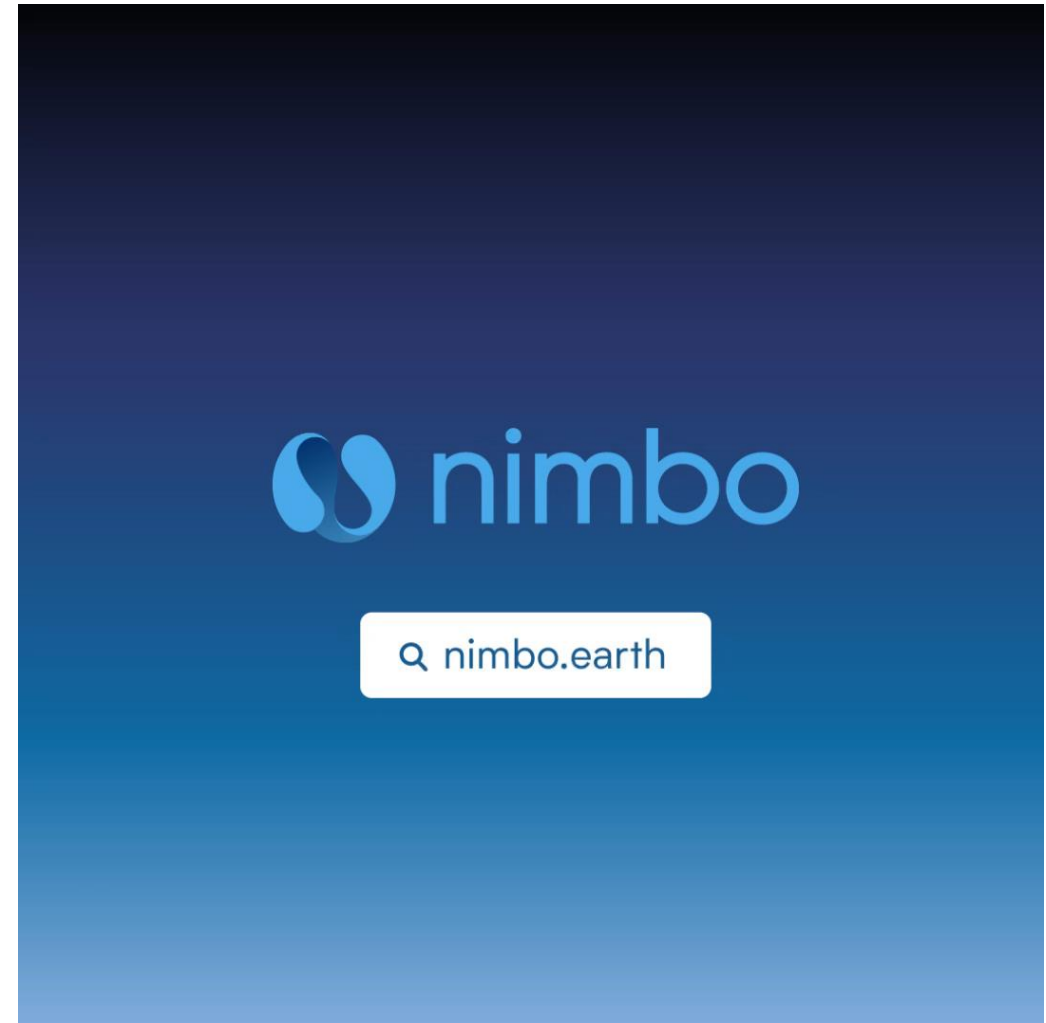
4 views

Monthly updated

Europe, Middle-East,
North America

User-friendly: compare,
timelapse, export

Offer



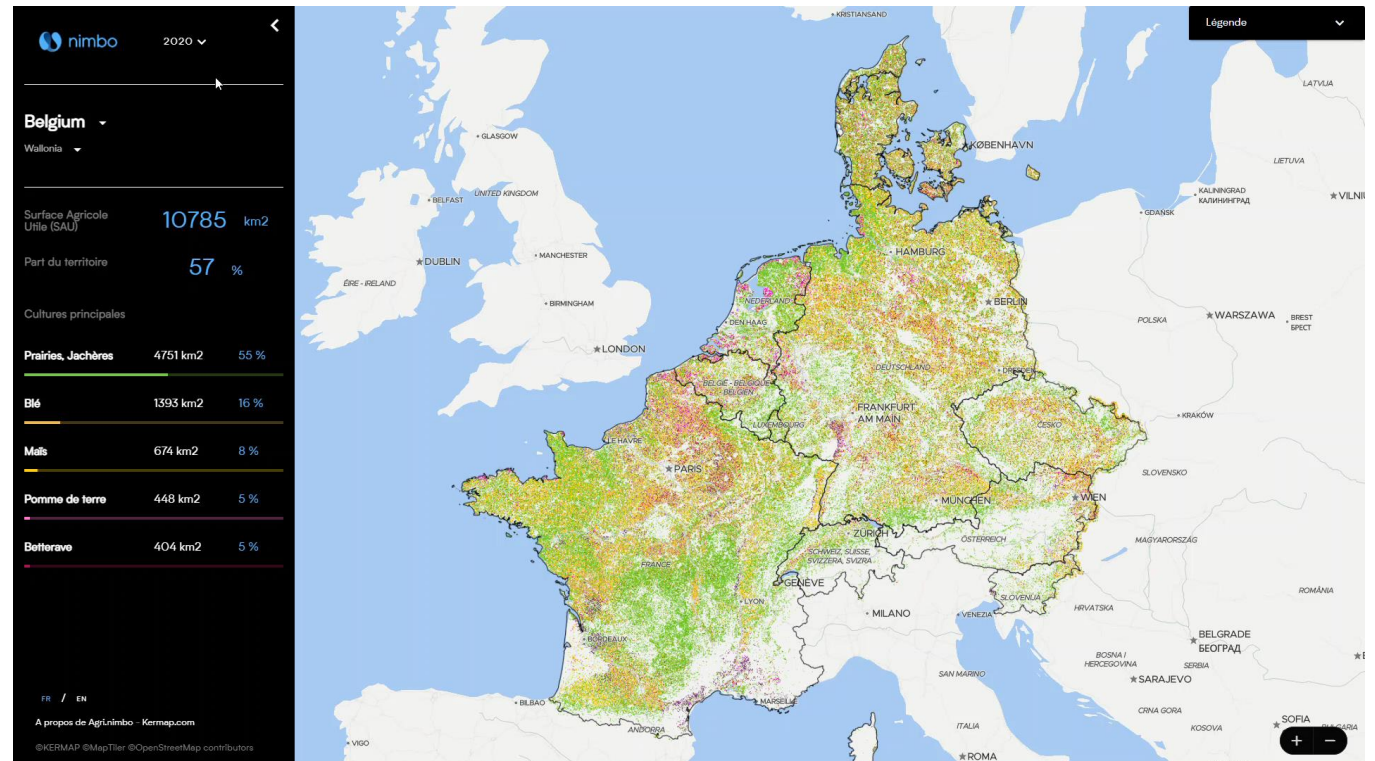
agri.nimbo.earth

Subscription

All Europe

Crops, biomass...

Near real time



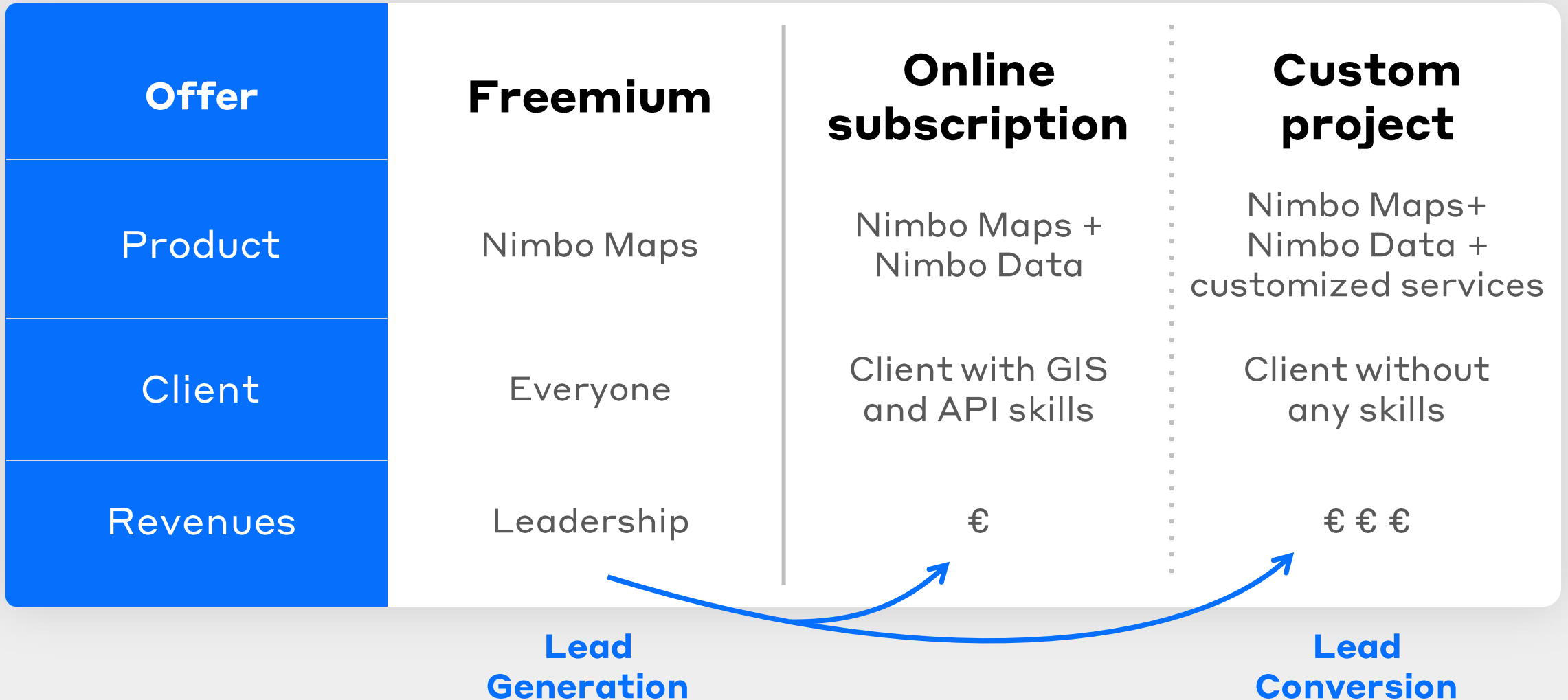
Germany
Austria
Belgium
Denmark
Spain

France
Ireland
Italy
Luxembourg
Netherlands

Poland
Portugal
Czech Republic
United Kingdom
Slovakia

Slovenia
Switzerland
Ukraine

Business model



Use-cases & early adopters



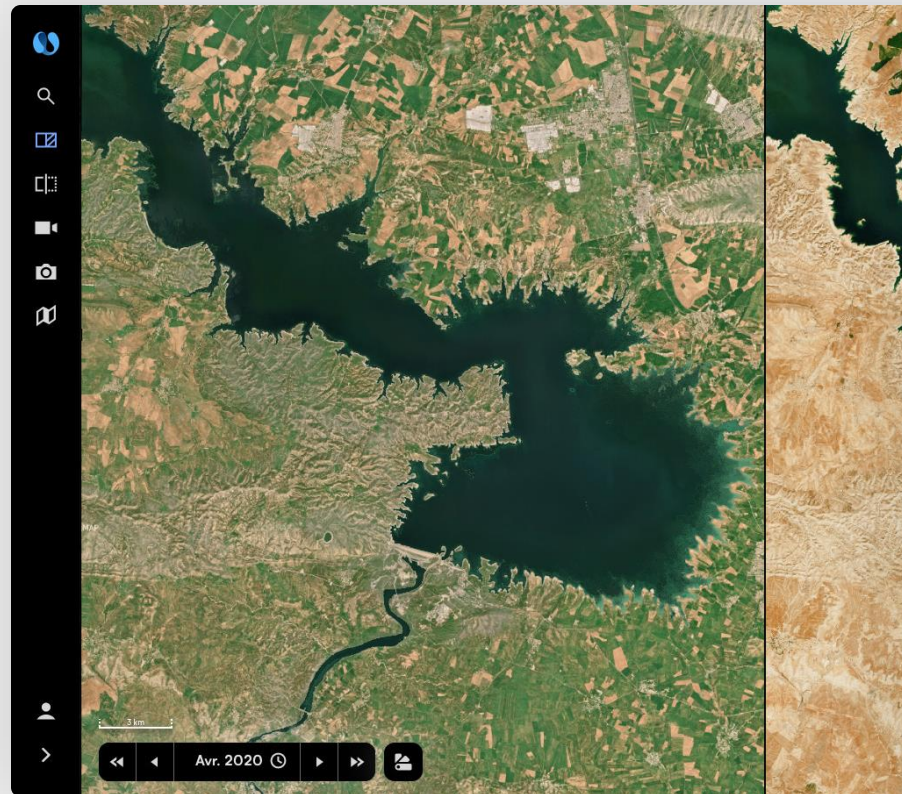
Governmental institutions • Private companies • Multinational corporations

+900 individual users

Monitoring regenerative agriculture, drought hazard, water management



Turnkey satellite data




www.nimbo.earth



SaaS Platform

Ergonomic design for end-user



Products on shelf

Monitoring, alerts, continuous image processing based on AI and API



Scalable

Available everywhere on Earth

Split view from Nimbo Maps interface
North Irak, April 2020 → April 2022

Taking off

The roadmap is to maintain our operational infrastructure, become worldwide and expand sales force.

Senior salespeople

+3

2022-2023

Technical staff

+7

2022-2024

Nimbo worldwide

2023



5
years



16
people

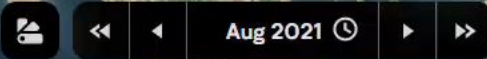
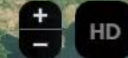
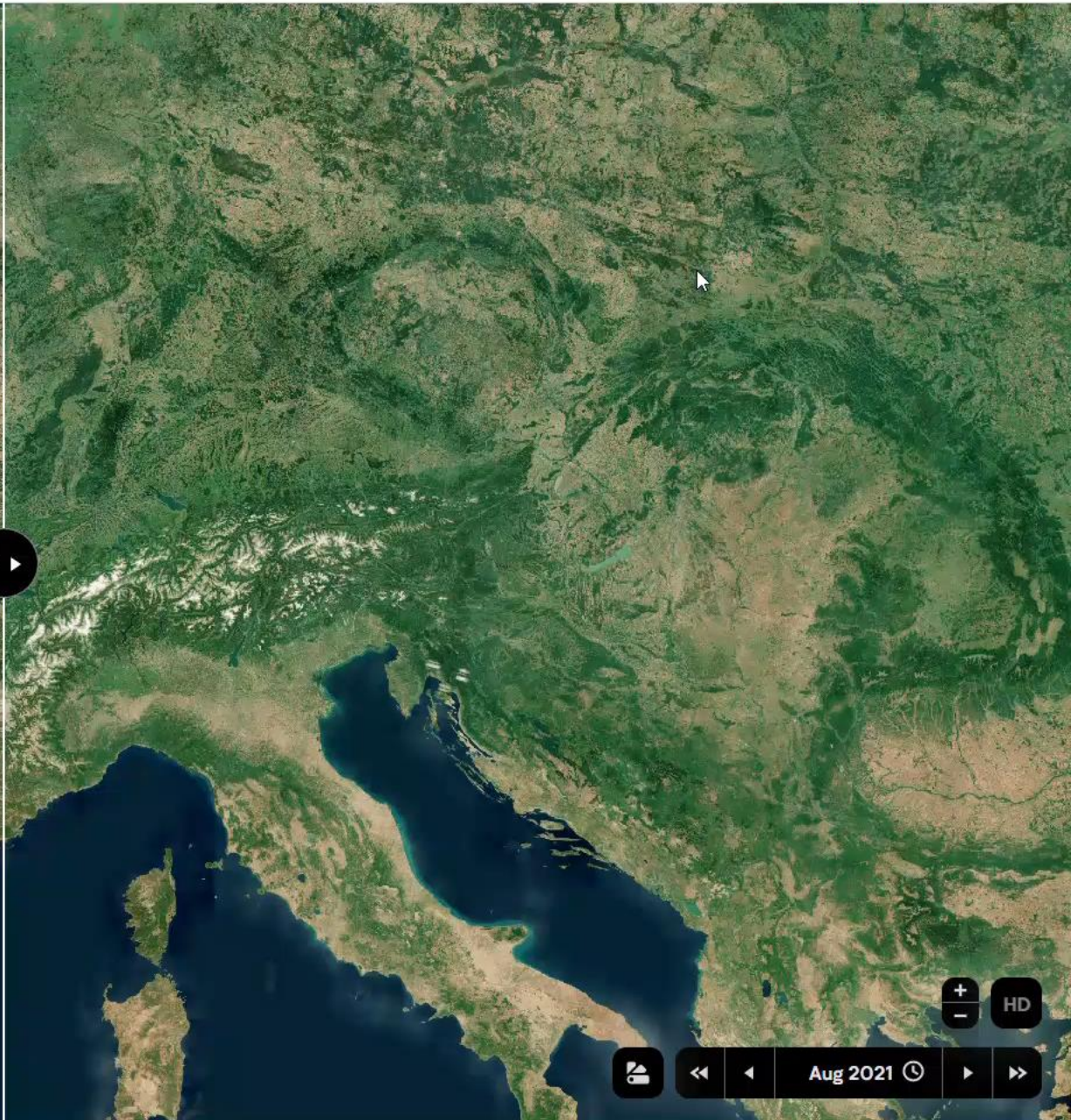
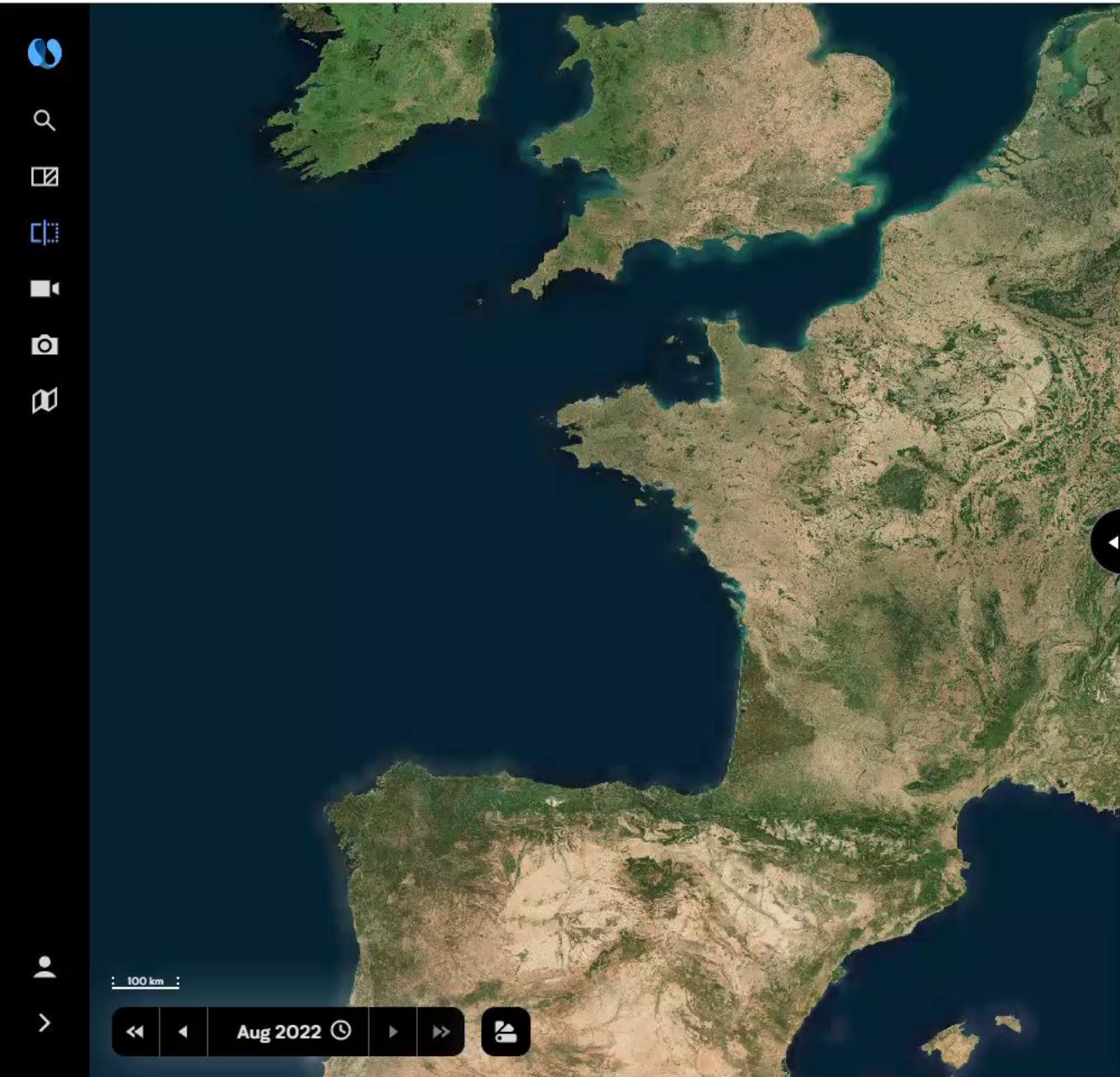


+900
Nimbo users



↳ 3 founders

↳ A nice team with nice skills: sales, AI, web, geography



Get in touch



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