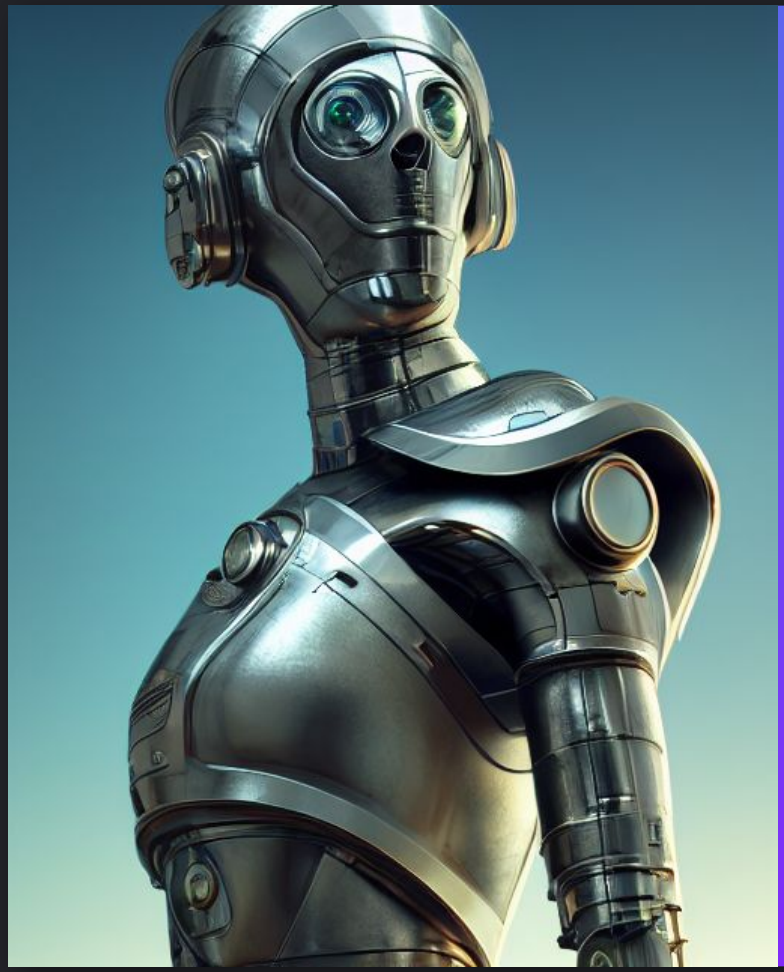

World Summit AI
12-13 October 2022 | Amsterdam

AI Champions Driving New Industrial Solutions

“The future of Creative Work, powered by AI”

SELAS

www.selas.ai

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Notre mission

To become the World leader in B2B synthetic data creation powered by Artificial Intelligence

First, we will focus our efforts on the creation of exclusive visuals and unique and personalized graphic universes allowing different stakeholders (artists, brands, medias, etc.) to increase their creative strength.

Script

Video

Image

3D Object

Virtual World

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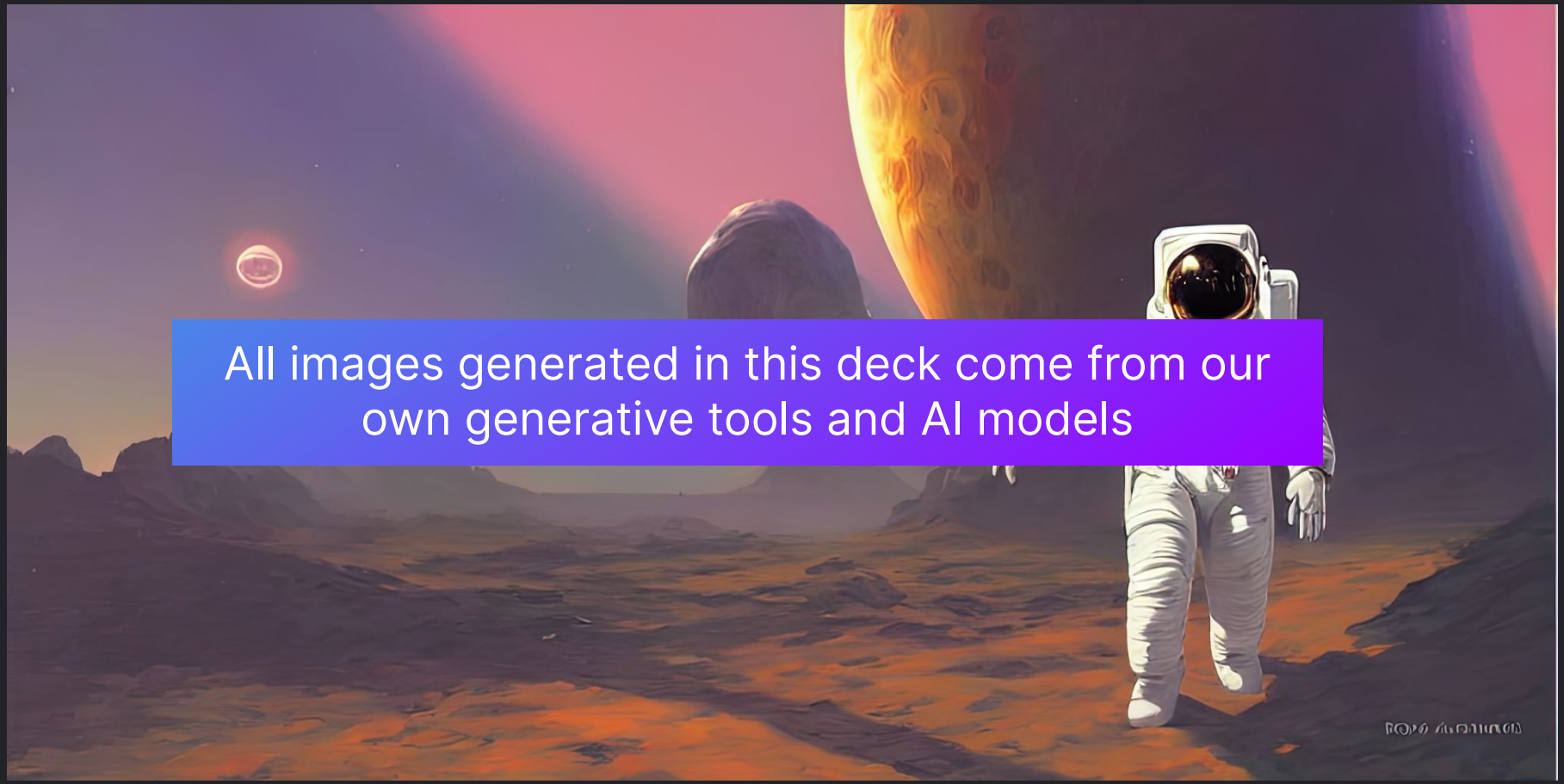

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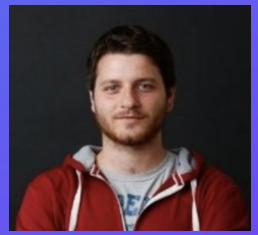
DEMO TIME
SCRYPR.COM

Selas: a cross-functional team - Mathematicians, AI researchers, Creative Industry Expert & B2B Tech

Benjamin Trom, PhD
Deep Learning Engineer

Directeur R&D

Tech



Romeo Incardona,
Senior Developer, VFX specialist

CTO

Tech

Antoine Aparicio,
Business Developer, Generative-Artist

CMO

Sales

Leonard Strouk,
Business Developer, Product Development

CPO

Sales

Alexandre Lavallée,
Business Developer, Generative-Artist

CEO

Sales

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Our partners & networks

We are living in a image society, vector of communication and influence ‘par excellence’.

500 millions of accounts publish stories **daily** on Instagram

Creating **unique**, **personalized images** & **adapted** to your brand universe is **expensive** & **time-consuming**

The latest innovations in artificial intelligence are **only accessible to ultra-technical profiles**

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We provide the tech allowing the generation of unique images, royalty-free, at a competitive cost, and in important volume. Everything, in white label.

Visuals generation via API calls

for developers

Advanced editing capabilities via API calls (upscaling, inpainting, textual inversion)

for developers

Modules (SDK) integrating our tools into websites and collaborations tools (Slack, Team) effortlessly.

for companies

We are planning on raising funds to develop a B2B SaaS platform, addressing specific industry needs.

for creatives

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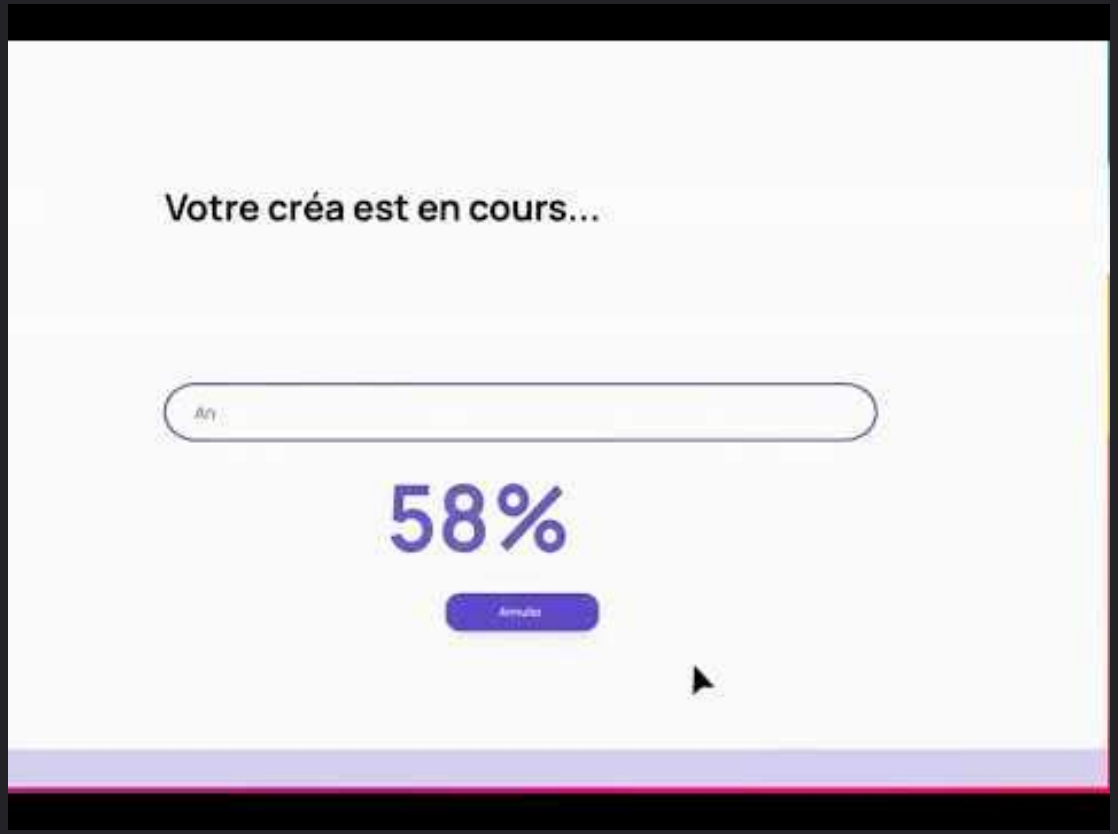

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The market for content creation powered by Artificial Intelligence

A market estimated of 4 billions USD by 2030

Digital Content Creation Market
(Figures in Billions of USD)

Source: InsightSlice Report - Digital Content Creation Market : Global Market Share, Trends, Analysis and Forecast, 2022 - 2030.

By 2025, generative AI will account for 10% of all data produced, up from less than 1% today. (source: Gartner).

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The main creative AI providers

SELAS

stability.ai

SaaS
Content creation software

Dall E, OpenAI
1 million active users in 2 months

Google Research, Imagen
Closed Beta - Unknown Stats

SELAS
SaaS offer to be developed thanks to fund-raising

Stability AI, Dream Studio
1 million active users in 2 months
Raised 100M$ in Series A in September

Orientation B2C

Orientation B2B

Stability AI, API Partner
No data available on API consumption

Midjourney, Discord Bot
2.3 million active users in 6 months

SELAS
Selas, API
Closed alpha - 3.000 users in 2 weeks

PaaS
Technological Bricks, API & SDK

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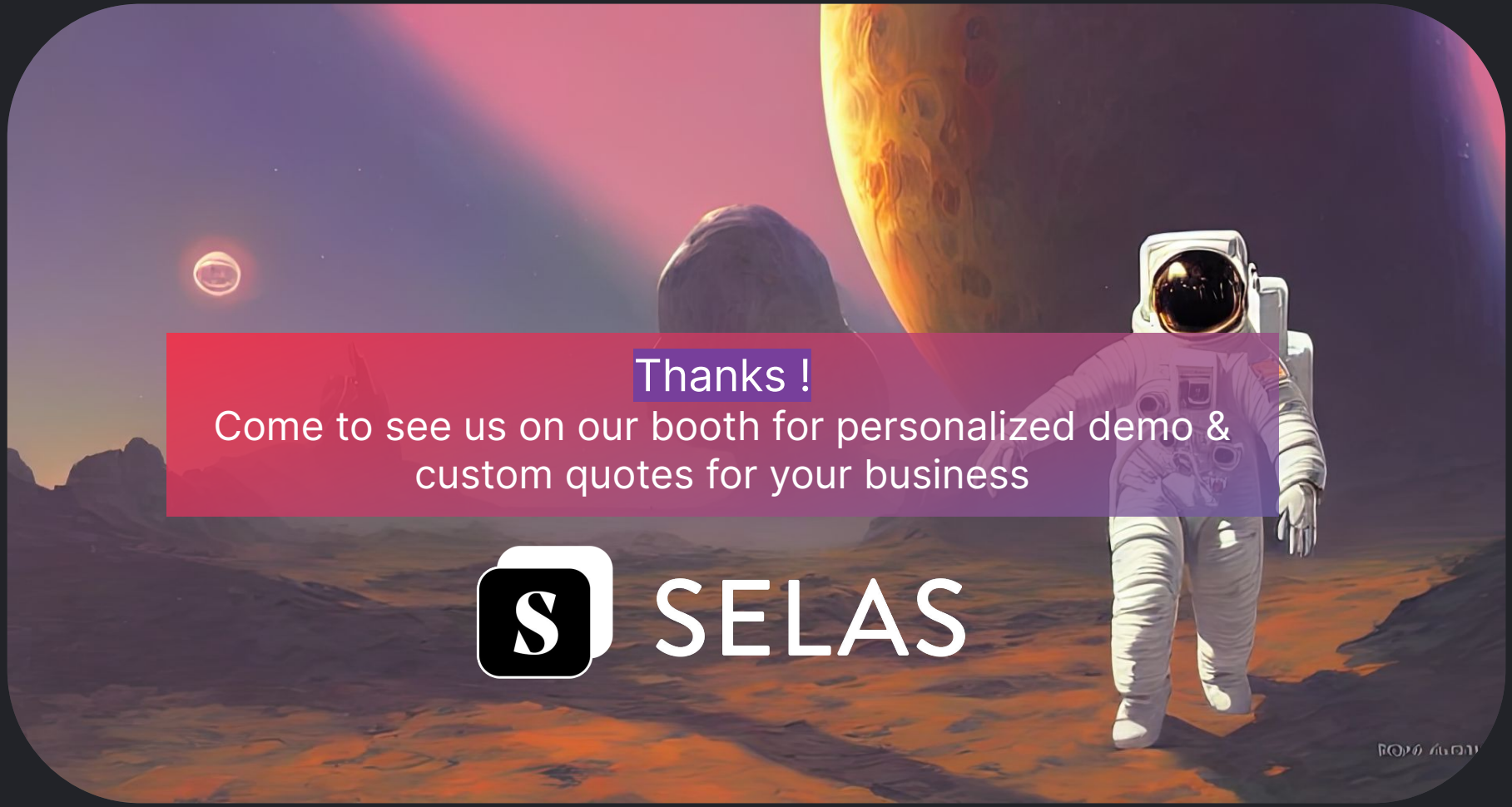

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